

Evelinne Regnard

EVENT PROJECT MANAGER

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No matter how good the team or how efficient the methodology, if we're not solving the right problem, the project fails. – Woody Williams

Language skills

Trilingual, I speak the following languages fluently:

- Dutch: Mother tongue
- French: Professional - trilingual
- English: Professional - trilingual
- German: Working knowledge

Education

Karel de Grote Hogeschool

BACHELOR IN EVENT AND PROJECT MANAGEMENT

2004-2008

Antwerp, Belgium

Corvinus University

ERASMUS MARKETING AND INTERNATIONAL BUSINESS.

2007-2007

Budapest, Hungary

Mater Salvatoris

ECONOMICS AND MODERN LANGUAGES

1998-2004

Kapellen, Belgium

Experience

British Embassy

EVENT AND PROJECT MANAGER

Paris, France

June 2012 - Now

- Promote and enhance the UK's reputation in France through corporate campaigns and prestigious events.
- Events and project management: Conceptualisation and management of high value events and projects in line with the economic, cultural and political priorities
- Management: Project team leadership. Generating the flow of ideas and implementing change, working jointly across the organisation to deliver value for money. Mentor and coach to junior staff
- External relations: Optimising the impact of events and partnerships: influencing, public relations and networking
- Partnerships: Identification, negotiation, establishment and management of partnerships with suppliers and key stakeholders in strategic sectors (luxury, music, culture, agro-food, wines and spirits, automotive, finance, department stores, etc.)
- Campaigns: Launch and management of direct and digital marketing and communication campaigns Les Voisins and GREAT

Proximum Group

KEY ACCOUNT MANAGER

Chaville, France

July 2010- Dec. 2011

- Ensure revenue growth and customer satisfaction, maintaining a long term relationship with accounts and maximising sales opportunities.
- Identify new opportunities and up-sell recurring business offers to international companies. These tailored to complement their strategy and growth through major B2B conferences.
- Key Account Management: developing, retaining and enhancing loyalty of an international client portfolio of over 5,000 contacts.
- Marketing: design and implementation of marketing and communication plan.
- Management: recruitment, training and coaching of international project managers.

Pixmania

SEARCH MANAGER

Gennevilliers, France

March 2010 - June 2010

- Develop Belgian and Dutch markets for a leading European online retailer of electronic goods to maximise sales
- Search Engine Optimization (SEO) and Search Engine Marketing (SEM)
- Digital Marketing: Tracking site activity and analysing keyword research using Google Analytics.
- Performing competitor SEO research, defining search strategies to achieve business goals.

Extracurricular skills

Soft skills

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FOUNDER & WRITER

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- Previous experience within a client-facing customer focused environment.
- Good contacts within the corporate market, amongst designers, production managers, clients and crew.
- Excellent communication skills – both verbal and written.
- Strong networking skills with the ability to build and maintain strong customer relations
- Self-motivated with the ability to work and develop personally on your own initiative.
- Excellent organisational skills with the ability to prioritise and cope with a demanding workload.
- Demonstrable ability to prepare a proposal to a customer's outline specification against a budget.
- Attention and accuracy to detail.
- Strong negotiating skills
- Good understanding of Health and Safety working practices
- Financial awareness and business acumen.
- Fluent in Dutch, French and English - both spoken and written
- Good understanding of the Company's product range and procedures
- Willingness to travel to other PRG locations and venues where required
- Excellent computer skills, AutoCAD would be an advantage.

AhnLab

S.Korea

UNDERGRADUATE STUDENT REPORTER

Oct. 2012 - Jul. 2013

- Drafted reports about IT trends and Security issues on AhnLab Company magazine.

Client-focused, strong networking skills, business acumen, organised and intuitive, autonomous, team player, creative innovator **COMPETENCIES**

EVENT & PROJECT MANAGEMENT Live events, seminars, trade shows, VIP visits (including those involving official protocol), artist and talent management **MANAGEMENT** Project team leadership, mentor and coach, partnership and supplier coordination **MARKETING AND COMMUNICATION** Sponsorship and partnerships, brand strategy, public relations... **SALES** Ensure revenue growth and customer satisfaction, maintaining a long term relationship with accounts and maximising sales opportunities

Extracurricular

PoApper (Developers' Network of POSTECH)

Pohang, S.Korea

CORE MEMBER & PRESIDENT AT 2013

Jun. 2010 - PRESENT

- Reformed the society focusing on software engineering and building network on and off campus.
- Proposed various marketing and network activities to raise awareness.

PLUS (Laboratory for UNIX Security in POSTECH)

Pohang, S.Korea

MEMBER

Sep. 2010 - Oct. 2011

- Gained expertise in hacking & security areas, especially about internal of operating system based on UNIX and several exploit techniques.
- Participated on several hacking competition and won a good award.
- Conducted periodic security checks on overall IT system as a member of POSTECH CERT.
- Conducted penetration testing commissioned by national agency and corporation.

MSSA (Management Strategy Club of POSTECH)

Pohang, S.Korea

MEMBER

Sep. 2013 - PRESENT

- Gained knowledge about several business field like Management, Strategy, Financial and marketing from group study.
- Gained expertise in business strategy areas and insight for various industry from weekly industry analysis session.

Honors & Awards

INTERNATIONAL

- | | | |
|------|---|-------------------------|
| 2014 | Finalist , DEFCON 22nd CTF Hacking Competition World Final | <i>Las Vegas, U.S.A</i> |
| 2013 | Finalist , DEFCON 21st CTF Hacking Competition World Final | <i>Las Vegas, U.S.A</i> |
| 2011 | Finalist , DEFCON 19th CTF Hacking Competition World Final | <i>Las Vegas, U.S.A</i> |
| 2012 | 6th Place , SECUINSIDE Hacking Competition World Final | <i>Seoul, S.Korea</i> |

DOMESTIC

- | | | |
|------|--|-----------------------|
| 2015 | 3rd Place , WITHCON Hacking Competition Final | <i>Seoul, S.Korea</i> |
| 2013 | Silver Prize , KISA HDCON Hacking Competition Final | <i>Seoul, S.Korea</i> |

Presentation

6th CodeEngn (Reverse Engineering Conference)

Seoul, S.Korea

PRESENTER FOR <DEFCON 20TH : THE WAY TO GO TO LAS VEGAS>

Jul. 2012

- Introduced CTF(Capture the Flag) hacking competition and advanced techniques and strategy for CTF

Writing

A Guide for Developers in Start-up

Facebook Page

FOUNDER & WRITER

Jan. 2015 - PRESENT

- Drafted daily news for developers in Korea about IT technologies, issues about start-up.

AhnLab

S.Korea

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