

YASH JAIN

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INTERNSHIP EXPERIENCE

CAMBRAY, Data Analyst Intern

June – July, 2024

- Conducted analysis of customer behavior, sales trends, and website performance to inform and support marketing and sales strategies.
- Cleaned and analyzed large datasets using SQL and Excel to provide insights for inventory management and customer segmentation.
- Conducted A/B testing on website features and promotions to improve customer engagement and conversion rates.
- Collaborated with cross-functional teams to present data-driven recommendations, contributing to platform growth.

PROJECTS

Blinkit Analysis

- Analyzed customer purchasing behavior and order trends using Power BI.
- Performed month-over-month sales comparisons and tracked product performance to uncover key insights.
- Key Insights:** Assessed top-selling products, order frequency, customer demographics, and delivery patterns to enhance marketing strategies and optimize supply chain management.

IPL 2024 Matches Analysis

- Analyzed IPL 2024 match data using Power BI, integrated with API for real-time updates.
- Conducted team performance comparisons, analyzed player statistics, and predicted match outcomes.
- Key Insights:** - Assessed top-performing players, match trends, win probabilities, and team strengths to provide data-driven insights for match strategies and fan engagement.

USA Bank Loans Analysis

- Analyzed bank loan data using Power BI to distinguish between performing loans and defaults.
- Conducted revenue analysis of loan interest, tracking performance based on customer credit scores and income levels.
- Key Insights:** Identified trends in loan defaults, revenue from performing loans, customer demographics impacting approval rates, and strategies to enhance profitability while minimizing risks.

ACADEMIC QUALIFICATION

Degree/ Examination	Year	Institution	Marks	Specialisation
B. Tech	2022-2026	Bennet University	8.35 CGPA	Data Science
Class XII	2022	CBSE	92.80 %	Science

CERTIFICATIONS

- IBM Data Analyst Professional Certificate (Coursera)
- IBM Machine Learning Professional Certificate (Coursera)
- Mastering Big Data Analytics with PySpark (Infosys Springboard)
- Data Analyst Career Path Plan from Microsoft
- And many more certificates from Coursera and Infosys Springboard

KEY SKILLS

Languages: Python | SQL

Frameworks: PySpark | TensorFlow | Scikit-learn | Flask

Technical Skills: Excel | Tableau | PowerBI | Data Analytics| Machine Learning | Statistics & Probability
| Data Structures & Algorithms | Big Data Analytics

Other Skills: Teamwork | Content Writing | Problem Solving | Public Speaking | Mentorship | Versatility

EXTRA CURRICULAR ACTIVITIES

- Participated in Inner Smart Indian Hackathon- 2024** (88th Rank)
(Project Name – CARBONMITRA- A web application specifically designed for the coal mines to quantify their carbon footprints and explore pathways to carbon neutrality)
- Participated in Many Hackathons** as a part of **Academic-Curriculum**