



NP – 375

III Semester B.B.A. Examination, January/February 2025
(NEP Scheme) (F + R)
BUSINESS ADMINISTRATION
Paper – 3.2 : Organizational Behaviour

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written only in English.

SECTION – A

Answer **any six** sub-questions of the following. **Each** carries 2 marks.

(6×2=12)

1. a) What is an organization ?
- b) Define individual behaviour.
- c) Give the meaning of attitude.
- d) Mention any two types of formal groups.
- e) Write two limitations of Herzberg's Hygiene-Two-Factor Theory.
- f) What is a transformational leadership style ?
- g) Define organizational culture.
- h) What is the meaning of cultural management ?

SECTION – B

Answer **any three** of the following. **Each** carries 4 marks.

(3×4=12)

2. Explain the scope of Organizational Behaviour.
3. List the different types of learning.
4. Explain the different types of conflicts in an organization.
5. Describe McGregor's Theory X and Theory Y.
6. What are the main internal and external factors influencing organizational change ?



SECTION – C

Answer **any three** of the following. **Each** carries **12** marks.

(3×12=36)

7. Explain any five organizational behaviour models.
8. Describe the different types of personality.
9. Explain the determinants of a person's attitude.
10. Explain the importance of team building.
11. Elaborate on the different techniques for organizational development.