

# **Online Advanced Methods for Cost-Effectiveness Analysis**

## **Presentation 4: Populating Models: Costs and Outcomes**

### **4.4: Costing Methods: Key Principles**

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# Objectives

- To understand the key principles of costing, including:
  - The importance of the perspective for analysis
  - The alternative sources of cost data
  - The difference between costs and charges
  - The relevance of considering the context when costing
  - The costing of informal care

# Background to costing

- A neglected area in economic evaluation
- Depends on the *perspective* for the evaluation (eg payer, society)
- Requires estimates of the quantities of resources ( $q$ ) and their prices ( $p$ ); if possible, report these separately
- Costing methods are often heavily constrained by the financial data available in a given setting
- Observed prices (i.e. charges) may not reflect true costs

# Importance of costing assumptions: Cost-effectiveness of Dasatinib and Nilotinib in Imatinib-resistant chronic myeloid leukemia (1)

- Independent analysis performed for NICE in the UK
- No head-to-head trials, but an indirect treatment comparison made
- *Survival estimates*

Nilotinib 13.0 years	Dasatinib 13.4 years
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- *Costs of treatment*

Nilotinib £70,000	Dasatinib £161,000
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- Incremental cost-effectiveness ratio was £91,500 per QALY
- In an extensive probabilistic sensitivity analysis, Dasatinib was more costly than Nilotinib 'in virtually all simulations'
- Unambiguous result?

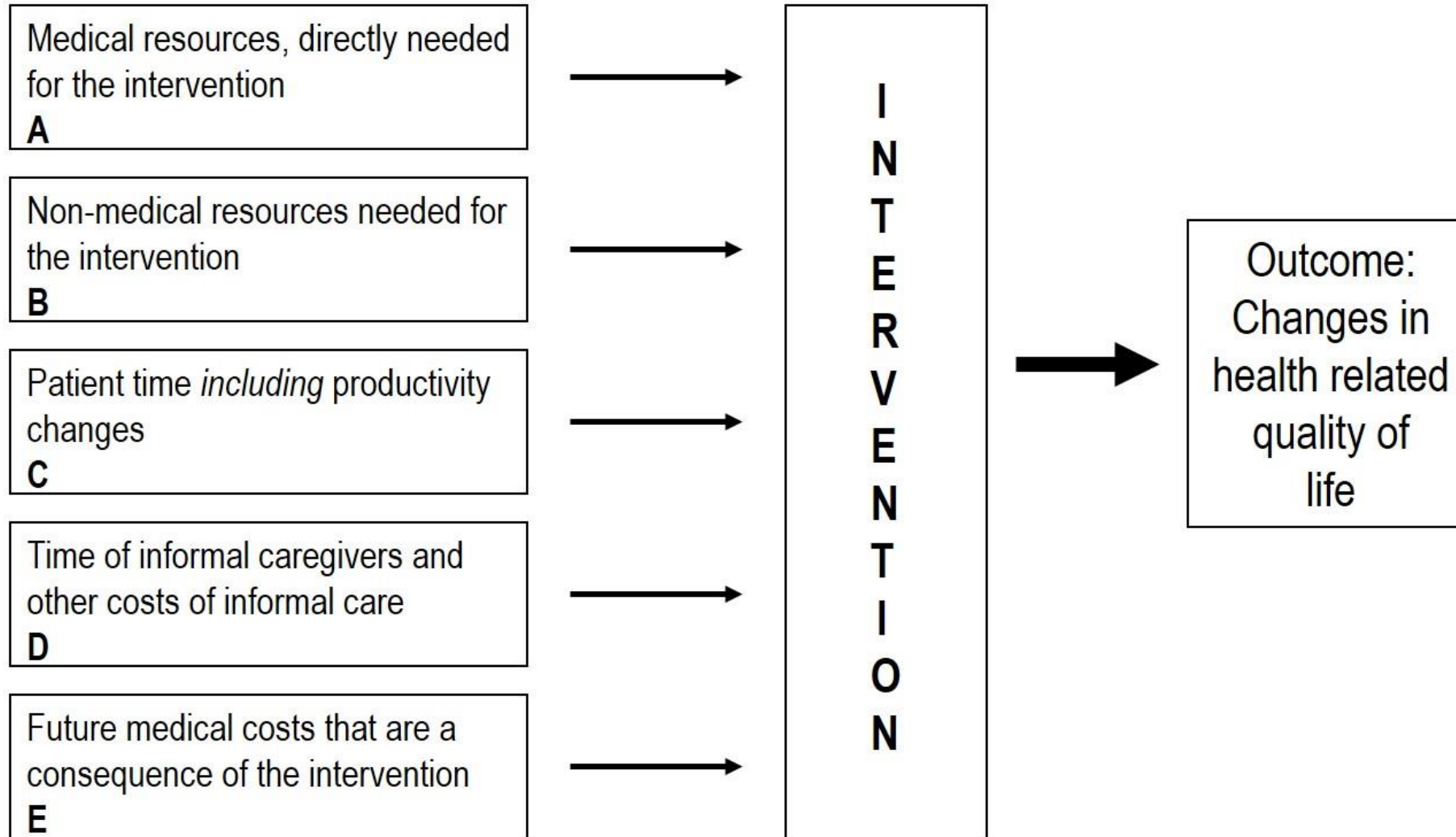
Source: Hoyle *et al. Value in Health* 2011; 14: 1057-1067

# Importance of costing assumptions: Cost-effectiveness of Dasatinib and Nilotinib in Imatinib-resistant chronic myeloid leukemia (2)

- Progression-free survival was 0.63 for nilotinib (at 18 months) and 0.77 for dasatinib (at 20 months)
- Monthly drug cost was £1217 for nilotinib and £1169 for dasatinib, so treatment cost difference can only be due to the amount of therapy
- Direct information on treatment duration was not available, but duration of therapy was assumed to be just 2.4 years for nilotinib, but 6.5 years for dasatinib
- The estimate of drug utilisation was an assumption, based on time to progression, which was longer for dasatinib.
- NICE's clinical advisers felt that, in their experience, the duration of therapy was fairly similar for the two drugs

Source: Reed SD. *Value in Health* 2011; 14: 1055-6

# Categories of cost in economic evaluation



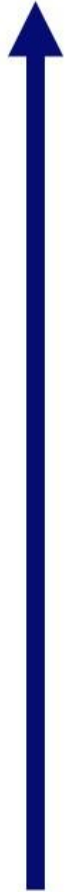
# Important things to know about cost estimates

- Is it a cost or a charge?
- What elements does it include (e.g. capital costs)?
- Is it average or marginal?
- Is it relevant to the setting of my study?



# General approaches to costing (e.g. hospital costs)

MOST PRECISE



## ***Micro-costing***

Each component of resource use (e.g. laboratory tests, days of stay by ward, drugs) is estimated and a unit cost derived for each.

## ***Case-mix group***

Gives the cost for each category of 'case' or hospital patient. Takes account of length of stay. Precision depends on the level of detail in specifying the types of cases.

## ***Disease-specific per diem (or daily cost)***

Gives the average daily cost for treatments in each disease category. These may still be quite broad (e.g. orthopaedic surgery).

## ***Average per diem (or daily cost)***

Averages the per diem over all categories of patient. Available in most health care systems.

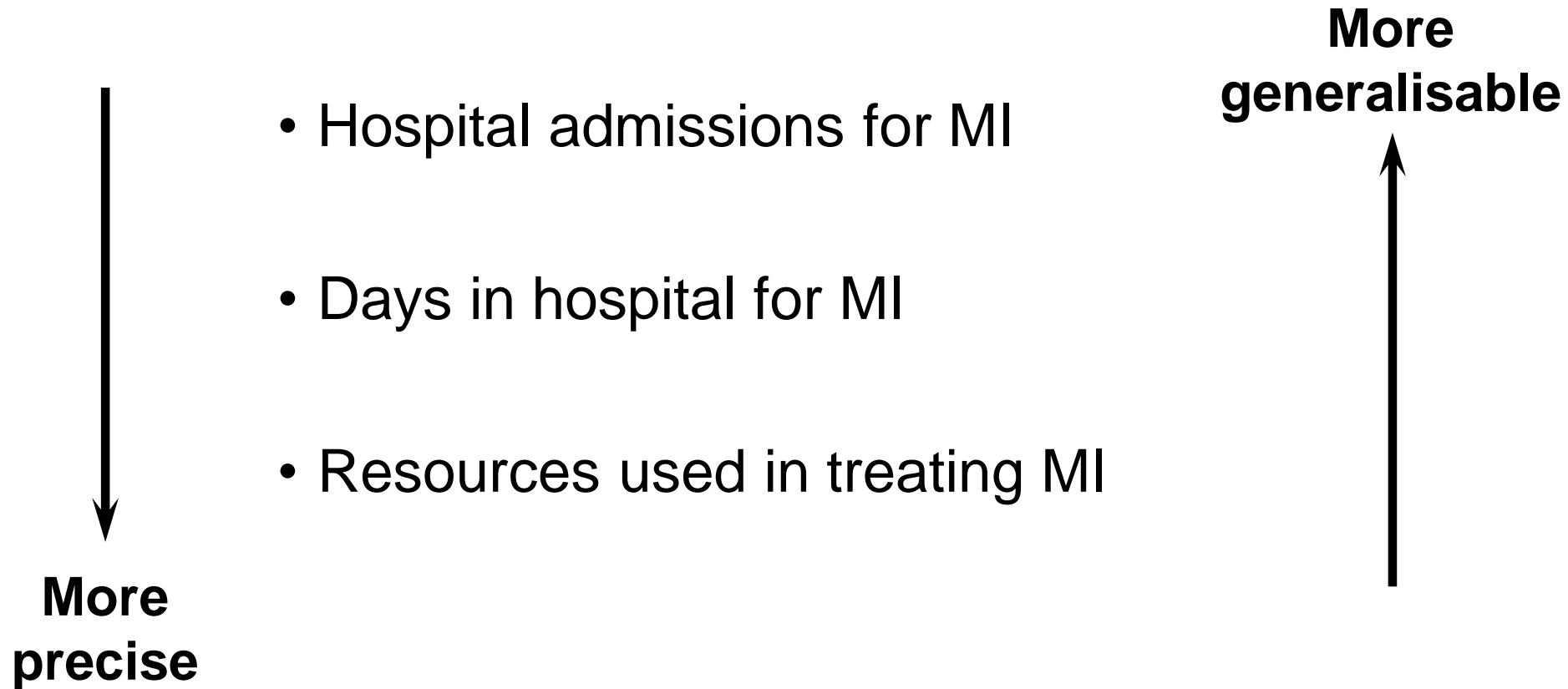
LEAST PRECISE



# Typical sources of cost data

- Clinical trials with concurrent economic evaluation (e.g. resource use and/or billings)
- Free-standing study (e.g. database study, patient chart review)
- Existing literature
- Routinely available sources

# Levels of detail in resource data capture alongside clinical trials



# Examples of adjusting charges to costs

- Most experience is from the USA, where hospital bills (i.e. charges) are readily obtainable
- Nigrovic and Chiang. *Arch. Pediatric Adolesc. Med.* 2000; 154: 817-21:
  - costs calculated from charges using a standard cost-to-charge ratio of 0.65
- Zupancic *et al. Paediatrics* 2003; 111: 146-152:
  - itemised billing records converted to costs using Medicare cost-to-charge ratios

# Does the method of adjustment matter?

- Taira *et al* (*Am. Heart. J.* 2003; 145: 452-8) compared four methods of estimating costs:
  - (i) hospital charges
  - (ii) hospital charges converted to costs by use of hospital-level cost-to-charge ratios
  - (iii) hospital charges converted to costs by use of departmental cost-to-charge ratios
  - (iv) itemised laboratory costs with nonprocedural hospital costs generated from departmental level cost-to-charge ratios

# Treatment group level comparison of analytic methods for the Vegas II clinical trial

	Treatment				Difference in means
	Urokinase (n = 169)		Angiojet (n = 163)		
Analytic model	Mean	Median	Mean	Median	
Hospital charges	\$80,753	\$50,953	\$59,442	\$75,617	\$21,311
Hospital level cost-to-charge ratios	\$37,705	\$24,954	\$27,571	\$35,074	\$10,134
Department level cost-to-charge ratios	\$19,154	\$12,276	\$13,950	\$18,305	\$5204
Itemised procedure costs and department cost-to-charge ratios	\$22,529	\$15,234	\$17,075	\$21,261	\$5454

# Does the method of adjustment matter?

- In the study by Taira et al the method used to approximate costs did not affect the main results of the cost comparisons (eg Urokinase always more costly than Angiojet)
- Charges were approximately twice as high as hospital cost estimates
- The magnitude of the cost differences between groups varied considerably by method
- Department-level cost-to-charge ratios represent a reasonable compromise between accuracy and ease of implementation
- However, depending on the perspective of the study, we may be mostly interested in the amount actually paid or received

# Cost, Context, and Decisions in Health Economics and Health Technology Assessment

- A really good conceptual paper on the nature of costs, why costs are always associated with a decision and why costs always vary according to the context of that decision
- Considers the distinctions between short and long run costs and between fixed and variable inputs
- Discusses why 'harms' and negative consequences are not, in general, costs and how the consideration of 'clinically unrelated' future costs and benefits depends on context

Culyer AJ. *Int. J of Tech Assess in Health Care* 2018; 34:1-8



# Other issues

- Costing in specific contexts
- Learning curves
- Costing informal care

# Costing in specific contexts

- For reimbursement submissions national, average, costs may be appropriate
- At the local level, decision-makers may be sceptical about costs (e.g. will the 'savings' from the use of a new drug really be achieved?)

# **Economic evaluation of Propofol/Fentanyl compared with Midazolam/Fentanyl on recovery in the ICU following cardiac surgery**

- Propofol shortened times to extubation and discharge from the ICU
- Patient level data reanalysed in terms of nursing shifts
- Savings calculated based on reduction in nurse staffing requirements

Source: Sherry *et al. Anaesthesia* 1996; 51: 312-317

# Sugammadex in the reversal of Neuromuscular Blockade (NMB)

- Immediate reversal of NMB can save time in the operating room or recovery room
- The value of the time saved depends greatly on:
  - where it is saved
  - whether the time saved can be put to alternative uses (e.g. in caring for other patients or improving workflow)

Source: Chambers *et al.* *Health Technology Assessment* 2010; 14: 1-211

# Learning curves

- Important when studying the cost impact of newly introduced technologies
- Cost data gathered alongside clinical trials may require adjustments
- Examples include:
  - drug dosage and wastage
  - time for surgical techniques
  - monitoring for side effects
- Routinely available costs generally reflect the effects of 'learning'
- Important issue in the evaluation of medical devices

# **Cost-effectiveness of spinal cord stimulation versus percutaneous myocardial laser revascularisation in patients with angina**

- Outcomes in survival and quality of life for SCS improved over the time of the trial, 'which could be indicative of a learning curve effect'
- 'The ICER was estimated at £230,000 per QALY in 2000/1, whereas for 2002/3 it was £18,000'

Source: Dyer MT *et al. Trials* 2008; 9: 40-51

# Costing informal care

- Most important in areas such as care of the elderly, mental illness and end-stage disease
- Very little guidance in the literature
- Estimates of the *quantities* of time should distinguish between actual tasks and general surveillance
- The *valuation* of time should depend on what time is being sacrificed (e.g. paid work, unpaid work, leisure time)
- It may also be relevant to consider the impact on caregivers' wellbeing or quality of life



# Useful papers on costing informal care

- Weatherly *et al*: review a number of methods for estimating caregiver burden, in terms of the opportunity cost of time, loss of wellbeing and impact of quality of life

In: A J Culyer (ed) *Elsevier Online Encyclopaedia of Health Economics* 2014

- Van den Berg *et al*: estimate the value by assessing the compensating valuation necessary to maintain the same level of well-being after providing informal care

*Health Economics* 2007; 16: 1227-44

- Koopmanschap *et al*: review several methods, assessing which can be used alongside estimates of health effects in a CEA or CUA

*PharmacoEconomics* 2008; 26: 269-80

- Themed issue on measuring family spillover effects of illness

*PharmacoEconomics* 2019; 37(4)

# Summary

- Costing is a neglected area of economic evaluation
- Whilst theoretical principles exist, the methods used are highly dependent on the data available
- The main estimation issues include adjusting charges to costs, learning curves and costing in context

## Further reading

- Drummond MF et al. *Methods for the economic evaluation of health care programmes*. Oxford University Press, 2015, Chapter 7.
- Culyer, AJ Cost, Context, and Decisions in Health Economics and Health Technology Assessment. . *Int. J of Tech Assess in Health Care* 2018; 34:1-8