

# IVIS LABS Private Limited: Comprehensive Company Profile

## Executive Summary

IVIS LABS Private Limited, short for Intelligent Vision Labs, is an innovative technology company founded in 2021, specializing in AI-driven solutions with a focus on digital vision technology. Based in Mysuru, India, the company has rapidly established itself as a provider of cutting-edge AI solutions across multiple domains. Under the leadership of Dr. Vinay Kumar Venkataramana, IVIS LABS has cultivated a diverse client portfolio and expanded its service offerings to address technological challenges in various sectors.

## Company History and Milestones

- **2021:** Establishment of IVIS LABS Private Limited
- **2022:** Successfully built a substantial client base
- **2023:** Received recognition from the Department for Promotion of Industry and Internal Trade (DPIIT)
- **2024:** Expanded to over 30 team members and acquired new clients
- **2024:** Launched Punyah Academy, a dedicated training vertical

## Founder Profile

### Dr. Vinay Kumar Venkataramana - Founder & CEO

Dr. Vinay brings more than 15 years of diverse experience spanning corporate environments, academia, and research. With a PhD in Computer Science specializing in Artificial Intelligence, his career journey has been focused on developing real-time AI applications:

- **2009-2012:** Software Engineer
- **2013-2016:** Academia and Corporate Training
- **2016-2020:** Research
- **2021-Present:** Entrepreneur and CEO of IVIS LABS

His academic background in AI, combined with practical industry experience, has shaped the company's technical direction and vision.

## Company Vision and Mission

### Vision

IVIS LABS aspires to “sculpt a future where technology serves as a cornerstone for a more prosperous, equitable and inclusive world, fostering advancements for the betterment of society.”

## Mission

The company's mission is to "develop cutting-edge AI-driven technologies that solve real-world problems." They are committed to delivering high-quality, reliable, and scalable solutions that empower businesses, improve safety, and contribute to society's advancement through continuous research and collaboration.

## Service Portfolio

IVIS LABS offers a comprehensive suite of technology services:

### 1. AI Integration Solutions

- Custom AI solutions for fashion industry
- AI applications for infrastructure management
- Health tech AI implementations
- Educational technology AI integrations

### 2. Extended Reality

- Augmented Reality (AR) development
- Virtual Reality (VR) applications
- Immersive experience design

### 3. Application Development

- Web application development
- Mobile application development
- Cross-platform solutions

### 4. Voice Technologies

- Voice user interfaces
- AI-based voice-over services for various applications:
  - E-learning platforms
  - Marketing videos
  - Software tutorials
  - Interactive voice response systems

### 5. Education and Training

- Corporate training programs
- Professional skill development
- Solutions addressing academia-industry skill gaps
- Industry-based educational content

### 6. Punyah Academy

A dedicated training vertical of IVIS LABS focused on upskilling in emerging technologies.

## Technology Stack

IVIS LABS employs a diverse and modern technology stack:

### Mobile Development

- Android
- Flutter

### Frontend Development

- React
- Vue.js
- Vanilla JavaScript
- Bootstrap
- Tailwind CSS
- AngularJS

### Backend Development

- Node.js
- Express

### Database Technologies

- MongoDB
- MySQL
- PostgreSQL

### AI/ML Technologies

- Python
- TensorFlow

### IoT Technologies

- Arduino
- Webduino

### Cloud Infrastructure

- Amazon Web Services (AWS)

### Additional Technologies

- GraphQL
- Linux

## Client Portfolio

IVIS LABS serves a diverse range of clients across multiple sectors:

### Education Sector

- ATME College of Engineering

- NIE
- Sri Eshwar College of Engineering
- GSSS Institute of Engineering and Technology for Women
- VVCE

#### **Technology Companies**

- AI.ML.WARE
- KIDR
- Cumulations

#### **Educational Technology**

- VIDWATH (Simplified Learning)
- VIDHYAAN Learning Services
- IQNAAX (Next Generation Education)

#### **Business Services**

- Prudent Partners LLP
- Cresta

#### **Strategic Partnerships**

IVIS LABS has established strategic partnerships with leading technology providers and organizations:

#### **Technology Partners**

- Amazon Web Services
- Microsoft
- OpenAI
- Zoho Mail

#### **Industry Partners**

- AI.ML.WARE
- VIDWATH
- Cumulations
- IQNAAX
- Canva
- e-RESIDENCY HUB
- Prudent Partners LLP

#### **Robotics and Generative AI Initiative**

The company has expanded into robotics and generative AI, marking a significant evolution in its technological capabilities. This initiative represents their commitment to remain at the forefront of emerging AI technologies.

## Company Contact Information

- **Address:** 113/A, 1st floor, 7th cross, Temple road, Jayalakshmipuram, Mysuru-570012, India
- **Phone:** +91 9449963312
- **Website:** <https://ivislabs.com/>

## Future Outlook

As IVIS LABS continues to grow, the company appears positioned to expand its AI and vision technology offerings while strengthening its presence in the educational technology sector through Punyah Academy. Their focus on bridging technology gaps and creating practical AI-driven solutions suggests a trajectory of continued innovation in the rapidly evolving AI landscape.

The combination of academic expertise and practical implementation capabilities gives IVIS LABS a distinctive advantage in delivering sophisticated AI solutions that address real-world challenges across multiple industries.