



YOHANES IVONI AVE

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Surya Permata V Street, S1 Block Number 14, Jaka Mulya, South Bekasi

A 22-year-old Bakrie University student with a GPA of 3.8, passionate about storytelling across various media. Experienced in directing and copywriting for short films, documentaries, social media campaigns, and advertisements. Known for enthusiasm, open-mindedness, and teamwork, I bring humor and strategic thinking to every project, delivering strong copy, visual impact, and memorable execution.

Work Experiences

Steakuy - JXM6+VP8, Ciangsana, Gunung Putri, Bogor Regency, West Java <i>Copywriter x Creative internship</i> Steakuy was a Steak House <ul style="list-style-type: none">Print Ad; X-Banner, Billboard, Standing Banner, Flyer, Stickers (packaging)Video & Radio Advertising	Oct 2023 - Dec 2023
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Education Level

Pangudi Luhur II Servatius High School - Jalan Pangudi Luhur, RT.008/RW.001, Jatimurni, Pondok Melati, Bekasi, West Java 17431	Jul 2016 - Jul 2019
Universitas Bakrie - Kawasan Rasuna Epicentrum, Jl. H. R. Rasuna Said No.2 kav c-22, RT.2/RW.5, Karet, Kecamatan Setiabudi, Kuningan, Daerah Khusus Ibukota Jakarta 12940 , 3.84/4.00	Jul 2021 - Jul 2025 (Expected)

Event Experience

Komunal Diagnostik VOL.3 - 2024 - Treehaus Bar, South Jakarta <i>Copywriter x Creative Design of Merchandise</i> Creating copy and designing merchandise of Komunal Diagnostik VOL.3 such as; T-shirt, totebag, and lighters	
ReFashion & Pembersihan Pesisir Pantai Dermaga 88 Feri Pulo Tanjung Pasir with T.E.X.T Ocean Care - 2024 - Dermaga 88 Feri Pulo Tanjung Pasir <i>Event Planner, Account Executive</i> Planning an event for recycling used clothes by changing their (no longer used) clothes. Planning "Pembersihan Pesisir Pantai Dermaga 88 Feri Pulo Tanjung Pasir" also communicating with locals.	
BORUNHAE by Bakbak Entertainment - 2023 - Plaza Timur, Gelora Bung Karno <i>volunteer</i> Organized by Bakbak Entertainment, BORUNHAE is a vibrant color run event held on January 15, 2023.	
Commfiarte x C-Project 2022 - Online (Bakrie University) <i>Operator</i> Operating the Live Streaming tools (OBS Studio) for 3 talking session on Instagram	
Sehat Bersama Eka Hospital & Warga Sakura Regency 1 RW 17 - 2023 - Sakura Regency Hall <i>Copywriter, Creative Design (Videography)</i> Held on Sakura Regency Hall with many activities such as; morning exercise, seminar health talks, QnA session, Free Medical Checkup (Main event).	

Achievements, Other Experience & Skills

- "Istirahat" Projects: Short Movie on Youtube (Horror Comedy) (2023): Director
- "Jakarta Tetap Jakarta" Projects: Public Service Announcement Video Making (Bakrie University x ATVI) (2024): Director
- "Kehidupan Dibalik Teriakan dan Keringat 'Pak Ogah'" Documentary Projects (2023): Director, Journalist
- Copywriting Winner Book Giveaway "Glow Up, Sukses Karier untuk Gen Z" by @aprilianaprastari (2022): Copywriter
- Winner of Print Ad & Digital Production Class (2023): Copywriter, Creative Design
- "Rintis Campaign" Social Media Projects (2024): Copywriter

- **Language:** Bahasa Indonesia (Native), English (Proficient)
- **Soft Skills:** Ambitious, honest, enthusiast, open minded, team player, communicative, adaptive
- **Adobe:** Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Audition, Adobe After Effect, Adobe Firefly
- **Trend & Social Media Analyst Tool:** Google Trends, TikTok Insights, Dimia.id
- **Live Streaming Tools:** OBS Studio
- **Microsoft Office:** Microsoft Word, Microsoft Excel
- **3D computer graphics software tool:** Blender
- **Other Editing Tools:** Canva, Capcut, Clipchamp