

# freeset™

## Custom Product Guide

2011

*Promote your cause, business or event  
with a Freeset bag*



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*Before you begin customizing a bag,  
ask yourself a few questions:*

- What is the purpose of my bag?
- What is my budget?
- How many bags do I need?  
*(minimum order 100 bags)*
- Who is my bag for?  
*Men, Women or both?*
- What design do I want on my bag?
- Do I need to have sponsors' logos on it?

## Step 1

Choose the style of bag you want.

## Step 2

Choose a colour combination and accessories for your bag.

## Step 3

Design and send us your artwork (templates provided).

## Step 4

Confirm your order and join women on their journey to freedom from the sex trade!

We're here to help you through this process and answer any of your questions.

Download our full graphics guide:

[www.freesetglobal.com/uploads/pdf/Freeset-graphics-guide2.pdf](http://www.freesetglobal.com/uploads/pdf/Freeset-graphics-guide2.pdf)

# Cotton bags

**freeset™**

## Everyday



Code:	CB002	
Dimensions:	Bag (w x h)	Handle (w x loop)
cm	39 x 41	3 x 60
inches	15.4 x 16.1	1.2 x 23.6
Fabric:	Natural coloured OFT* cotton	
Features:	Folded OFT* cotton handles Integrated fold-away carry pocket	
Fastener:	None	

## Amity



Code:	CB003	
Dimensions:	Bag (w x h x d)	Handle (w x loop)
cm	39 x 35 x 12	5 x 60
inches	15.4 x 13.8 x 4.7	2 x 23.6
Fabric:	Natural coloured OFT* cotton	
Features:	Folded OFT* cotton handles	
Fastener:	None	

## Tiny Tote



Code:	CB004	
Dimensions:	Bag (w x h)	Handle (w x loop)
cm	25 x 30	2 x 67
inches	9.8 x 11.8	0.8 x 26.4
Fabric:	Natural coloured OFT* cotton	
Features:	Folded OFT* cotton handles	
Fastener:	None	

\* OFT - Organic Fair-Trade cotton

# Conference & Events bags

**freeset™**

## Messenger



internal purse



bottle holder

<b>Code:</b>	CE01	
<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	38 x 30 x 12	5 x 135 (fully extended)
inches	15 x 11.8 x 4.7	2 x 53
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Adjustable nylon shoulder strap Internal purse with velcro closure Internal gusset pocket Bottle holder	
<b>Fastener:</b>	Plastic clip - 5cm / 2 inches wide	

## Envoy



adjustable nylon strap



plastic clip

<b>Code:</b>	CE02	
<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	30 x 30 x 12	5 x 135 (fully extended)
inches	11.8 x 11.8 x 4.7	2 x 53
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Adjustable nylon shoulder strap Internal purse with velcro closure Internal gusset pocket	
<b>Fastener:</b>	Plastic clip - 3.8cm / 1.5 inches wide	

## Courier



back pocket



velcro closure

<b>Code:</b>	CE03	
<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	30 x 30 x 10	5 x 135 (fully extended)
inches	11.8 x 11.8 x 3.9	2 x 53
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Adjustable nylon shoulder strap Internal gusset pocket External rear pocket	
<b>Fastener:</b>	Velcro strip - 5cm / 2 inches wide	

## Backpack



New! Softer  
unlaminated  
jute



front pocket



zip closure

**Code:** CE04

<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	29 x 35 x 12	5 x 135 (fully extended)
inches	11.4 x 13.8 x 4.7	2 x 53
<b>Fabric:</b>	Unlaminated jute (no plastic backing)	
<b>Features:</b>	Adjustable nylon shoulder strap Flap pocket with zip closure Front pocket under flap	
<b>Fastener:</b>	Velcro closure for flap - 5cm / 2 inches wide	

## Freedom Conference



adjustable nylon  
strap

**Code:** CE05

<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	30 x 35 x 12	5 x 96
inches	11.8 x 13.8 x 4.7	2 x 37.8
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Adjustable nylon shoulder strap	
<b>Fastener:</b>	None	

## Symposium



velcro closure



cotton-lined  
handle

**Code:** CE06

<b>Dimensions:</b>	Bag (w x h x d)	
cm	35 x 25 x 6	
inches	13.8 x 9.8 x 2.4	
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Cotton-lined jute carry handle	
<b>Fastener:</b>	Velcro	

## Folio



velcro closure

**Code:** CE07

**Dimensions:** Bag (w x h)

cm 38 x 28

inches 15 x 11

**Fabric:** Laminated jute

**Fastener:** Velcro



Amity bag with 'Autumn' print



Farmhouse bag with 'Pebbles' print



Customized Messenger bag

## Simplicity



jute handles

Code:	ENV01	
Dimensions:	Bag (w x h x d)	Handle (w x loop)
cm	36 x 34 x 15	3 x 56
inches	14.2 x 13.4 x 5.9	1.2 x 22
Fabric:	Unlaminated jute (no plastic backing)	
Features:	Natural jute strapping handles	
Fastener:	None	

## Rucksack



drawstring closure

Code:	ENV02	
Dimensions:	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	35 x 48 x 10	0.8 x 190 (fully extended)
inches	13.8 x 18.9 x 4.7	0.3 x 75
Fabric:	Unlaminated jute (no plastic backing)	
Features:	OFT* cotton upper External back pocket with zip Draw-string becomes shoulder straps	
Fastener:	Cotton rope draw-string	

## Hope



braided sari handles



internal pocket with zip

Code:	ENV03		
Dimensions:	Bag (w x h x d)	Handle (w x loop)	Pocket (w x h)
cm	36 x 36 x 10	2.5 x 65	13 x 12
inches	14.2 x 14.2 x 3.9	1 x 25.6	5.1 x 4.7
Fabric:	Unlaminated jute (no plastic backing)		
Features:	Braided recycled sari handles Charcoal-coloured OFT* cotton lining Internal pocket in lining with zip closure Internal pocket 2: None No trim		
Fastener:	Magnetic closure		

\* OFT - Organic Fair-Trade cotton

## Cluster



magnetic clasp



internal purse

**Code:** LS01

<b>Dimensions:</b>		Bag (w x h x d)	Handle (w x loop)
cm	35 x 30 x 15	3.5 x 60	
inches	13.8 x 11.8 x 5.9	1.4 x 23.6	

**Fabric:** Laminated jute

**Features:** Black poly-cotton lined jute handles  
Internal purse with velcro closure  
Internal gusset pocket

**Fastener:** Magnetic closure

## Farmhouse



cotton-lined strap



gusset pocket

**Code:** LS02

<b>Dimensions:</b>		Bag (w x h x d)	Handle (w x loop)
cm	40 x 36 x 18	3.5 x 60	
inches	15.7 x 14.2 x 7.1	1.4 x 23.6	

**Fabric:** Laminated jute

**Features:** Black poly-cotton lined jute handles  
Internal purse with velcro closure  
2 internal gusset pockets

**Fastener:** None

## Harmony



magnetic clasp



internal pocket

with zip

**Code:** LS03

<b>Dimensions:</b>		Bag (w x h x d)	Handle (w x loop)	Pocket (w x h)
cm	36 x 28 x 12	3.5 x 60	13 x 12	
inches	14.2 x 11 x 4.7	1.4 x 23.6	5.1 x 4.7	

**Fabric:** Unlaminated jute (no plastic backing)

**Features:** Charcoal-coloured OFT\* cotton-lined jute handles  
Charcoal-coloured OFT\* cotton lining  
Internal pocket in lining with zip closure

**Fastener:** Magnetic closure

\* OFT - Organic Fair-Trade cotton

## Memento



<b>Code:</b>	LS05	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x h)
cm	33 x 32 x 12	16 x 9
inches	13 x 12.6 x 4.7	6.3 x 3.5
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Cane loop handles	
<b>Fastener:</b>	None	

## Chorus



New!

<b>Code:</b>	LS06	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x loop)
cm	36 x 26 x 15	5 x 60
inches	14.2 x 10.2 x 5.9	2 x 23.6
<b>Fabric:</b>	Unlaminated jute (no plastic backing)	
<b>Features:</b>	Charcoal-coloured OFT* cotton-lined jute handles Charcoal-coloured OFT* cotton lining Internal pocket in lining with zip closure	
<b>Fastener:</b>	Magnetic closure	

## Legacy



cotton adjustable strap



magnetic closure

<b>Code:</b>	LS07	
<b>Dimensions:</b>	Bag (w x h x d)	Shoulder Strap (w x loop)
cm	33 x 25 x 10	5 x 145 (fully extended)
inches	13 x 9.8 x 3.9	2 x 57
<b>Fabric:</b>	Unlaminated jute (no plastic backing)	
<b>Features:</b>	Adjustable cotton shoulder strap with metal buckle Charcoal-coloured OFT* cotton lining	
<b>Fastener:</b>	Magnetic closure (X2)	

\* OFT - Organic Fair-Trade cotton

# Multi-purpose bags

**freeset™**

## Freedom



black cotton  
shoulder strap

Code:	MP01		
Dimensions:	Bag (w x h x d)	Handle (w x loop)	Shoulder Strap (w x loop)
cm	30 x 35 x 10	2.5 x 36	3.7 x 96
inches	11.8 x 13.8 x 3.9	1 x 14.2	1.5 x 37.8
Fabric:	Laminated jute		
Features:	Parchment cotton strapping handles Parchment cotton strapping shoulder strap Internal purse with velcro closure		
Fastener:	None		

## Shopper



cotton handles

Code:	MP02		
Dimensions:	Bag (w x h x d)	Handle (w x loop)	
cm	40 x 40 x 15	2.5 x 35	
inches	15.7 x 15.7 x 5.9	1 x 13.8	
Fabric:	Laminated jute		
Features:	Parchment cotton strapping handles		
Fastener:	None		

## Liberty



cotton-lined  
handles

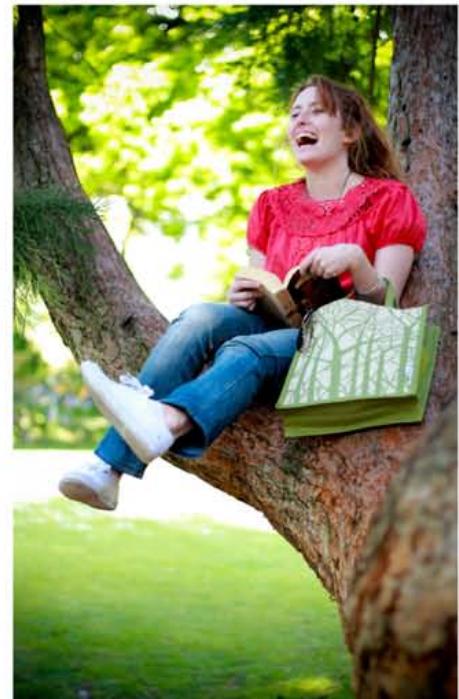
Code:	MP03		
Dimensions:	Bag (w x h x d)	Handle (w x loop)	
cm	35 x 40 x 12	3 x 36	
inches	13.8 x 15.7 x 4.7	1.2 x 14.2	
Fabric:	Laminated jute		
Features:	Black poly-cotton lined jute handles		
Fastener:	None		



Customized Memento bag



Farmhouse bag with sari trim



Freedom bag with 'Tree' print



Envoy bag with 'Braided River' print



Customized Farmhouse bag with sari trim

## Gift bag



<b>Code:</b>	NB01	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x loop)
cm	20 x 25 x 10	0.8 x 38
inches	9.8 x 7.9 x 3.9	0.3 x 15
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Cotton rope handles	
<b>Fastener:</b>	None	

## Box bag



<b>Code:</b>	NB02	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x loop)
cm	15 x 15 x 10	1.5 x 30
inches	5.9 x 5.9 x 3.9	0.6 x 11.8
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Jute handles	
<b>Fastener:</b>	None	

## Wine bag



<b>Code:</b>	NB03	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x loop)
cm	35 x 12 x 10	1 x 30
inches	13.8 x 4.7 x 3.9	0.4 x 11.8
<b>Fabric:</b>	Laminated jute	
<b>Features:</b>	Cane loop handles	
<b>Fastener:</b>	None	

## Wine bag (unlaminated)



New!

<b>Code:</b>	NB04	
<b>Dimensions:</b>	Bag (w x h x d)	Handle (w x loop)
cm	35 x 12 x 10	1 x 30
inches	13.8 x 4.7 x 3.9	0.4 x 11.8
<b>Fabric:</b>	Natural, stiffened unlaminated jute (no plastic backing)	
<b>Features:</b>	Cotton rope handles	
<b>Fastener:</b>	None	

## Pencil Case



New!



zip closure

<b>Code:</b>	NB05	
<b>Dimensions:</b>	Bag (w x h)	
cm	23 x 15	
inches	9.1 x 5.9	
<b>Fabric:</b>	Laminated jute	
<b>Fastener:</b>	Parchment zip closure	

## Cosmetics bag



<b>Code:</b>	NB06		
<b>Dimensions:</b>	Small (w x h x d)	Medium (w x h x d)	Large (w x h x d)
cm	17 x 10 x 5	21 x 14 x 6	28 x 18 x 10
inches	6.7 x 3.9 x 2	8.3 x 5.5 x 2.4	11 x 7.1 x 3.9
<b>Fabric:</b>	Laminated jute		
<b>Fastener:</b>	Parchment zip closure		



Natural\*



Taupe



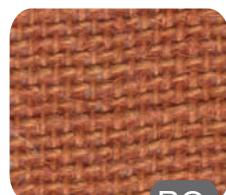
Parchment\*



Cream



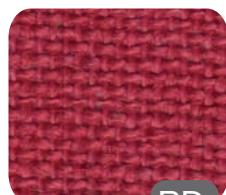
Mustard



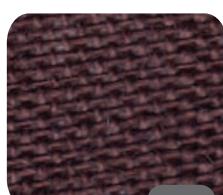
Burnt Orange



Maroon



Red\*



Chocolate Brown\*



Earth Brown\*



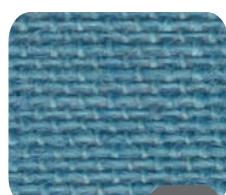
Olive



Forest Green



Sea Green



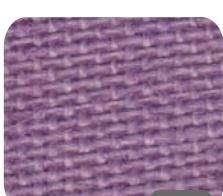
Sky Blue\*



Navy Blue



Indigo



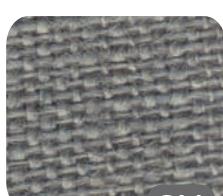
Violet



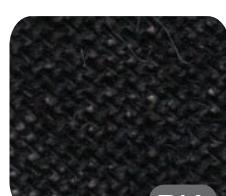
Pink



Magenta\*



Gray\*



Black\*



White

**Note:** Colours shown are indicative only and may vary slightly from the actual jute

\* Available in both laminated and unlaminated jute.



Natural Cotton



Charcoal

Note: Colours shown are indicative only and may vary slightly from the actual cotton

# A fair trade business offering freedom through employment to women trapped in India's sex trade.

We make jute bags and cotton tees, but our business is freedom!

Human trafficking and poverty feed India's sex trade, where women and children forced into prostitution face a life without choices, marginalized by society.

Freeset is a bag and apparel manufacturing business whose purpose is to provide these women with a way out of prostitution.

Women are employed on the basis of their need for a job, not the skills they bring to it. They are trained, paid a good wage and signed up to a health insurance plan and pension fund. For many it is the first time they can be proud of the place they work.

Best of all they begin their journey to freedom.

**When you buy a Freeset bag or tee, you get a great, eco-friendly product and you contribute to women's ongoing freedom from the sex trade in Kolkata, India.**

want  
to order?

Liminal Apparel:

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Skype: liminalapparel  
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