IRENAXIA

designer, illustrator, creator

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🌐 www.irenaxia.com
🏀 dribbble.com/itxia
📍 Philadelphia, PA

EDUCATION

University of Pennsylvania,
Class of 2018
BA in Communication,
Minor in Fine Arts

ABOUT

I believe that good design is not only beautiful but serves real needs. I want to work with people to create a more inclusive and sustainable world.

SKILLS

Design

Graphic Design
UI Design

Tools

Illustrator
Photoshop
HTML5/CSS
InDesign
Lightroom
Sketch
Principle
Autodesk Maya

EXPERIENCE

Jan 2016 - Jan 2017

PennApps
Director of Design

developed and furthered the branding for the largest student- run hackathon, ranging from web design to poster illustrations | www.pennapps.com

May 2016 - Present

Asian Pacific American Heritage Week
Marketing & Design

created marketing material and branding assets; started a poster campaign to draw attention to issues within the APA community | www.apahw.com

Spring 2016

Ivy Policy Conference 2016
Director of Design

created the identity and branding for the event, ranging from logo design to web development

EMPLOYMENT

June 2016 - present

Campus Health
Graphic Design & Marketing Intern

created posters and social media posts for campus-wide campaigns to promote health and well-being www.vpul.upenn.edu/shs/campushealth/index.php

Sept 2016 - present

Penn Student Design
Designer

worked with clients on projects ranging from graphic design to front-end design

Summer 2015

Galileo Learning
Lead Instructor

taught basic circuitry and painting skills to middle schoolers for a class called Electric Painting Studio www.galileo-camps.com