

# Happy Dr. Martin Luther King, Jr. Day, Starbucks Baristas!

**January 17, 2011** – This is the first year that Starbucks is showing due respect for Dr. King by adding his holiday to the list of paid holidays at the company. We wanted you to know how it happened...

The IWW Starbucks Workers Union, a union made entirely by current and former baristas, shifts, and bussers from Starbucks, fought for over 3 years to have Starbucks recognize Dr. King's importance. We handed out flyers, signed petitions, and called Starbucks headquarters. We had marches and protests, too. Working together, across the country, we made this happen.

Now, from our efforts, we estimate the company will be spending over \$1.2 Million to cover the cost of paying hourly employees their time and a half for today. That is money that rightly belongs in our pockets. Starbucks net revenue was \$10 Billion while the people making the drinks and serving customers find it hard to pay bills, go to school, and provide for our children.

What do you want to see changed at the company? Join the Starbucks Workers Union and our next major victory for baristas might be because of you.

Find IWW Starbucks Workers Union on Facebook and YouTube 'Starbucks Union MLK Day'!



Speak to a Union Barista today at 651-587-9593  
or a local IWW member at 718-696-9407

[www.StarbucksUnion.org](http://www.StarbucksUnion.org)  
email: [starbucksunion@yahoo.com](mailto:starbucksunion@yahoo.com)

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