



[Data Engineering Project] : First evaluation guidelines

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Dear Students,

As part of the first evaluation of the Data Engineering project, you are required to present your work according to the following points:

Business Understanding

- Present the context and business problem you have identified.
- Clearly define the business objectives expected from the project.

Objectives Tree

Present the general objective, the intermediate objectives, and the specific objectives, structured into the following components :

- Business Intelligence (BI): reporting, dashboards, key performance indicators, etc.
- Machine Learning (ML): proposed use cases, modeling approaches, prediction, recommendation, etc

Presentation Plan

- Each group should prepare a clear and concise plan to structure their presentation.

Organization and Logistics

- Each group will have 15 to 20 minutes for their presentation.
- The order of presentations will be communicated later.
- The team leader must upload the presentation file in the designated space before the session.

This first evaluation is essential to frame the continuation of the project and to ensure that your business and technical choices are well aligned.

Please do not hesitate to contact us in case of any questions or difficulties.

Best regards,
Safouene Jebali