I Semester M.Com. Examination, March/April 2025
(CBCS) (2020 – 21 and Onwards)
COMMERCE
Paper – 1.4 : Information Technology for Business

Time : 3 Hours   Max. Marks : 70

SECTION – A

Answer **any seven** questions out of ten. **Each** question carries **two** marks. **(7×2=14)**

1. a) Give an example for Brick and Mortar.

   b) What is Voice Ordering in E-Commerce ? Give an example.

   c) Give the meaning of Web-Server.

   d) What is a Web-Browser ? Name any four.

   e) What is English Auction ?

   f) What do you understand by pure-play e-tailers ?

   g) Define Encryption.

   h) What is Phishing ?

   i) Expand FTP, SMTP, MIME and HTTP.

   j) Define EDI.

SECTION – B

Answer **any four** questions out of six. **Each** question carries **five** marks.   **(4×5=20)**

2. Differentiate between E-Commerce and E-Business.

3. What are the key role of databases in E-Commerce ? Explain.

4. Explain e-retailing business models. Give 1 example of drop shipping.

5. What are the different types of auctions available in E-commerce ? Explain.

6. What is a Malicious Code ? Explain.

7. Elucidate the types of website and its applications.

P.T.O.

SECTION – C

Answer **any two** questions out of four. **Each** question carries **twelve** marks.   **(2×12=24)**

8. Highlight the transition of E-Commerce in India.

9. Explain the hardware and software requirement for E-Business.

10. What are the security threats in E-Commerce ? Elucidate.

11. Explain important IT Act, 2000 Sections.

SECTION – D

Answer the following question.   **(1×12=12)**

12. Cozy Candles is a small, family-owned business that specializes in handcrafted, scented candles. They started by selling at local farmers' markets and craft fairs, but quickly gained a loyal following due to the unique scents and high quality of their products. In 2023, they decided to expand their reach by launching an e-commerce website.

    Questions :

    a) What were the key factors that contributed to Cozy Candles' success in E-commerce ?

    b) How did Cozy Candles differentiate themselves from competitors in the crowded candle market ?

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