

Ivy C. Li

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EDUCATION

University of California, Berkeley

Berkeley, CA

B.A., Computer Science + B.A., Communications Media Studies

Graduation: May 2025

- **Cumulative GPA:** 3.9
- **Relevant coursework:** Structure and Interpretation of Computer Programs, Linear Algebra & Differential Math, Discrete Mathematics & Probability, Data Structures & Algorithms, User Interface and Experience Design, Foundations of Data Science
- **Intended Coursework:** Efficient Algorithms and Intractable Problems, Database Systems, Software Engineering, Operating Systems and System Programming, Artificial Intelligence, Machine Learning

Pasadena City College

Pasadena, CA

A.A. Business Administration

2020-2022

- **Relevant coursework:** Managerial & Financial Accounting, Micro. & Macroeconomics, Elem. Stats, Calculus I & II, Multivariable Calculus

PROFESSIONAL EXPERIENCE

Web Development and Design at Berkeley

Berkeley, CA

Frontend Developer (<10% acceptance rate)

September 2022 - December 2022

- Designed visually compelling websites using HTML, CSS, and JavaScript, optimizing user interfaces for intuitive experiences
- Revamped Gypsy's Trattoria's website, enhancing accessibility and aesthetics for a user-friendly experience
- Led visual and interaction design efforts for a personal resume-building platform

The Spoke

Santa Monica, CA

Data Analytics and Design Intern

June 2021 - September 2021

- Delivered comprehensive monthly reports analyzing key engagement metrics from over 50,000 users, engaged in product development meetings, contributed to strategies aimed at increasing app usage and interaction
- Boosted user acquisition by 54% through a rewards system, enhancing app performance and website traffic
- Utilized marketing tools (e.g., Google Analytics, TweetDeck, Figma) to optimize campaigns and craft engaging visuals

ACTIVITIES & LEADERSHIP EXPERIENCE

Computer Science Undergraduate Association

Berkeley, CA

Internal Coordinator + CS Tutor

August 2023 - Present

- Tutored 3-10 students in 61A: Interpretation of Computer Programs with a focus on Python, SQL and Scheme
- Coordinated internal staff meetings, managed events and registration for over 30 CSUA officers

Financial Education Association of UC Berkeley

Berkeley, CA

Educator (FinEd High School Outreach Program (HSO))

September 2022 - Present

- Mentored 20+ high school students in financial literacy and investment planning

Korean American Student Association

Berkeley, CA

Marketing & Social Relations Chair

September 2022 - Present

- Designed 30+ advertisements via Figma/Adobe; organized cultural events with 500+ participants

SKILLS & INTERESTS

- **Technical Skills:** GitHub, Adobe Creative Suite (Advanced), Figma (Proficient), Microsoft Office (Advanced), Google Analytics, AWS (Ongoing Certification)
- **Programming Languages:** Python, Java, C, C++, SQL, HTML/CSS, JavaScript
- **Libraries/ Frameworks:** React, Pandas, NumPy, Matplotlib
- **Ongoing:** AWS (Cloud Practitioner)
- **Languages:** Java, Python, C++, TypeScript, Swift, Kotlin, ML modeling, SQL, HTML, CSS, Javascript, React