



Jovana Vulović

DIGITAL MARKETING
SPECIALIST

CONTACT

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PROFILE

Final year student searching for a practice or a job in digital marketing and career development in that area. Ready for team work as well as individual working, further improvement and acquiring knowledge. Responsible and reliable, strong motivation and commitment.

SKILLS

Communication

Teamwork

Analytical

Responsible

EXPERIENCE

PERSONAL WEBSITE

- Website content and media creation
- Meta and social meta tags setup
- Analytics linking and action tracking
- Google search console setup and monitoring

SKILLS

PROFESSIONAL

- Content writing
- HTML metadata (basic and social)
- Analytics tracking (Google analytics)
- Page indexing and sitemaps (Google search console)
- Media content creation and editing (Adobe Photoshop)

LANGUAGE

- Serbian (native)
- English (effective operational proficiency)

EDUCATION HISTORY

FACULTY OF PHILOLOGY UNIVERSITY OF BELGRADE

- Serbian (major)
- English (facultative)

HIGH SCHOOL MLADENOVAC, BELGRADE

- Applied sciences and mathematics

CERTIFICATES

GOOGLE WEEK - IN CENTAR BELGRADE 2021

- Google ads
- SEO basics