



MAJOR/MINOR LEAGUE BASEBALL 2002 NATIONAL DEMONSTRATION TO DEFEND THE RIGHTS OF SWEATSHOP WORKERS

National Coordination Checklist #1 December 11, 2001

There is a new model, a model that works, for defending the rights of sweatshop workers by demanding accountability from the licensors of copyrighted logos. Major League Baseball is the largest licensor of copyrighted logos in the world. These logos represent our cities and our sense of pride in our hometowns. They must be reproduced in manufacturing facilities with bosses that have to respect basic human dignity, human and civil rights.

All power is local. The leverage points for this campaign are the Stadium Managers and Licensing Managers for Major and Minor League Baseball teams. The stadium space, inside, around the park, in the lots is the space we need to escalate throughout the 2002 Baseball Season. The time to prime this machine is now.



Call the ticket office.

Ask them to send you the 2002 Baseball Schedule. Tell them you want info about season tickets AND group rates. Tell them you are especially interested in game days that have promotional giveaways.



Visit the space.

Walk around it. Imagine petitioning and banner drops and actions in the retail outlets and around the gates where hats and t-shirts are sold and given away. Take photographs of statues and monuments and public thoroughfares. Show us anti-sweatshop activist standing in the freezing cold or mild southern winter imagining an opening pitch for sweatshop worker justice.



Go shopping for sports paraphernalia.

Fill out the worksheet on the back of this page.



Send us a package.

Send copies of research and photos in the mail to IWW IU 450. Every time we receive 5 of these research packets, the completed checklist, we will publish the information and get you a stack of that published material along with a new checklist. We will confer with you to identify leverage points and capabilities that have national implications. Don't forget to pass the hat once and while to keep the press running.



Tell your Sisters and Brothers what you have done. LISTEN.

It only took two or three or 5 or 6 of you to march down to the stadium and then over to the mall. Now tell your Sisters and Brothers in the Union or at school or in the church what a crazy thing you have done. Tell them about the struggle of sweatshop workers and what your plan to do about it.

**Call IU 450 Pittsburgh and make suggestions for Coordination Checklist #2. Tell
us to hurry up! The baseball season is coming!
THE BASEBALL SEASON IS COMING!**

**IWW IU 450, POB 99416, Pittsburgh, PA 15213
412-231-2081 • pgh_iww_iu450@yahoo.com**

Feed us ideas. Give us a shot at the questions that are coming up, if you have them, other people do too.