

Jeffrey W. French

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Objective

I can get excited about everything from icons and breaking grids to user flows and design patterns, but I ultimately want to contribute to projects with valuable, real-world applications.

Design Experience

Change.org – San Francisco, CA (December 2009 – April 2011)

Web Designer

- » Created and maintained site layouts, styles and graphics, with clean, standards-compliant code
- » Worked closely with the engineering team on everything from small bug fixes to restructuring site architecture

Freelance Design – New York, NY (September 2005 – December 2009)

Visual & Interaction Designer

- » Website design & coding, print collateral, branding and other graphic related work for various clients.
- » **Clients include:** *Coach, Color of Change, The Fader, The League of Young Voters, MoveOn.org, 10 Deep Clothing, Victoria's Secret Direct*

StoneHouse Digital – New York, NY (October 2006 – November 2008)

Front-End Web Designer

- » Website design, coding and maintenance, focussing on cutting edge technology & functionality with clean and relevant design.
- » **Clients include:** *Fulbright Program, Institute of International Education, Materials for the Arts, Upper Playground*

Global Rhythm Magazine – New York, NY (June 2004 – July 2005)

Art Director

- » Designed entire layout & complementing graphics for monthly publication of magazine and complementing website.
- » Managed all aspects of graphic design and preproduction responsibilities.

West Fourth Web Solutions – New York, NY (June 2003 – June 2004)

Web Designer

- » Worked with clients to create distinguished web identity and site concepts.
- » Designed and developed websites, working closely with back-end programmers.

Maeskye Advertising – New York, NY (March 2003 – June 2004)

Graphic Designer

- » Worked together with Principal copywriter to develop visual concepts for a variety of print and web ads.
- » **Clients include:** *Gallagher's Steakhouse, Oyster Bar, Pawling Corporation, Stissing House and Interboro Institute.*

YRB Magazine – New York, NY (May – August 2001)

Editorial Layout & Graphic Designer

- » Designed layouts & complementing graphics for magazine articles.

Skills

Software:

Photoshop, Illustrator, Indesign,
Dreamweaver, Textmate

Code:

HTML5, CSS3 (strong)
+ Web Standards
+ markup integration with:
Ruby on Rails, PHP
Javascript, jQuery (basic)

Additional Skills:

- » Wireframing
- » Prototyping
- » familiar with agile environments and git workflow
- » Digital Prepress
- » Video Editing & Compositing (basic)
- » Photo retouching (mid-level)

Education

New York University, The Gallatin School of Individualized Study – New York, NY
BA May, 2002, Individualized Study; Visual Arts & Design.

- » **Honors:** Recipient, College of Arts & Science merit-based Trustee Scholarship, (NYU September 1998 – December 1999); Recipient, Gallatin merit-based Trustee Scholarship, (January 2000 – June 2002).
- » Art Director, Gallatin Arts Festival, (October 2001–May 2002)