




Gal Burshtein | Visual Communication Student

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About Me

Passionate 3rd year visual communication student. A team player with a strong sense of curiosity, a genuine love of learning, and close attention to the smallest details. Seeking a student design position to further develop my skills.

Education

B.Des Visual Communications

Bezalel Academy of Art and Design | 2022–Today

Communications Design– Exchange Program

HAW Hamburg | 2024

High school diploma

Reut Art School | 2013–2016

Special Projects

Freelance UX/UI Designer

Landing Pages | 2024–Today

- Designed and delivered landing pages using Wix platform for clients across various industries, focusing on user-centered design and brand alignment.
- Conducted client interviews to define needs, target audiences, and project goals. Developed user flows, wireframes, and visual design language.
- Created design systems and visual identities tailored to each client's brand, ensuring responsive and intuitive user experiences across devices.

Founder & Designer

"GOLA" | 2020–2022

- Designed and handcrafted a collection of glass frames for dried flowers, combining product design with artistic craftsmanship.
- Built the full brand identity, developed a website, and established a cohesive visual language across all platforms.
- Launched the brand independently, successfully selling custom products.

Community

Initiative Founder and leader

"Album Or" Initiative | 2023–2024

- Volunteer project designing personalized photo albums for 150 families of victims of October 7th and the "Iron Swords" War.
- Directed a cross-functional team of 130 designers and coordinated a partnership with Picabook for free album production.

Community Service

On behalf of the Scouts movement | 2016–2017

Military Service

Simulator Instructor

IDF | 'Moran' unit | 2017–2020

- Led simulation-based learning for officers, commanders, and recruits, ensuring operational performance and readiness.
- Developed tactical training scenarios focused on usability, engagement, and learning outcomes.
- Initiated improvements in training programs based on needs assessments and feedback loops.

Toolbox

Figma • Photoshop • Illustrator • Indesign • Premier Pro • After Effects • Cinema 4D • Wix Editor

Technical

Design thinking • Graphic Design • Typography • Branding • Wireframing • Prototyping

Language

Hebrew – native • English – fluent