

A large red square with a white border, centered on a white background. Inside the square, the text 'W4156' and 'Methodology' are displayed in white.

**W4156**

**Methodology**

# Agenda

- ❑ Defining Methodology
- ❑ History Lesson: The ‘Crisis’
- ❑ Agile
- ❑ Comparison

# Chaos?

What if we started a new project tomorrow with 5 engineers.

- What would they do day 1, 2, 10, 30?
- If/when would they do any activities (requirements, design, test, code, deliver, receive feedback?)
- When would the software be ready?
- Would everyone do the same job or would they specialize?
- Which tasks would everyone work on?

# Methodology

**Methodology:** Within a project to develop/enhance software the methodology defines

1. **Process:** the process to structure and plan the key activities
2. **People:** interaction, roles and responsibilities of *project participants* (user + engineer)
3. **Practices:** (may also define) technical practices/tooling

(There are many floaty definitions for methodology. Many focus primarily on *process* which for reasons we will see is deficient)

(I am going to tease apart 'methodology' which we will cover today and 'method' which we will cover tomorrow. Crudely, 'methodology' is the set of guiding principles, philosophy/theology about to produce software. We will then discuss 'methods' which are more practical, executable activities, roles and practices)

# Importance of Methodology

From our discussion we can see that a lack of methodology could impact our success.

What are the characteristics of a ‘good’ methodology ...

- Decrease time to market/value (quick)
- Promote<sup>1</sup> building the ‘right thing’
- Promote building it the ‘right way’ / good design
- Promote developers spends as much time as possible writing code<sup>2</sup>
- Cost effective
- ....

<sup>1</sup> A methodology is not a guarantee

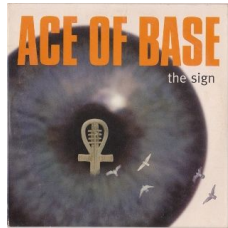
<sup>2</sup> Time will be spent on non-dev activities. Is this time well spent?

# History Lesson

# The year was 1994

## And the world was in crisis

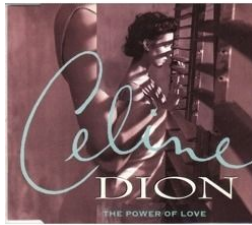
Billboard top 5 included...



**“The Sign”**



**“Hero”**



**“The Power  
of Love”**

1994 Billboard

**“Rachel finds out” in the  
season 1 finale ...**



Source

## And yet, the more important crisis was the “Software Crisis”

In 1994 of a wide survey<sup>1</sup> conducted by the Standish group what percentage of projects were:

| Percentage of Projects                                      | % |
|---|---|
| A success (on time and budget with original feature set)    |   |
| Challenged (complete but over budget and/or under featured) |   |
| Cancelled during development                                |   |

<sup>1</sup>There is a challenge to industrial software engineering research (response bias, lack of repeatability, etc)



## However, more important crisis was the “Software Crisis”

| Percentage of Projects                                      | %  |
|---|----|
| A success (on time and budget with original feature set)    | 16 |
| Challenged (complete but over budget and/or under featured) | 53 |
| Cancelled during development                                | 31 |

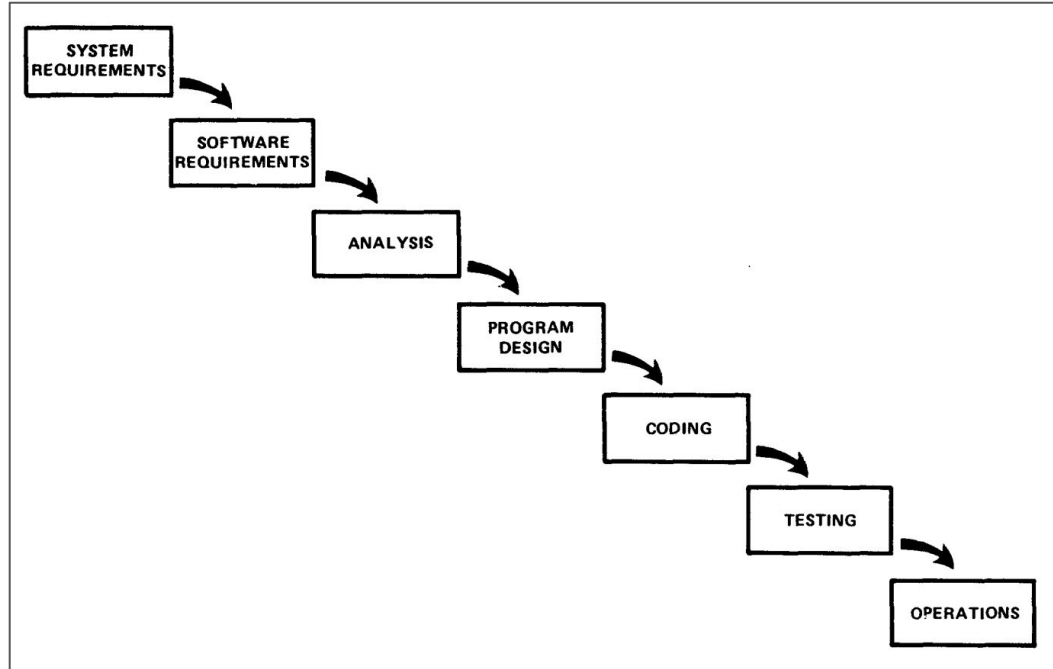
And the US was spending \$250bn p/a on software .....

# What was going on?

1. Software Engineering is still an incredibly young discipline (so lets be kind to ourselves)
2. There was a relative explosion in computing power
3. There was an attempt to apply thinking from other engineering disciplines to software. Specifically *plan based predictive* approaches

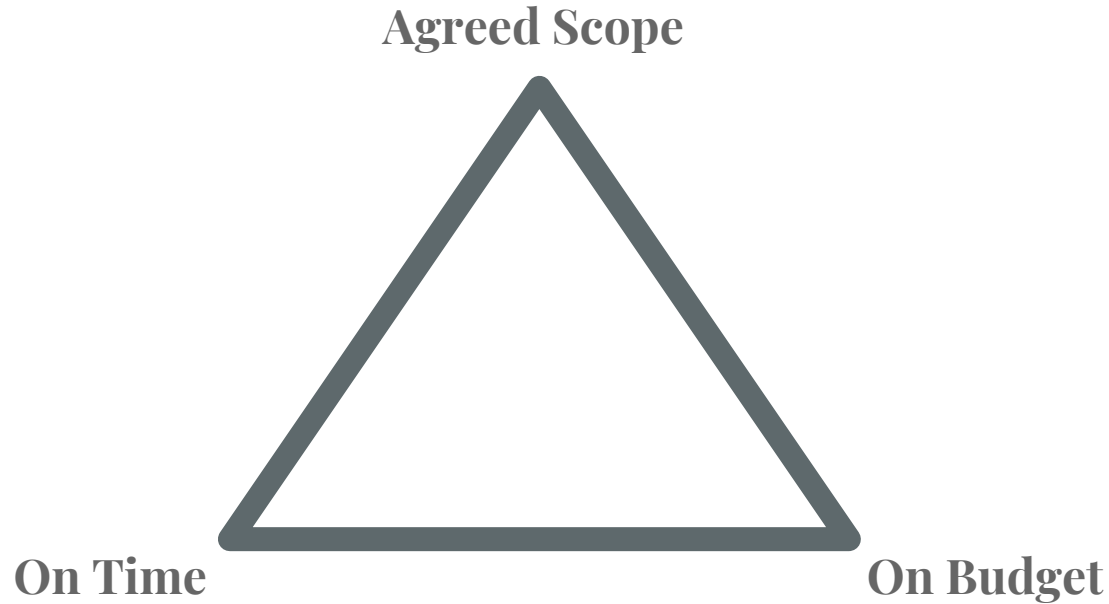
# Predictive Approaches

# Predictive/Waterfall: Process Perspective



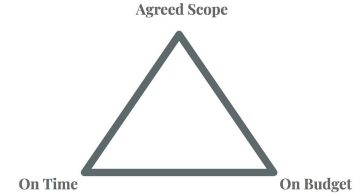
Royce [ICSE '87 Proceedings of the 9th international conference on Software Engineering]. Note - Royce is sometimes incorrectly cited as the 'inventor' of Waterfall. He was actually *critiquing* methods/projects he had observed

# Predictive Project Management: Iron Triangle



Iron Triangle

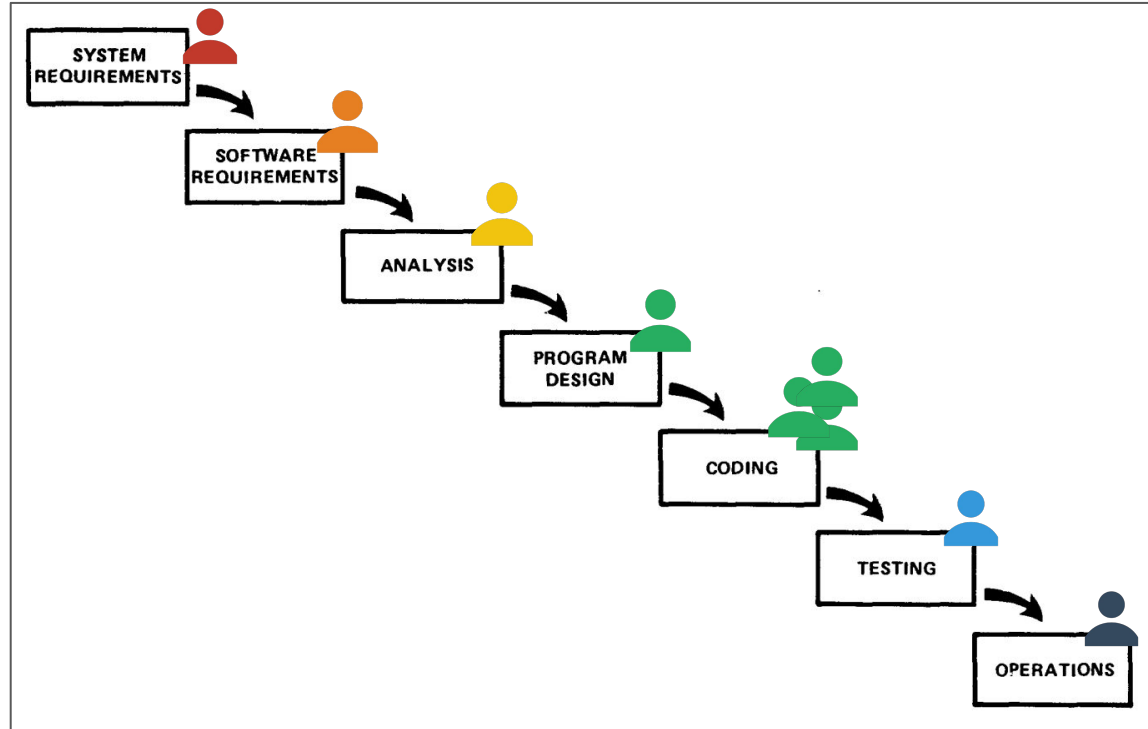
# Predictive: Project Management Thinking



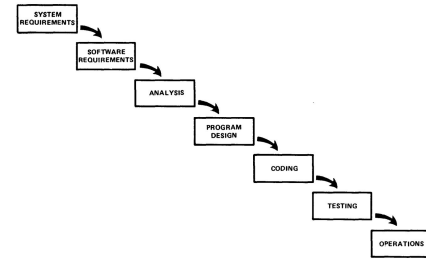
Q1: We deliver what was *originally agreed* but we knew mid-project it provides no value .... Is “on time, scope and budget” a success .....

Q2: Where does internal quality attributes appear in the triangle?

# Predictive: People Perspective



# Predictive/Waterfall: Process Discussion



Can you identify any challenges created/amplified by a predictive approach?



# Adaptive Approaches

(And how a ski trip coined a movement)

The background of the slide is a faded, painterly image of a group of people in a meeting. Several individuals are visible, some looking at a screen or document, others in conversation. The style is soft and artistic, with muted colors.

# Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.

Through this work we have come to value:

**Individuals and interactions** over processes and tools

**Working software** over comprehensive documentation

**Customer collaboration** over contract negotiation

**Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

Kent Beck

Mike Beedle

Arie van Bennekum

Alistair Cockburn

Ward Cunningham

Martin Fowler

James Grenning

Jim Highsmith

Andrew Hunt

Ron Jeffries

Jon Kern

Brian Marick

Robert C. Martin

Steve Mellor

Ken Schwaber

Jeff Sutherland

Dave Thomas

# Agile Manifesto

## Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

Kent Beck

Mike Beedle

Arie van Bennekum

Alistair Cockburn

Ward Cunningham

Martin Fowler

James Grenning

Jim Highsmith

Andrew Hunt

Ron Jeffries

Jon Kern

Brian Marick

Robert C. Martin

Steve Mellor

Ken Schwaber

Jeff Sutherland

Dave Thomas

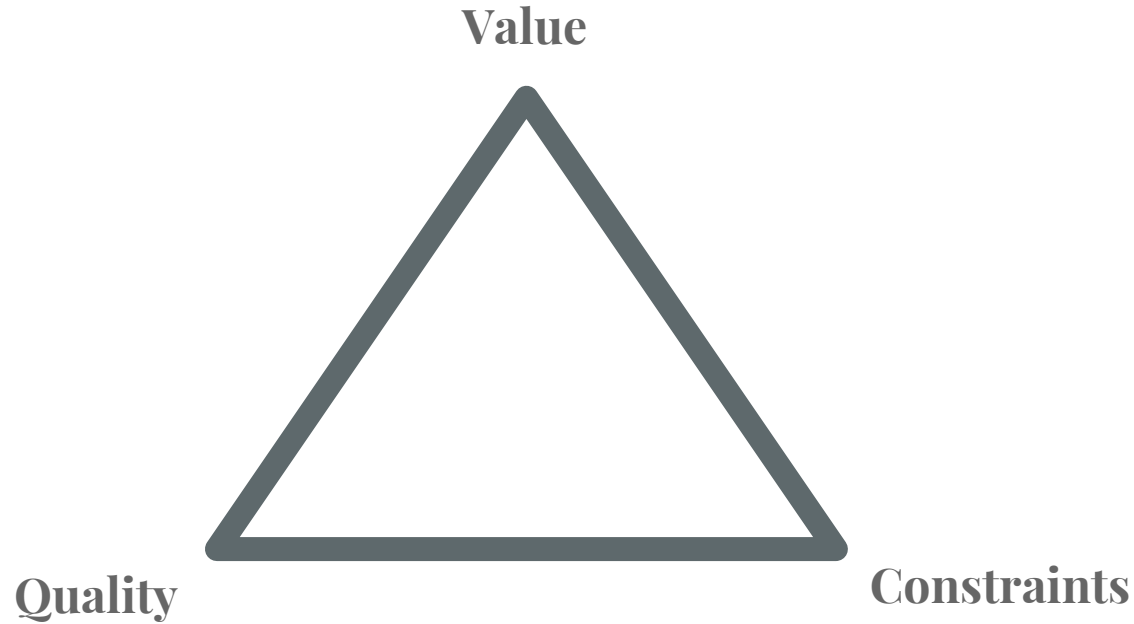
Much confusion/ semantic diffusions on “Agile”

The *manifesto* is not (nor was intended to be) a “concrete” software development process to follow. (even further – a singular ‘checklist’ runs *contrary* to Agile)

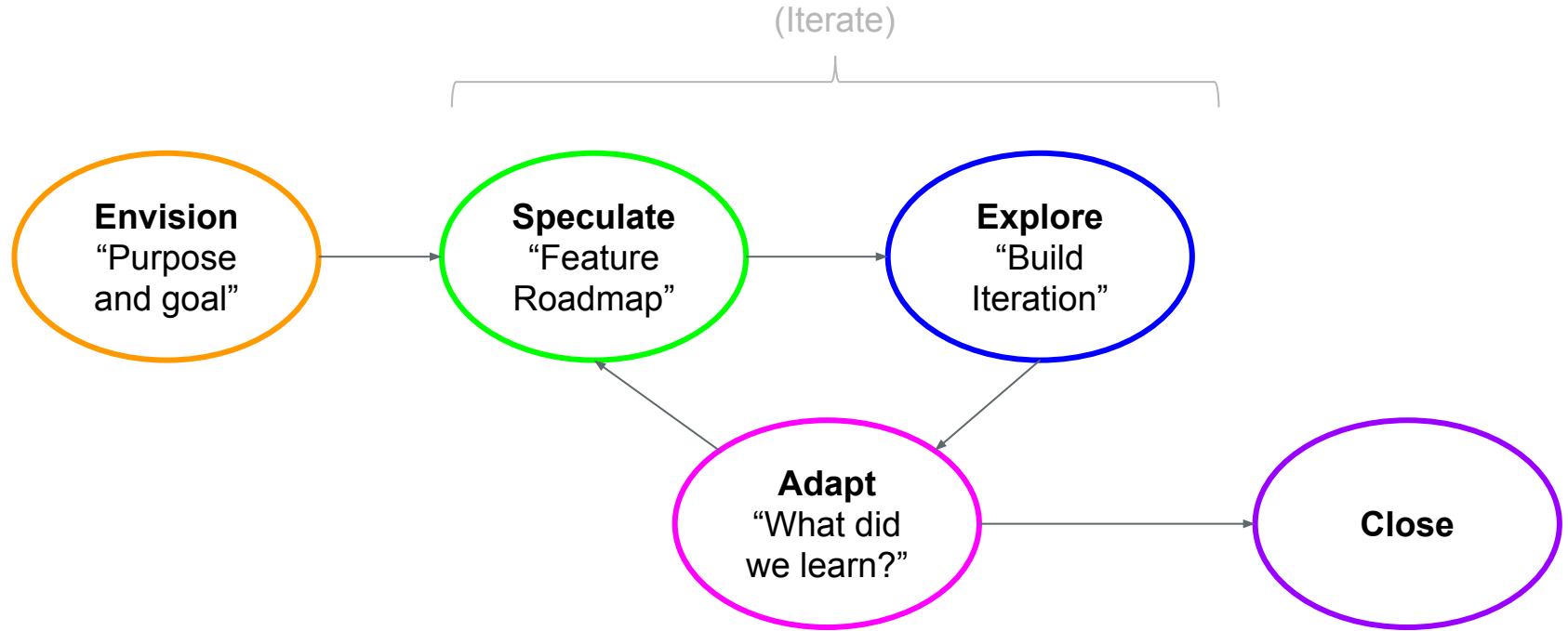
Remember, a set of people coming from different backgrounds were developing their own methodologies. They came together to summarize/distill their common beliefs on how to produce software.

Many process/techniques paper already in existence. However, they coined the movement.

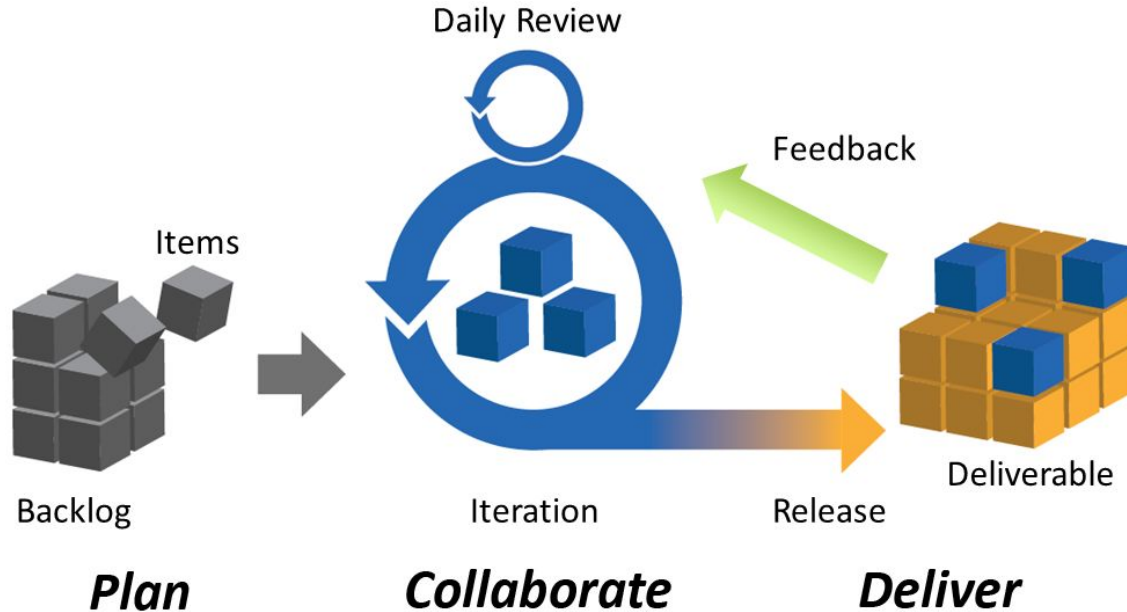
# Agile Project Management: Agile Triangle



# Agile Process: APM



# Agile Process: APM



Agile Project Management: Iteration

# Comparing Adaptive vs Predictive

# Comparing Predictive vs Adaptive

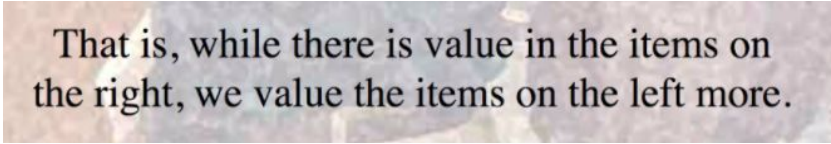
| Aspect             | Predictive  | Adaptive (Agile)  |
|--------------------|---|---|
| Philosophy         | Top down/predictive planning is possible and process driven | Individuals, Collaboration, Respond to Change, Working Software |
| Authority          | Centralized (Process Maker)                                 | Decentralized (Team)  |
| Process            | Sequential  | Iterative   |
| People vs Process  | Process Oriented  | People Oriented   |
| Design             | During design phase   | Ongoing and evolving  |
| Feedback           | Delayed   | Rapid   |
| Partnership        | Contractual   | Shared Success / Collaborative                                  |
| Success            | "On scope, time and budget"                                 | "Deliver value"   |
| Response to Change | Make a plan and resist change                               | Have a plan but embrace change                                  |



# Be Careful I

There is something subtle and important in the manifesto:

*“Responding to change over a plan”*



That is, while there is value in the items on the right, we value the items on the left more.

Does the manifesto recommend?

1. No Plan / Plans are Useless
2. Have a plan but adapt to change
3. Create a plan and it drives everything

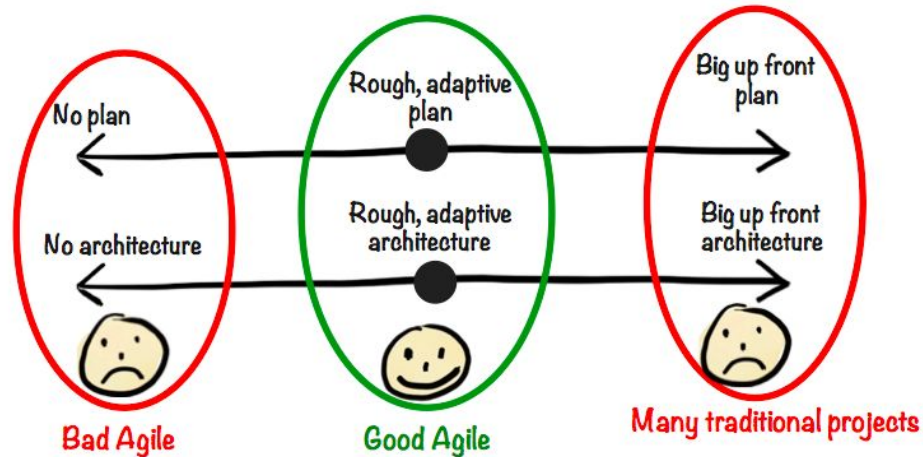


In preparing for battle, I have always found that plans are useless but planning is indispensable.

(Dwight D. Eisenhower)

# Be Careful II

Don't go overboard with Agile!



Bad Agile

Cowboys use 'agile' as cover for **chaos**  
Chaos = lack of plan and architecture

Q: "Where is the plan or design?"  
A: "oh we are an agile team"

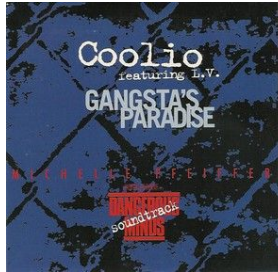
# Predictive vs Adaptive vs Chaotic

| Aspect             | Predictive  | Adaptive (Agile)  | Chaos  |
|--------------------|---|---|--|
| Philosophy         | Top down/predictive planning is possible and process driven | Individuals, Collaboration, Respond to Change, Working Software | Wake up in the morning and do whatever I want. |
| Authority          | Centralized (Process Maker)                                 | Decentralized (Team)  | Individual                                     |
| Process            | Sequential  | Iterative   | Process? Anarchy                               |
| People vs Process  | Process Oriented  | People Oriented   | Anarchy  |
| Design             | During design phase   | Ongoing and evolving  | What design?                                   |
| Feedback           | Delayed   | Rapid   | Ad-hoc   |
| Partnership        | Contractual   | Shared Success / Collaborative                                  | If you can work out how to engage the team?    |
| Success            | "On scope, time and budget"                                 | "Deliver value"   | Maybe?   |
| Response to Change | Resist  | Embrace   | There was a plan?                              |

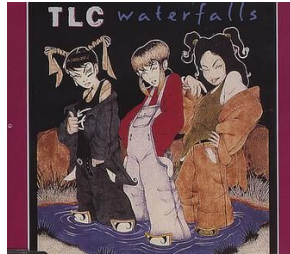
**Did it get any better?**

# 1995

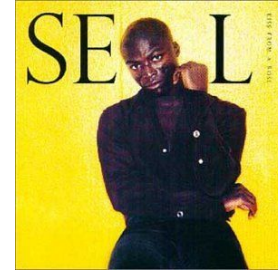
**Billboard top 5 included**



**“Gangstas Paradies”**



**“Waterfalls”**



**“Kiss from a rose”**

# What about the *software crisis*?

Standish CHAOS Report **2011-2015** covering 10k Applications

| CHAOS RESOLUTION BY AGILE VERSUS WATERFALL |           |            |            |        |
|--|-----------|------------|------------|--------|
| SIZE                                       | METHOD    | SUCCESSFUL | CHALLENGED | FAILED |
| All Size Projects                          | Agile     | 39%        | 52%        | 9%     |
|  | Waterfall | 11%        | 60%        | 29%    |
| Large Size Projects                        | Agile     | 18%        | 59%        | 23%    |
|  | Waterfall | 3%         | 55%        | 42%    |
| Medium Size Projects                       | Agile     | 27%        | 62%        | 11%    |
|  | Waterfall | 7%         | 68%        | 25%    |
| Small Size Projects                        | Agile     | 58%        | 38%        | 4%     |
|  | Waterfall | 44%        | 45%        | 11%    |

The resolution of all software projects from FY2011-2015 within the new CHAOS database, segmented by the agile process and waterfall method. The total number of software projects is over 10,000.

# Methodology vs Methods

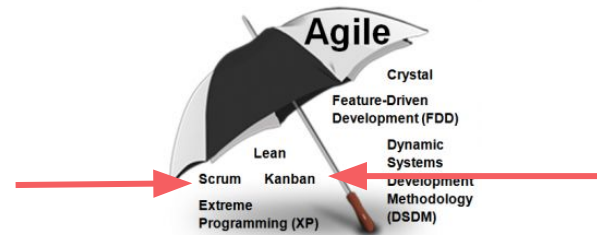


# But Wait ....

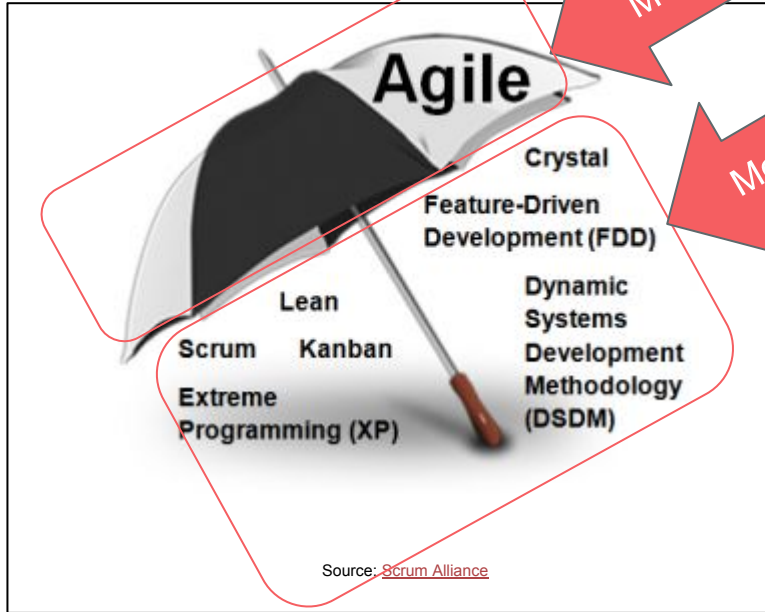
“I think I understand predictive, adaptive and agile  
(though I will still do the reading!)

However, I still don't know how to apply this to my team / project?  
This does not feel ‘actionable’”

Next Lecture:  
We will pick two agile  
frameworks – Scrum and Kanban  
and walk through



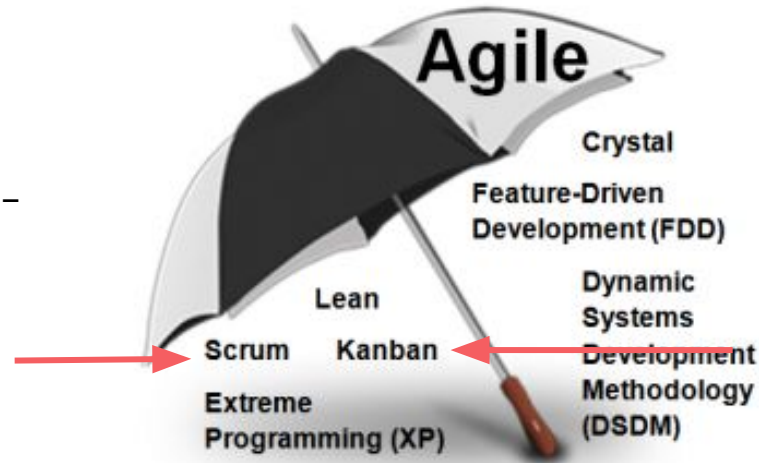
# Agile Umbrella



Agile is an “umbrella term” to describe *a set* of software development **methods and practices** *based on the values and principles* of the Agile Manifesto

# Next Lecture

We will pick two agile methods –  
Scrum and Kanban and walk  
through



# Pop Quiz

| Question   | Answer |
|--|--------|
| Predictive processes are characterized by _____?   |        |
| Agile is a concrete checklist to follow? True/False  |        |
| The key principles in the agile manifesto are _____?   |        |
| Agile just means “iterating”? True/False   |        |
| Agile defines an actionable set of steps for my team to follow?  |        |
| There are many processes/frameworks that implement Agile?  |        |
| Agile is _____ whereas Waterfall is _____ and ‘No Process’ is _____. (Choose from predictive, adaptive, chaotic) |        |

# Reading

| Reading  | Optionality |
|--|-------------|
| <u>Fowler on Agile</u>                             | Required    |
| <u>Agile Alliance</u>                              | Required    |
| Beginning Software Engineering chap 12             | Required    |
| <u>Agile Fluency</u>                               | Required    |
| The famous <u>Agile Car</u> (and the real meaning) | Required    |

# Aside: Compare Agile Principles to the Post Mortem of Failed Project .....

| Success Criteria                   | Points | DMV      | CONFIRM  | HYATT    | ITAMARATI |
|------------------------------------|--------|----------|----------|----------|-----------|
| 1. User Involvement                | 19     | NO (0)   | NO (0)   | YES (19) | YES (19)  |
| 2. Executive Management Support    | 16     | NO (0)   | YES (16) | YES (16) | YES (16)  |
| 3. Clear Statement of Requirements | 15     | NO (0)   | NO (0)   | YES (15) | NO (0)    |
| 4. Proper Planning                 | 11     | NO (0)   | NO (0)   | YES (11) | YES (11)  |
| 5. Realistic Expectations          | 10     | YES (10) | YES (10) | YES (10) | YES (10)  |
| 6. Smaller Project Milestones      | 9      | NO (0)   | NO (0)   | YES (9)  | YES (9)   |
| 7. Competent Staff                 | 8      | NO (0)   | NO (0)   | YES (8)  | YES (8)   |
| 8. Ownership                       | 6      | NO (0)   | NO (0)   | YES (6)  | YES (6)   |
| 9. Clear Vision & Objectives       | 3      | NO (0)   | NO (0)   | YES (3)  | YES (3)   |
| 10. Hard-Working, Focused Staff    | 3      | NO (0)   | YES (3)  | YES (3)  | YES (3)   |
| TOTAL                              | 100    | 10       | 29       | 100      | 85        |

Source: [Standish Group Chaos Report 1994](#), Other sources: [IEEE](#), [Surveys](#)