



# Kids of Immigrants

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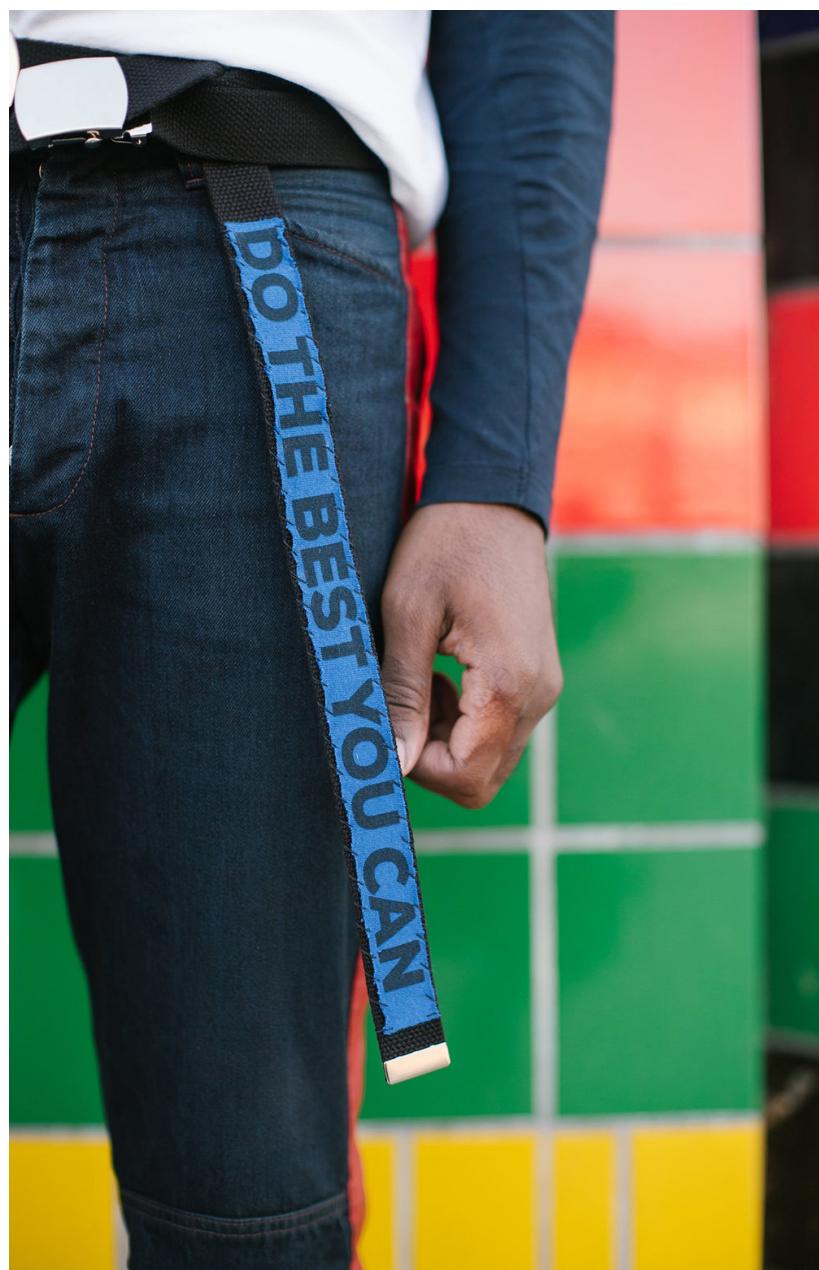
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A month in, with about 30 different pieces, we felt ready to showcase our work in a more professional light. We were in love with the pieces we created and felt they had developed into pieces of art that embodied our impactful message of love. Our close friends Christine and Jordan were vital in creating these pieces. They enabled us to produce more than our two hands could have done alone; we would work all night if we needed to. From brainstorming, running errands, cooking food, sewing to taking photos—we did it all together. We did it all for what we were building and representing—LOVE.

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We then set a date and agreed that our close friends and fellow Opening Ceremony family members, Nathaniel and Mariah, would best personify the ‘Freedom Project.’ Both of them were genuinely excited when we asked them to be apart of the shoot. Now it was GAME TIME.

We now had only 10 days to fully prepare for the shoot. Time was tight but we loved every second of it. The rush, the execution of each piece, the struggles, the grind, the mishaps, it was all part of the journey and we embraced every moment of it with open arms.

## “I couldn’t believe my eyes and the passion that I felt from everybody.

Two days before the shoot, Weleh created the KOI logo patch out of some extra denim fabric. He hand-painted it, then cut it into what is now the signature shape. This was one of the most catalyst moments of KOI. Every piece that we felt needed one last element, the KOI logo denim patch filled that void. It was the finishing touch to every single piece. What a blessing, we were relieved. We were only steps closer to our finish line.

The day before the shoot, another member of the Opening Ceremony family, Erika, came to the studio, or what we had began to call the “Trap House,” to see the ‘Freedom Project’ and its progress. She started mixing and matching, putting pieces together, and just really having fun with it all. Her experimentation ended up setting definite looks for the shoot which was now only hours away. We were thrilled to see a stylist put her own twist on our pieces.

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Honestly, we can live it better than we can say it. When you believe and when you love there is nothing that can stop you. We conceived the ‘Freedom Project’ to launch KOI, and everybody that was part of our first chapter truly did it out of LOVE.

We also want to give a special thanks to Jaye and the Neue School for allowing our project to come to fruition in their space!

We were really excited about the “IMMIGRANTS Love” oversized hoodie sample we made. It was a vintage wash and the red and white colors popped perfectly on the navy. Then we added a leather lacing on the hood for an elevated touch to the vintage sweater. We gifted the hoodie to our good friend and DJ, Noodz.



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When we posted the sweater on Noodz, we received a demand for the sweater. We wanted to remake it and make it available but the question was HOW. The sweater was vintage, and the wash and condition was from the wear and tear made over time.

After some research and advice from our good friend Krystian from Slow Build Heavy Grind, we started experimenting on a brand new hoodie. Our first experiment failed. We sprinkled color dye removal in the washing machine rather than stirring it in the water first.

On our second attempt, we added a half of bottle of salt, heavy duty detergent and lemon juice. We then dried it and it look somewhat faded but not enough. After two more washes with the same ingredients, the fade was perfect! And we were in business. We figured that a lot of salt, some lemon juice and heavy duty detergent (the type of soap that my mom ruined all my clothes with) worked. The hoodies were now ready for deconstructing and painting.



To add an oversize fit, we carefully removed the bottom band of the sweater and the cuffs on the sleeves with an x-acto knife. We then removed the pouch of the hoodie with the same x-actor knife. By deconstructing and removing these finished details of the hoodie, it came down to the simple clean silhouette of the hoodie which created an oversized look and feel.

We then started the painting process, which required a painted stripe at the center of the sweater. We painted "IMMIGRANTS" with the KOI font. And lastly, we removed the drawstring and added the leather lacing. POW! Hoodie number one COMPLETED!!!

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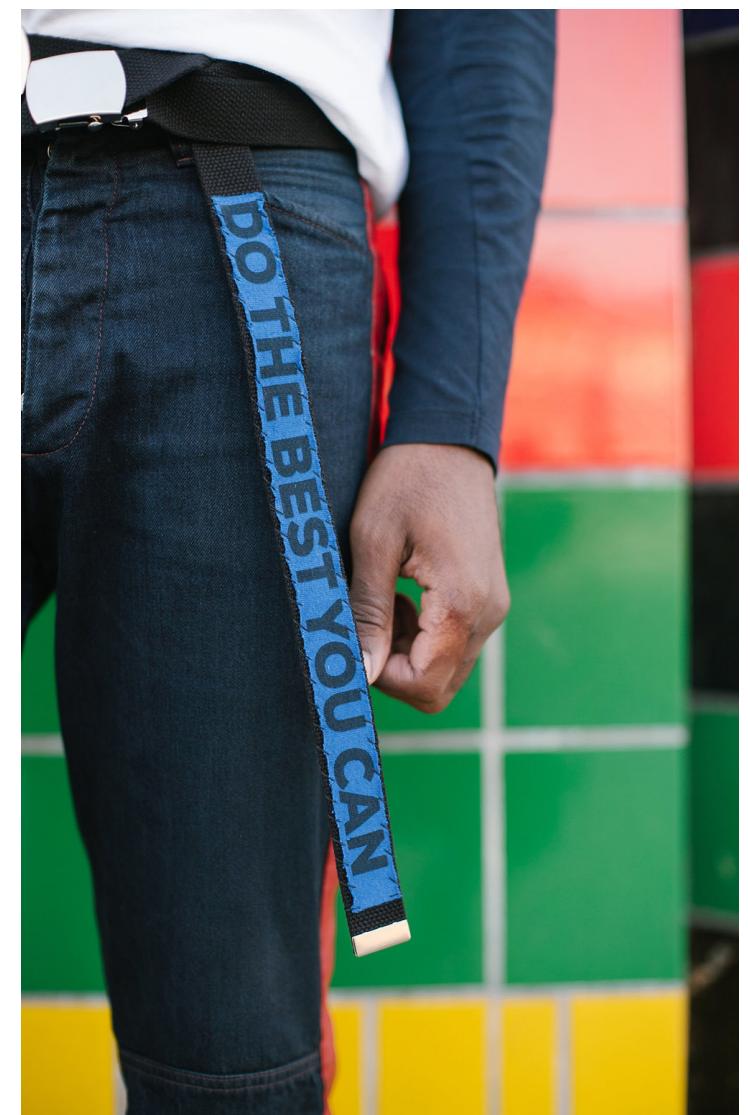
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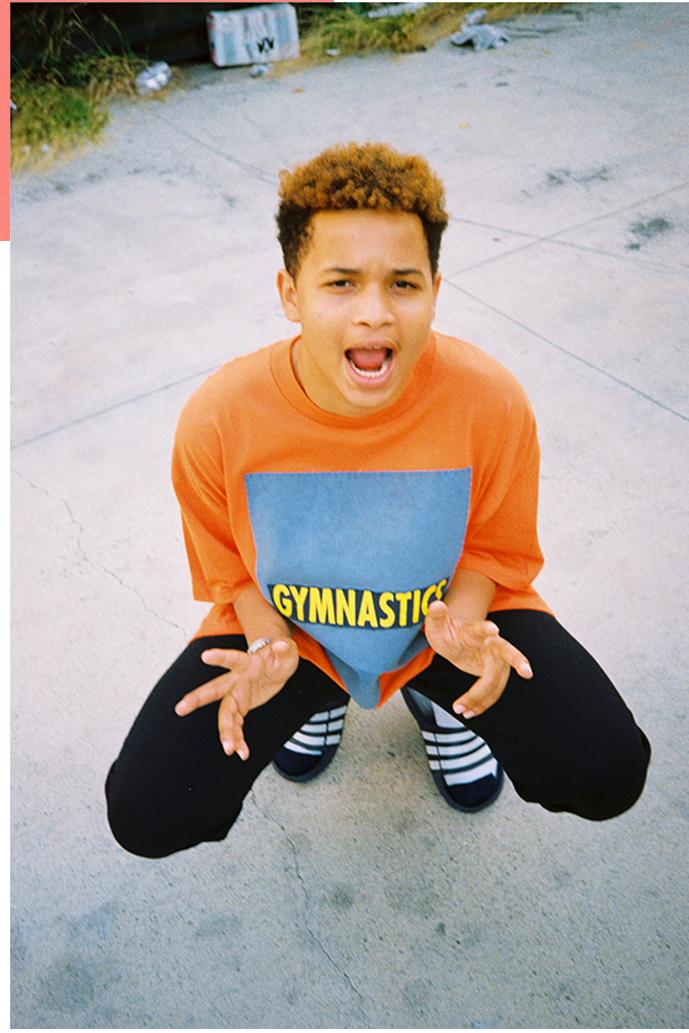
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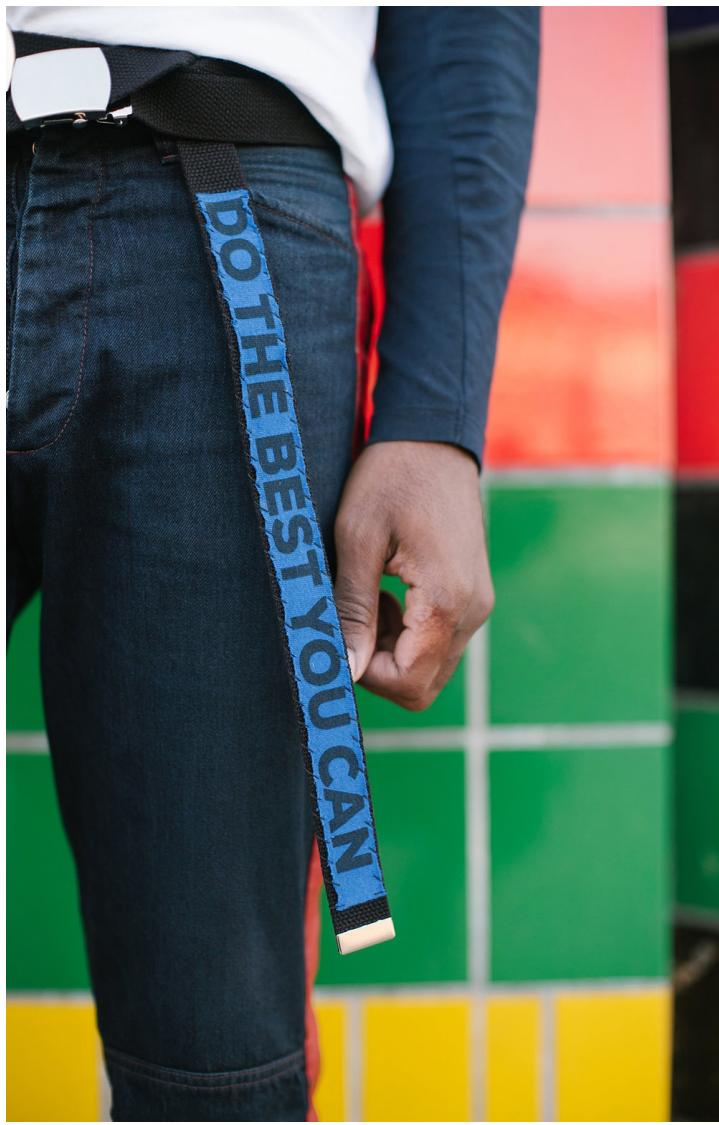
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