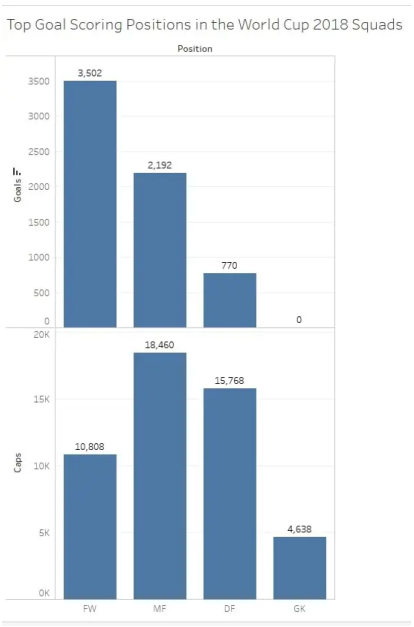
Enrollment in the Data Viz Academy opens Friday!

→ → → → → → GET ON THE WAITLIST

EVERGREEN DATA
INTENTIONAL REPORTING & DATA VISUALIZATION

Your Data Viz Checklist Scores



37 / 40 or

92.5%

Great charts score 85% or higher

Fully Met

- [ ] 6-12 word title is left-justified in upper left corner.
- [ ] Text size is hierarchical and readable
- [ ] Text is horizontal
- [ ] Data are labeled directly
- [ ] Labels are used sparingly
- [ ] Proportions are accurate
- [ ] Data are intentionally ordered
- [ ] Axis intervals are equidistant
- [ ] Graph is two-dimensional
- [ ] Display is free from decoration
- [ ] Text sufficiently contrasts background
- [ ] Graph does not have border line
- [ ] Axes do not have unnecessary tick marks or axis lines
- [ ] Graph has one horizontal and one

vertical axis

Graph highlights significant finding or conclusion

The type of graph is appropriate for data

Graph has appropriate level of precision

Individual chart elements work together to reinforce the overarching takeaway message

Partially Met

Subtitle and/or annotations provide additional information — Get Help

Not Met

Color scheme is intentional — Get Help

Not Applicable

Color is used to highlight key patterns

Color is legible when printed in black and white

Color is legible for people with colorblindness

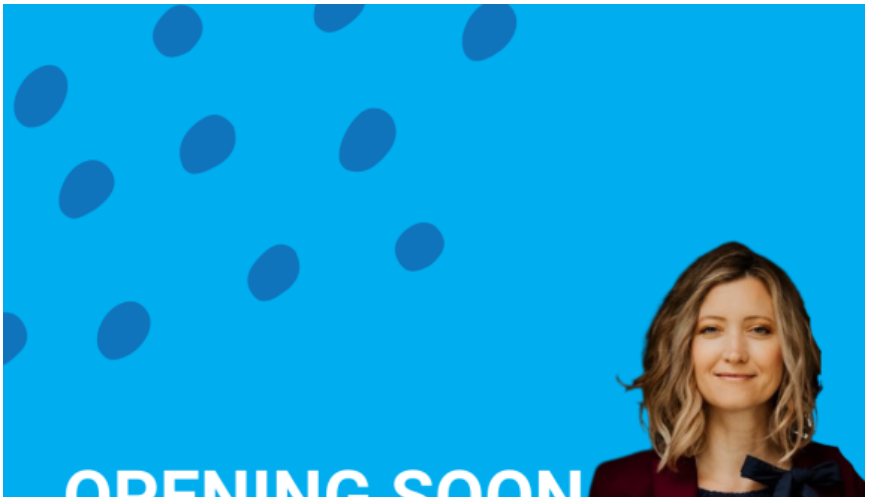
Gridlines, if present, are muted

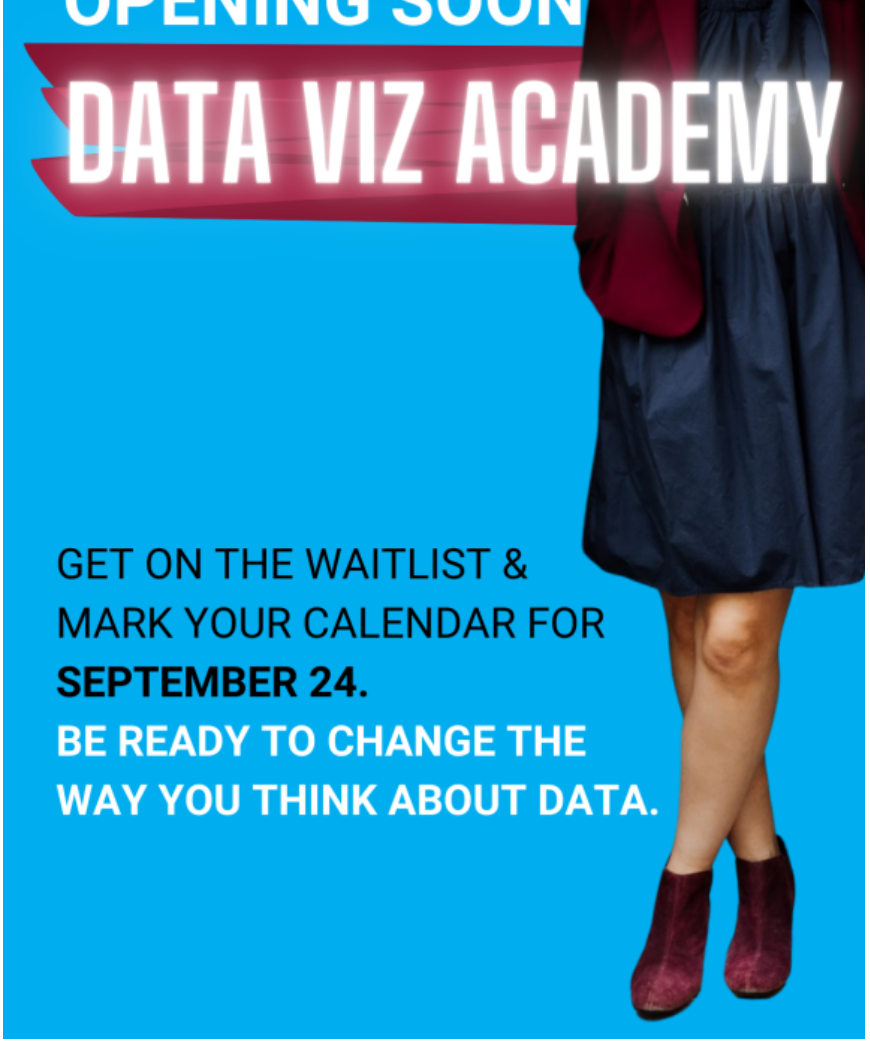
Get the Scoop.

Want biweekly tips and tricks on better data visualization & reporting? Get my super helpful newsletter right in your inbox. We'll never share your information with anyone else. That would be gross.

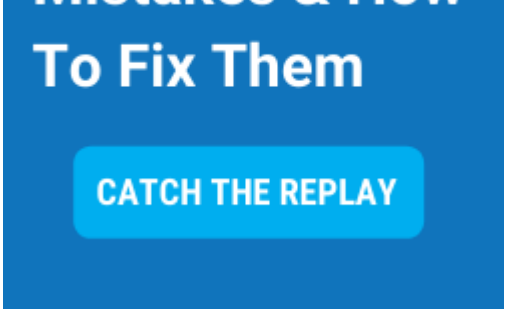
Email

Subscribe




OPENING SOON
DATA VIZ ACADEMY
GET ON THE WAITLIST &
MARK YOUR CALENDAR FOR
SEPTEMBER 24.
BE READY TO CHANGE THE
WAY YOU THINK ABOUT DATA.

Free class!
join me!
5 Data
Visualization
Mistakes & How



Learn data visualization wizardry with Evergreen Data Visualization Academy

From the Blog

Graphic Designers Need To Learn Data Viz

I am a data nerd. I grew up, professionally speaking, designing studies, collecting data, and tr...

READ MORE...

© Stephanie Evergreen 2021