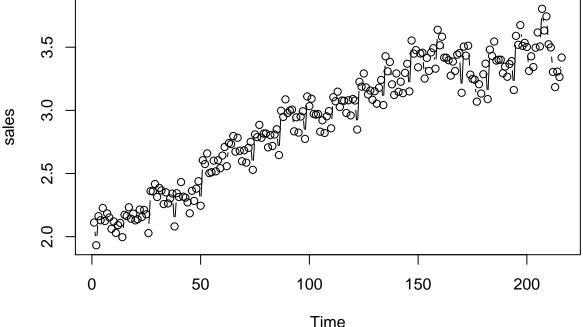
Sales Forecast

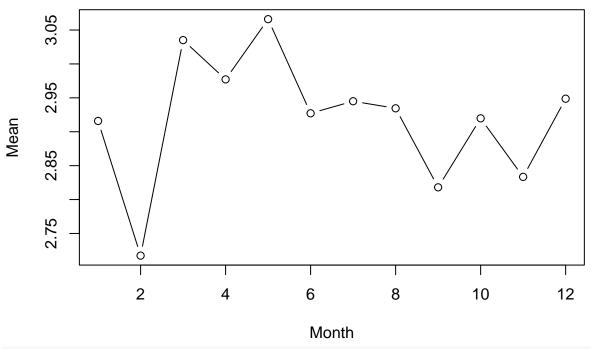
Ivy(Ruxin) Tong

```
## Warning: package 'astsa' was built under R version 3.6.2
## Warning: package 'TSA' was built under R version 3.6.2
##
## Attaching package: 'TSA'
## The following objects are masked from 'package:stats':
##
       acf, arima
##
## The following object is masked from 'package:utils':
##
##
       tar
# read data and univariate time series data analysis
salesdata=read.table("SalesData.csv",sep = ",", header=TRUE)
salesdata=ts(salesdata) #this makes sure R knows that x is a time series #time series plot of x with po
sales=salesdata[,3]
plot(sales, type="b")
     3.5
```

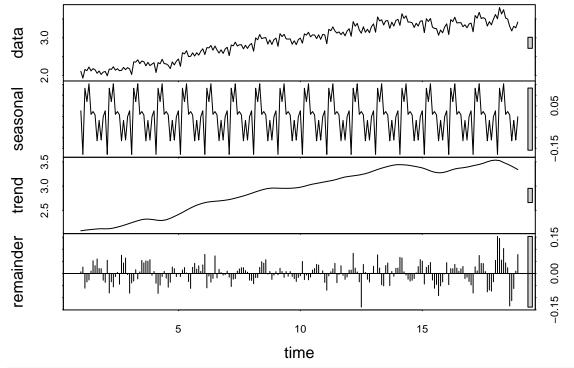


```
salesm = matrix(sales, ncol=12,byrow=TRUE)
col.means=apply(salesm,2,mean)
plot(col.means,type="b", main="Monthly Means Plot for sales", xlab="Month", ylab="Mean")
```

Monthly Means Plot for sales



sales=ts(sales, freq =12)
stl.sales=stl(sales, "periodic")
plot(stl(sales, "periodic"))



stl.sales

Call:

```
stl(x = sales, s.window = "periodic")
##
##
  Components
##
             seasonal
                        trend
                                  remainder
## Jan 1 0.026597548 2.078414 0.0069887783
## Feb 1 -0.178516189 2.084233 0.0262827907
## Mar 1 0.132703441 2.090053 -0.0607565644
## Apr 1 0.069823277 2.095044 -0.0348675588
## May 1 0.153609760 2.100035 -0.0266451998
## Jun 1 0.010078603 2.104116 0.0098052590
## Jul 1 0.023102982 2.108197 0.0527001810
       1 0.007476214 2.112169 0.0323546374
## Aug
## Sep 1 -0.114206180 2.116141 0.0600647188
## Oct 1 -0.018514685 2.118755 0.0207601365
## Nov 1 -0.110878765 2.121368 0.0195111307
## Dec
       1 -0.001276026 2.120089 -0.0278126762
## Jan 2 0.026597548 2.118810 -0.0364073178
      2 -0.178516189 2.119719 0.0547970892
## Mar 2 0.132703441 2.120628 -0.0803318713
## Apr
       2 0.069823277 2.127670 -0.0344928297
## May
       2 0.153609760 2.134711 -0.0553204346
## Jun 2 0.010078603 2.144782 -0.0128604805
       2 0.023102982 2.154853 0.0040439367
## Jul
## Aug 2 0.007476214 2.165869 -0.0443454211
## Sep 2 -0.114206180 2.176885 0.0753208462
## Oct 2 -0.018514685 2.190035 0.0434796794
       2 -0.110878765 2.203185 0.0636940892
## Nov
## Dec
       2 -0.001276026 2.217450 -0.0041736081
## Jan 3 0.026597548 2.231715 -0.0813121401
## Feb 3 -0.178516189 2.245596 -0.0390801630
## Mar
       3 0.132703441 2.259478 -0.0311815534
## Apr
       3 0.069823277 2.272602 0.0155747406
       3 0.153609760 2.285726 -0.0223356120
## Jun 3 0.010078603 2.297315 0.0066060120
       3 0.023102982 2.308905 0.0539920992
       3 0.007476214 2.314543 0.0439811086
## Aug
       3 -0.114206180 2.320180 0.0520257431
## Oct 3 -0.018514685 2.318486 0.0510289227
## Nov 3 -0.110878765 2.316791 0.0570876787
## Dec 3 -0.001276026 2.311422 -0.0071459850
## Jan 4 0.026597548 2.306053 0.0083495167
## Feb 4 -0.178516189 2.299780 -0.0402642021
## Mar
      4 0.132703441 2.293508 -0.0822112885
       4 0.069823277 2.292258 -0.0480810072
## Apr
## May 4 0.153609760 2.291008 -0.0126173725
## Jun 4 0.010078603 2.298121 0.0088005541
## Jul
       4 0.023102982 2.305234 -0.0193370561
## Aug
       4 0.007476214 2.320226 -0.0567022211
## Sep
       4 -0.114206180 2.335218 -0.0360117609
## Oct 4 -0.018514685 2.354546 0.0269682065
## Nov 4 -0.110878765 2.373875 0.0200037503
## Dec 4 -0.001276026 2.393937 -0.0126607999
## Jan 5 0.026597548 2.413999 -0.0015961848
## Feb 5 -0.178516189 2.436003 -0.0124868428
```

```
## Mar 5 0.132703441 2.458007 0.0142891316
      5 0.069823277 2.480707 0.0244701762
## Apr
       5 0.153609760 2.503406 0.0019845742
## Jun 5 0.010078603 2.525946 -0.0330248450
## Jul
       5 0.023102982 2.548487 -0.0615898010
## Aug 5 0.007476214 2.568814 0.0257098234
       5 -0.114206180 2.589141 0.0420650730
## Sep
## Oct 5 -0.018514685 2.605182 0.0183331055
## Nov
       5 -0.110878765 2.621222 0.0316567145
## Dec 5 -0.001276026 2.634613 0.0086625937
## Jan 6 0.026597548 2.648005 0.0353976382
## Feb 6 -0.178516189 2.657820 0.0786965281
## Mar
      6 0.132703441 2.667635 -0.0593379495
       6 0.069823277 2.673388 -0.0102116775
       6 0.153609760 2.679142 -0.0357520521
## May
## Jun
       6 0.010078603 2.683130 -0.0202090188
       6 0.023102982 2.687119 0.0727784778
## Jul
       6 0.007476214 2.690655 -0.0181313687
       6 -0.114206180 2.694192 0.0170144099
## Sep
       6 -0.018514685 2.698745 0.0037696516
## Nov 6 -0.110878765 2.703298 -0.0064195301
## Dec 6 -0.001276026 2.709020 -0.0047435221
## Jan 7 0.026597548 2.714741 0.0096616513
## Feb 7 -0.178516189 2.722872 -0.0153557870
## Mar 7 0.132703441 2.731003 -0.0537065929
## Apr 7 0.069823277 2.741488 -0.0233114296
## May 7 0.153609760 2.751973 -0.0205829128
## Jun 7 0.010078603 2.762968 0.0099530430
## Jul 7 0.023102982 2.773964 0.0189334620
## Aug
      7 0.007476214 2.785605 0.0239192068
## Sep
       7 -0.114206180 2.797246 0.0239605768
## Oct 7 -0.018514685 2.810358 0.0121564929
## Nov 7 -0.110878765 2.823471 0.0054079854
## Dec 7 -0.001276026 2.837803 -0.0275265354
## Jan 8 0.026597548 2.852134 -0.0287318909
## Feb 8 -0.178516189 2.866719 -0.0422027072
## Mar 8 0.132703441 2.881303 -0.0170068910
## Apr 8 0.069823277 2.894763 -0.0165859373
## May 8 0.153609760 2.908222 0.0251683697
## Jun 8 0.010078603 2.920198 0.0487236222
## Jul 8 0.023102982 2.932174 0.0427233378
      8 0.007476214 2.941477 0.0570467039
## Aug
## Sep 8 -0.114206180 2.950780 -0.0025743047
## Oct 8 -0.018514685 2.955048 0.0084669170
## Nov 8 -0.110878765 2.959315 -0.0244362848
## Dec 8 -0.001276026 2.959048 -0.0067716456
## Jan 9 0.026597548 2.958780 0.0076221589
## Feb 9 -0.178516189 2.957380 -0.0048638191
## Mar 9 0.132703441 2.955980 0.0213168354
       9 0.069823277 2.955047 0.0081294339
## Apr
       9 0.153609760 2.954115 -0.0157246142
## May
## Jun 9 0.010078603 2.954013 0.0079088958
## Jul 9 0.023102982 2.953910 -0.0110131311
## Aug 9 0.007476214 2.955606 0.0079178045
```

```
## Sep 9 -0.114206180 2.957302 -0.0120956348
## Oct 9 -0.018514685 2.960905 -0.0213906079
## Nov 9 -0.110878765 2.964509 -0.0326300046
## Dec 9 -0.001276026 2.970710 -0.0164340705
## Jan 10 0.026597548 2.976911 -0.0095089711
## Feb 10 -0.178516189 2.986715 0.0498009128
## Mar 10 0.132703441 2.996519 -0.0252225708
## Apr 10 0.069823277 3.008487 -0.0063098180
## May 10 0.153609760 3.020454 -0.0260637117
## Jun 10 0.010078603 3.030521 -0.0145994800
## Jul 10 0.023102982 3.040588 0.0143092148
## Aug 10 0.007476214 3.047961 0.0205624157
## Sep 10 -0.114206180 3.055335 0.0378712418
## Oct 10 -0.018514685 3.063553 0.0349614898
## Nov 10 -0.110878765 3.071771 -0.0008926856
## Dec 10 -0.001276026 3.079968 0.0113081239
## Jan 11 0.026597548 3.088164 -0.0367619014
## Feb 11 -0.178516189 3.095531 -0.0690152292
## Mar 11 0.132703441 3.102898 -0.0096019245
## Apr 11 0.069823277 3.111143 0.0070336562
## May 11 0.153609760 3.119388 0.0190025902
## Jun 11 0.010078603 3.130120 0.0418014399
## Jul 11 0.023102982 3.140852 -0.0379552473
## Aug 11 0.007476214 3.153539 -0.0040151651
## Sep 11 -0.114206180 3.166226 0.0319805423
## Oct 11 -0.018514685 3.177102 -0.0075875276
## Nov 11 -0.110878765 3.187979 -0.0241000210
## Dec 11 -0.001276026 3.194442 -0.0141655642
## Jan 12 0.026597548 3.200904 0.0134980579
## Feb 12 -0.178516189 3.206265 0.0142515730
## Mar 12 0.132703441 3.211625 0.0836717206
## Apr 12 0.069823277 3.217435 0.0217412337
## May 12 0.153609760 3.223246 0.0061441002
## Jun 12 0.010078603 3.230511 -0.0345891317
## Jul 12 0.023102982 3.237775 -0.1388779004
## Aug 12 0.007476214 3.247280 0.0372441079
## Sep 12 -0.114206180 3.256784 0.0044217413
## Oct 12 -0.018514685 3.269408 -0.0238934108
## Nov 12 -0.110878765 3.282032 -0.0351529865
## Dec 12 -0.001276026 3.297441 0.0008348890
## Jan 13 0.026597548 3.312851 0.0295519298
## Feb 13 -0.178516189 3.328114 0.0004022444
## Mar 13 0.132703441 3.343377 0.0769191914
## Apr 13 0.069823277 3.356784 0.0223928489
## May 13 0.153609760 3.370190 -0.0468001402
## Jun 13 0.010078603 3.382206 -0.0512844584
## Jul 13 0.023102982 3.394221 0.0326756865
## Aug 13 0.007476214 3.405209 0.0433146701
## Sep 13 -0.114206180 3.416197 -0.0499907211
## Oct 13 -0.018514685 3.425175 0.0083396748
## Nov 13 -0.110878765 3.434153 -0.0112743528
## Dec 13 -0.001276026 3.438637 0.0216391466
## Jan 14 0.026597548 3.443121 0.0222818114
## Feb 14 -0.178516189 3.442183 0.0663336137
```

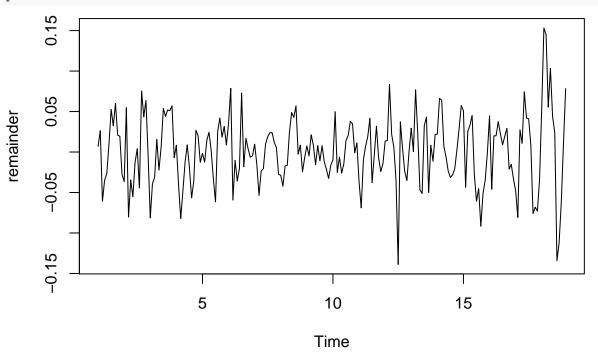
```
## Mar 14 0.132703441 3.441245 0.0640520485
## Apr 14 0.069823277 3.438390 0.0067871632
## May 14 0.153609760 3.435535 -0.0061443687
## Jun 14 0.010078603 3.430458 -0.0235367634
## Jul 14 0.023102982 3.425382 -0.0314846949
## Aug 14 0.007476214 3.417630 -0.0281057558
## Sep 14 -0.114206180 3.409877 -0.0206711915
## Oct 14 -0.018514685 3.402090 0.0024243959
## Nov 14 -0.110878765 3.394303 0.0285755598
## Dec 14 -0.001276026 3.384847 0.0574290093
## Jan 15 0.026597548 3.375391 0.0510116242
## Feb 15 -0.178516189 3.361110 -0.0435935016
## Mar 15 0.132703441 3.346829 0.0254680051
## Apr 15 0.069823277 3.329986 0.0331902454
## May 15 0.153609760 3.313144 0.0452458389
## Jun 15 0.010078603 3.300000 -0.0270788366
## Jul 15 0.023102982 3.286856 -0.0609590489
## Aug 15 0.007476214 3.280824 -0.0453003108
## Sep 15 -0.114206180 3.274792 -0.0915859476
## Oct 15 -0.018514685 3.276702 -0.0511871364
## Nov 15 -0.110878765 3.278612 -0.0347327487
## Dec 15 -0.001276026 3.288647 -0.0013711969
## Jan 16 0.026597548 3.298683 0.0447195202
## Feb 16 -0.178516189 3.313518 -0.0460019525
## Mar 16 0.132703441 3.328353 0.0199432073
## Apr 16 0.069823277 3.341154 0.0200229149
## May 16 0.153609760 3.353954 0.0374359759
## Jun 16 0.010078603 3.361504 0.0224172488
## Jul 16 0.023102982 3.369054 0.0088429850
## Aug 16 0.007476214 3.373988 0.0195358977
## Sep 16 -0.114206180 3.378922 0.0292844355
## Oct 16 -0.018514685 3.385540 -0.0210254748
## Nov 16 -0.110878765 3.392159 -0.0152798086
## Dec 16 -0.001276026 3.401473 -0.0331970825
## Jan 17 0.026597548 3.410788 -0.0473851910
## Feb 17 -0.178516189 3.420257 -0.0807409205
## Mar 17 0.132703441 3.429727 0.0275699825
## Apr 17 0.069823277 3.438417 0.0107601805
## May 17 0.153609760 3.447107 0.0742837319
## Jun 17 0.010078603 3.458972 0.0419492509
## Jul 17 0.023102982 3.470838 0.0410592331
## Aug 17 0.007476214 3.486507 0.0080168247
## Sep 17 -0.114206180 3.502176 -0.0759699587
## Oct 17 -0.018514685 3.514546 -0.0680313603
## Nov 17 -0.110878765 3.526916 -0.0730371853
## Dec 17 -0.001276026 3.531591 -0.0343152911
## Jan 18 0.026597548 3.536267 0.0541357684
## Feb 18 -0.178516189 3.531337 0.1531787191
## Mar 18 0.132703441 3.526408 0.1448883023
## Apr 18 0.069823277 3.506774 0.0554026881
## May 18 0.153609760 3.487140 0.1032504272
## Jun 18 0.010078603 3.469125 0.0437963066
## Jul 18 0.023102982 3.451110 0.0237866492
## Aug 18 0.007476214 3.430723 -0.1341989848
```

```
## Sep 18 -0.114206180 3.410335 -0.1121289937
## Oct 18 -0.018514685 3.387555 -0.0620398484
## Nov 18 -0.110878765 3.364774 0.0101048733
## Dec 18 -0.001276026 3.341001 0.0782749883

results=stl(sales, "periodic")
remainder=results$time.series[,3]
mean(remainder)
```

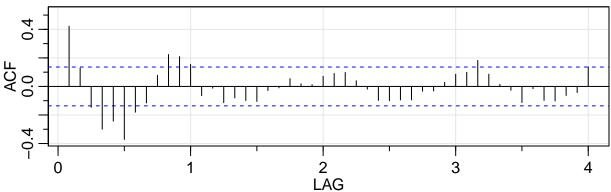
[1] 0.0008288457

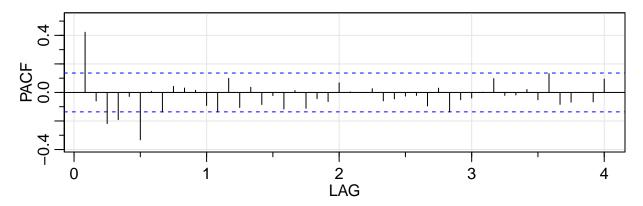
plot(remainder)



acf2(remainder)







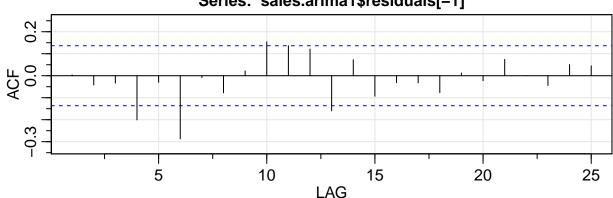
```
[,1] [,2] [,3] [,4] [,5] [,6] [,7] [,8] [,9] [,10] [,11] [,12]
## ACF 0.42 0.13 -0.15 -0.30 -0.24 -0.37 -0.18 -0.12 0.08 0.22 0.21 0.15
## PACF 0.42 -0.06 -0.22 -0.19 -0.03 -0.33 0.01 -0.14 0.04 0.03 0.02 -0.09
       [,13] [,14] [,15] [,16] [,17] [,18] [,19] [,20] [,21] [,22] [,23]
## ACF -0.06 -0.01 -0.11 -0.08 -0.10 -0.11 -0.03 -0.01 0.05 0.02 0.01
## PACF -0.14 0.10 -0.11 0.04 -0.08 -0.02 -0.12 0.01 -0.11 -0.04 -0.06
       [,24] [,25] [,26] [,27] [,28] [,29] [,30] [,31] [,32] [,33] [,34]
## ACF
        0.07 0.09
                     0.1 0.04 -0.02 -0.10 -0.10 -0.09 -0.09 -0.03 -0.03
## PACF 0.07 0.00
                     0.0 0.03 -0.06 -0.05 -0.03 -0.02 -0.09 0.03 -0.14
       [,35] [,36] [,37] [,38] [,39] [,40] [,41] [,42] [,43] [,44] [,45]
## ACF
        0.03 0.09
                     0.1 0.18 0.09 0.01 -0.03 -0.11 -0.02 -0.10 -0.10
## PACF -0.05 -0.04
                     0.0 0.10 -0.02 -0.02 0.02 -0.05 0.13 -0.08 -0.07
       [,46] [,47] [,48]
## ACF -0.06 -0.04 0.14
## PACF 0.00 -0.07 0.09
```

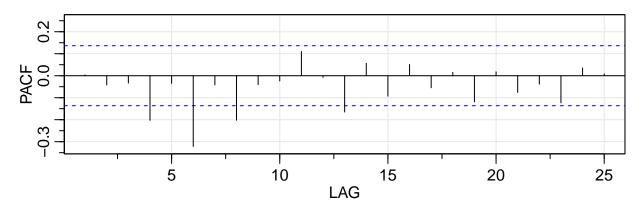
Model Fitting

sales.arima1=arima(remainder,order=c(0,0,2), include.mean=F)
sales.arima1

```
##
## Call:
## arima(x = remainder, order = c(0, 0, 2), include.mean = F)
##
## Coefficients:
## ma1 ma2
## 0.4381 0.3007
## s.e. 0.0635 0.0754
```

```
##
## sigma^2 estimated as 0.001462: log likelihood = 398.35, aic = -792.7
acf2(sales.arima1$residuals[-1],col="MA2 - sales ARIMA model residuals", is.df=F)
Series: sales.arima1$residuals[-1]
```

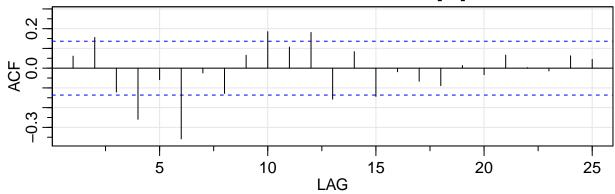


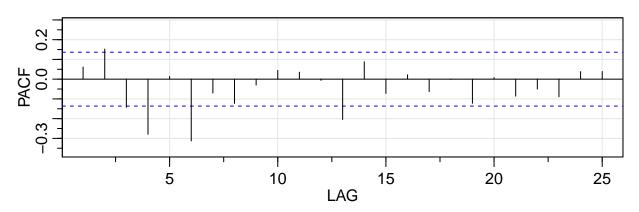


sales.arima2=arima(remainder,order=c(0,0,1), include.mean=F)
sales.arima2

```
##
## Call:
## arima(x = remainder, order = c(0, 0, 1), include.mean = F)
##
## Coefficients:
## ma1
## 0.3787
## s.e. 0.0580
##
## sigma^2 estimated as 0.001546: log likelihood = 392.4, aic = -782.81
```

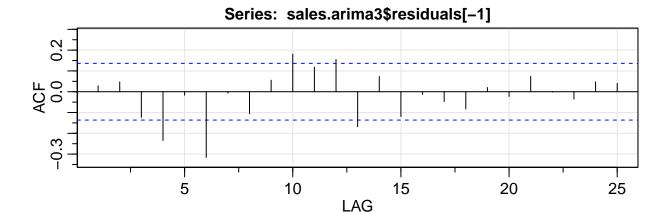
Series: sales.arima2\$residuals[-1]

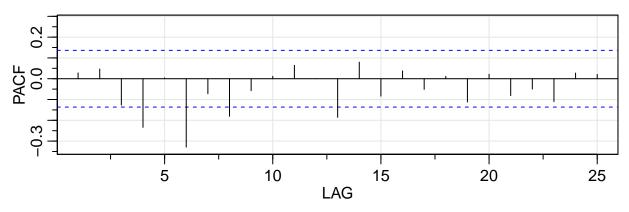




sales.arima3=arima(remainder,order=c(1,0,0), include.mean=F)
sales.arima3

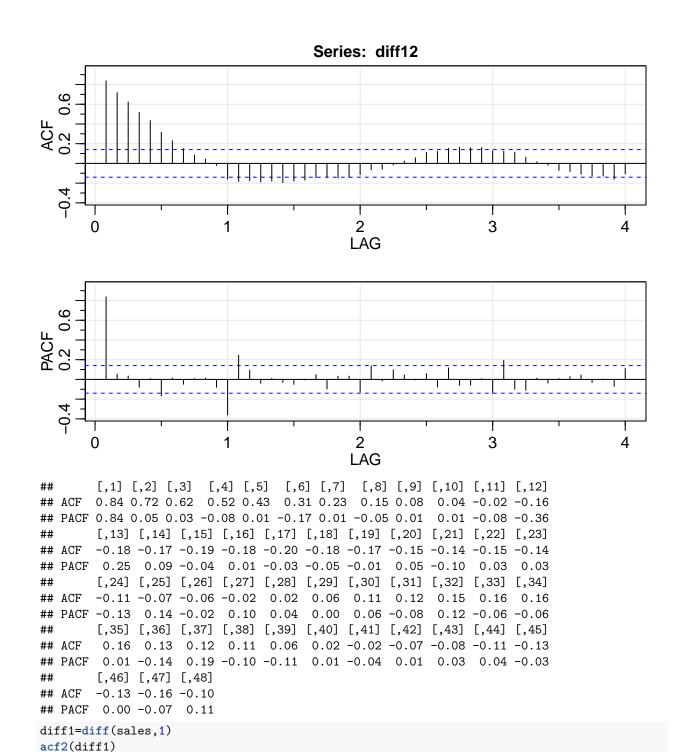
```
##
## Call:
## arima(x = remainder, order = c(1, 0, 0), include.mean = F)
##
## Coefficients:
## ar1
## 0.4267
## s.e. 0.0618
##
## sigma^2 estimated as 0.001505: log likelihood = 395.33, aic = -788.65
acf2(sales.arima3$residuals[-1],col="AR1 - sales ARIMA model residuals", is.df=F)
```

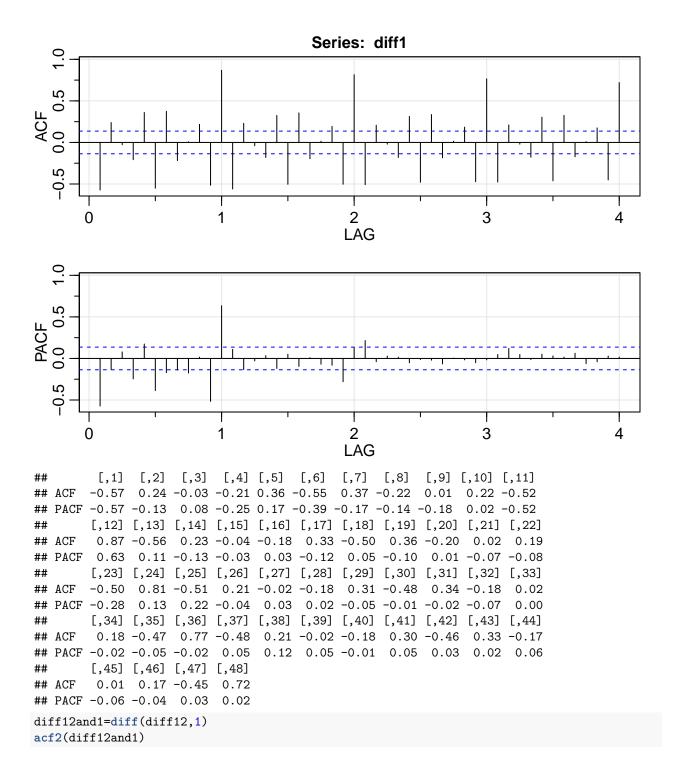


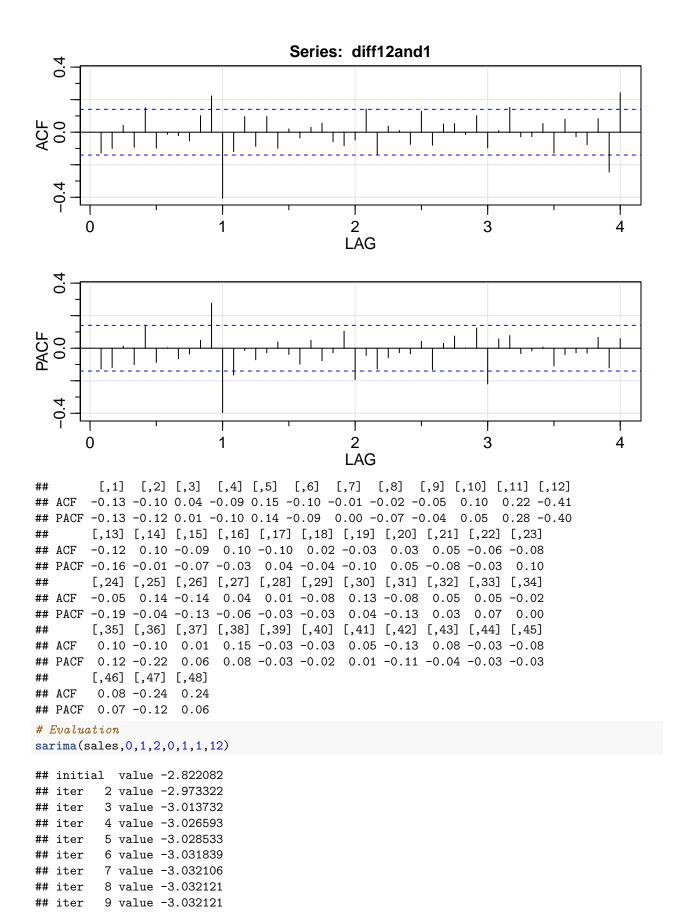


```
## ACF 0.03 0.05 -0.12 -0.23 -0.02 -0.32 -0.01 -0.11 0.06 0.18 0.12 0.16 ## PACF 0.03 0.05 -0.13 -0.23 0.00 -0.33 -0.07 -0.18 -0.06 0.01 0.06 0.00 ## PACF -0.17 0.07 -0.12 -0.01 -0.05 -0.08 0.02 -0.02 0.07 0.00 -0.04 ## PACF -0.19 0.08 -0.08 0.04 -0.05 0.01 -0.11 0.02 -0.08 -0.05 -0.11 ## ACF 0.05 0.04 ## PACF 0.03 0.02
```

diff12=diff(sales,12)
acf2(diff12)



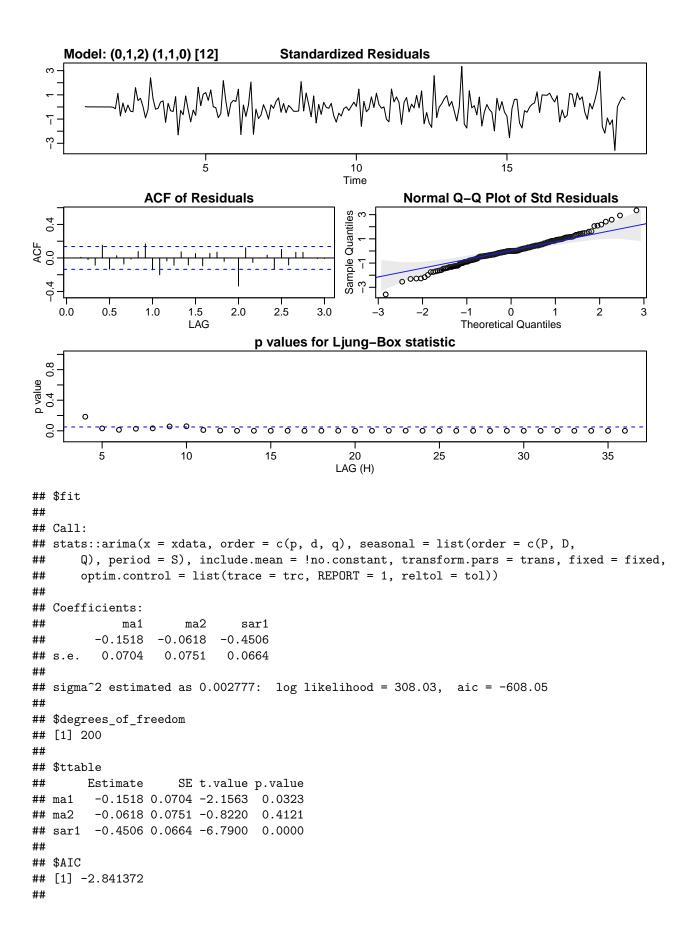




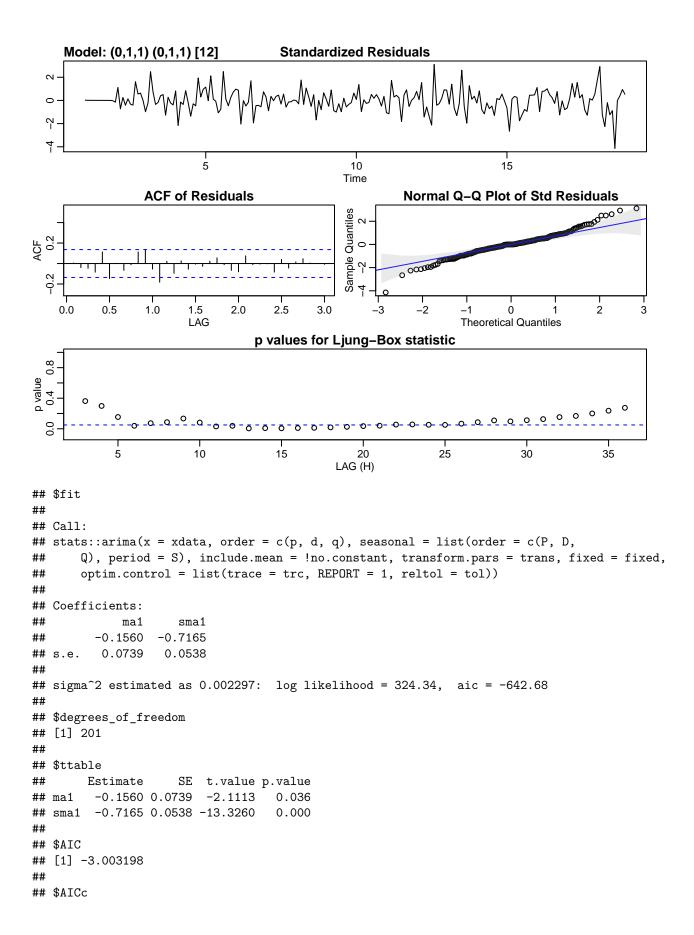
```
9 value -3.032121
## iter
## iter
           9 value -3.032121
## final value -3.032121
## converged
## initial
            value -3.017868
## iter
           2 value -3.018035
## iter
           3 value -3.018163
           4 value -3.018164
## iter
## iter
           4 value -3.018164
## iter
           4 value -3.018164
## final value -3.018164
## converged
                                       Standardized Residuals
     Model: (0,1,2) (0,1,1) [12]
  2
  0
  7
  4
                           5
                                                  10
                                                                          15
                                                 Time
                 ACF of Residuals
                                                           Normal Q-Q Plot of Std Residuals
                                                 Quantiles
                                                    0
                                                 Sample
                                                          0 00000
           0.5
                               2.0
                                      2.5
                                             3.0
                                                             -2
                                                                                         2
    0.0
                  1.0
                         1.5
                                                                    -1
                                                                           0
                                                      -3
                                                                    Theoretical Quantiles
                        LAG
                                   p values for Ljung-Box statistic
p value
  9.4
          5
                       10
                                     15
                                                  20
                                                                25
                                                                             30
                                                                                           35
                                                LAG (H)
## $fit
##
## Call:
   stats::arima(x = xdata, order = c(p, d, q), seasonal = list(order = c(P, D, q))
       Q), period = S), include.mean = !no.constant, transform.pars = trans, fixed = fixed,
##
##
       optim.control = list(trace = trc, REPORT = 1, reltol = tol))
##
##
   Coefficients:
##
              ma1
                        ma2
                                 sma1
##
          -0.1535
                   -0.0592
                             -0.7101
                               0.0543
## s.e.
           0.0703
                     0.0769
##
## sigma^2 estimated as 0.002293: log likelihood = 324.64, aic = -641.29
```

##

```
## $degrees_of_freedom
## [1] 200
##
## $ttable
       Estimate
                    SE t.value p.value
## ma1 -0.1535 0.0703 -2.1844 0.0301
## ma2 -0.0592 0.0769 -0.7703 0.4420
## sma1 -0.7101 0.0543 -13.0798 0.0000
##
## $AIC
## [1] -2.996661
##
## $AICc
## [1] -2.996127
##
## $BIC
## [1] -2.934732
sarima(sales,0,1,2,1,1,0,12)
## initial value -2.808234
## iter 2 value -2.926397
## iter 3 value -2.928318
## iter 4 value -2.928418
## iter 5 value -2.928419
## iter 5 value -2.928419
## iter 5 value -2.928419
## final value -2.928419
## converged
## initial value -2.936121
## iter 2 value -2.936294
## iter 3 value -2.936312
## iter 3 value -2.936312
## iter 3 value -2.936312
## final value -2.936312
## converged
```



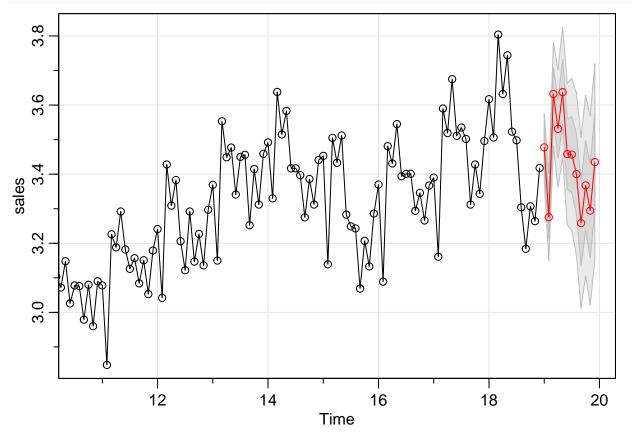
```
## $AICc
## [1] -2.840838
##
## $BIC
## [1] -2.779443
sarima(sales,0,1,1,0,1,1,12)
## initial value -2.822082
## iter 2 value -2.969883
## iter 3 value -3.013888
## iter 4 value -3.026731
## iter 5 value -3.027685
## iter 6 value -3.030852
## iter 7 value -3.031024
## iter 8 value -3.031112
## iter 9 value -3.031113
## iter 9 value -3.031113
## iter 9 value -3.031113
## final value -3.031113
## converged
## initial value -3.016424
## iter 2 value -3.016550
## iter 3 value -3.016683
## iter 4 value -3.016684
## iter 4 value -3.016684
## iter 4 value -3.016684
## final value -3.016684
## converged
```



```
## [1] -3.002933
##
## $BIC
## [1] -2.956752
```

Forecast

sarima.for(sales,12,0,1,1,0,1,1,12)



```
## $pred
##
           Jan
                    Feb
                                       Apr
                                                May
                                                         Jun
                                                                   Jul
                                                                            Aug
                             Mar
## 19 3.477666 3.275568 3.632091 3.531044 3.637497 3.458033 3.456673 3.400179
           Sep
                    Oct
                             Nov
## 19 3.258374 3.367593 3.294429 3.434967
##
## $se
##
             Jan
                        Feb
                                                                     Jun
                                   Mar
                                               Apr
                                                          May
## 19 0.04792906 0.06271868 0.07463291 0.08489117 0.09403695 0.10236888
             Jul
                        Aug
                                   Sep
                                               Oct
## 19 0.11007191 0.11727004 0.12405121 0.13048042 0.13660739 0.14247111
```