

Getting started

1: Participant didn't know where to find a new recipe

1: Participant scrolled the side menu but couldn't find the recipe

1: Participant realized that the recipes are showing on the homepage

3: Participant was able to find recipe on the homepage

4: Participant was able to find a recipe on the homepage

5: Participant used the search function to find a recipe

2: Participant was able to find a recipe on the homepage

Confusion

1: Participant spent some time on finding "add comments " section

4: Participant couldn't find the add comment section on the recipe page

1: Participant don't know where to add photo on the comments

2: Participant spent some time on looking for ingredients list

4: Participant was frustrated about finding the ingredients list on the recipe page

3: Participant accidentally click on the "+" icon, and not sure what's that for

2:Participant wasn't sure how to share her post to community

5: Participant wasn't sure the difference of "Save post" and "Share post" button

4: Participant was able to find where to add a new post, but couldn't find the share post button

1: Participant expressed frustration at not being able to find where to add a post

Directly

1: Participant was able to add ingredients to the shopping list

3:Participant was able to find ingredients and add them to the shopping list

2: Participant was able to find the instruction step on the recipe page

5: Participant found the instruction page very quick

3:Participant found the instruction page very quick

1: Participant found the instruction steps, and successfully made a meal for his pet

5: Participant found the add comments section very quick

3:Participant found the add comments section very quick

2:Participant notices that there's "add comment" box on the screen of the recipe page

2:Participant was able to find community page on the homepage

5: Participant found the community page very quick

4: Participant was able to find the instructions on the recipe page, and successfully made a meal by following the steps

3:Participant successfully add a new post on the community page

5: Participant found the add new post button very quick

2:Participant notices that there's a "pen" icon that she's able to add a new post by clicking the icon

Useful

2:Participant loves the add-to-shopping list function

3:Participant likes that there are recipes for dogs and cats

5: Participant likes the community page, she thinks it's very helpful, but the share post page it's a little bit confused

3:Participant wants the "filter" and "sort by" function on the homepage