"Vinho Verde" Wines Quality Modeling

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Abstract Wine classification is a difficult task since taste is the least understood of the human senses. In this research we propose a data mining approach to predict human wine taste preferences that is based on easily available analytical tests at the wine certification step. We are using a dataset related to red and white Vinho Verde wine samples, from the north of Portugal. The goal is to model wine quality based on physicochemical tests. The classes are not balanced, there are much more normal wines than excellent or poor ones. The methods used to solve the problem are Random Forest, Clustering, Neural Networks and Support Vector Machine. Results of these methods are compared and analyzed.

Introduction

Data mining techniques aim at extracting knowledge from raw data. Several DM algorithms have been developed, each one with its own advantages and disadvantages (Witten et al., 2011). Those approaches have been applied to a large variety of problems, either for classification or regression. An interesting problem that has captured the attention of several researches is the prediction of wine quality (Cortez et al., 1998). Wine industry is investing in new technologies for wine making and selling processes. A key issue in this context is wine certification which prevents the illegal adulteration and assures the wine quality. Wine certification is often assessed by physicochemical and sensory tests. The development of an accurate, computationally efficient and understandable prediction model can be of great utility for the wine industry. On the one hand, a good wine quality prediction can be very useful in the certification phase, since currently the sensory analysis is performed by human tasters, being clearly a subjective approach. An automatic predictive system can be integrated into a decision support system, helping the speed and quality of the oenologist performance. If it is concluded that several input variables are highly relevant to predict the wine quality, since in the production process some variables can be controlled, this information can be used to improve the wine quality. In this research wine taste preferences are modeled by algorithms.

Background

Portugal is a top ten wine exporting country with 3.17% of the market share in 2005 (FAOSTAT). Exports of its Vinho Verde wine (from the northwest region) have increased by yearly. To support its growth, the wine industry is investing in new technologies for both wine making and selling processes. Wine certification and quality assessment are key elements within this context. Certification prevents the illegal adulteration of wines (to safeguard human health) and assures quality for the wine market. Quality evaluation is often part of the certification process and can be used to improve wine making (by identifying the most influential factors) and to stratify wines such as premium brands (useful for setting prices). Wine certification is generally assessed by physicochemical and sensory tests (Teranishi et al., 1999). Physicochemical laboratory tests routinely used to characterize wine include determination of density, alcohol or pH values, while sensory tests rely mainly on human experts. It should be stressed that taste is the least understood of the human senses, thus wine classification is a difficult task. Moreover, the relationships between the physicochemical and sensory analysis are complex and still not fully understood (Legin et al., 2003).

Objective

The objective of this project is to provide a reliable and feasible recommendation algorithm to predict wine quality based on physicochemical tests. The target value is a numeric value of wine 'quality', hence the task could be solved by several regression methods; like Random Forest, Support Vector Machines and Neural Networks. In addition, it was decided to apply Clustering Analysis to investigate if we could predict the quality better or if we could get any new knowledge from the dataset.

Data understanding

The two datasets presented in (UCI Wine Data Set) are related to red and white variants of the Portuguese "Vinho Verde" wine. For more details, consult (Cortez et al., 1998). Due to privacy and logistic issues, only physicochemical (inputs) and sensory (the output) variables are available (e.g. there is no data about grape types, wine brand, wine selling price, etc.). The classes are ordered and not balanced (e.g. there are much more normal wines than excellent or poor ones).

The dataset contains 6497 observations:

```
Input variables (based on physicochemical tests):
 1 - fixed acidity
                           (FA)
 2 - volatile acidity
                           (VA)
 3 - citric acid
                           (CA)
 4 - residual sugar
                           (RS)
 5 - chlorides
                           (CH)
 6 - free sulfur dioxide (FSD)
 7 - total sulfur dioxide (TSD)
 8 - density
                           (DEN)
 9 - pH
                           (pH)
 10 - sulphates
                           (SUL)
 11 - alcohol
                           (ALC)
Output variable (based on sensory data):
 12 - quality, based on sensory data (score between 0 and 10) - (QLT)
 13 - wine type (0 - red wine, 1 - white wine)
```

Let's try to make sense of those attributes. There are many so called "impact compounds" in wine defining its taste and smell. Some of them are obvious, like ALC, DEN and RS. Some of them are really bizarre (noa, 2017). The chemical components mentioned in the list have the following influence on the wine taste.

First is "Type" - red wine is different from white wine (Busch, 2011). They look different and they certainly taste different as well. The culprit in both cases: the skins, and a little something they bring to the party called tannins. Tannin provides the backbone of red wine, which is why you might describe a red wine as "firm" or "leathery" or just plain "bitter." White wine has tannin, but not enough to make it the star of the show. Instead, white wines are backboned by acidity. That's why you might say a wine is "crisp" or "tart."

Then there is volatile acidity (VA) that intensifies the taste of the other acids and tannins (Corison et al., 1979). As the name suggests it is referencing volatility in wine, which causes it to go bad. Acetic acid builds up in wine when there's too much exposure to oxygen during winemaking and is usually caused by acetobacter (the vinegar-making bacteria!). VA is considered a fault at higher levels (1.4 g/L in red and 1.2 g/L in white) and can smell sharp like nail polish remover. But at lower levels, it can add fruity-smelling raspberry, passion fruit, or cherry-like flavors

Sulphur dioxide (SO2) is used to inhibit or kill unwanted yeasts and bacteria, and to protect wine from oxidation. Important concentrations of SO2 can affect the smell of the wine. It is also most-often noted on the finish, with some wines displaying a strong flavor of Sulphur after you've tasted (or swallowed) on the back of the mouth. Red wine contains less Sulphur Dioxide than white and rose as the above regulations show. Generally speaking, the drier the wine, the lesser the amount of SO2 it contains. (noa, b).

In wine tasting, the general term "acidity" defined by pH, FA and CA, refers to the fresh, tart and sour attributes of the wine which are evaluated in relation to how well the acidity balances out the sweetness and bitter components of the wine such as tannins.

Sulfates (SUL) aren't involved in wine production, but some beer makers use calcium sulfate—also known as brewers' gypsum—to correct mineral deficiencies in water during the brewing process. Sulfites are naturally occurring compounds found in all wines; they act as a preservative by inhibiting microbial growth.

The amount of CH in wine is influenced by both the terroir and type of grape (Coli et al., 2015), and the importance of quantification lies in the fact that wine flavor is strongly impacted by this particular ion, which in high concentration, gives the wine an undesirable salty taste.

Data Preparation

To perform the analysis, certain R libraries were used. The code below was used to load and initialize the library, then loads the data. To pretty-print the tables in this report we used xtable (Dahl, 2016) library.

```
set.seed(42)
library(ggplot2)
library(reshape2)
library(plyr)
library(readr)
library(fpc)
library(data.table)
library(ggplot2)
wines_red_data <-
  read.csv(
    "http://archive.ics.uci.edu/ml/machine-learning-databases/wine-quality/winequality-red.csv",
    sep=";",
    header = TRUE,
    col.names = c("FA","VA","CA","RS","CH","FSD","TSD","DEN","pH","SUL","ALC","QLT"))
wines_red_data$TYPE <- 0
wines_white_data <-
  read.csv(
    "http://archive.ics.uci.edu/ml/machine-learning-databases/wine-quality/winequality-white.csv",
    sep=";",
    header = TRUE,
    col.names = c("FA","VA","CA","RS","CH","FSD","TSD","DEN","pH","SUL","ALC","QLT"))
wines_white_data$TYPE <- 1</pre>
wines_data <- rbind(wines_red_data, wines_white_data)</pre>
```

Preview of the data

Quick view of the data attributes statistics presented in the Table 6. For each attribute in the dataset this table shows min, max, mean and normal distribution 1st and 3rd quartiles values. The first rows of the dataset are presented in Table 1. The dataset has no missing values.

	FA	VA	CA	RS	СН	FSD	TSD	DEN	рН	SUL	ALC	QLT	TYPE
1	7.40	0.70	0.00	1.90	0.08	11.00	34.00	1.00	3.51	0.56	9.40	5	0.00
2	7.80	0.88	0.00	2.60	0.10	25.00	67.00	1.00	3.20	0.68	9.80	5	0.00
3	7.80	0.76	0.04	2.30	0.09	15.00	54.00	1.00	3.26	0.65	9.80	5	0.00
4	11.20	0.28	0.56	1.90	0.07	17.00	60.00	1.00	3.16	0.58	9.80	6	0.00
5	7.40	0.70	0.00	1.90	0.08	11.00	34.00	1.00	3.51	0.56	9.40	5	0.00
6	7.40	0.66	0.00	1.80	0.07	13.00	40.00	1.00	3.51	0.56	9.40	5	0.00
7	7.90	0.60	0.06	1.60	0.07	15.00	59.00	1.00	3.30	0.46	9.40	5	0.00
8	7.30	0.65	0.00	1.20	0.06	15.00	21.00	0.99	3.39	0.47	10.00	7	0.00
9	7.80	0.58	0.02	2.00	0.07	9.00	18.00	1.00	3.36	0.57	9.50	7	0.00
10	7.50	0.50	0.36	6.10	0.07	17.00	102.00	1.00	3.35	0.80	10.50	5	0.00
11	6.70	0.58	0.08	1.80	0.10	15.00	65.00	1.00	3.28	0.54	9.20	5	0.00
12	7.50	0.50	0.36	6.10	0.07	17.00	102.00	1.00	3.35	0.80	10.50	5	0.00
13	5.60	0.61	0.00	1.60	0.09	16.00	59.00	0.99	3.58	0.52	9.90	5	0.00
14	7.80	0.61	0.29	1.60	0.11	9.00	29.00	1.00	3.26	1.56	9.10	5	0.00
15	8.90	0.62	0.18	3.80	0.18	52.00	145.00	1.00	3.16	0.88	9.20	5	0.00
16	8.90	0.62	0.19	3.90	0.17	51.00	148.00	1.00	3.17	0.93	9.20	5	0.00
17	8.50	0.28	0.56	1.80	0.09	35.00	103.00	1.00	3.30	0.75	10.50	7	0.00
18	8.10	0.56	0.28	1.70	0.37	16.00	56.00	1.00	3.11	1.28	9.30	5	0.00
19	7.40	0.59	0.08	4.40	0.09	6.00	29.00	1.00	3.38	0.50	9.00	4	0.00
_20	7.90	0.32	0.51	1.80	0.34	17.00	56.00	1.00	3.04	1.08	9.20	6	0.00

Table 1: Red Wines Quality Dataset - first rows

FA	VA	CA	RS	СН	FSD
Min.: 3.800	Min. :0.0800	Min. :0.0000	Min.: 0.600	Min. :0.00900	Min. : 1.00
1st Qu.: 6.400	1st Qu.:0.2300	1st Qu.:0.2500	1st Qu.: 1.800	1st Qu.:0.0380	0 1st Qu.: 17.00
Median: 7.000	Median :0.2900	Median: 0.3100	Median: 3.000	Median :0.047	00 Median: 29.00
Mean: 7.215	Mean: 0.3397	Mean: 0.3186	Mean: 5.443	Mean: 0.05603	Mean: 30.53
3rd Qu.: 7.700	3rd Qu.:0.4000	3rd Qu.:0.3900	3rd Qu.: 8.100	3rd Qu.:0.0650	00 3rd Qu.: 41.00
Max. :15.900	Max. :1.5800	Max. :1.6600	Max. :65.800	Max. :0.61100	Max. :289.00
TSD	DEN	рН	SUL	ALC	QLT
Min.: 6.0	Min. :0.9871	Min. :2.720	Min. :0.2200	Min.: 8.00	Min. :3.000
1st Qu.: 77.0	1st Qu.:0.9923	1st Qu.:3.110	1st Qu.:0.4300	1st Qu.: 9.50	1st Qu.:5.000
Median :118.0	Median: 0.9949	Median :3.210	Median :0.5100	Median :10.30	Median:6.000
Mean:115.7	Mean: 0.9947	Mean :3.219	Mean :0.5313	Mean:10.49	Mean :5.818
3rd Qu.:156.0	3rd Qu.:0.9970	3rd Qu.:3.320	3rd Qu.:0.6000	3rd Qu.:11.30	3rd Qu.:6.000
Max. :440.0	Max. :1.0390	Max. :4.010	Max. :2.0000	Max. :14.90	Max. :9.000

Table 2: Wine Dataset Attributes Summary

Distribution of values in the dataset

As previously mentioned, the target value QLT of the wine quality is not equally distributed. The Figure 1 demonstrates the distribution. As we can see, dataset covers mostly medium-quality wines with QLT between 5 and 7 well, low and high quality wines represented poorly. Code below calculates this distribution.

```
print(prop.table(table(wines_data$QLT)), digits = 4)
#>
#> 3     4     5     6     7     8     9
#> 0.0046175 0.0332461 0.3290750 0.4365092 0.1660767 0.0297060 0.0007696
ggplot(data = wines_data, mapping = aes(x = QLT)) + geom_bar()
```

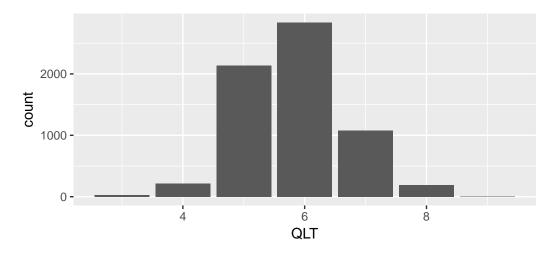


Figure 1: Distribution of QLT in the wine dataset

The Figure 2 demonstrates correlation of the most important "taste" attribute to the quality of the wines. As we can see from those charts, there is no direct correlation of any single attribute. Either they work in combination or the dataset is missing important characteristics that affect human perception of the wine taste.

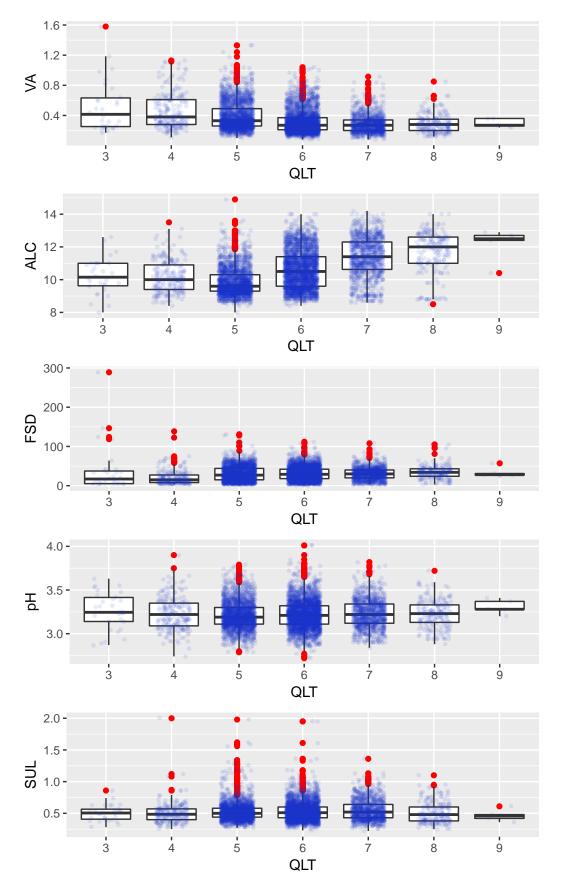


Figure 2: Correlation of QLT to the "taste" attributes

Modelling of the Wine Quality

Splitting the wine into train and test sets

The wine dataset has been split in such a way that train and test sets would have the same distribution of the QLT attribute. We used 70:30 split ratio.

```
library(caret)
cluster1 <- wines_data[,1:12]
train1.rows<- createDataPartition(y= cluster1$QLT, p=0.7, list = FALSE)
train1.data<- cluster1[train1.rows,]
test1.data<- cluster1[-train1.rows,]</pre>
```

Random Forest Prediction

First we use advanced but computationally demanding Random Forest method (noa, 2018). Decision trees are a popular method for various machine learning tasks. Tree learning "come[s] closest to meeting the requirements for serving as an off-the-shelf procedure for data mining because it is invariant under scaling and various other transformations of feature values, is robust to inclusion of irrelevant features, and produces inspectable models. However, they are seldom accurate". In particular, trees that are grown very deep tend to learn highly irregular patterns: they overfit their training sets, i.e. have low bias, but very high variance. Random Forest are a way of averaging multiple deep decision trees, trained on different parts of the same training set, with the goal of reducing the variance. This comes at the expense of a small increase in the bias and some loss of interpretability but generally greatly boosts the performance in the final model.

```
library(randomForest)
fitRF1 <- randomForest(
  QLT ~ ., method="anova",
  data=train1.data, importance=TRUE, ntree=500)</pre>
```

Random Forest can be used to rank the importance of variables in a regression or classification problem in natural way. To measure the importance of the j-th feature after training, the values of the j-th feature are permuted among the training data and the out-of-bag error is again computed on this perturbed data set. The score is normalized by the standard deviation of these differences.

Features which produce large values for this score are ranked as more important than features which produce small values. The Figure 3 presents this analysis. As we can see, the most important chemicals influencing the wine taste are ALC, VA. Next come SUL and FSD.

```
varImpPlot(fitRF1, main="")
```

The accuracy of the RF prediction is calculated below. Table 3 presents re results of the RF analysis in the form of a confusion matrix. The visual presentation of the calculations is presented in Figure 4.

```
PredictionRF1 <- predict(fitRF1, test1.data)
cor(PredictionRF1,test1.data$QLT)</pre>
```

```
#> [1] 0.7322672
```

	3	4	5	6	7	8	9
4	0	1	0	0	0	0	0
5	6	49	463	108	2	1	0
6	6	13	176	699	155	21	0
7	0	0	1	43	153	44	1
8	0	0	0	0	0	6	0

Table 3: Random Forest Pledictor Confusion Matrix

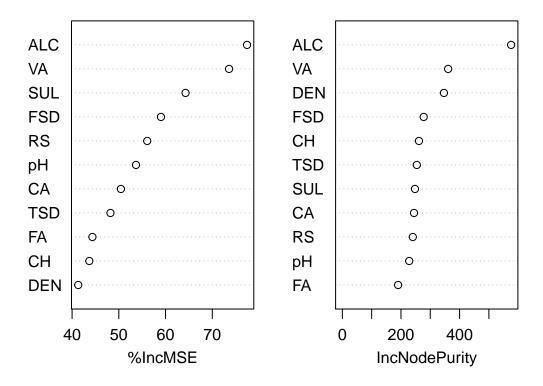


Figure 3: Importance of the dataset attributes for the prediction of the QLT attribute

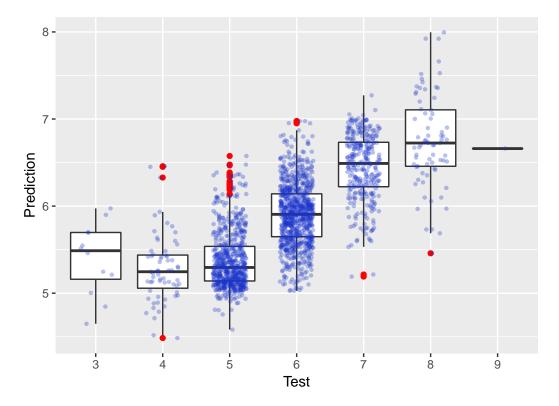


Figure 4: Random Forest Prediction

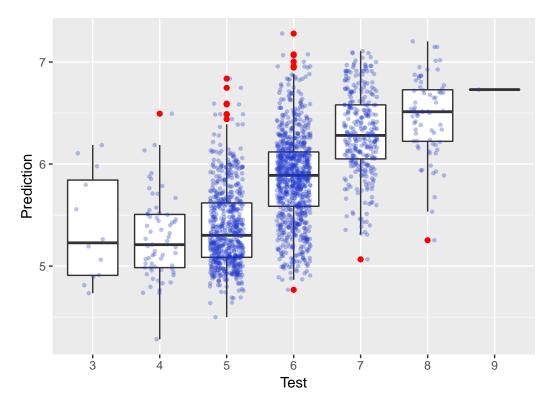


Figure 5: SVR Prediction

Support Vector Regression

The Support Vector Regression (SVR) uses the same principles as the SVM for classification with only a few minor differences. First of all, because output is a real number it becomes very difficult to predict the information at hand, which has infinite possibilities. In the case of regression, a margin of tolerance (epsilon) is set in approximation to the SVM which would have already requested from the problem. But besides this fact, there is also a more complicated reason, the algorithm is more complicated therefore to be taken in consideration. However, the main idea is always the same: to minimize error, individualizing the hyperplane which maximizes the margin, keeping in mind that part of the error is tolerated.

Code below runs the SVR prediction and evaluates its accuracy. As we can see from the Table 4 and Figure 5, the accuracy is about 63%, almost 10% less than accuracy of the RF prediction, but the prediction of QLT for the high quality wines increase almost 10%.

```
library("e1071")
svm_model <- svm(QLT ~ ., data=train1.data)
predSVM <- predict(svm_model, test1.data)
cor(predSVM,test1.data$QLT)</pre>
```

#> [1] 0.6370241

	3	4	5	6	7	8	9
4	0	1	1	0	0	0	0
5	7	45	425	178	12	1	0
6	5	17	210	614	199	32	0
7	0	0	4	58	99	39	1

Table 4: SVR Predictor Confusion Matrix

Neural Networks Modeling

Neural Networks (NN) computing systems vaguely inspired by the biological neural networks that constitute animal brains. Such systems "learn" to perform tasks by considering examples, generally without being programmed with any task-specific rules. Neural networks have always been one of the fascinating machine learning models, not only because of the fancy backpropagation algorithm but also because of their complexity (think of deep learning with many hidden layers) and structure inspired by the brain.

Preparing scaled data

Using NN requires all the data to be normalized. The code below performs uniform scaling of the dataset and splitting it into train and test sets.

```
set.seed(4231)
data <- wines_data[,1:12]
index <- sample(1:nrow(data),round(0.75*nrow(data)))
maxs <- apply(data, 2, max)
mins <- apply(data, 2, min)
scaled <- as.data.frame(scale(data, center = mins, scale = maxs - mins))
train_ <- scaled[index,]
test_ <- scaled[-index,]</pre>
```

NN model

The R "neuralnet" package is used for this task in the report (noa, a). Code below creates the NN model and trains it using the train set. Figure 6 demonstrates the NN model with the weights on each connection used for calculations.

```
library(neuralnet)
n <- names(train_)
f <- as.formula(paste("QLT ~", paste(n[!n %in% "QLT"], collapse = " + ")))
f
nn <- neuralnet(f,data=train_,hidden=c(6,3),linear.output=F)
#> OLT ~ FA + VA + CA + RS + CH + FSD + TSD + DEN + pH + SUL + ALC
```

Predicting wine quality using neural networks

NN outputs a normalized prediction, so we need to scale it back in order to make a meaningful comparison (or just a simple prediction). The code below performs that conversion. We calculated prediction of the NN model for the test set and discovered, that NN has overall accuracy about 60% which is lower than RF and SVR, but NN has better precision for best and worst wines than other method we used. Figure 7 and Table 5 present the results of the calculations.

```
pr.nn <- compute(nn,test_[,1:11])
pr.nn_ <- pr.nn$net.result*(max(data$QLT)-min(data$QLT))+min(data$QLT)
test.r <- (test_$QLT)*(max(data$QLT)-min(data$QLT))+min(data$QLT)
cor(test.r,pr.nn_)</pre>
```

	3	4	5	6	7	8	9
4	0	2	5	0	0	0	0
5	8	28	336	189	10	0	0
6	1	13	179	456	137	19	0
7	0	0	6	97	115	21	2

Table 5: NN Pledictor Confusion Matrix

```
## [1] 0.6043741164
```

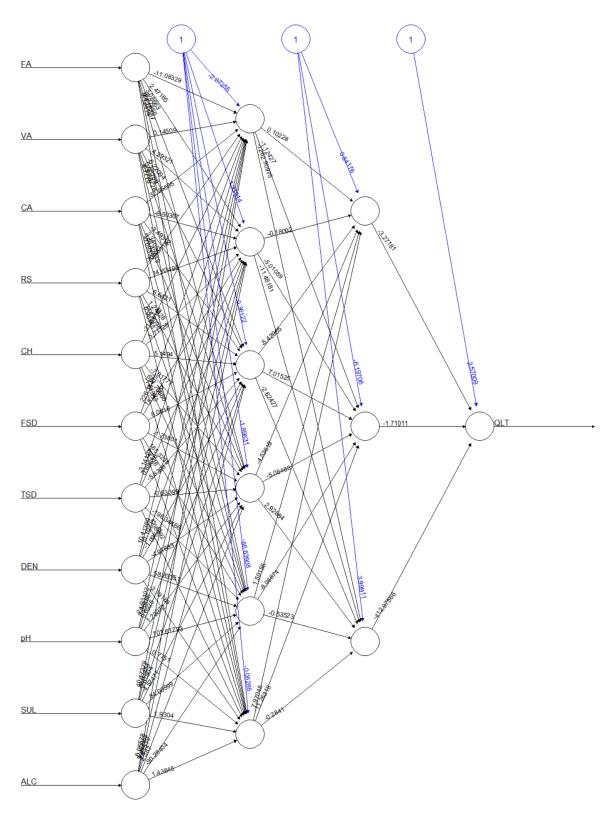


Figure 6: Graphical representation of the NN model with the weights on each connection

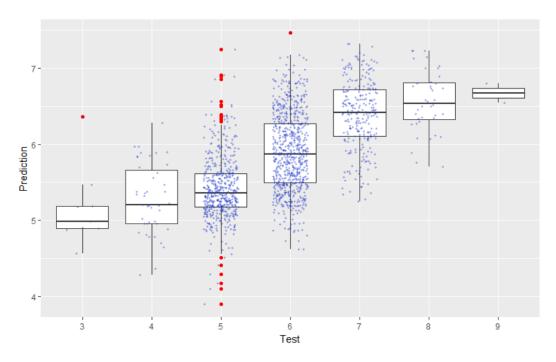


Figure 7: Neural Network Prediction Scatter Plot

Cluster Analysis

The modeling of the wine quality does not answer many important questions. We will attempt to answer two of them in this report:

- Was the dataset properly labeled by human experts? Is there a bios here?
- Can we guess wine type by its physicochemical content (Fig 8)?

To answer those questions we will apply Clustering Analysis. Cluster is a collection of data objects similar to one another within the same cluster, dissimilar to the objects in other clusters. Cluster analysis is grouping a set of data objects into clusters. Clustering is unsupervised classification, no predefined classes assumed.



Figure 8: Vihno Verde Wine Types

Preparation for cluster analysis

Wines dataset normalizing

Normalizing wine dataset in preparation for clustering is done with help of the code below. The statistical characteristics of the attributes after the normalizing presented in Table 6.

wines_data.std <- scale(wines_data[1:11])</pre>

FA	VA	CA	RS	CH	FSD
Min. :0.1425	Min. :-0.3624	Min. :-2.193	Min. :-0.7657	Min. :0.5414	Min. :-1.1001
1st Qu.:0.1425	1st Qu.: 2.0064	1st Qu.:-2.193	1st Qu.:-0.7447	1st Qu.:0.5485	1st Qu.:-1.0719
Median :0.2967	Median: 2.1887	Median :-2.193	Median :-0.7447	Median :0.5699	Median :-0.9310
Mean :0.7338	Mean: 1.9660	Mean :-1.505	Mean :-0.7097	Mean:0.7412	Mean :-0.8559
3rd Qu.:0.4510	3rd Qu.: 2.4620	3rd Qu.:-1.986	3rd Qu.:-0.6817	3rd Qu.:0.9124	3rd Qu.:-0.7902
Max. :3.0736	Max.: 3.2820	Max.: 1.661	Max. :-0.5976	Max. :1.1979	Max. :-0.3113

TSD	DEN	pН	SUL	ALC
Min. :-1.4462	Min. :0.7014	Min. :-0.36384	Min. :0.1931	Min. :-0.9154
1st Qu.:-1.4197	1st Qu.:0.8348	1st Qu.:-0.02177	1st Qu.:0.1931	1st Qu.:-0.9154
Median :-1.2162	Median:1.0349	Median: 1.03552	Median: 0.2603	Median :-0.7477
Mean :-1.1956	Mean: 0.9460	Mean: 0.86967	Mean: 0.4507	Mean :-0.7477
3rd Qu.:-1.0128	3rd Qu.:1.0349	3rd Qu.: 1.81295	3rd Qu.:0.6803	3rd Qu.:-0.5800
Max. :-0.8624	Max. :1.1016	Max.: 1.81295	Max. :0.9995	Max. :-0.5800

Table 6: Wine Dataset Normalized Attributes Summary

Determine optimal number of clusters

First we need to determine number of clusters. Looking at the percentage of variance explained as a function of the number of clusters, we should choose a number of clusters in order to ensure that too much modeling of the data is not given. More precisely, if one plots the percentage of variance explained by the clusters against the number of clusters, the first clusters will add much more information (explains a lot of variance); although at some point, the marginal gain will drop, giving an angle in the graph. The number of clusters is chosen at this point.

This method is called the 'elbow criterion'. The code below calculated and prints the "Elbow Criterion Diagram":

```
wssplot <- function(data, nc=15, seed=1234){
  wss <- (nrow(data)-1)*sum(apply(data,2,var))
  for (i in 2:nc){
    set.seed(seed)
    wss[i] <- sum(kmeans(data, centers=i)$withinss)}
  plot(1:nc, wss, type="b", xlab="Number of Clusters",
        ylab="Within groups sum of squares")}
wssplot(wines_data.std, nc=8)</pre>
```

The diagram presented in Figure 9 demonstrates the calculated 'elbow' curve. From this diagram we decided to use three (3) clusters in our analysis.

Clustering using K-means method

k-means clustering (k means clustering, 2018) is a method of vector quantization, which is popular for cluster analysis in data mining. k-means clustering aims to partition n observations into k clusters in which each observation belongs to the cluster with the nearest mean, serving as a prototype of the cluster. This results in a partitioning of the data space into Voronoi cells (?).

The problem is computationally difficult (NP-hard), k-means clustering tends to find clusters of comparable spatial extent, while the expectation-maximization mechanism allows clusters to have different shapes.

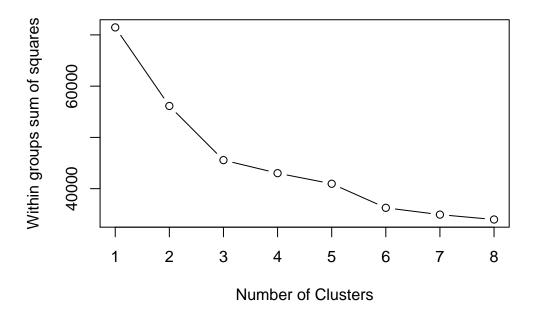


Figure 9: Elbow Criterion Diagram

The algorithm has a loose relationship to the k-nearest neighbor classifier. One can apply the 1-nearest neighbor classifier on the cluster centers obtained by k-means to classify new data into the existing clusters. This is known as nearest centroid classifier or Rocchio algorithm.

Resulting cluster centers are presented in Table 7.

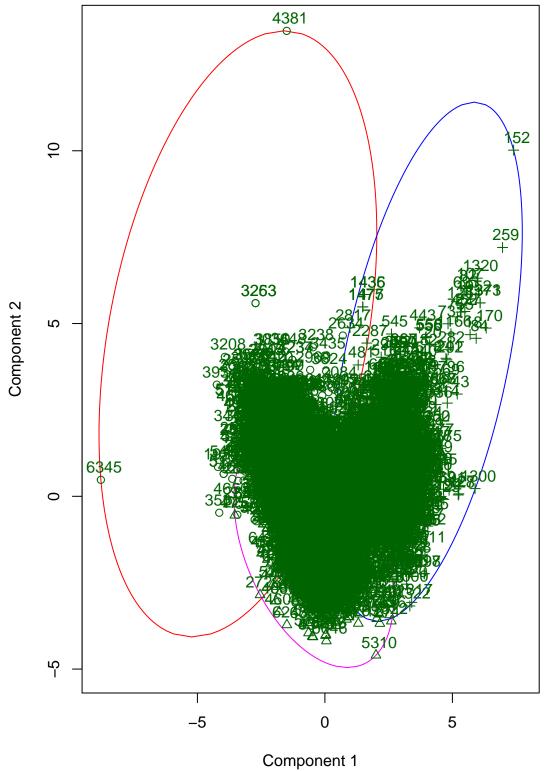
```
set.seed(420)
clusters_num = 3
k.means.fit <- kmeans(wines_data.std, clusters_num,iter.max = 1000)</pre>
```

	FA	VA	CA	RS	CH	FSD	TSD	DEN	рН	SUL	ALC
1	-0.18	-0.35	0.28	1.20	-0.09	0.85	0.96	0.76	-0.39	-0.26	-0.80
2	-0.35	-0.40	-0.01	-0.44	-0.44	-0.09	0.03	-0.85	-0.04	-0.28	0.57
3	0.88	1.18	-0.32	-0.60	0.94	-0.84	-1.20	0.71	0.54	0.84	-0.13

Table 7: K-means Resulting Cluster Centers

Explain Clusters by Wine Quality

Let's try to explain clusters by the wine quality. Code below builds a matrix when columns are cluster numbers and rows are wine types. As we can see quality does not explain clusters, it's evenly distributed among them. QLT does not explain clusters, see Table 8.



These two components explain 50.22 % of the point variability.

Figure 10: 2D representation of the Cluster solution

	1	2	3
3	12	8	10
4	48	100	68
5	804	638	696
6	843	1371	622
7	157	740	182
8	30	148	15
9	1	4	0

Table 8: Explaining Clusters by QLT

Explain Clusters by Wine Type

Let's try to explain clusters by the wine type. Code below builds a matrix when columns are cluster numbers and rows are wine types. As we can see, cluster 3 contains red wines, cluster 1 and 2 contain white wine, see Table 12.

centers <- table(wines_data[,13],k.means.fit\$cluster)</pre>

	1	2	3
Red Wine	4	57	1538
White Wine	1891	2952	55

Table 9: Explaining 3 Clusters by Wine Type

Let's try to figure out how white wine clusters 1 and 2 differ from each other. Code below calculates a difference vector of cluster 1 and 2 and sorts the attributes in the order of the most influence. The results presented in Table 10.

```
Difference <- k.means.fit$centers[1,] - k.means.fit$centers[2,]
Difference <- Difference[order(abs(Difference), decreasing = T)]</pre>
```

	Difference
RS	1.64
DEN	1.61
ALC	-1.36
FSD	0.94
TSD	0.92
CH	0.35
рΗ	-0.35
СA	0.28
FA	0.17
VA	0.05
SUL	0.03

Table 10: Difference between Clusters 1 and 1

The table shows that clusters 1 and 2 are mostly differ in sweetness (RS), viscosity (DEN) and alcohol content (ALC). This makes:

- Cluster 1 is sweet white wines group
- Cluster 2 contains dry white wines

More Wine Groups

Next we decided to try the second "elbow" on Figure 9 at 6 clusters. The resulting cluster centers presented in Table 11.

set.seed(420)
clusters_num = 6
k.means.fit <- kmeans(wines_data.std, clusters_num,iter.max = 1000)</pre>

	FA	VA	CA	RS	CH	FSD	TSD	DEN	рН	SUL	ALC
1	-0.17	-0.35	0.32	1.46	-0.14	0.93	1.00	0.92	-0.50	-0.28	-0.88
2	-0.55	-0.26	-0.03	-0.47	-0.59	-0.11	-0.16	-1.34	0.01	-0.28	1.43
3	2.01	0.50	0.96	-0.56	1.27	-0.90	-1.25	0.99	-0.07	1.42	0.04
4	0.09	1.68	-1.25	-0.63	0.68	-0.80	-1.16	0.49	0.96	0.40	-0.24
5	-0.60	-0.51	-0.16	-0.27	-0.27	0.40	0.54	-0.29	0.76	0.03	-0.18
6	0.13	-0.48	0.26	-0.31	-0.23	-0.28	0.05	-0.48	-0.77	-0.49	-0.02

Table 11: K-means Resulting Cluster Centers - 6 Clusters

	1	2	3	4	5	6
Red Wine	2	39	624	901	22	11
White Wine	1479	1147	19	51	1020	1182

Table 12: Explaining 6 Clusters by Wine Type

Let's try to figure out how white wine clusters 3 and 4 differ from each other. Code below calculates a difference vector of cluster 3 and 4 and the sort the attributes in the order of the most influence:

```
Difference <- k.means.fit$centers[3,] - k.means.fit$centers[4,]
Difference <- Difference[order(abs(Difference), decreasing = T)]</pre>
```

Let's find what are the most significant factors that separate group 3 from group 4. Code below calculates the different results presented in Table 13.

	Difference
CA	2.21
FA	1.93
VA	-1.18
SUL	1.02
рН	-1.02
CH	0.59
DEN	0.49
ALC	0.28
FSD	-0.10
TSD	-0.09
RS	0.07

Table 13: Difference between Clusters 3 and 4

What's the difference between red wines 3 and 4? Looking at the most important attributes difference and relying on the explanation how those chemicals affect the wine taste and taking into account information we discovered about Vihno Verde wines we can conclude that:

- Cluster 3 contains young fruity sour rose wines
- Cluster 4 contains old red wines with a bit of bitterness

Unfortunately, lack of more specific information about connection of physicochemical components to the wine taste, this is the most that we could conclude from the cluster analysis. The dataset is missing some important attributes that would help us to cluster wines and predict the quality more reliably.

Conclusion

Through exploring the Wine Quality dataset we developed an algorithm to predict the wine quality using its chemical characteristics and extracted some interesting information about the wines presented.

First we applied the Random Forest Regression method and achieved accuracy of predicting wine quality of 72%. The method has shown that the most important attributes that influence the quality estimation of wines by human experts are alcohol (ALC), volatile acidity (VA) and free sulfur dioxide (FSD). The RF method showed low precision in the area of poor and high quality wines.

Next we applied a Support Vector Regression method (SVR) and achieved accuracy of 62, lower than RF, but the precision in the area of poor and high quality wines increased at least 20%.

Further to this, we applied a Neural Networks (NN) regression cofigured with 11:6:3:1 layers and achieved overall accuracy of 60%, lower than both RF and SVR. Interestingly, the precision of NN in the area of poor and high quality wines was almost 10% higher than SVR, making NN the best method in quality prediction of the most interesting and least presented sector of wines in the dataset.

Finally, we applied Cluster Analysis (CA) to investigate if we could predict the quality better or if we could get any new knowledge from the dataset. We discovered that there is no correlation between wine quality and biochemical data from the CA point of view. On the other hand, there is a strong correlation between clusters and wine types. Even though the information about influence of 11 chemical characteristics on the taste of wine is very limited; we discovered clusters that contain such types of wine as white sweet, white dry, rose and old dry red. We can add that more subtypes of wine were discovered but it is difficult to give them specific names using only the dataset at hand.

The project was a success. Next steps would be collecting more information about relation of the base chemical component on the wine taste and finding datasets with additional wine attributes, related more to the human interpretation of wines, and connects those datasets with the one used in the project.

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