**AmEx Ignite Proposal**

**Section A: Personal Details**

Name: Institute:

Roll No: Year: Branch:

Degree (B Tech/Dual Degree/Integrated):

Please provide details of prior background in machine learning/artificial intelligence (including courses/projects/competitions undertaken).

**Section B: Proposal**

1. Describe the project you wish to work on. How did you come up with the idea?

Replace this text and write your answer in this box.

The project should solve an existing business problem, improve upon an existing solution or provide a solution to a new problem. Project should leverage data science/artificial intelligence techniques.

1. Provide a detailed project plan with project milestones and estimated timelines.

Replace this text and write your answer in this box.

Explain how you will be able to finish your project in 2 months. Be specific on the timelines.

1. Are you starting this project from scratch or is it an on-going project? If it is a work in progress, provide more details.
2. Would you require financial funding for access to new data sources or computation? If yes, please elaborate on the requirement clearly stating the purpose.

Replace this text and write your answer in this box.

You could require funding for – Accessing 3rd party data, AWS service, Paid APIs etc.

1. Describe the techniques you intend to explore to accomplish your project. Also, specify details of how you plan to obtain data to train/test the algorithm.

Replace this text and write your answer in this box.

Also mention your prior experience with the techniques you mention.

1. What kind of help do you expect from the Mentor who will be guiding you? (The mentor will be an experienced data science expert, working at AmEx)

1. What should be the success metrics on which your project should be evaluated?

Replace this text and write your answer in this box.

These success metrics will be used to evaluate the project.