



**IV Semester M.Com. (FA) Examination, August/September 2025  
(CBCS) (2021-22)**

**FINANCIAL ANALYSIS**

**4.1 : Innovations in Business and Intellectual Property Rights**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

Answer **any seven** questions out of ten. **Each** question carries **two** marks. ( $7 \times 2 = 14$ )

1. a) What is the purpose of the Paris Convention (1883) ?
- b) Write any two features of the TRIPS Agreement (1994).
- c) What is a geographical indication ? Give one example.
- d) Define a patent.
- e) Name any two international instruments related to IPR.
- f) What is the role of innovation in management ?
- g) What is copyright ?
- h) What is Intellectual Property Right (IPR) ?
- i) List any two types of Intellectual Property Rights.
- j) What is the significance of IPR in today's knowledge economy ?

**SECTION – B**

Answer **any four** questions out of six. **Each** question carries **five** marks. ( $4 \times 5 = 20$ )

2. What is patent infringement ? What remedies and penalties are available ?
3. What remedies and penalties are available in case of patent or copyright infringement ?
4. Discuss the rights of a trademark holder with reference to assignment and licensing of marks.
5. List out and briefly explain any four kinds of Intellectual Property Rights with one example each.
6. Explain the role of WIPO (World Intellectual Property Organization) in the development and protection of IPR globally.
7. What is a Geographical Indication (GI) ? Give two examples from India.



## SECTION – C

Answer **any two** questions out of four. **Each** question carries **twelve** marks. (2×12=24)

8. Discuss in detail the concept of trademarks and the different kinds of marks such as brand names, logos, signatures, symbols, well-known marks, certification marks and service marks, with suitable examples.
9. Analyze the relationship between technological research, innovation and IPR. How do inventions benefit from proper intellectual property management ?
10. Describe in detail the procedure for registration of a design under the Designs Act in India. What are the effects of registration and the duration of protection ?
11. Explain the nature and scope of copyright protection. What kinds of works are covered and how is the term of protection determined ?

## SECTION – D

**Compulsory** skill based question on subject : (1×12=12)

12. A biotechnology company has developed a new genetically engineered enzyme that significantly increases crop yield. They have filed a patent application but later discovered that a competitor has started producing a similar enzyme without their permission. Meanwhile, the company also produced an educational documentary film about the development process and wants to protect its copyright.

**Questions :**

- 1) Outline the key steps the company must have followed for patent registration and what criteria their invention must fulfill to be patentable ?
- 2) Explain the legal actions the company can take against the competitor for patent infringement, including possible remedies and penalties.
- 3) Describe how the company can protect the copyright of their documentary film and what rights they have regarding its use and distribution.
- 4) If the competitor challenges the patent's validity, explain the role of the Patent Office and Appellate Board in resolving the dispute.