## ivonnefedora

#### CONTACT

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#### COMPETENCIES

Visual Design
User Interface
User Experience
Art Direction
Front-End Developer
Product Design

#### TECHNICAL SKILL

Adobe Illustrator Adobe Photoshop InVision Sketch Protopie Java

HTML + CSS Processing

#### **EDUCATION**

2017 - 2021

Bachelor of Science in Interactive Arts + Technology Simon Fraser University A UX designer majoring in Interactive Arts + Technology at Simon Fraser University, with proven experience in designing. I am an enthusiastic, creative, ambitious individual who has developed a mature and responsible approach to any task that I undertake, or situation that I am presented with.

#### WORK + CO-OP EXPERIENCE

### **EAL & Intercultural Design Assistant**Simon Fraser University

2018 to present

- Create a UI library of people with various race icons which increases efficiency and consistency for future infographics, websites, and other media platforms
- Designed posters, booklets and visual dictionary using Adobe Illustrator, Photoshop and InDesign on intercultural terms and cultural appropriation, recognizing other's perspectives
- Wireframe and transferred old contents from EAL/ESL and iBelong page of the new fluid SFU OLC website

#### **VOLUNTEER EXPERIENCE**

#### Design & Media

Consulate General Republic of Indonesia Vancouver, BC, Canada

2018

- Filmed and composed short videos of events and designed posters to notify Indonesian population in Vancouver about upcoming events
- Built professional communication skill to recieve feedback from a higher division of the Consulate General team

# Director of Visual Communication Wings of Hope (SFU Mental Health Club)

2018

2017 to

- Designed posters using Adobe Illustrator and Photoshop for every event held by Wings of Hope which are posted on the club's social media platforms
- Created over 8 creative animated posters that catch viewer's attention