

# IVY CHEN

**Visual and product designer** interested using technology to leverage social good and revolutionize participatory democracy.

## Experience

 **Tech4Good**
 **Undergraduate researcher & product designer** // Jan 2017 -Present

Using IDEO's human-centered design process to design two internal platforms on track to deploy for coursework use Winter 2018 under Prof. David Lee

 **HCI Reading Group**
 **Participant** // Aug 2017 -Present

Read and summarize HCI research papers with graduate computational media/HCI students

 **Web & Mobile**
 **Founder & Lead Designer** // May 2017-Present

Currently working on a browser productivity extension with the given time frame of 4 weeks in a team of 5.

 **Christian Living Church**
 **Director of Design & Media** // Oct 2017-Present

Currently working on rebranding the identity and designing the the website for the church with an expected deployment date of Easter 2018. Leading a photography project "Humans of CLC" to increase community inclusivity and amplify storytelling.

## Student Orgs

**CruzHack 2018** **Director of photography and videography**

**ShutterSlug Photography** **Founder & event organizer**

**Cognitive Science Student Association** **Design & Web**

## Education

**University of California, Santa Cruz**

BS in Cognitive Science / Human-Computer Interaction concentration

Minors in sustainability & politics

## Tools of Trade

Figma, Sketch, Illustrator, Photoshop, User Research, Human-centered design process, HTML/CSS, Cinema 4D, portrait/street photography, light studio set up

## Interests

AR/VR design, data visualization, front-end development, drone shots, competitive ultimate frisbee, alternative indie/R&B