## Xinyu (Ivy) Li

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## **EXPERIENCE**

Studio Xolo Jersey City, NJ

Founder Sept 2019 - Current

- Providing AI consulting services.
- Building machine learning based prototype applications.
- Serving as mentor for the Statistics MA program at Columbia University.

Phiar Technologies Redwood City, CA

Cofounder & CTO

June 2018 - Aug 2019

- Participated in Y Combinator 2018 summer batch.
- Raised seed round funding of \$2.5 million.
- Led agile development processes, made several key hires, managed a growing team of research and production engineers.
- Implemented engineering best practices such as static checks, testing, continuous integration and architecture design reviews.
- Designed and implemented deep learning research and deployment pipeline.
- Developed efficient driving scene segmentation models running more than 30 frames per second on iOS devices.
- Filed 2 US patents related to mobile augmented reality navigation and driving safety.

Shutterstock Inc.

New York, NY

Data Scientist Jan 2015 - May 2018

- Prototyped, designed and implemented image auto-tagging feature in computer vision REST API service in Python, which improved weekly content submission by 62% on iOS platform and 70% on Android platform.
- Designed and implemented AWS ECS-based visual search system consists of an API interface to a deep neural network model, a high performance search engine written in C++, an orchestration layer in Python, in conjunction with real-time and batch indexing pipelines via RabbitMQ.
- Created Python REST API backend for a Chrome plugin prototype which allows users to find visually similar images on Shutterstock from any image on any website, won company-wide hackathon in 2017.
- Developed an algorithm in Python to cluster visually similar new images, won company-wide hackathon in 2016.
- Filed 2 US patents related to image search.

Truveris New York, NY

Data Scientist Aug 2014 - Jan 2015

• Developed Truveris National Drug Index, a volume weighted price index summarizing the average price of prescription drugs in the US over a period of time.

Socure New York, NY

Data Scientist Jan 2014 - July 2014

- Researched and implemented low latency face similarity comparison algorithm in Socure's identity verification REST API service written in Java/Scala.
- Filed a US patent related to identity verification.

## **EDUCATION**

Columbia University

New York, NY

MA in Statistics Feb 2014

## **Guangdong University of Foreign Studies**

Guangzhou, China

BS in Mathematics and Applied Mathematics

May 2012