Risvi Tareq

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LEADERSHIP

Clear Blue Sea | Website   **San Diego, CA**
Lead Developer   *February 2023 – Present*
- Collaborate closely with Marketing Team to integrate visually appealing Web Design concepts with educational information about ocean pollution
- Fostered public support Clear Blue Sea's mission to the public, successfully attracting 25+ new investors and contributing to a 20% increase in overall funding
- Customized and extended existing WordPress themes and plugins to meet client-specific needs, ensuring code quality and maintainability.
- Optimized websites for performance, speed, and search engine rankings, utilizing best practices and tools to enhance user engagement.

EXPERIENCE

CodeCollab   **La Jolla, CA**
Full Stack Developer   *February 2023 – Present*
- Utilized React for building a modern, interactive user interface that enhances the user experience and ensures seamless navigation
- Integrated MongoDB as the database to store and manage user profiles, project details and stored projects
- Implemented user authentication and authorization using JSON Web Tokens (JWT) for secure access to the application's features and resources

Bibliomania   **San Diego, CA**
Full Stack Developer
- Developed and maintained responsive and user-friendly web applications using Handlebars.js for the front-end and Express.js for the back-end, with MySQL as the database.
- Designed and implemented RESTful APIs to facilitate seamless communication between the front-end and back-end systems.
- Collaborated with UI/UX designers to translate wireframes and mockups into interactive and visually appealing web interfaces.
- Integrated third-party APIs and services to enhance application functionality and provide additional features.

Sanrio & Splice Promotions   **San Diego, CA**
HTML Email Designer
- Designed promotional email marketing templates resulting in 70% of users expressing interest
- Perform rigorous testing and troubleshooting to identify and resolve rendering issues, broken links, and compatibility problems
- Conduct A/B testing to evaluate the performance of different email variations and optimize email campaign effectiveness

Produced By ivsir | Webstore | YouTube   **Los Angeles, CA**
Sound Engineer & Marketing   *November 2017– Present*
- Produced, arranged, and mixed dozens of tracks spanning various genres, contributing to OVO sound radio placements and over 20,000,000 plays.

- Collaborated closely with artists to bring their creative visions to life, ensuring exceptional quality and authenticity in every production.
- Managed project timelines, budgets, and resources to deliver projects on time and within budget.
- Leveraged digital platforms and streaming services to distribute music, resulting in 2000% growth in streaming engagement

EDUCATION

University of California, San Diego Extension   **La Jolla, CA**
Certification in Full Stack Web Development (4.0 GPA)
- 6-month coding boot camp focused on full stack development through JavaScript

University of California, Irvine   **Irvine, CA**
B.A. in Environmental Science and Policy
- Relevant coursework: Calculus, Linear Algebra, Environmental Research

SKILLS

- **Tech Stack:** HTML/CSS, Photoshop, React, JavaScript, MongoDB, Express.js, Node.js, Wordpress, NoSQL, MySQL, GraphQL, Amazon s3, Github
- **Hard Skills:** Email Marketing, Web Design, Content Creation, SEO, PhotoShop Advertisements, Full Stack Development