



Nadeem Nahhas

SENIOR CONSULTANT
DIRECTOR OF DELIVERY

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Nadeem Nahhas is a seasoned executive in Organizational Development and Sales Effectiveness, with over 25 years of leadership experience driving performance transformation across diverse markets and industries. As a trusted advisor to executive teams, Nadeem specializes in equipping leaders and organizations with the tools to create sustained behavior change and elevate business outcomes in high-stakes, competitive environments.

Throughout his career, Nadeem has consistently delivered measurable impact—mobilizing commercial teams, building high-performance sales cultures, and leading enterprise-wide transformation initiatives. His executive roles have spanned Head of Retail, General Manager, and Sector Lead positions in both corporate and consulting domains.

Notably, Nadeem spearheaded the launch of Jordan's first "Outdoor Sales Team" in the banking sector, a pioneering initiative that scaled to over 300 professionals and serviced more than 90 branches nationwide. His leadership influenced the development of more than 1,000 professionals annually across multi-level, multi-sector, and multi-country contexts.

His strategic insight and practical expertise have made him a trusted partner to global and regional organizations such as Zain Telecom, SABIC, Saudi Electricity, Chevron, Saudi Airlines, and many more across the GCC and Levant. From government entities to multinational corporates, Nadeem's impact is evident in lasting cultural shifts and sustained performance gains.