

Jamie - Cream

I'm a parent with a couple kids

I need to balance responsibilities to my family with work

I want to make sure I'm using my time effectively

I struggle to get through all my tasks for the day

I might use this to help make it easier for me to get through chores

Can I use this app for when I do laundry?

Will this app help me focus in a busy household?

What do I do if my kid starts bugging me or distracting me?

I don't have a lot of time or energy to learn a new technology

I want the app to look fun and engaging

Occupation: Work-from-home parent  
Hobbies: No time for them  
Technology familiarity: I have to use excel and zoom for my work. I struggle to convert a png to a pdf  
Devices used: I have a Mac as well as an iPhone

Dhanush - Yellow

Occupation: Retired Veteran

Hobbies: Reading, working out, fixing things around the house

Technology Familiarity: Very little

Devices used: Laptop, old smartphone

Want to use the timer for tracking the time they spend working and breaking up time consuming tasks into chunks

I want an easy way to track what I work on and how much time I spend on it

Arelia - Orange

Age: 30s  
Occupation: Working in tech  
Gender: Male  
Hobbies: Reading, watching movies  
Technology familiarity: Really familiar  
Devices used: laptop, phone  
What do they want to use the timer for?: Keep track of how much time they have been working for, make sure to take breaks to move around. When working/reading, they want to keep track of their stats (total time, number of pomos)

Familiar with what icons mean

Would like more detail on their stats

Name:  
Age: 30+  
Gender: Female  
Occupation: Freelance content writer  
Hobbies: Movies, books  
Technology familiarity: normal  
Devices used: laptops and phone  
Frustrations: sit in front of her laptop for too long and always forget about time; doesn't have a set schedule for meal breaks and time to sleep  
Goal: keep track of writing sessions and remind herself take breaks from typing into the computer

Brian - Red

Age: 27  
Gender: Male  
Marital Status: Single  
Occupation: Structural Engineer  
Hobbies: Building custom computers, streaming, gaming, watching Netflix shows  
Technology Familiarity: 9/10  
Devices used: iPhone and some windows Desktop

Needs a way to balance his lifestyles

Timer to manage gaming, work, and relaxing

I'm trying to maximize my time during quarantine. Once we are done with Covid restrictions, I would like to do begin doing other things

or trying to maximize the weekend indoors and outdoors after finishing work

Graduated sometime recently, trying to manage a new lifestyle beyond and outside of school

What exactly is a Pomodoro timer? (Has heard of it before from acquaintances.

Name: Persona McPersonaface  
Age: 20  
Gender: Male  
Marital status: Single  
Occupation: Student  
Hobbies: Video games, basketball, day trading Gamestop.  
Technology Familiarity: Average  
Devices used: Android mobile device, iPad.

Scenario: It's Monday morning, and 5 assignments are due at midnight.

Challenge: Persona's stock portfolio has been red for 5 days. Work needs to be finished with the smallest amount of distractions.

Timer use: Keeps Persona focused but allows them to take small breaks to do non-disruptive things like play video games or stare at his stocks go down.

Ivan - Purple

Name: John Smith  
Age: 80  
Gender: Male  
Status: Married  
Occupation: Retired  
Hobbies: reading newspapers with his morning coffee  
Technology familiarity: None at all  
Device: Samsung s11  
  
Timer is used for: daily exercise to keep his body in shape, ie. walking the dog, stretching intervals, how much time spent sitting reading  
  
Want: something easy on the eyes, easy and intuitive to use, can use with a couple clicks

Stats:  
Tracks time spent exercising/stretching, sitting reading, etc.

Jonathan - Green

Name: Bob  
Age: 40s  
Gender: Male  
Status: Married  
Occupation: Teacher  
Hobbies: Reading, Hiking  
Tech familiarity: Intermediate  
Devices used: mac/iphone  
What's the timer for: morning read, night read, hike duration, exam timer, group work for students  
Want: straightforward, easy to use, stats easy to understand (charts/graphs)

Stats:  
Use timer to track reading rate; track productivity of students; track length of hikes

Haley - Blue

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