

Family

Family is the core of our culture and ethos. We are what we are, because of our families – family support, family values and traditions, and most importantly our family members.

As children, we used to have a gala time with our extended families at various times each year – festivals, weddings or other occasions, vacations etc. We all have beautiful memories of the time spent with our grandparents, aunts and uncles, and of course our siblings and cousins, who would be our best friends and partners in crime!!

**Families are like
branches on a tree.
We grow in different
directions yet our
roots remain as one.**

—ANONYMOUS

But do our children have this opportunity? With families spreading across different locations, within cities, states, nationally, or even across the globe, they hardly get to meet or know their extended family. Without exposure to the family members, they risk becoming rootless. While friends are important, they cannot replace the family. We need to be connected to our families for sharing the good and bad times. As long as the roots are strong, the tree and its branches can withstand any adversity and keep blooming!!

Another joy of our childhood was listening to the stories of our ancestors and our family members – their bravery and struggles, their contribution to society and the respect they had, the funny incidents which always bring a smile and so on. These stories create a bond



between our previous generations and us. They may not be very famous personalities for the Society to chronicle their achievements; but for us, their life and their history, their struggles and achievements, their success and failures etc. matter a lot. Because, they are our ancestors, our family members, our own blood!!

While we had the benefit of listening to these stories from our grandparents and other elderly relatives, unfortunately, our children do not have the same advantage. Over the years the story tellers pass away, and the stories are forgotten as they are rarely documented. Even if someone has some pictures, news clippings, memorabilia etc., they are hidden in some old trunk or almirah, rarely accessible to all. Overtime, we too forget some of these incidents and as a result, we are unable to carry forward the legacies of our family and educate our children about the rich heritage they are part of.

Is there a solution to this problem? Can we have a digital platform to connect exclusively with our own family members and exchange our family memories, stories, anecdotes, images, videos etc? Something like our own personal family space online?

Yes!! There is – Welcome to **MeMyFolks**

MeMyFolks is a digital solution to build your own family connections – a personal networking platform, exclusively for yours and your extended family. It is a place where you can connect with your family members across the world, introduce cousins and distant relatives to your spouse and children, write stories which you want others to know, share images and videos, comment on the posts, catch up with the latest developments and happenings in the family etc. In short, with MeMyFolks, you can do almost everything online, which you normally do during your family gatherings.

MeMyFolks is a simple, easy to use and secure platform. It helps you build your own family tree by adding your family members. As you add members, they can also extend the family by adding more relatives. It means you and your relatives can collaborate to build an online family tree, thus hastening the process and ensuring that no one is left out, because you are not in touch with them.

Once you sign up, you can create an 'About Me' page for yourself and your immediate family members, so others can get to know more about you in a glance. You can post information about your ancestors, their roots and native place, how they moved around and what they did for living, how the family expanded over the time, and how different branches came up, tales and anecdotes you have heard about them, their pictures and videos etc. You can even orally record the stories or ask your elderly relatives to narrate them and share the audio, as MeMyFolks provides the flexibility to share multiple types of files and media. Members of your family can comment on your stories, like and share them.



MeMyFolks, is a 360° solution for your family interactions. MeMyFolks can be accessed as a website or an App providing instant access.

Try it today!!

