

Enrollment in the Data Viz Academy

opens Friday!

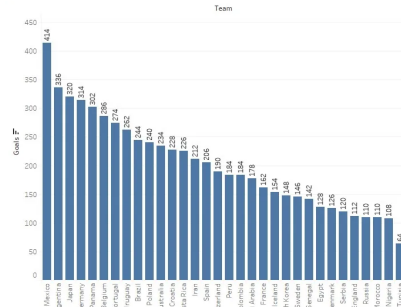


GET ON THE WAITLIST



Your Data Viz Checklist Scores

Number of Goals Each Country Has Based Off of the World Cup 2018 Squads



36 / 40 or

90.0%

Great charts

score 85% or

higher

Fully Met

Subtitle and/or annotations provide additional information

Text size is hierarchical and readable

Data are labeled directly

Proportions are accurate

Data are intentionally ordered

Axis intervals are equidistant

Graph is two-dimensional

Display is free from decoration

Text sufficiently contrasts background

Gridlines, if present, are muted

Graph does not have border line

Axes do not have unnecessary tick marks or axis lines

Graph has one horizontal and one vertical axis

Graph highlights significant finding

or conclusion

The type of graph is appropriate for data

Graph has appropriate level of precision

Individual chart elements work together to reinforce the overarching takeaway message

Partially Met

Text is horizontal

[Get Help](#)

Labels are used sparingly

[Get Help](#)

Not Met

6-12 word title is left-justified in upper left corner.

[Get Help](#)

Not Applicable

Color scheme is intentional

Color is used to highlight key patterns

Color is legible when printed in black
and white

Color is legible for people with
colorblindness

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OPENING SOON

DATA VIZ ACADEMY

GET ON THE WAITLIST &
MARK YOUR CALENDAR FOR
SEPTEMBER 24.

BE READY TO CHANGE THE
WAY YOU THINK ABOUT DATA.

Free class!

join me!


5 Data Visualization Mistakes & How To Fix Them

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**HOW TO GROW
A BUSINESS**

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**Are you ready to become
a data viz rockstar?**

From the Blog



Graphic Designers Need To Learn Data Viz

I am a data nerd. I grew up, professionally speaking, designing studies, collecting data, and tr...

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CREATING VISUALS FOR DATA CONNECTION

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