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**TUNIS BUSINESS SCHOOL**

**Internship Report**

**PROJECT TITLE**

**BY**

**First name & last name**

Tunis, 2017-2018

# Declaration

I certify that I am the author of this project and that any assistance I received in its preparation is fully acknowledged and disclosed in this project. I have also cited any source from which I used data, ideas, or words, either quoted or paraphrased.

Student Name Signature Date

# 

# Abstract

The maximum length for a dissertation abstract is 350 words.

**Keywords:** add 5 keywords

# Acknowledgements

Acknowledgements go here

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# Executive Summary

The executive summary is concise and outlines key issues and recommendations that you believe management should follow to address the selected topic. Consequently, you will be unable to write the executive summary until you have completed the entire report.

# Introduction

The purpose of an introduction is to familiarize the reader with the rationale behind your study/report. It contextualizes your work and enables the reader to understand and appreciate your objectives.

# Company and Industry Presentation

## Industry Analysis

### Industry and Sector of Activity

### Porter’s 5 Forces

### Competitive Dynamics

## Company Presentation

### Mission Statement

### Products and Services

### SWOT Analysis

### Market Analysis

### Market Position

# Internship Description

## Duties and Responsibility

## Learning outcomes

# Internship Study

## Internship Study Objectives

## Context and Background

## Approach and Methodology

## Findings

# Discussion and Conclusion

# References

Generally, only references cited in the text are included in the references list; however, an occasional exception can be found to this rule. For example, supervisors may require evidence that students are familiar with a broader spectrum of literature than that immediately relevant to their study/report. In such instances, the reference list is called a bibliography.

All material must be referenced using the APA style. All sources must be acknowledged in your reports each time you use a finding from someone's work. For more details:

<http://library.concordia.ca/help/howto/apa.php>