



NP – 375

III Semester B.B.A. Examination, January/February 2025

(NEP Scheme) (F + R)

BUSINESS ADMINISTRATION

Paper – 3.2 : Organizational Behaviour

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written only in English.

SECTION – A

Answer **any six** sub-questions of the following. **Each** carries 2 marks.

(6×2=12)

1. a) What is an organization ?
b) Define individual behaviour.
c) Give the meaning of attitude.
d) Mention any two types of formal groups.
e) Write two limitations of Herzberg's Hygiene-Two-Factor Theory.
f) What is a transformational leadership style ?
g) Define organizational culture.
h) What is the meaning of cultural management ?

SECTION – B

Answer **any three** of the following. **Each** carries 4 marks.

(3×4=12)

2. Explain the scope of Organizational Behaviour.
3. List the different types of learning.
4. Explain the different types of conflicts in an organization.
5. Describe McGregor's Theory X and Theory Y.
6. What are the main internal and external factors influencing organizational change ?

P.T.O.



SECTION – C

Answer **any three** of the following. **Each** carries **12** marks.

(3×12=36)

7. Explain any five organizational behaviour models.
 8. Describe the different types of personality.
 9. Explain the determinants of a person's attitude.
 10. Explain the importance of team building.
 11. Elaborate on the different techniques for organizational development.
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