

Ian Kamanu Wanjohi

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in Ian Wanjohi

🖱 Portfolio Website

Profile

Proactive computer science major at the African Leadership University in Rwanda with 1+ years of experience in Scrum project management and programming. Skilled in creating best practice reports based on data mining, analysis, and dashboard visualization. Eager to leverage a proven knowledge of product development, digital marketing, user experience design and agile scrum management to improve organisational efficiency and enhance data-driven decision making in start-ups.

Professional Experience

Talenteum.africa

Marketing & Data Coordinator

May 2020 – present
Mauritius

- Collect and analyze LinkedIn page data, using web traffic metrics such as page visits, new followers, link popularity, click-through rates, and post engagement rates.
- Conduct online marketing initiatives, article writing and research for affiliate programs, sponsorship programs, and marketing campaigns on social media platforms.

The African Leadership University

Residential Advisor

Feb 2019 – May 2020
Kigali, Rwanda

- Collaborated with a team of 7 to plan and execute community-building programs to boost student's emotional, physical, mental and social well-being and ensure a multicultural and positive living environment for 120+ international students.
- Accelerated residential operational logistics, including room allocations, snags reporting and handling, and residence maintenance issues that benefited more than 50 students.
- Holistically support the 120 + student body through proactive and reactive interventions, crisis and conflict management and provide support in times of emotional distress.

ALX

Data Management Intern

May 2019 – Sep 2019
Nairobi, Kenya

- Spearheaded the creation of a knowledge management system and dashboard system to house at least 50% of information and processes to support the scaling process before 2020.
- Evaluated key information and knowledge content required for new ALX sites to reduce lead time when searching for information by over 20%.
- Co-led a team of 3 and created a 30 pager playbook on the systems and processes for a key program's current and future participants.

Education

The African Leadership University

Bachelor of Science - Computer Science (Hon)

Sep 2018 – present
Kigali, Rwanda

Relevant Coursework: Data Structures & Algorithms; Web Development; Software Engineering; Mobile Development; Databases; Discrete Math; Entrepreneurial Leadership

Skills

Software Development

Python, Java, JavaScript, Web

Digital Marketing

Content Creation, Growth
Hacking

Scrum

Agile Project Management

UI/UX Design

Wireframes, Prototypes, Figma

Languages

- English
- Kiswahili

Projects

Business Process Optimization Project

Feb 2019 – Apr 2019

Kumwe Harvest

Undertook a BPO consultancy role for an agritech start-up called Kumwe Harvest using agile scrum management. As scrum master of a team of 4, I spearheaded our recommendation for the use of agricultural drone technology to improve crop yields, data forecasting and farm efficiency to a margin of error of only 0.6%.

Digital Marketing and Business Expansion Project

Jan 2019 – Feb 2019

Kasha Ltd Rwanda

Formulated and presented an expansion and marketing strategy for an e-commerce platform enabling convenient and confidential access to women's healthcare, personal care and beauty in East Africa. Our plan to scale into new cities in Rwanda and Kenya and embrace digital marketing techniques forecasted a 10% increase in brand awareness from the current 50,000 customers served within six months of settling.

Organisations

Pendo Foundation

Jan 2019 – Dec 2019

Chief Operations Officer

Kigali, Rwanda

Pendo Foundation is an NGO that mentors the youths and performs community outreach to create a more inclusive and financially sustainable society.

As the COO, I:

- Recruited and trained a team of 10 ambassadors for Pendo Foundation on community outreach activities, reaching six families in three months of active outreach, while providing mentor-ship to over 20 children on matters of importance such as education, sanitation and technology.
- Designed and implemented business operational and marketing strategies to achieve goals of increasing outreach visits to four a month, increase social media presence by 25% and ensure seed funding for increased investment.
- Oversaw the daily operations of the foundation and the work of executives (Marketing, Public Relations, Sales, Finance etc.)

Awards

Millennium Fellow 2019

Jul 2019

United Nations Academic Impact & Millennium Campus Network

The Millennium Fellowship is a semester-long leadership development program, presented by the United Nations Academic Impact and MCN to elevate one's leadership potential and creates high-performing social impactpreneurs. This network has over 6000+ Alumni from over 300 universities in 50+ countries and 75% Alumni are now working in social impact careers.

Google Africa Certification Scholarship

Jun 2019

Andela Learning Community

The Andela Learning Community (ALC) leverages Andela's learning science with Pluralsight's online curriculum and Google's developer scholarships to provide the platform you need to become professional developers.