

# Problem – Solution Fit Template

Date	2 November 2025
Team ID	NM2025TMID00606
Project Name	CRM Application for Jewel Management - (Developer)
Maximum Marks	4 Marks

The CRM Application for Jewel Management achieves a strong problem–solution fit by addressing manual inefficiencies in jewelry business operations. Through Salesforce automation, it streamlines customer management, sales tracking, inventory management, and communication. The solution improves data accuracy, reduces delays, and enhances customer satisfaction, effectively meeting the operational needs of modern jewellery businesses.

## Purpose

To automate and streamline jewellery business operations, reducing manual effort in managing customers, sales, inventory, and communications.

To ensure accurate data handling, efficient sales tracking, inventory management, and transparent communication using Salesforce tools.

To enhance customer satisfaction through timely updates, reliable communication, and improved service quality.

