

Artem Diakunchak

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SUMMARY

Highly motivated UX/UI Designer with a proven ability to lead end-to-end design processes and transform business problems into effective design solutions. I possess strong skills in information architecture, design systems, and user research methodologies. Experienced in collaborating with all project stakeholders such as development teams and product owners to ensure design alignment with business goals and technical feasibility. Proficient in Figma and Adobe CC, with a solid understanding of front-end development (HTML/JS/CSS) and have decent understanding of backend technologies.

EXPERIENCE

UX/UI Designer

MarketEcho

February 2025 - July 2025, Remote

- **Led end-to-end design** for a startup's MVP, initiating with low/mid-fi wireframes and content strategy.
- **Architected a comprehensive design system** (300+ components, color system, typography).
- Designed core UI/UX for application, web, a statistical dashboard, and a back-end admin panel.
- **Achieved significant launch success:** 100 active users on day one, excellent UX/UI reviews from testers, and secured first affiliate partners.
- **Collaborated** closely with stakeholders and development, ensuring design alignment with business goals.

WEB Designer

Carnivale

June 2024 - January 2025, Antwerp, Belgium

- **Directed the UX/UI redesign** of a legacy website, transforming its **information architecture** and **user interface** into a modern, functional platform.
- **Proactively identified and addressed critical user pain points** and inefficient **conversion paths**.
- Conducted in-depth **competitor market analysis** to inform strategic design decisions for the website, CMS, e-commerce pages, and blog.
- Ensured seamless implementation by collaborating closely with front-end and back-end development teams, guaranteeing technical feasibility of designs.

EDUCATION

Bachelor in Digital Design and Development (DEVINE)

Howest University of Applied Sciences • Kortrijk, Belgium • 2027

Bachelor in Applied Computer Science (Unfinished)

Minor in AI, Data Science • Karel de Grote Hogeschool • Antwerpen, Belgium • 2024

- Completed 2 out of 3 years of studies.

SKILLS

Languages: Ukrainian - Native, Russian - C2, English - C1

Hard Skills: Wireframing, Design Systems, Competitor Analysis, Market Research, UX, UI, HTML/JS/CSS, Python, PostgreSQL, PHP Git, Information Architecture, User Research, Heuristic Evaluation, Persona Development, Trello, Agile, Jira, Journey Map, User Stories

Software: Figma, Adobe CC(Photoshop, Illustrator, XD), Miro, Jira, GitHub, GitLab, JetBrains, VS Code, Tableau, Blender