

AIVA.IO

# Brand Guidelines



ΛΙVΛ.ΙΟ

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ΛΙVΛ.ΙΟ

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02



## LOGO CONSTRUCTION



Alva.io



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## TYPOGRAPHY

Aa

Altone Trial

Altone Trial Regular

*Altone Trial Oblique*

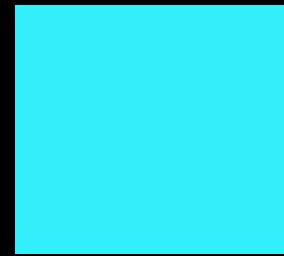
 Altone Trial Bold

*Altone Trial Bold Oblique*

## COLOR SCHEME - PALETTE



258FFB



33EFFA