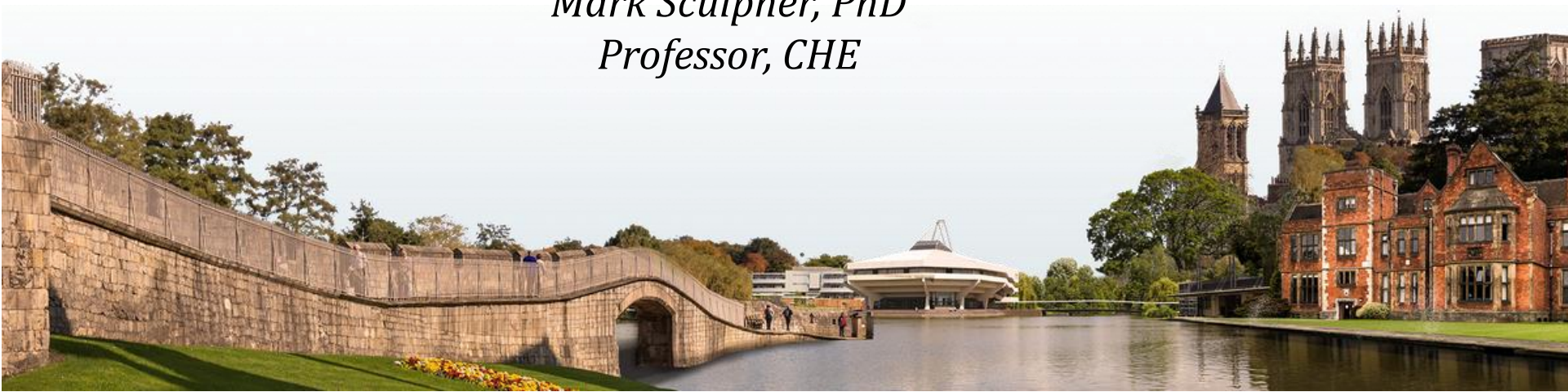


# Online Advanced Methods for Cost-Effectiveness Analysis

## Presentation 2: Planning and Conceptualising an Economic Evaluation 2.1: Overview and objectives

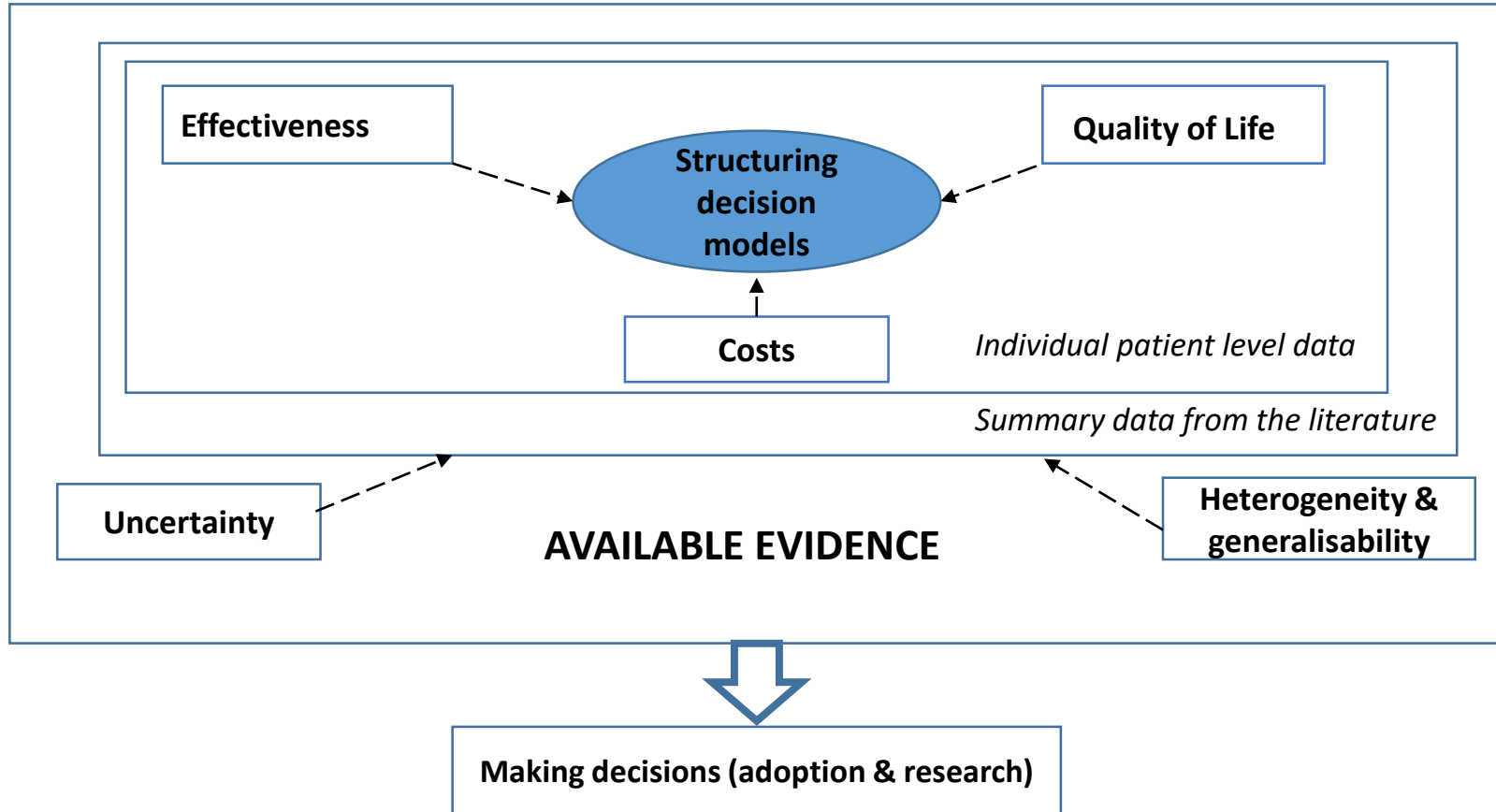
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*Professor, CHE*



# Overview

- Laying the ground-work for an economic evaluation crucial
- Planning:
  - Defining the decision problem
  - Determining key methods choices
- Conceptualising:
  - How does a disease impact on health and resources?
  - How do available interventions influence that impact?

## Course structure – where are we up to?



# Sections

- Presentation 2.2 Planning and conceptualizing - planning
- Presentation 2.3 Planning and conceptualizing - methods
- Presentation 2.4 Planning and conceptualizing - conceptualization
- Presentation 2.5 Planning and conceptualizing - conclusions

# Objectives

- Understand the key elements of a decision problem
- Consider the key methods for planning
- Appreciate the importance of conceptualisation of an analysis
- Understand the process of conceptualisation