

# Privacy Policy

ixo.world AG

Effective Date: 1 May 2020

## Purpose of this document

This Privacy Policy informs you how, with your consent, ixo.world AG will collect, store, process, use and/or disclose your Personal Data, for each of the specific purposes which are described in this document.

This Policy was last updated on the effective date noted above. The contents and scope of this policy may be amended or updated from time to time to reflect changes in our privacy practices, legal or regulatory requirements.

We encourage you to read this Policy carefully and to regularly check this page, to review any changes we might make.

We will actively notify you of any changes to this policy, by informing you on the next occasion that you use our services or when you access our electronic media.

## Our privacy and data protection principles

We believe in your data sovereignty, your right to privacy and that it is our duty to protect your personal information.

We want you to know about your legal rights to have your Personal Data protected and your privacy respected.

We will operate services and build systems that have Privacy by Design.

## **Your consent**

When you are using the services and electronic media of IXO.WORLD AG ("We", "ixo" or "the Company")

- By accessing the websites operated by ixo.world,
- Subscribing to a newsletter, or participating in any other marketing initiatives,
- Transacting through ixo.world applications and the ixo network,
- Sending and/or receiving messages through the ixo network.

You give us consent to collect, process and/or disclose data that identify you or make you identifiable ("Personal Data"), in accordance with this privacy policy ("Policy").

## **Our obligations**

We will treat your Personal Data confidentially, in accordance with the applicable data protection laws and, in particular, with the EU General Data Protection Regulation (the "GDPR").

We will erase your Personal Data when it is no longer required for the specific purposes listed in this Policy.

We will also erase your Personal Data if you request this, based on your right to erasure, or if we become legally prohibited from continuing to store or use your data for the purposes you originally agreed.

## Definitions

- 'Controller': The entity that decides how and why Personal Data is processed. In many jurisdictions, the Controller has primary responsibility for complying with applicable data protection laws.
- 'Data Protection Authority': An independent public authority that is legally tasked with overseeing compliance with applicable data protection laws.
- 'EEA': The European Economic Area.
- 'Process', 'Processing' or 'Processed': Anything that is done with any Personal Data, automated or not, such as: Collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- 'Processor': Any person or entity that Processes Personal Data on behalf of the Controller (other than Employees of the Controller).
- 'Services': Any services provided by us.
- 'Sensitive Personal Data': Personal Data containing information about race or ethnicity, political opinions, religious or philosophical beliefs, trade union membership, physical or mental health, sexual life, any actual or alleged criminal offences or penalties, or any other information that may be deemed to be sensitive under applicable law(s).

## Details of the Controller

- Company: ixo.world AG
- Address: Industriering 10, Ruggell, 9491, Liechtenstein

- Email: [ixo@ixo.world](mailto:ixo@ixo.world).

## **Providing third-party access to your data**

We may use the services of professional third-party Processors to deliver our services and to meet legal or regulatory requirements, such as KYC (Know Your Customer) and AML (Anti Money Laundering).

In each case where we engage the services of a third-party for these purposes, we enter into data processing agreements in accordance with Art. 28 of the GDPR and implement further appropriate safeguards, as required, in accordance with Art. 46 - 49 of the GDPR.

We also may disclose your Personal Data to other regulated or statutory third parties, such as banks and other financial authorities, credit rating agencies and regulators.

## **Purposes for which we process your Personal Data**

You consent to allow us to collect and process your personal data for the following very specific scope of purposes:

### **To provide you with a more personalised user experience.**

- When you visit the Website, access the ixo Network or transact with us, your device and browser may automatically store an identifier and record certain information (such as the device type, operating system, browser type, browser settings, IP address, language settings, dates and times of connecting to a website and other technical communications information), some of which may constitute Personal Data.

- You always have the option of deleting this identifier information from your device.

## **To transact with you.**

- When you contact us for technical support or to obtain further information about our products and services.
- When you enter into a contractual relationship with us for the purpose of buying and/or selling products and services.
- If we won't be able to conclude the contract and perform our contractual obligations without processing your Personal Data.
- If we are required by regulations to perform identity verification for the purpose of KYC and AML.
- If we have to determine your eligibility to purchase our products and services.
- If we receive your Personal Data from third parties such as credit reference agencies or law enforcement agencies who
- who legally provide this information to us.
- The legal basis for such data processing is Art. 6 para. 1 lit. a & b GDPR.
- The data collected for this purpose is stored for up to 5 years.

## **To provide you with offers for our products and services.**

- For marketing purposes, we use your email address to communicate offers to you, only if we have received your explicit prior consent to receive these communications and respecting applicable additional legal requirements in your jurisdiction.

- Your personal information, including email address, will never be shared with third-parties for marketing purposes, without your explicit consent.

## **Categories of Personal Data which we may process**

The scope of Personal Data we may process is limited to the following categories.

- Personal details: name, gender, date of birth / age, nationality, passport or national ID number, social security number, tax identification number;
- Contact details: address, e-mail address, telephone number, social media account details;
- Financial details: documentation to prove the source of funds, such as income statements, salary slips, etc. and similar data for 'Accredited Investor' verification for residents of the United States of America, Canada or other such jurisdictions;
- Corporate details: name, place of registration, registration number, transparency register number, details with respect to articles of association and other similar documents / certificates, details with respect to shareholders and/or beneficial owners (including their personal and contact details);
- Technical details: information, such as the IP address, about the electronic device that you use to run our applications, place orders and communicate with us.
- Log-in information: identifiers and public keys;
- Crypto-wallet addresses.

## **Links to external business partners and co-branded sites**

- Certain links on the ixo.world website may direct you to co-branded websites maintained by ixo.world AG or to external entities with which the Company has established business relationships.
- When you submit information to these co-branded sites or external partners, you may not under any circumstances hold ixo.world AG responsible or liable for the privacy practices of these parties. We therefore strongly encourage you to read their respective privacy policies, which could differ from our policy.

## **Your rights when we process your Personal Data**

- You have the following rights which you may exercise them at any time, if the legal conditions of such rights are met.
- Right of access.
  - You have the right at any time to demand information on whether we are processing your Personal Data.
- Right of rectification.
  - You have the right to demand of us to correct and/or complete your personal data if your personal data processed is incorrect or incomplete.
- Right of erasure.
  - You may demand your personal data to be deleted if

- The personal data concerning you is no longer necessary for the purposes for which they were collected or otherwise processed;
- You revoke your consent to the processing and there is no other legal basis for the processing;
- Your personal data has been processed illegally;
- The deletion of your personal data is necessary to fulfil a legal obligation under Union law or the law of the Member States to which we are subject.
- Right to the restrict how your Personal Data is processed. You may request the processing of your personal data to be restricted if:
  - You believe the personal data we are using is inaccurate;
  - Processing is unlawful but you refuse to delete your personal data and instead request a restriction on how this is used;
  - We no longer need your personal data for the purposes of processing but you need us to keep your data for you to assert, exercise or defend legal claims.
- Right to data portability.
  - You have the right to obtain your personal data in a structured, commonly used and machine-readable format. You have the right to transmit your data to another Controller. Where technically feasible, you have the right to have your data transmitted directly from us to another Controller.
- Right to withdraw consent.
  - Your consent is provided freely. If you give us your consent to process your Personal Data, you have the right to revoke your consent at any time. The revocation of consent does not affect



the lawfulness of processing based on consent before its revocation. To withdraw your consent, please send us an e-mail to [ixo@ixo.world](mailto:ixo@ixo.world)

- Right to object.
  - You have the right to object to the processing of your personal data for certain processing purposes. Such reasons exist in particular if your interests outweigh our interests. For example if we are not aware of these reasons and it could therefore not be taken into account in the context of weighing up interests. If your Personal Data is processed in order to carry out direct advertising, you have the right to object. This also applies to profiling, insofar as it is associated with such direct advertising.
- Right to lodge a complaint with the supervisory authority.
  - You have the right to address the supervisory authority for any questions or complaints. The supervisory authority is Liechtenstein Data Protection Office, Städtle 38, P.O. Box 684, FL-9490 Vaduz, Principality of Liechtenstein. <https://www.datenschutz-stelle.li/>

## **Consequences of withdrawing your consent**

If you withdraw your consent for us to use or disclose your personal data, depending on the nature of your request, we may not be in a position to continue providing you with our services or products.

Your withdrawal of consent may also result in the termination of any agreement you have with us. Our legal rights and remedies are expressly reserved in such an event.