



# Acharya Institute of Management and Sciences

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## AIMS NSS Unit



## Moto

*Not Me But You*



## **INTRODUCTION**

The **National Service Scheme** (NSS) is an Indian government-sponsored public service program conducted by the Department of Youth Affairs and Sports of the Government of India. Popularly known as NSS, the scheme was launched in Gandhiji's Centenary year, 1969. Aimed at developing student's personality through community service, NSS is a voluntary association of young people in Colleges, Universities and at +2 level working for a campus-community linkage.

## **NEED OF NSS**

After independence the University Grants Commission, headed by S.Radhakrishnan, recommended the introduction of voluntary national service in academic institutions. This idea was again considered by the Central Advisory Board of Education (CABE) at its meeting in January, 1950; after examining the idea and the experiences of other countries in this field, the board recommended that students and teachers should devote time to voluntary manual work. In the draft first Five-Year Plan adopted by the government in 1952, the need for social and labour service by Indian students for one year was stressed. In 1958 Jawaharlal Nehru, in a letter to the chief ministers, considered the idea of social service as a prerequisite for graduation. He directed the Ministry of Education to formulate a suitable scheme for the introduction of national service into academic institutions.

## **SYMBOL OF NSS**

The symbol for the NSS has been based on the giant Rath, Wheel of the world famous Konark Sun Temple (The Black Pagoda) situated in Orissa, India. The wheel portrays the cycle of creation, preservation and release. It signifies the movement in life across time and space, the symbol thus stands for continuity as well as change and implies the continuous striving of NSS for social change. The eight bars in the wheel represent the 24 hours of a day. The red colour indicates that the volunteer is full of young blood that is lively, active, energetic and full of high spirit. The

navy blue colour indicates the cosmos of which the NSS is tiny part, ready to contribute its share for the welfare of the mankind.

## MOTTO

The motto of NSS is “**Not Me But You**”. It reflects the essence of democratic living and upholds the need for self-less service.



## OBJECTIVES

- i. Understand the community in which they work
- ii. Understand themselves in relation to their community
- iii. Identify the needs and problems of the community and involve them in problem-solving
- iv. Develop among themselves a sense of social and civic responsibility
- v. Utilise their knowledge in finding practical solutions to individual and community problems
- vi. Develop competence required for group-living and sharing of responsibilities
- vii. Gain skills in mobilising community participation
- viii. Acquire leadership qualities and democratic attitudes
- ix. Develop capacity to meet emergencies and natural disasters
- x. Practise national integration and social harmony

## Photo Gallery



NSS committee members during final function.





