



# ALESSIA CARUSO

## UI/UX Designer & UI Developer

With over a decade of experience, I specialize in creating user-centric designs that add value to products. My skills range from UX research to front-end development, allowing me to bridge the gap between design and functionality smoothly. Currently, I am expanding my skill set by pursuing an Online Master's in AI for Creatives, enabling me to incorporate advanced AI technologies into my design processes.

### EDUCATION

**Digital Communication, Informatics**  
Bachelor's Degree, University of Milan

### CERTIFICATIONS

**User Interfaces & User Experience (UI & UX)**  
CIFO, Generalitat de Catalunya

**Agile Software Projects: Software Design**  
Codecademy

**Agile for Tech Leaders: UX Design & Agile**  
Codecademy

**Reimagining CX with Generative AI**  
Skillsoft

**Design Thinking**  
Udemy Certificate of Completion

**Mind Mapping: Double your Productivity**  
Udemy Certificate of Completion

### SOFTWARE SKILLS



### DESIGN SKILLS

- Visual Design
- Interaction Design
- User Research
- UI Design
- Wireframing
- Prototyping
- Responsive
- Accessibility

### TECHNICAL SKILLS

- HTML5 / CSS3
- Javascript
- jQuery

### LANGUAGES

- English
- Spanish
- Spanish

### PROFESSIONAL EXPERIENCES

2009 - Present  
**Freelance UI/UX Designer & Web Developer**  
Freelance - Barcelona, Spain & Fully Remote

- Led complex design projects** from concept to delivery, ensuring smooth execution. Consistently delivered projects on time and under budget, boosting client satisfaction and securing repeat business.
- Conducted comprehensive user research and analysis** to extract valuable insights that drove strategic design decisions. Improved overall user experience and client engagement by designing user-centered interfaces.
- Created responsive web designs** for a variety of industries, integrating aesthetics with functionality to produce visually compelling and user-friendly digital experiences that perform consistently across devices.
- Developed front-end web solutions** for CMS-based applications, ensuring a responsive, accessible, and SEO-optimized user interface. Leveraged HTML, CSS, and JavaScript to create interactive and scalable web designs.

2016 - 2023  
**Senior UI/UX Designer & UI Developer**  
Oxatis S.L. - Fully Remote

- Led the design and development** of user-centered solutions for web and mobile applications by creating wireframes, prototypes, and visual designs. This approach significantly improved usability and client satisfaction.
- Enhanced teamwork with developers**, reducing iteration cycles and ensuring design consistency, which accelerated product development and delivery timelines.
- Conducted in-depth user research** and task analysis, resulting in a substantial reduction in the testing phase and a marked improvement in user experience across projects.
- Improved team design processes**, developing continuous innovation and driving more efficient workflows, leading to higher-quality outcomes.

2012 - 2016  
**Visual & Web Designer, E-Commerce Specialist Speaker**  
ePages Southern Europe - Barcelona, Spain

- Integrated front-end development** using HTML, CSS, and JavaScript within CMS platforms to ensure smooth content management and create visually appealing interfaces.
- Collaborative approach** by working closely with back-end developers and project managers to guarantee cohesive project delivery, reinforcing a strong team dynamic.
- Continuous improvement** focused on enhancing website functionality through ongoing user feedback, significantly improving user experience and overall site performance.
- Acted as a design specialist** at international e-commerce events, providing insights on the latest trends and best practices in digital commerce based on industry expertise.

2011 - 2012  
**UI & Visual Designer**  
SIINE LTD - Barcelona, Spain

- Developed and refined UI elements**, including selecting fonts, typesetting, and establishing a cohesive style guide to ensure consistency and user familiarity across the application.
- Collaborated closely with the Art Director** to design wireframes, user flows, mockups, and prototypes, contributing to a visually cohesive and functional user interface.