

# Ida Hui

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<b>Experience</b>	<b>Web Communications Specialist</b>	June 2020 - Present
	SEIU-UHW, Oakland, CA	
	<ul style="list-style-type: none"><li>• Design, lead, implement deliverables for campaigns (SB275, Prop 23)</li><li>• Prototype &amp; Develop landing pages on Wordpress and Pardot</li><li>• Lead the redesign of organization's principal website</li><li>• Produce sitemap, information architecture, wireframes, and user flows</li></ul>	
	<b>Brand Strategist, Web Developer, and Graphic Designer</b>	June 2018 - Present
	Freelance, San Francisco Bay Area, CA	
	<ul style="list-style-type: none"><li>• Design, improve websites to attract and retain clients</li><li>• Design, produce promotional content (digital and print)</li></ul>	
	<b>Teaching Assistant (Computer Science)</b>	Sep 2019 - Dec 2019
	Francisco Middle School, San Francisco, CA	
	<ul style="list-style-type: none"><li>• Assist students in learning coding fundamentals</li><li>• Mentor students on a group or individual basis</li></ul>	
	<b>Web Development &amp; QA Intern</b>	Jun 2019 - Aug 2019
<b>Projects</b>	Bay Area Air Quality Management District, San Francisco, CA	
	<ul style="list-style-type: none"><li>• Test new Air District site features and report bugs discovered</li><li>• Assist with transitioning site to new technologies and design</li><li>• Update content and functions through SiteCore</li><li>• Follow Agile/Scrum Methodologies for all project activities</li></ul>	
	<b>Web Development Instructor</b>	Jan 2019 - Jun 2019
	San Francisco State University, San Francisco, CA	
	<ul style="list-style-type: none"><li>• Develop and implement lessons plans</li><li>• Teach fundamentals of web development (CSS, HTML, JS)</li></ul>	
	<b>Staff Accountant</b>	Jul 2018 - Oct 2018
	Periscope Data, San Francisco, CA	
	<b>Head of Finance and HR, Graphic Designer</b>	Sep 2014 - Jan 2017
	Law Offices of Robert P. Gaffney, San Francisco, CA	
	<b>IT Intern</b>	Jul 2014 - Jul 2015
<b>Education</b>	Bay Area Rapid Transit (BART), Oakland, CA	
	<b>Team Lead, Front-End Engineer</b>	Aug 2019 - Dec 2019
	Aardvark, CSC648, SFSU	
	<ul style="list-style-type: none"><li>• Manage team performance and deliverables</li><li>• Developing or improving UI while utilizing front end technologies</li></ul>	
	San Francisco State University, Computer Science, San Francisco, CA	May 2020
	Laney College, Mathematics & Computer Science, Oakland, CA	May 2018
	California Polytechnic State University, Business, San Luis Obispo, CA	May 2015
	<b>Skills</b>	
	<ul style="list-style-type: none"><li>• JavaScript, C++, Swift, R</li><li>• HTML, CSS, Node.js, Express, React, Angular, Bootstrap, jQuery</li><li>• Photoshop, InDesign, Illustrator, Lightroom, XD, Figma, Sketch</li><li>• Git, SiteCore, Wordpress, VSTS, API, Salesforce, Pardot</li></ul>	