



Overview Analysis

Time Analysis

Details



DEVELOPED

BY

iVeman

MAKING
DATA
SPEAK

Date

01-06-2024

10-06-2024

City

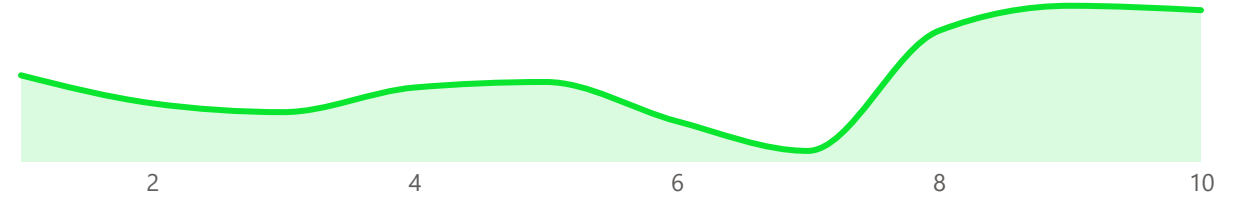
All



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	OLA XL	4490.0	\$66,712	\$15	15,077.24
	OLA X	11388.0	\$1,70,770	\$15	39,052.33
	OLA Green	4508.0	\$68,423	\$15	15,695.35
	OLA Comfort	4565.0	\$67,426	\$15	15,193.74
	OLA Black	4458.0	\$65,645	\$15	14,792.36

Total Bookings by Day



Most Frequent Pickup Point

Lenox Hill East

Most Frequent Dropoff Point

East Harlem South

Farthest

Pickup: Penn Station/Madison Sq West - Drop-off: Canarsie (125.50...)

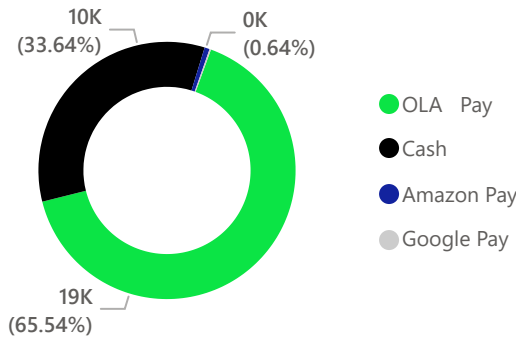
Dynamic Measure

Total Bookings

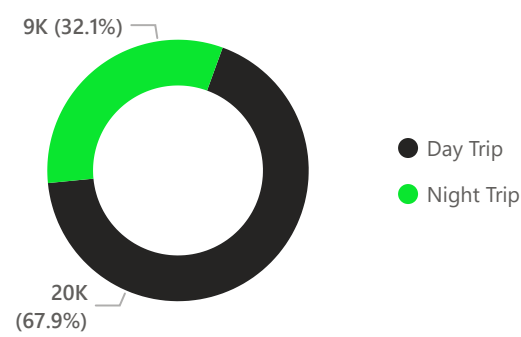
Total Booking Val...

Total Trip Distance

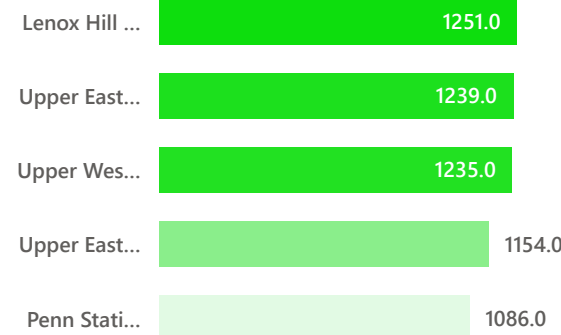
Total Bookings by Payment_type



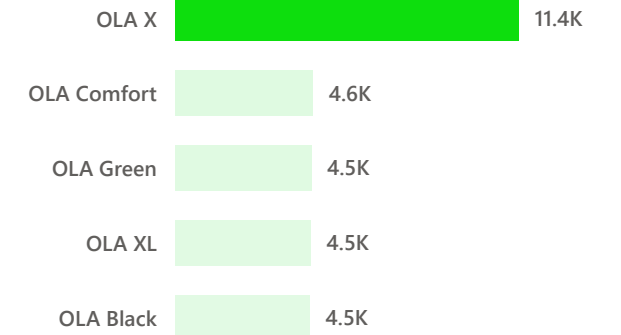
Total Bookings by Trip Type(Day/Night)



Total Bookings by Location



Most Preferred Vehical For Location Pickup



29.4K

Total Bookings

\$439.0K

Total Booking Value

\$14.9

Avg Booking Value

100 K miles

Total Trip Distance

3 miles

AVG trip Distance

16 min

AVG Trip Time



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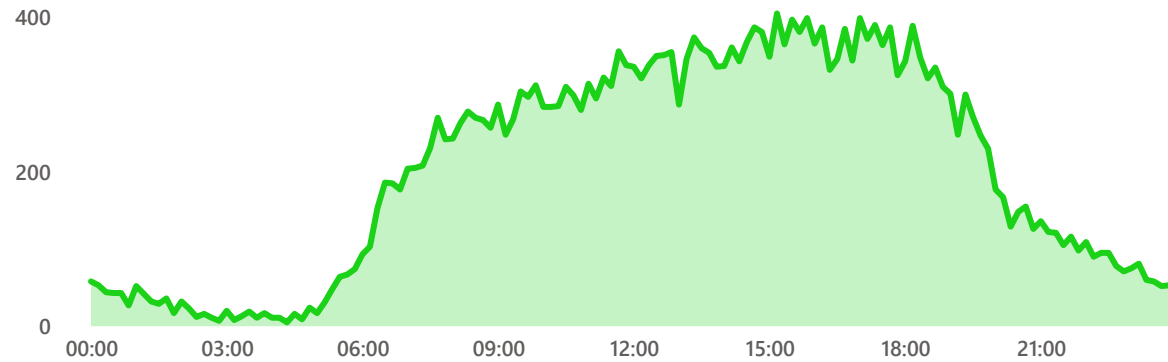
10-06-2024

City

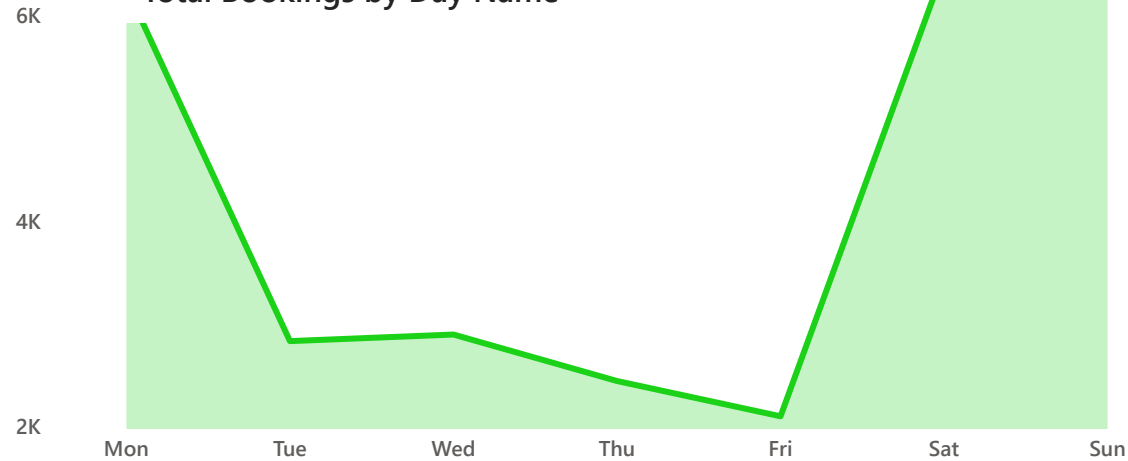
All



Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Day Name

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	36	21	20	37	54	57	43
1	29	16	20	23	43	49	28
2	19	6	8	7	32	20	9
3	13	6	6	4	19	25	15
4	9	9	8	1	7	21	21
5	58	33	22	13	18	84	73
6	202	80	84	46	46	209	230
7	284	148	153	68	62	313	332
8	374	175	164	70	64	379	352
9	415	166	161	77	71	411	415
10	399	181	149	117	89	415	392
11	450	177	173	161	120	427	428
12	417	208	203	166	133	470	454
13	525	181	183	165	132	434	437
14	480	177	193	199	174	489	465
15	455	235	205	193	183	551	474
16	439	206	217	196	138	462	502
17	458	202	250	146	151	498	532
18	416	215	261	179	161	374	440
19	317	198	151	234	117	261	319
20	177	78	86	112	97	176	176
21	124	53	72	88	88	143	130
22	98	31	57	83	56	120	93
23	74	28	48	57	44	67	61

Total Bookings

Total Booking Value

Total Trip Distance

29.4K

Total Bookings

\$439.0K

Total Booking Value

\$14.9

Avg Booking Value

100 K miles

Total Trip Distance

3 miles

AVG trip Distance

16 min

AVG Trip Time



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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No Of Passengers	Trip Distance	Booking Value	Pick Up Location	Total Bookings
11	01 June 2024	00:18:51	OLA XL	OLA Pay	1	6.66	\$28.5	Clinton East	1.0
14	01 June 2024	00:21:51	OLA XL	Cash	1	1.10	\$5.5	Clinton East	1.0
17	01 June 2024	00:46:26	OLA XL	OLA Pay	1	3.00	\$13.0	Midtown North	1.0
19	01 June 2024	00:42:52	OLA XL	OLA Pay	1	5.63	\$21.3	East Williamsburg	1.0
22	01 June 2024	00:04:52	OLA XL	OLA Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
29	01 June 2024	00:23:24	OLA XL	OLA Pay	1	6.54	\$23.5	Kips Bay	1.0
30	01 June 2024	00:20:55	OLA XL	OLA Pay	6	3.68	\$19.0	Lenox Hill East	1.0
32	01 June 2024	01:08:32	OLA XL	Cash	1	2.40	\$9.0	East Harlem South	1.0
35	01 June 2024	01:22:30	OLA XL	Cash	2	7.91	\$24.5	Garment District	1.0
56	01 June 2024	01:49:41	OLA XL	Cash	1	2.50	\$11.5	NV	1.0
83	01 June 2024	03:18:00	OLA XL	Cash	1	1.41	\$6.5	Penn Station/Madison Sq West	1.0
92	01 June 2024	04:08:49	OLA XL	Cash	1	3.45	\$13.5	Penn Station/Madison Sq West	1.0
122	01 June 2024	05:58:05	OLA XL	Cash	1	1.46	\$6.5	Clinton East	1.0
130	01 June 2024	05:49:21	OLA XL	OLA Pay	1	1.70	\$11.5	East Harlem South	1.0
133	01 June 2024	05:58:01	OLA XL	OLA Pay	1	10.48	\$36.3	JFK Airport	1.0
137	01 June 2024	06:57:21	OLA XL	OLA Pay	1	1.70	\$9.0	Yorkville West	1.0
141	01 June 2024	06:09:07	OLA XL	Cash	1	1.25	\$12.0	Bloomingdale	1.0
149	01 June 2024	05:57:48	OLA XL	OLA Pay	1	1.40	\$9.0	Penn Station/Madison Sq West	1.0
154	01 June 2024	06:56:48	OLA XL	OLA Pay	2	1.52	\$9.4	Midtown East	1.0
158	01 June 2024	06:00:40	OLA XL	Cash	1	1.20	\$6.5	Midtown East	1.0
159	01 June 2024	06:37:38	OLA XL	Cash	1	2.00	\$7.5	Upper East Side South	1.0
165	01 June 2024	06:20:51	OLA XL	OLA Pay	1	1.83	\$9.1	UN/Turtle Bay South	1.0
199	01 June 2024	06:25:25	OLA XL	Cash	1	2.00	\$7.5	Yorkville West	1.0
205	01 June 2024	06:15:51	OLA XL	Cash	1	4.39	\$15.5	Upper West Side South	1.0
Total					146478	3,48,933.81	\$15,53,672.8		103728.0

