

BHASKARA RAO POTLURI

A senior professional, entrepreneur with an outstanding 40-year track record in building, managing and growing companies.

He was the President & CEO of Nelito Systems Ltd, Mumbai till 2013 (a Tata group company). He has extensive experience in Agro, Financial, Industry and IT sectors. Represented as a member in eleven high-powered committees constituted by Reserve Bank of India, IDRBT and Indian Banks' Association for standardization of various processes for the Banking Industry.

Founder President of APFPIF (Andhra Pradesh Food Processing Industries Federation)

General Secretary of AP Chambers 2016 – 2017, 2019-21

CO-Chair, ASSOCHAM, AP State council 2018-19

Founder General Secretary, Hindu Economic Forum, AP 2020-21

Co-chair, IT Council, Indian Merchant Chamber, Mumbai (2009-13), a Premier Industry Body.

Director, Dalas Consultancy LLP, a very specialized advisory and consultancy service organization with an exclusive focus on Agro & Food Processing sector.

He has investments in Medical Precision tools, Mining and Food processing.

Education - M.Sc (Ag) Hons (Gold medalist), MBA Executive (Mumbai topper) PGDIPM (Post Graduate Diploma in Industrial Relations & Personnel Management – Gold medalist).

Other Credentials -

- Certified "Corporate Director" and a member of Institute of Directors.
- Certified Information Systems Auditor – CISA (USA), Certified Quality Analyst – CQA (USA), Certified Associate of Indian Institute of Bankers – CAIIB
- Director on the Board of Vantage Technologies, Colombo from 2001 to 2011 and director on the board of Nelito technologies, USA from 2000-2009
- Vast exposure to international markets, visited various countries, around 40 as part of Business development and Industry promotional activities.

Vast experience in leading delegations - Led two Food Processing Industry delegations from AP Chambers to Japan and Dubai during 2016 and 2017 respectively. Led IT Business delegations to countries like Japan, China, Korea, Vietnam and Malaysia etc from IMC and NASSCOM during 2007-2012.