# Iyris P. Vigil

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## **SUMMARY**

Having a background in graphic design and marketing I always liked the idea of bringing life to static designs. I seek an opportunity as a junior web developer as my passion for design allows me to work from the design to the implementation and create an enjoyable and smooth user experience.

### **PROJECTS**

#### Interview Scheduler

A single page web app that the user can create, edit and delete interview appointments (React, HTML, CSS,Axios, PostgreSQL, Jest, Cypress, Storybook)

#### Wiki Maps

A web app that allows users to create and brwose maps with a list of favorite points (EJS, jQuery, SASS, NodeJS, Express, Javascript, PostgreSQL)

#### **Tweeter**

Single-page responsive Twitter clone ( HTML, CSS, Javascript, AJAX, Node, Express, MongoDB)

## **SKILLS**

Programming Languages: Javascript, HTML, CSS, SASS, Ruby.

**Spoken Languages:** English, German, Spanish.

**Adobe Creative Cloud:** Illustrator, Photoshop, InDesign, XD, After Effects and Premiere Pro.

**Frameworks, Libraries and Environments:** NodeJS, ReactJS, Rails, Ajax, Express, EJS, JQuery.

Systems, CMS and Databases: Git, SQL, PostgreSQL, Wordpress.

Testing: Cypress, Mocha/Chai, Storybook, Jest.

### **EXPERIENCE**

# Education Coach and Marketing Assistant

Next Goal Agency

Oct 2019 - March 2020

Provided engaging image and video content for social media accounts and website - Helped managing website content for SEO - Communicated with potential immigration and education clients.

## **Digital Marketing Assistant**

Vancouver, BC

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Smart Web Canada

Sept 2018 - May 2019

Optimized client websites for search engines through analysis content, keywords and Title and Meta tags - Introduced social media scheduling - Wrote and maintained social media posts calendar for clients on a weekly basis - Created content for email marketing campaigns with Mailchimp

## Sales and Marketing Intern

Gran Canaria, Spain

Seaside Hotels, S.L.

July 2015 - October 2015

Processed weekly sales reports, board and sales preview statistics - Organised marketing plans to develop strategies and processed office correspondence in English, German and Spanish - Database maintenance and merchandise inventory management.

## **EDUCATION**

**Lighthouse Labs** 

Aug 2020 - Nov 2020

Full-Stack Web Development Diploma

Vancouver, BC

British Columbia Institute of Technology (Hons)

Media Techniques and Marketing Comms Certificate

Jan 2018 - June 2019 Vancouver, BC

**SELC Career College** 

Jan 2017 - Dec 2017

Oct 2013 - Nov 2016

**Business Foundations and Communications** 

Vancouver, BC

**University of Applied Sciences Salzburg (Hons)** 

B.A. in Business Innovation and Management

Salzburg, Austria