

WILDCOAST & IMPERIAL BEACH CHAMBER OF COMMERCE

Present

THE ELEVENTH ANNUAL

DEMPSEY HOLDER OCEAN SUNDAY SEPTEMBER 28th FESTIVAL

IMPERIAL BEACH PIER PLAZA

**SURF CONTEST
BLUES AND BBQ**

MISSION & EVENT HISTORY

WILDCOAST is an award winning conservation team that protects some of the most iconic and ecologically important beaches, bays, reefs, lagoons, and islands in California and Mexico. Since 2000, we have helped to conserve more than three million acres of coastal and marine ecosystems.

The Dempsey Holder Ocean Festival represents the local heritage of surf lifestyle and coastal stewardship, born out of Imperial Beach and stretching down the Pacific coast to Baja California. WILDCOAST hosts this event each year to honor the memory of legendary waterman, big-wave surfing pioneer, and lifeguard, Allen "Dempsey" Holder.



Proceeds from the event support WILDCOAST's efforts to protect our coast and ocean.

EVENT AND DEMOGRAPHICS

On Sunday, September 28th, WILDCOAST will host the traditional amateur surf contest, slotted to begin at 7am on Imperial Beach. In conjunction with the Imperial Beach Chamber of Commerce, the 11th Annual Dempsey Holder Ocean Festival will bring new and exciting features. A Blues and BBQ festival will be held on the Imperial Beach Pier Plaza, with great

food and music the whole community can enjoy. The Dempsey Beach Challenge, an event for kids of all ages, will promote youth fitness and fun beach activities. For the third year in a row, United Athletes of the Pacific Ocean (UAPO) will bring children and adults from Baja California and Latin America to participate, making the Dempsey a truly international event.



The Dempsey Holder Ocean Festival brings in over 800 people of all age groups. Past Dempsey sponsors have included: County of San Diego, Billabong, Oakley, REI, Pacific Realty, Baja Bound, Ocean Minded, Emerald City, Surf Hut, Adept Services, and numerous other San Diego based companies.

EVENT SPONSORSHIP LEVELS & BENEFITS

BENEFITS	Kahuna \$5,000+	Waterman \$1,000- \$4,999	Waverider \$500- \$999	Menehune \$100- \$499
Title Sponsor	★			
Logo on Event Site Signage	★	★		
Booth Space at Event	★	★	★	
Logo on T-shirt	★	★	★	★
Listed on Media Release, Website, & Social Media	★	★	★	★
Logo on Event Poster & Website	★	★	★	★
Name & Acknowledgement from Podium	★	★	★	★

Your Sponsorship will Help Us Conserve Our Coast and Ocean



Become a 2014
DEMPSEY
Sponsor
Today!

To be a Dempsey sponsor, please return this page with sponsor level, contact information and payment to:

WILDCOAST
925 Seacoast Drive
Imperial Beach, CA 91932
Attn: Derry Cowley

**YES! I WOULD LIKE TO BE A DEMPSEY SPONSOR AND HELP PROTECT
AND CONSERVE OUR COASTAL HERITAGE!**

Check one:

Kahuna \$5,000+

Waterman \$1,000- \$4,999

Waverider \$500-\$999

Menehune \$100-\$499

Name: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Donor/Business Listing: _____

DEADLINE FOR SPONSORSHIP/PROMOTIONAL MATERIALS IS SEPTEMBER 5th 2014