AIMS CENTRE FOR RESEARCH

AIMS
CENTRE FOR
RESEARCH
(ACR)

AIMS CENTRE FOR RESEARCH

INTRODUCTION

Aims Centre for Research (ACR) was established in 2005 as a Focus Centre to promote research culture among the faculty and student fraternity. It serves as a platform to encourage innovative thinking, support academic inquiry, and foster collaborations across disciplines. ACR is dedicated to driving impactful research that aligns with institutional goals and addresses societal challenges. The center also organizes various initiatives, including workshops, seminars, and faculty development programs, to enhance research capabilities within the institution.

AIMS CENTRE FOR RESEARCH

OBJECTIVES

- Foster a research-driven environment by actively engaging faculty members and students in research activities, enhancing their research capabilities.

- Disseminate cutting-edge research knowledge to the teaching and student community through publications in the AIMS Journal of Research (ISSN) and books (ISBN), ensuring the circulation of impactful research.

- Encourage faculty members to initiate socio-economic and technical research projects, fostering innovation and practical application in these fields.

- Enrich the quality of research by motivating faculty members to publish papers in reputed, high-impact research journals, contributing to the academic community's growth.

- Organize and support national and international conferences, seminars, workshops, FDPs, MDPs, symposiums, and webinars, promoting knowledge exchange and collaboration across academic and research communities.

- Facilitate participation of faculty members, research scholars, and students in national/international conferences, seminars, workshops, FDPs, MDPs, symposiums, and webinars, enhancing their exposure, networking, and academic development.

AIMS CENTRE FOR RESEARCH

VISION

To foster a vibrant research culture at AIMS Institutes by empowering faculty and students to engage in innovative, high-impact research and academic exchange, driving excellence and global recognition.

MISSION

- Foster a research-driven environment by actively engaging faculty members and students in research activities and enhancing their research capabilities.

- Disseminate cutting-edge research knowledge to the teaching and student community through publications in the AIMS Journal of Research (ISSN) and books (ISBN), ensuring impactful research circulation.

- Encourage faculty members to initiate socio-economic and technical research projects, fostering innovation and practical application in these fields.

- Enrich the quality of research by motivating faculty members to publish in reputed, high-impact research journals, contributing to the growth of the academic community.

- Organize and support national and international conferences, seminars, workshops, FDPs, MDPs, symposiums, and webinars, promoting collaboration and knowledge exchange across academic and research communities.

- Facilitate the participation of faculty members, research scholars, and students in academic and research events, enhancing exposure, networking, and academic development.

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Long Term Goals

- Being recognized as a prominent research centre
- Include the AIMS Journal of Research (AJoR) in the UGC CARE list by ensuring high-quality publications and academic visibility.
- Identify and onboard suitable reviewers, editors, and an esteemed advisory board to uphold and enhance the journal's scholarly standards.
- Secure affiliation of the PhD research center with a reputed university to enhance academic credibility and attract quality researchers.

Short Term Goals

- Prepare a list of potential reviewers, editors, and advisory board members with expertise in relevant fields.
- Organize a one-day publication exhibition to showcase the research center's publications, promote scholarly contributions, and encourage academic networking and collaboration among researchers, faculty, and students.
- Conducting workshops and trainings for faculty members for publishing and presenting research papers
- Identifying conferences and seminars addressing contemporary issues for sponsoring faculty members to present papers

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Benefits for Faculty / Staff:

- Develop research profile
- Gain research skills and techniques using various tools through FDPs / workshops and other events
- Publish papers in association with fellow-faculty / students
- Participate in reputed conferences, workshops, and events
- Opportunity to collaborate with students / faculty from other institutions in India and abroad through our network

Benefits for Alumni:

- Outsource research work from the organisation.
- Develop research profile.
- Gain research skills and techniques using various tools through FDPs / workshops and other events.
- Publish papers in association with faculty / students / alumni.
- Participate in reputed conferences, workshops, and events.
- Opportunity to collaborate with students / faculty from other institutions in India and abroad through our network.

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ACR FOCUSED ACTIVITIES

- Support the organization of conferences, FDPs, seminars, workshops, and webinars by assisting with event planning, coordinating resources, facilitating collaborations, and ensuring smooth execution to promote knowledge sharing and professional growth.

- Provide sponsorship and support to faculty members for attending research activities, conferences, and workshops by regularly updating them on upcoming research events to enhance their professional development and foster academic growth.

- Conduct regular meetings with program and school heads to review progress on assigned targets, provide guidance, and ensure alignment with institutional goals for continuous improvement and accountability.

- AIMS Journal of Research

- AIMS Publications

- Pre/Post Conference Presentation (PCP)

- Continuous Business Technology Education (CBTE)

- Support for Project Proposal

- Conducting ACR signature event (Samshodhana)

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ACR Sponsorship Policy

Objective

This policy establishes clear guidelines for providing financial sponsorship to faculty members participating in academic and professional events. It aims to encourage research activities, faculty development, and alignment with the institution's strategic goals.

Eligibility for Sponsorship

To qualify for sponsorship, faculty members must:

1. Be full-time employees of AIMS College.
2. Demonstrate that the event aligns with their research focus or teaching responsibilities.
3. Provide evidence of acceptance for conference presentations or participation in specific programs.
4. Meet their annual research and event participation targets, as outlined in the ACR Research Policy.

Sponsorship Guidelines

1. **Professors** are eligible for sponsorship to attend international and national conferences, FDPs, workshops, and MDPs. Priority is given to events involving paper presentations or advanced research topics. Sponsorship is available for a maximum of ₹20,000 annually.
2. **Associate Professors** can apply for sponsorship for events such as international and national conferences, FDPs, and workshops that enhance pedagogy or explore emerging research areas. Sponsorship is capped at ₹15,000 annually.
3. **Assistant Professors** may seek sponsorship for events aligned with foundational research, teaching enhancement, and skill development. Eligible events include conferences, FDPs, and workshops. The annual sponsorship limit is ₹12,000.

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Budget Allocation and Limits

1. Faculty members can utilize their sponsorship amount across multiple events within the designated annual limit.
2. Reimbursement for international travel and accommodation is capped at a portion of the total event cost, subject to prior approval by ACR.
3. Virtual event registration fees are eligible for reimbursement within the annual sponsorship ceiling.

Application and Approval Process

1. Faculty members must submit a formal application at least four weeks before the event, including details of the event, its relevance, and expected outcomes.
2. Applications will be evaluated based on:
   - Relevance to the faculty's role and institutional priorities.
   - Alignment with the ACR Research Policy.
   - Availability of funds within the allocated budget.
3. Decisions on sponsorship approval will be communicated within two weeks of application submission.

Post-Event Requirements

1. Sponsored faculty members are required to submit a post-event report summarizing:
   - The key learnings and outcomes of their participation.
   - Potential applications of the knowledge gained within the institution.
2. The report will be reviewed as part of the faculty's annual performance evaluation.

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Target Schools: Business, Commerce & Finance, IT & Hospitality

Annual Publication Targets

Faculty Level	Research-Oriented	Institutional Building-Oriented
Full Professors	- Minimum of 1 paper in Q3 Scopus journals as the 1st author - Minimum of 2 papers in Q4 Scopus journals as the 1st author	- Minimum of 1 paper in Q3 Scopus journals as the 2nd or 3rd author - Minimum of 1 paper in Q4 Scopus journals as the 2nd or 3rd author
Associate Professors	- Minimum of 1 paper in Q3 Scopus journals as the 2nd or 3rd author - Minimum of 1 paper in Q4 Scopus journals as the 1st author	- Minimum of 1 paper in Q4 Scopus journals as the 2nd or 3rd author - Minimum of 1 paper in the UGC CARE list
Faculty Level	**Ph.D Holders (Including pursuing Ph.D)**	**Non-Ph.D Holders**
Assistant Professors	- Minimum of 1 paper in Q4 Scopus journals as the 2nd or 3rd author - Minimum of 1 paper in the UGC CARE list	Minimum of 1 paper in the UGC CARE list

Note: Faculty members are encouraged to publish papers in Q1 or Q2 journals, and they will be compensated according to their targets or incentives.

Manager/ Director   **Principal**

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Annual Targets for Attending Events

Faculty Level	FDPs	MDPs	Workshops	Conferences
Assistant Professors	*At least one FDP on emerging technologies **OR** * Pedagogical methods	Optional	*At least one workshop per year on emerging technologies **OR** *Areas of expertise	*Present one paper at international conferences
Associate Professors	*At least one FDP on emerging technologies **AND** *Pedagogical methods	*At least one	*At least one workshop per year on emerging technologies **AND** *Areas of expertise	*Present at least one paper at international conferences
Full Professors	*At least one FDP on emerging technologies **AND** *Pedagogical methods **AND** *Advanced topics	*At least two	*At least one workshop per year on emerging technologies **AND** *Areas of expertise	*Present at least two papers at international conferences

Note: Please approach ACR regarding the sponsorship opportunities for attending the events.

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Annual Targets for Conducting Events

Schools	Conference[1]		Seminar[2]	Workshop[3]	FDP[4]	MDP
	International	National				
Business	1	1	1	2	2	1
Commerce & Finance	1	1	1	2	2	1
Hospitality	1	1	1	2	2	1
IT	1	1	1	2	2	1

Notes:

1. Out of the four international and national conferences, each school is allotted one. However, two schools can collaborate to conduct a conference together. This joint conference will count as a target for both schools.

2. In the same manner, schools can collaborate with each other to conduct seminars.

3. At least one of them should be of 5 days' duration, with a minimum of 2 hours per day, and completely related to trends in the school.

4. At least one of them should be of 5 days' duration, with a minimum of 2 hours per day, and completely related to trends in the school.

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Annual Sponsorship Funding Budget

Faculty Level	Amount (₹)
Assistant Professors	15,000
Associate Professors	20,000
Professors	30,000

Note: This amount should be spent on attending research events such as conferences, seminars, FDPs, workshops, and on research publications

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Annual Reward Incentives

Note: These incentives are applicable if you publish more than your given annual targets.

1. Research Paper

Journal Categories	1st Author	2nd or 3rd Author
Q1	20,000	10,000
Q2	15,000	7,500
Q3	12,000	6,000
Q4	10,000	5,000

2. Chapter/Book/Case Study/Patent

Note: Incentives for this will be assessed based on the quality of the content and the publisher by an expert committee.

Manager/ Director   **Principal**