

# Ivory Chien

## UI/UX Product Designer

### EXPERIENCE

#### Lead UI/UX Product Designer

WeWave at Liptalk Inc.

March 2021 - Present

- Leading the UI/UX design of cross-platform from scratch to a live product, over thousands new sign-up users within a month.
- Improved website's core functionality that increased subscription tracking by 60%.
- Collaborated closely with founder and cross-functional teams to define the scope, prototype, research, design, and ensure technical feasibility.
- Partnered with an UX research to conduct research and user testing and user interview.
- Presented design review to the leadership team.

#### Founder & Product Designer

IvoryCreation, LLC.

March 2021 - Present

- Solo product designer designed digital product interaction planner and notebook for note-taking app.
- Researched, ideated, and designed the brand identity and
- Earned top selling products on Etsy with thousands of 5 stars reviews.

#### Lead Graphic Designer

iBenzer Inc.

December 2015 - January 2017

- Produced both eCommerced creative advertising content, online store layouts, and product images content for the use of clients.
- Developed creative advertising content for various media, such as catalogs, menus, business cards, flyers, poster, and product packaging mirroring company brand style.
- Created designs, concepts, and sample/drawing layouts, based on knowledge of layout and esthetic design concepts.
- Worked closely with marketing and supplychain teams, trained and coordinated multiple graphic designers on the improvement of design process.

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U.S. Citizen

### EDUCATION

#### UX Design Course

Google

#### Visual Elements of User Interface Design Course

CalArts

#### B.A. in Art Studio

University of California -  
Santa Cruz

### AWARDS

#### CES Innovation Awards

January 2017

### SKILLS

#### Industry Knowledge

Product Design  
Package Design  
Graphic Design  
User Interface  
User Experience  
Visual Design  
Wireframing  
Prototyping  
Usability Testing

#### Tools

Adobe Creative Suite  
Figma  
HTML  
CSS  
Java Script