

# AI FIRST - VIDEO SCRIPT (\$15K PACKAGE)

**Duration: 90 seconds**

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## [0:00-0:10] HOOK

**Visual:** Split screen - stressed person with spreadsheets vs AI dashboard auto-updating **Voiceover:** "Your finance team spends 20 hours a week on reports. Your competition just automated theirs. In 30 days, you can too."

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## [0:10-0:25] PROBLEM

**Visual:** Montage of pain points - waiting for data, outdated reports, manual work **Voiceover:** "Manual reports that take days. Data scattered everywhere. Decisions based on old information. You know AI is the answer. But where do you start?"

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## [0:25-0:45] SOLUTION - WEEK 1-2

**Visual:** Modern website transformation, before/after shots **Voiceover:** "AI First transforms your company in just 30 days. Week one and two: we transform your website into an AI showcase. Your clients see you're leading the future."

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## [0:45-1:05] SOLUTION - WEEK 3-4

**Visual:** Team in training, hands-on coding, "aha!" moments **Voiceover:** "Week three and four: Vibe Coding. Your team learns to use AI for real. Not boring slides - hands-on automation. By day 30, they're creating AI-powered reports independently."

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## [1:05-1:25] SOLUTION - AI AGENTS

**Visual:** Dashboard showing 5 AI agents working, reports generating, alerts popping **Voiceover:** "Plus, five AI agents working 24/7. Analyzing data. Generating reports. Predicting trends. Alerting you to opportunities. Like having a BI team that never sleeps."

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## [1:25-1:35] RESULTS

**Visual:** Happy team, fast reports, growing revenue graphs **Voiceover:** "The result? Reports in minutes, not days. Decisions based on real-time data. ROI of 3 to 5X in year one. All for fifteen thousand dollars."

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## [1:35-1:45] SOCIAL PROOF

**Visual:** Logos of Bazi, Oracle **Voiceover:** "We're already doing this for Bazi in finance and partnering with Oracle on HypeLearn."

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## [1:45-1:55] CTA

**Visual:** Website URL, contact info, countdown "30 Days to Transform"  
**Voiceover:** "Thirty days. Fifteen thousand dollars. Complete transformation. The question is: will you lead or follow?"

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## [1:55-2:00] CLOSING

**Visual:** AI First logo, tagline **Text on screen:** "AI First - Transform in 30 Days" **Voiceover:** "Let's start your transformation today."

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## VISUAL STYLE NOTES:

- Modern, tech-forward aesthetic
- Blue/purple color scheme (AI/tech colors)
- Fast-paced cuts for energy
- Show real dashboards, real code (not stock footage)
- Professional but approachable tone
- Text overlays for key numbers: \$15k, 30 days, 3-5x ROI

## MUSIC:

- Upbeat, modern tech music
- Builds energy through video
- Peak at CTA section

## KEY MESSAGES TO EMPHASIZE:

1. Speed: 30 days
2. Value: \$15k investment
3. Results: 3-5x ROI, time saved
4. Proof: Real clients (Bazi, Oracle)
5. Action: Start today