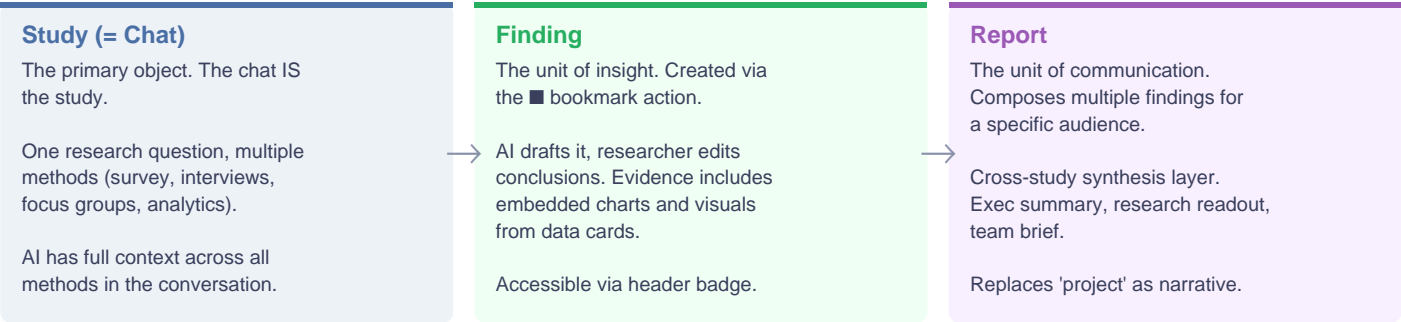


Core Objects

Three objects. No projects. No folders. No hierarchy.

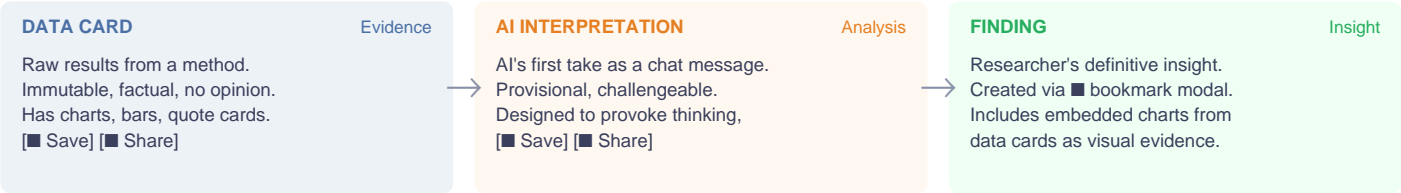


Labels

Optional, cross-cutting tags. A study can have multiple labels (replaces folders/projects). Multi-assignable.

In-Chat Data Pipeline

Three layers, each with inline actions.



Three Paths to a Finding

- 1

Bookmark on data card or AI interpretation

Point at a result — AI drafts finding in a modal with charts, evidence, conclusions
- 2

Ask in chat

"Save that as a finding" — AI uses your framing as the starting point
- 3

AI suggests

After analysis, AI offers a suggestion chip: " Save as finding?" — accept or ignore
- ⋮

All paths open a modal over the chat. AI drafts, researcher edits, save or save & share.

Inline Sharing

Share from where you are. No drawer. No extraction step.

What you can share directly:

Snapshot

Read-only finding or report. No conversation.

With Context

Finding + view source conversation (read-only).

Full Handoff

Everything. Recipient can continue the study.

Stakeholders, execs

Teammates

Research collaborators

Data card

Quick share of raw results. The chart, the numbers. No interpretation. "Did you see this?"

Data + AI

Share on AI interpretation bundles the card + analysis together automatically.

Finding

Polished insight with embedded visuals, evidence, and editable conclusions.