

# **BULID AN EVENT MANAGMANT SYSTEM USING SALESFORCE**

## **1.INTRODUCTION:**

Event management is the process of creating and maintaining an event.

This process spans from the very beginning of planning all the way to post-event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event.

Event Management is the process of analyzing, planning, marketing, producing and evaluating an event. It is a different way of promoting a product, service or idea. If an event is managed efficiently and effectively, it can be used as a very powerful promotional tool to launch or market a product or service

1. Define goals and objectives. ...
2. Establish an event budget. ...
3. Build your events team. ...
4. Pick your venue and date. ...
5. Develop event branding. ...
6. Plan your program. ...
7. Confirm sponsors, exhibitors, and speakers. ...

## 8. Identify and select your tech tools

### **1.2 Purpose**

Do you want to create event app that is a mediator between different organizers and attendees? Let's understand the two approaches in detail.

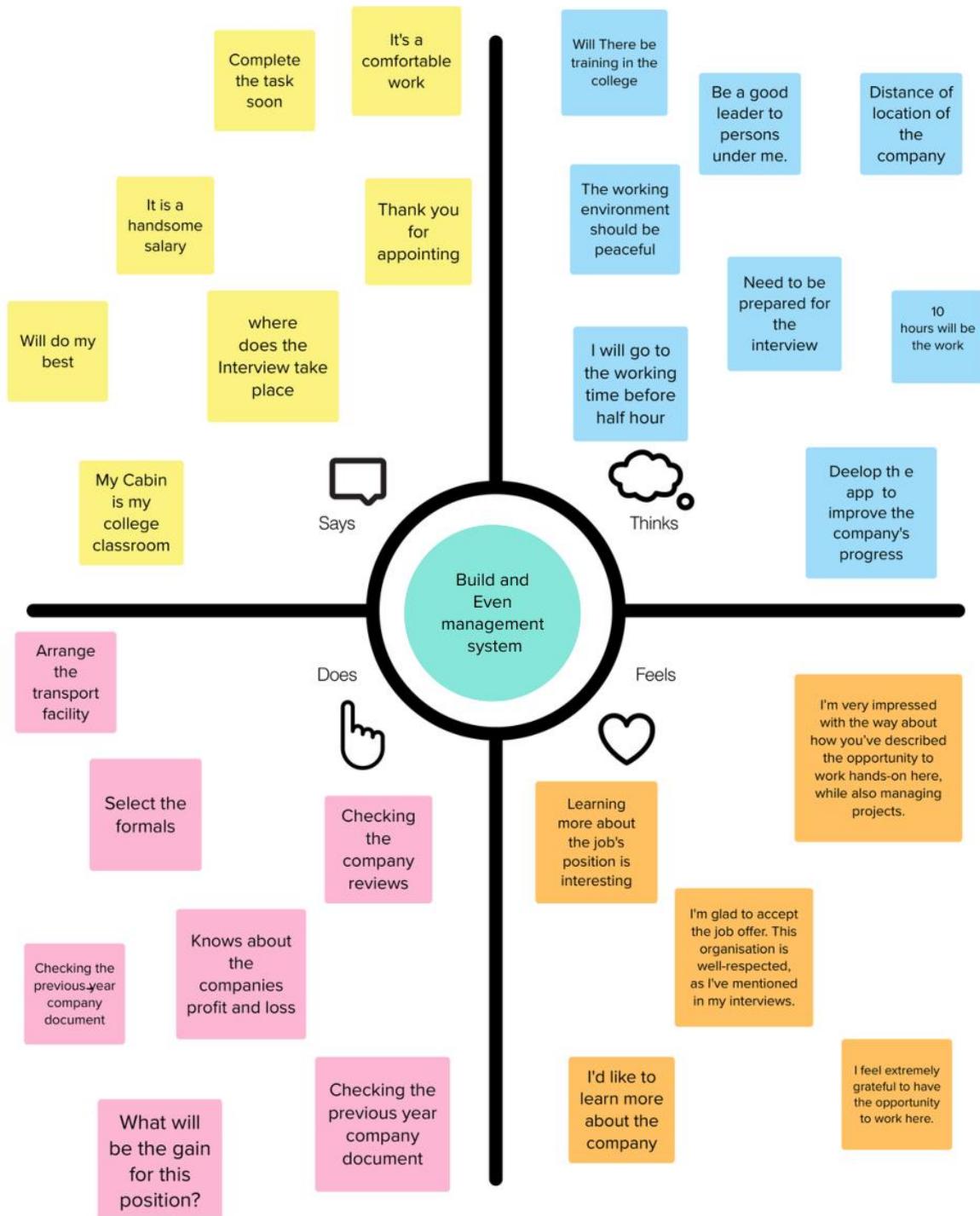
- Event Aggregator – Apps like work on this approach where they work as an aggregator between event-goers and event planners. Such mobile apps aim to bring together event participants, event organizations, and marketplace operators.
- Dedicated Event App – The dedicated app is where a single organizer plans events for a specific community. For instance, the for the burning man festival.

## **2. Implementation**

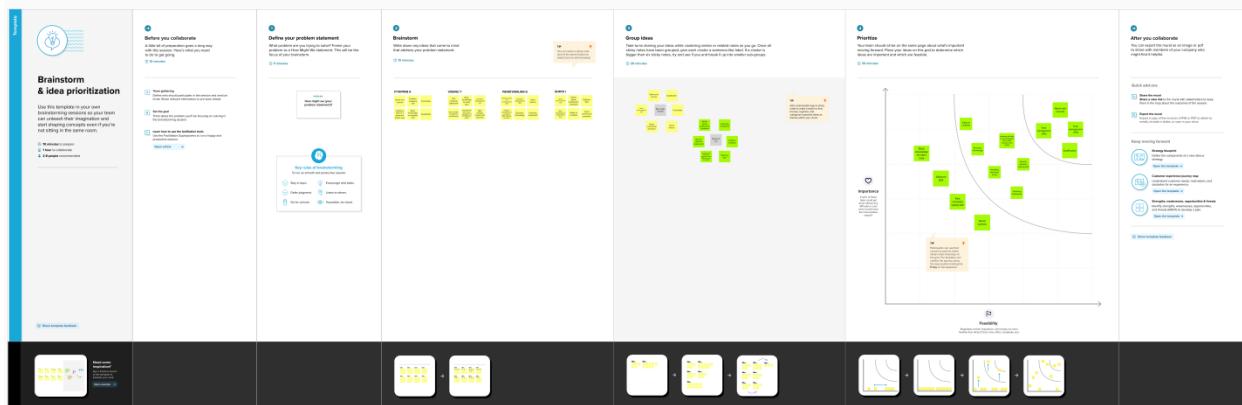
### 2.PROBLEM DEFINITION & DESIGN THINKING :

#### 2.1.empathy map

## Empathy Map 2



## 2.2 ideation & brainstorming map



## 3.RESULT:

1. Write an executive summary. ...
2. Include facts such as main objectives, timeline, budget, venue details, event dates/times, and names of event organizers, vendors, and key staff. ...
3. Summarize attendee feedback that is most relevant to your main objectives to create the best event report.

The best events are meticulously planned and documented from start to

- ✚ 1 Choose a topic based on the assignment. Before you start writing, you need to pick the topic of your report. ...
- ✚ 2 Conduct research. ...
- ✚ 3 Write a thesis statement. ...
- ✚ 4 Prepare an outline. ...
- ✚ 5 Write a rough draft. ...
- ✚ 6 Revise and edit your report. ...

 7 Proofread and check for mistakes.

finish. To the greatest extent possible, keep guest lists and vendor details up to date and organized in a way that is streamlined and comprehensive.

## DATA MODEL:

OBJECT NAME	FIELD & DATA TYPE	
events	Field label	Data type
	City	Text
	Phone number	Number
	Start date	Data / time
	End date	Data / time
attendees	Field label	Data type
	Id	Auto number
	Phone	Phone
	Email	Email
	Student	Pick list
	Tickets	Values

	<b>Field label</b>	<b>Data type</b>	
speakers	<b>Bio</b>	<b>Text area</b>	
	<b>Email</b>	<b>Email</b>	
vendors	<b>Field label</b>	<b>Data type</b>	
	<b>Email</b>	<b>Email</b>	
	<b>Phone</b>	<b>Phone</b>	
	<b>Service provider</b>	<b>Text</b>	

**Activity &screen short:**

Student - Student - Student - Home | Salesforce - New Custom Object | Salesforce

govtartsandsciencecollege-7b-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/new

Gmail YouTube Maps

Setup Home Object Manager

## New Custom Object

**New Custom Object**

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more](#) [Don't show this message again](#)

Custom Object Definition Edit

Custom Object Information

The singular and plural labels are used in tabs, page layouts, and reports.

Label:  Example: Account  
Plural Label:  Example: Accounts  
Starts with vowel sound:

The Object Name is used when referencing the object via the API.

Object Name:  Example: Account

Description:

Context-sensitive help setting:  Open the standard Salesforce.com Help & Training window  Open a window using a Visualforce page

Content Name:

Enter Record Name Label and Format

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name:  Example: Account Name  
Data Type:

Optional Features

Allow Reports  
 Allow Activities  
 Track Field History  
 Allow in Chatter Groups  
 Enable Licensing

Contact Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#).

Allow Sharing  
 Allow Bulk API Access  
 Allow Streaming API Access

Deployment Status

In Development  
 Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#).

Allow Search

Object Creation Options (Available only when custom object is first created)

Add Notes and Attachments related list to default page layout  
 Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

**New Custom Object**

**Custom Object Definition Edit**

**Custom Object Information**

The singular and plural labels are used in tabs, page layouts, and reports.

Label	<input type="text" value="Attendee"/>	Example: Account
Plural Label	<input type="text" value="Attendees"/>	Example: Accounts
Starts with vowel sound	<input type="checkbox"/>	

The Object Name is used when referencing the object via the API.

Object Name	<input type="text" value="Event"/>
-------------	------------------------------------

**Error:** That object name is already in use.  
Example: Account

Description

Context-Sensitive Help Setting

- Open the standard Salesforce.com Help & Training window
- Open a window using a Visualforce page

Content Name

Content Name

**Enter Record Name Label and Format**

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name	<input type="text" value="Attendee Name"/>	Example: Account Name
-------------	--	-----------------------

Data Type

**Optional Features**

Allow Reports

**Object Classification**

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#).

- Allow Sharing
- Allow Bulk API Access
- Allow Streaming API Access

**Deployment Status**

- In Development
- Deployed

**Search Status**

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#).

- Allow Search

**Object Creation Options (Available only when custom object is first created)**

- Add Notes and Attachments related list to default page layout
- Launch New Custom Tab Wizard after saving this custom object

**Buttons**

Save | Save & New | Cancel

**New Custom Object**

Enter Record Name Label and Format

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name:  Example: Account Name

Data Type:

Optional Features

Allow Reports  
 Allow Activities  
 Track Field History  
 Allow in Chatter Groups  
 Enable Licensing

Object Classification

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#).

Allow Sharing  
 Allow Bulk API Access  
 Allow Streaming API Access

Deployment Status

In Development  
 Deployed

Search Status

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#).

Allow Search

Object Creation Options (Available only when custom object is first created)

Add Notes and Attachments related list to default page layout  
 Launch New Custom Tab Wizard after saving this custom object

**New Custom Object Definition Edit**

Custom Object Information

The singular and plural labels are used in tabs, page layouts, and reports.

Label:  Example: Account  
Plural Label:  Example: Accounts  
Starts with vowel sound:

The Object Name is used when referencing the object via the API.

Object Name:   
Error: Invalid Data.  
This object name is already in use.  
Example: Account

Description:

Context-Sensitive Help Setting

Open the standard Salesforce.com Help & Training window  
 Open a window using a Visualforce page

Content Name:

Enter Record Name Label and Format

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name:  Example: Account Name

Data Type:

The screenshot shows the Salesforce Setup interface with the following details:

**New Custom Object**

**Object Name:** Speaker

**Data Type:** Text

**Optional Features:**

- Allow Reports
- Allow Activities
- Track Field History
- Allow in Chatter Groups
- Enable Licensing

**Object Classification:**

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#).

- Allow Sharing
- Allow Bulk API Access
- Allow Streaming API Access

**Deployment Status:**

- In Development
- Deployed

**Search Status:**

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#).

- Allow Search

**Object Creation Options (Available only when custom object is first created):**

- Add Notes and Attachments related list to default page layout
- Launch New Custom Tab Wizard after saving this custom object

**Buttons:** Save, Save & New, Cancel

**Object Manager**

**New Custom Object**

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more](#) | [Don't show this message again](#)

**Custom Object Definition Edit**

**Custom Object Information:**

The singular and plural labels are used in tabs, page layouts, and reports.

Label	Speaker	Example: Account
Plural Label	Speakers	Example: Accounts
Starts with vowel sound	<input type="checkbox"/>	

The Object Name is used when referencing the object via the API.

Object Name	Speaker	Example: Account
-------------	---------	------------------

Description:

Context-Sensitive Help Setting:

- Open the standard Salesforce.com Help & Training window
- Open a window using a Visualforce page

Content Name:

Enter Record Name Label and Format:

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name	Speaker Name	Example: Account Name
-------------	--------------	-----------------------

Data Type:

Text

Student - Student - Student - Home | Salesforce Object Manager | Salesforce

govtartsandsciencecollege-7b-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/page?address=%2F01%2Fe%3FappLayout%3Dsetup%26retURL... Gmail YouTube Maps

Cloud Setup Home Object Manager

Object Manager

Speaker Name: Example: Account Name  
Data Type: Text

**Optional Features**

- Allow Reports
- Allow Activities
- Track Field History
- Allow in Chatter Groups
- Enable Licensing

**Object Classification**

When these settings are enabled, this object is classified as an Enterprise Application object. When these settings are disabled, this object is classified as a Light Application object. [Learn more](#).

- Allow Sharing
- Allow Bulk API Access
- Allow Streaming API Access

**Deployment Status**

- In Development
- Deployed

**Search Status**

When this setting is enabled, your users can find records of this object type when they search. [Learn more](#).

- Allow Search

**Object Creation Options (Available only when custom object is first created)**

- Add Notes and Attachments related list to default page layout
- Launch New Custom Tab Wizard after saving this custom object

Save Save & New Cancel

Student - Student - Student - Home | Salesforce Object Manager | Salesforce

govtartsandsciencecollege-7b-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/page?address=%2F01%2Fe%3FappLayout%3Dsetup%26retURL... Gmail YouTube Maps

Cloud Setup Home Object Manager

Object Manager

New Custom Object

Help for this Page

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more](#) [Don't show this message again](#)

Custom Object Definition Edit

Save Save & New Cancel

**Custom Object Information**

The singular and plural labels are used in tabs, page layouts, and reports.

Label: Vendor Example: Account  
Plural Label: Vendors Example: Accounts  
Starts with vowel sound:

The Object Name is used when referencing the object via the API.

Object Name: Vendor Example: Account

Description:

Context-sensitive Help Setting

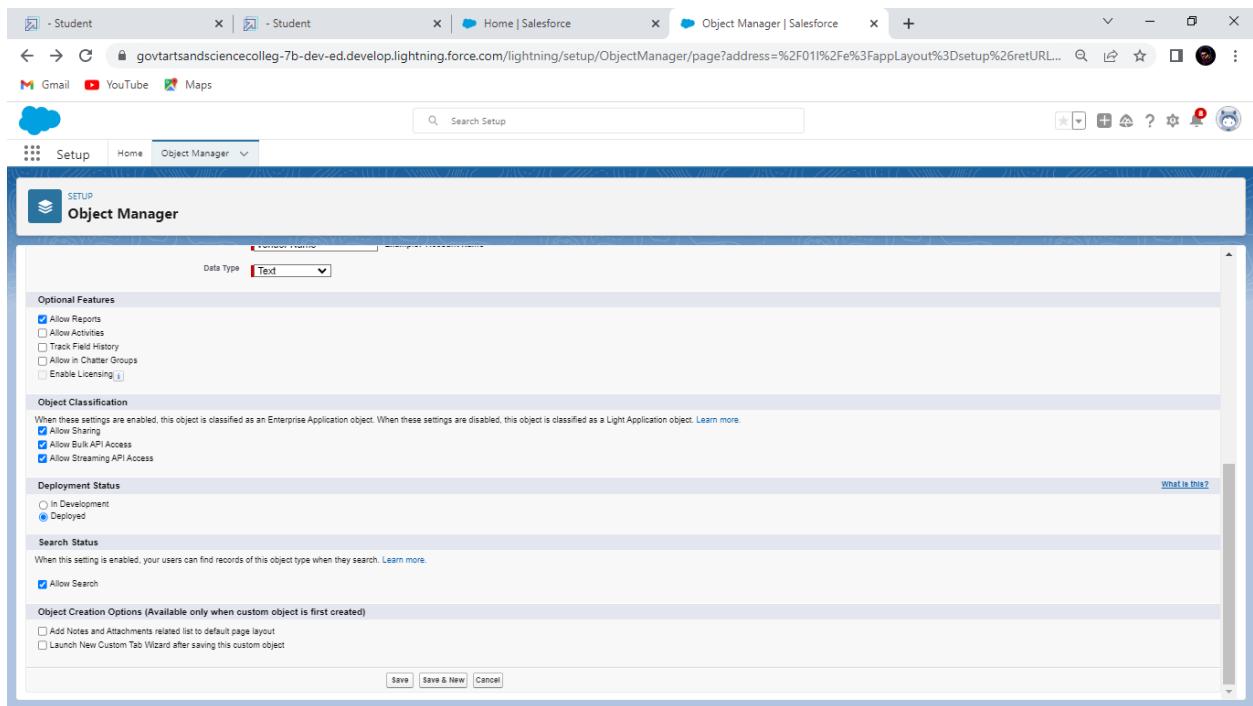
Open the standard Salesforce.com Help & Training window  
 Open a window using a Visualforce page

Content Name:

**Enter Record Name Label and Format**

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name: Vendor Name Example: Account Name  
Data Type: Text



Screenshot of the Salesforce Setup interface showing the "New Web Tab" configuration page.

**Step 1. Choose Tab Layout**

Choose the page layout of the web tab you wish to create.

Full page width

Full page style gives you maximum screen real estate for the content you embed in the salesforce.com window.

2 columns with salesforce.com sidebar

2 column style provides useful salesforce.com functions, like Search and Recent Items, on the same page as your embedded content.

Next Cancel

Screenshot of the Salesforce Setup interface showing the "Step 2. Define Content and Display Properties" configuration page.

**Step 2 of 5**

Fill in information about the web tab.

**Display Properties**

Tab Label	Attendee <span style="color:red;">1</span>
Tab Name	Attendee <span style="color:red;">2</span>
Tab Style	Alarm clock <span style="color:red;">3</span>
Content Frame Height (pixels)	600

**Splash Page**

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link: None

**Description**

Description:

Previous Next Cancel

The screenshot shows the Salesforce Setup interface for configuring a Custom Tab. The top navigation bar includes tabs for Student, Student, Home | Salesforce, Tabs | Salesforce, and Download file | iLovePDF. The main content area is titled "SETUP Tabs".

**Available Merge Fields:**

- Simple: <https://yoursite.com>
- With Merge Field: [https://yoursite.com/search?q=\[Org\\_Name\]](https://yoursite.com/search?q=[Org_Name])

**Select Field Type:** Organization Fields

**Link URL:** https://https://yoursite.com

**Encoding:** General US & Western Europe (ISO-8859-1, ISO-LATIN-1)

**User Interface Options:**

User Type	Action
External Apps Login User	Default On
External Identity User	Default On
Force.com - App Subscription User	Default On
Force.com - Free User	Default On
Gold Partner User	Default On
High Volume Customer Portal	Default On
High Volume Customer Portal User	Default On
Identity User	Default On
Marketing User	Default On
Minimum Access - Salesforce	Default On
Partner App Subscription User	Default On
Partner Community Login User	Default On
Partner Community User	Default On
Read Only	Default On
Salesforce API Only System Integrations	Default On
Silver Partner User	Default On
Solution Manager	Default On
Standard Platform User	Default On
Standard User	Default On
System Administrator	Default On

The screenshot shows the Salesforce Setup interface with the 'Tabs' page selected. The left sidebar has 'User Interface' expanded, with 'Tabs' highlighted. The main area displays a list of standard tabs, each with a checkbox. Most checkboxes are checked, except for 'Bolt Solutions (standard\_\_LightningBolt)' which is unchecked. A checkbox at the bottom left of the list is also unchecked. At the bottom right of the list, there are 'Previous', 'Save', and 'Cancel' buttons.

The screenshot shows the 'New Visualforce Tab' creation page. The top navigation bar includes 'Search Setup' and various icons. The main form is titled 'Step 1. Enter the Details' and 'Help for this Page'. It asks to choose a page for the new tab. Fields include 'Visualforce Page' (dropdown menu), 'Tab Label' (text input 'Speaker'), 'Tab Name' (text input 'Speakers'), and 'Tab Style' (dropdown menu with 'Apple' selected). Below these, an optional section for a splash page custom link is shown with a dropdown menu set to 'None'. A 'Description' text area is present at the bottom. At the bottom right are 'Next' and 'Cancel' buttons.

Screenshot of the Salesforce Setup interface showing the creation of a new Visualforce Tab.

**Step 1. Enter the Details**

Choose the page for this new tab. Fill in other details.

Select an existing page or [create a new page now](#).

Visualforce Page	--None--
Tab Label	Speakers
Tab Name	Speakers
Tab Style	Bank

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link --None--

Enter a short description.

Description

Next | Cancel

Screenshot of the Salesforce Setup interface showing the App Manager.

Enable App Cloning  Disabled

22 items • Sorted by App Name • Filtered by All appmenuitems - TabSet Type

App Name ↑	Developer Name	Description	Last Modified D...	App ...	Visi...
1 All Tabs	AllTabSet		06/04/2023, 10:21 am	Classic	
2 Analytics Studio	Insights	Build CRM Analytics dashboards and apps	06/04/2023, 10:21 am	Classic	✓
3 App Launcher	AppLauncher	App Launcher tabs	06/04/2023, 10:21 am	Classic	✓
4 Bolt Solutions	LightningBolt	Discover and manage business solutions designed for your industry.	06/04/2023, 10:23 am	Lightning	✓
5 Community	Community	Salesforce CRM Communities	06/04/2023, 10:21 am	Classic	✓
6 Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	✓
7 Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	✓
8 Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	✓
9 Event Management	Event_Management		08/04/2023, 10:50 pm	Lightning	✓
10 Lightning Usage App	LightningInstrumentation	View Adoption and Usage Metrics for Lightning Experience	06/04/2023, 10:21 am	Lightning	✓
11 Marketing	Marketing	Best-in-class on-demand marketing automation	06/04/2023, 10:21 am	Classic	✓
12 Platform	Platform	The fundamental Lightning Platform	06/04/2023, 10:21 am	Classic	
13 Queue Management	QueueManagement	Create and manage queues for your business.	06/04/2023, 10:21 am	Lightning	✓
14 Sales	Sales	The world's most popular sales force automation (SFA) solution	06/04/2023, 10:21 am	Classic	

Screenshot of the Salesforce App Manager interface showing a list of available apps.

Enable App Cloning: Disabled

App Name	Developer Name	Description	Last Modified Date	Type	Visibilities
All Tabs	AllTabSet	Build CRM Analytics dashboards and apps	06/04/2023, 10:21 am	Classic	✓
Analytics Studio	Insights	Build CRM Analytics dashboards and apps	06/04/2023, 10:21 am	Classic	✓
App Launcher	AppLauncher	App Launcher tabs	06/04/2023, 10:21 am	Classic	✓
Bolt Solutions	LightningBolt	Discover and manage business solutions designed for your industry.	06/04/2023, 10:23 am	Lightning	✓
Community	Community	Salesforce CRM Communities	06/04/2023, 10:21 am	Classic	✓
Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	✓
Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	✓
Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	✓
Event Management	Event_Management		08/04/2023, 10:50 pm	Lightning	✓
Lightning Usage App	LightningInstrumentation	View Adoption and Usage Metrics for Lightning Experience	06/04/2023, 10:21 am	Lightning	✓
Marketing	Marketing	Best-in-class on-demand marketing automation	06/04/2023, 10:21 am	Classic	✓
Platform	Platform	The fundamental Lightning Platform	06/04/2023, 10:21 am	Classic	✓
Queue Management	QueueManagement	Create and manage queues for your business.	06/04/2023, 10:21 am	Lightning	✓
Sales	Sales	The world's most popular sales force automation (SFA) solution	06/04/2023, 10:21 am	Classic	✓

Screenshot of the New Lightning App configuration screen.

### New Lightning App

#### App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

<b>App Details</b>	<b>App Branding</b>
*App Name <input type="text" value="Event management"/>	Image <input type="file"/>
*Developer Name <input type="text" value="Enter a developer name..."/>	Primary Color Hex Value <input type="text" value="#0070D2"/>
Description <input type="text" value="Enter a description..."/>	Org Theme Options <input type="checkbox"/> Use the app's image and color instead of the org's custom theme

Next

6 Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	✓
7 Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	✓
8 Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	✓

Student - Student | App Manager | Salesforce | Download file | iLovePDF

Search Setup

## New Lightning App

### App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

**App Details**

\* App Name: Event management

\* Developer Name: Event\_management (highlighted with red border)

Description: Enter a description...

**App Branding**

Image:  (highlighted with red border)

Primary Color Hex Value: #0070D2

Org Theme Options:  Use the app's image and color instead of the org's custom theme

Next

6	Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	✓
7	Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	✓
8	Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	✓

Student - Student | App Manager | Salesforce | Download file | iLovePDF

Search Setup

## New Lightning App

### App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

**App Details**

\* App Name: Event Management

\* Developer Name: Event\_Management

Description: Enter a description...

**App Branding**

Image:

Primary Color Hex Value: #0070D2

Org Theme Options:  Use the app's image and color instead of the org's custom theme

Next

6	Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	✓
7	Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	✓
8	Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	✓

S - Student | S - Student | App Manager | Salesforce | Download file | iLovePDF

Search Setup

New Lightning App

Standard navigation shows items in a navigation bar at the top of the page. Console navigation shows a list of records in a sidebar and opens each record in a new workspace tab. Also, you can select the form factors where this app is available.

Navigation and Form Factor

- Navigation Style
  - Standard navigation
  - Console navigation
- Supported Form Factors
  - Desktop and phone
  - Desktop
  - Phone

Setup and Personalization

Setup Experience

- Setup (full set of Setup options)
- Service Setup

App Personalization Settings

- Disable end user personalization of nav items in this app
- Disable temporary tabs for items outside of this app

Back      Next

Order	Content	Content	Description	Created Date	Classic	Lightning
6	Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	✓	✗
7	Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	✗	✓
8	Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	✗	✓

S - Student X | S - Student X | App Manager | Salesforce X | Download file | iLovePDF X | +

Gmail YouTube Maps

## New Lightning App

### Navigation Items

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or rename the items that you add. Some navigation items are available only for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.

	Available Items	Selected Items
1	Accounts	No items selected
2	Alert Settings	
3	All Sites	
4	Alternative Payment Methods	
5	App Launcher	
6	Content	Salesforce CRM Content
7	Data Manager	DataManager
8	Digital Experiences	SalesforceCMS

Back Next

S - Student X | S - Student X | App Manager | Salesforce X | Download file | iLovePDF X | +

Gmail YouTube Maps

## New Lightning App

### Navigation Items

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or rename the items that you add. Some navigation items are available only for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.

	Available Items	Selected Items
1	Partner App Subscription User	No Profiles selected
2	Partner Community Login User	
3	Partner Community User	
4	Read Only	
5	Salesforce API Only System Integrations	
6	Silver Partner User	
7	Solution Manager	
8	Standard Platform User	
9	Standard User	
10	System Administrator	

Back Save & Finish

**New Lightning App**

**App Details & Branding**

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

**App Details**

\* App Name

\* Developer Name

Description

**App Branding**

Image

Primary Color Hex Value

Org Theme Options  Use the app's image and color instead of the org's custom theme

Next

Back

12 Platform Platform The fundamental lightning Platform 06/04/2023, 10:21 am Classic

13 Queue Management QueueManagement Create and manage queues for your business. 06/04/2023, 10:21 am Lightning

14 Sales Sales The world's most popular sales force automation (SFA) solution. 06/04/2023, 10:21 am Classic

**New Lightning App**

**Navigation and Form Factor**

Standard navigation shows items in a navigation bar at the top of the page. Console navigation shows a list of records in a sidebar and opens each record in a new workspace tab. Also, you can select the form factors where this app is available.

\* Navigation Style  Standard navigation  Console navigation

\* Supported Form Factors  Desktop and phone  Desktop  Phone

**Setup and Personalization**

Setup Experience  Setup (full set of Setup options)  Service Setup

App Personalization Settings  Disable end user personalization of nav items in this app  Disable temporary tabs for items outside of this app

Next

Back

12 Platform Platform The fundamental lightning Platform 06/04/2023, 10:21 am Classic

13 Queue Management QueueManagement Create and manage queues for your business. 06/04/2023, 10:21 am Lightning

14 Sales Sales The world's most popular sales force automation (SFA) solution. 06/04/2023, 10:21 am Classic

S - Student X | S - Student X | App Manager | Salesforce X | Download file | iLovePDF X | +

Search Setup

New Lightning App

Utility Items (Desktop Only)

Give your users quick access to productivity tools and add background utility items to your app.

Add Utility Item

Utility Bar Alignment: Default

The utility bar is a fixed footer that opens components in docked panels. Available only when the app is viewed in Lightning Experience on a desktop.

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Platform Platform The fundamental lightning Platform

12 Platform Platform The fundamental lightning Platform 06/04/2023, 10:21 am Classic

13 Queue Management QueueManagement Create and manage queues for your business. 06/04/2023, 10:21 am Lightning

14 Sales Sales The world's most popular sales force automation (SFA) solution. 06/04/2023, 10:21 am Classic

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Search Setup

New Lightning App

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or rename the items that you add. Some navigation items are available only for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.

Available Items

Type to filter list...

- Contract Line Items
- Contracts
- Coupons
- Credit Memos
- Customers
- Data Use Legal Basis
- Data Use Purpose

Selected Items

- Events
- Attendee
- Reports
- Dashboards

Back Next

Platform Platform The fundamental lightning Platform

12 Platform Platform The fundamental lightning Platform 06/04/2023, 10:21 am Classic

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Search Setup

### New Lightning App

User Profiles

Choose the user profiles that can access this app.

Available Profiles

- Minimum Access - Salesforce
- Partner App Subscription User
- Partner Community Login User
- Partner Community User
- Read Only
- Salesforce API Only System Integrations

Selected Profiles

- System Administrator

Save & Finish

Back

Platform Platform The fundamental Lightning Platform 06/04/2023, 10:21 am Classic

Queue Management QueueManagement Create and manage queues for your business. 06/04/2023, 10:21 am Lightning

Sales Sales The world's most popular sales force automation (SFA) solution. 06/04/2023, 10:21 am Classic

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Search Setup

Setup Home Object Manager

App M

Enable App Cloning  Disabled

23 items • Sorted by App Name • Filtered by All appmenuitems - TabSet Type

App Name ↑	Developer Name	Description	Last Modified Date	App T...	Visi...
1 All Tabs	AllTabSet	The fundamental Lightning Platform	06/04/2023, 10:21 am	Classic	
2 Analytics Studio	Insights	Build CRM Analytics dashboards and apps	06/04/2023, 10:21 am	Classic	
3 App Launcher	AppLauncher	App Launcher tabs	06/04/2023, 10:21 am	Classic	
4 Bolt Solutions	LightningBolt	Discover and manage business solutions designed for your industry.	06/04/2023, 10:23 am	Lightning	
5 Community	Community	Salesforce CRM Communities	06/04/2023, 10:21 am	Classic	
6 Content	Content	Salesforce CRM Content	06/04/2023, 10:21 am	Classic	
7 Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manage recipes.	06/04/2023, 10:21 am	Lightning	
8 Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	06/04/2023, 10:21 am	Lightning	
9 Event Management	Event_Management	Event Management	08/04/2023, 11:05 pm	Lightning	
10 Event Management	Event_Management	Event Management	08/04/2023, 10:50 pm	Lightning	
11 Lightning Usage App	LightningInstrumentation	View Adoption and Usage Metrics for Lightning Experience	06/04/2023, 10:21 am	Lightning	
12 Marketing	Marketing	Best-in-class on-demand marketing automation	06/04/2023, 10:21 am	Classic	
13 Platform	Platform	The fundamental Lightning Platform	06/04/2023, 10:21 am	Classic	
14 Queue Management	QueueManagement	Create and manage queues for your business.	06/04/2023, 10:21 am	Lightning	

Screenshot of the Salesforce Setup interface showing the 'Clone Profile' screen.

The left sidebar shows the navigation menu under 'Users' with 'Profiles' selected. The main content area displays the 'Clone Profile' form:

**Clone Profile**

Enter the name of the new profile.

You must select an existing profile to clone from.

Existing Profile	Analytics Cloud Integration User
User License	Analytics Cloud Integration User
Profile Name	<input type="text" value="Event"/>

Save Cancel

Screenshot of the Salesforce Setup interface showing the 'Profile' screen for the 'Event' profile.

The left sidebar shows the navigation menu under 'Users' with 'Profiles' selected. The main content area displays the 'Profile Detail' and 'Page Layouts' sections for the 'Event' profile:

**Profile**

**Event**

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Profile Detail

Name	Event	Edit	Clone	Delete	View Users
User License	Analytics Cloud Integration User	Custom Profile <input checked="" type="checkbox"/>			
Description					
Created By	IYAPPAN_A_08/04/2023, 11:34 pm	Modified By	IYAPPAN_A_08/04/2023, 11:34 pm		

Page Layouts

Standard Object Layouts	Global	Object Milestone	Object Milestone Layout
Email Application	Not Assigned [View Assignment]	Operating Hours	Operating Hours Layout [View Assignment]
Home Page Layout	Home Page Default [View Assignment]	Opportunity	Opportunity Layout [View Assignment]
Account	Account Layout [View Assignment]	Opportunity Product	Opportunity Product Layout [View Assignment]
Alternative Payment Method	Alternative Payment Method Layout [View Assignment]	Order	Order Layout [View Assignment]
Appointment Invitation	Appointment Invitation Layout [View Assignment]	Order Product	Order Product Layout [View Assignment]

**Profiles**

The permissions defined here control access at the object level. Access to individual records within that object type is controlled by the sharing model. Set access levels based on the functional requirements for the profile. For example, create different groups of permissions for individual contributors, managers, and administrators. [How do I choose?](#)

		Basic Access					Data Administration							Basic Access					Data Administration															
		Read	Create	Edit	Delete	View All	Modify All						Read	Create	Edit	Delete	View All	Modify All						Read	Create	Edit	Delete	View All	Modify All					
Accounts		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>																	
AI Insight Reasons		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
AI Record Insights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Alternative Payment Methods		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
API Anomaly Event Stores		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
App Analytics Query Requests		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Application Usage Assignments		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Appointment Invitations		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Appointment Schedule Aggregates		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Appointment Schedule Logs		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Appointment Topic Time Slots		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Assets		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Asset Actions		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Asset Action Sources		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Legal Entities		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Locations		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Location Group Assignments		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Macros		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Messaging Sessions		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Messaging Users		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Operating Hours		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Opportunities		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Orders		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Party Consents		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Payments		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Payment Authorizations		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Payment Authorization Adjustments		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

**Profiles**

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login: None

**Password Policies**

- User passwords expire in: 90 days
- Enforce password history: 3 passwords remembered
- Minimum password length: 8
- Password complexity requirement: Must include alpha and numeric characters
- Password question requirement: Cannot contain password
- Maximum invalid login attempts: 10
- Lockout effective period: 15 minutes
- Obfuscate secret answer for password reset:
- Require a minimum 1 day password lifetime:
- Don't immediately expire links in forgot password emails:

**Action Buttons:** Save, Save & New, Cancel

The screenshot shows the Salesforce Setup interface with the 'Users' tab selected. The left sidebar lists various setup categories like Permission Set Groups, Profiles, and User Management Settings. The main content area displays the 'General Information' tab for a user record.

**General Information**

Field	Value
First Name	IYYAPPAN
Last Name	MASS
Alias	mass
Email	massiyyappan@gmail.com
Username	massiyyappan@gmail.com
Nickname	massiyyappan
Title	
Company	
Department	
Division	

**User License**: Salesforce  
**Profile**: Custom: Sales Profile  
**Active**:

**Marketing User**:   
**Offline User**:   
**Knowledge User**:   
**Flow User**:   
**Service Cloud User**:   
**Site.com Contributor User**:   
**Site.com Publisher User**:   
**WDC User**:

**Data.com User Type**: --None--  
Data.com Monthly Addition Limit: Default Limit (300)  
Accessibility Mode (Classic Only):   
High-Contrast Palette on Charts:   
Load Lightning Pages While Scrolling:   
Debug Mode:   
Quick Access Menu:

The screenshot shows the Salesforce Setup interface with the 'Users' tab selected. The left sidebar lists various setup categories like Permission Set Groups, Profiles, and User Management Settings. The main content area displays the 'Advanced' tab for a user record.

**Address**

Field	Value
City	
Zip/Postal Code	
State/Province	
Country	

**Single Sign On Information**

Field	Value
Federation ID	

**Locale Settings**

Field	Value
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)
Locale	English (India)
Language	English

**Approver Settings**

Field	Value
Delegated Approver	
Manager	
Receive Approval Request Emails	Only if I am an approver
<input checked="" type="checkbox"/> Generate new password and notify user immediately	

23 new notifications

Screenshot of the Salesforce Permission Sets creation page:

**Permission Set Create**

**Enter permission set information**

- Label:** Event permits
- API Name:** Event\_permits
- Description:** (Empty)
- Session Activation Required:**

**Select the type of users who will use this permission set**

Who will use this permission set?

- Choose “None” if you plan to assign this permission set to multiple users with different user and permission set licenses.
- Choose a specific user license if you want users with only one license type to use this permission set.
- Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.

Not sure what a permission set license is? [Learn more here.](#)

**License:** --None--

**Save | Cancel**

Screenshot of the Salesforce Permission Sets detail page for the "Event permits" permission set:

**Permission Set**

**Event permits**

**Permission Set Overview**

Description	API Name	Namespace Prefix	Created By
License	Event_permits		IVYAPPANA_A, 08/04/2023, 11:53 pm
Session Activation Required			
Last Modified By			

**Apps**

**Assigned Apps**  
Settings that specify which apps are visible in the app menu

**Assigned Connected Apps**  
Settings that specify which connected apps are visible in the app menu

**Object Settings**  
Permissions to access objects and fields, and settings such as tab availability

**App Permissions**  
Permissions to perform app-specific actions, such as “Manage Call Centers”

**Apex Class Access**  
Permissions to execute Apex classes

**Visualforce Page Access**  
Permissions to execute Visualforce pages

**External Data Source Access**

Screenshot of the Salesforce Lightning interface showing the 'Event permits' permission set assignment screen.

The URL is: govtartsandsciencecollege-7b-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/OPSSi000005Yi8e/PermissionSetAssignment/home

The sidebar shows:

- Users
- Permission Set Groups
- Permission Sets** (selected)
- Custom Code
- Custom Permissions

The main content area displays:

**Event permits**

**Current Assignments**

No assignments defined.



Screenshot of the Salesforce Lightning interface showing the 'Event permits' permission set assignment creation screen.

The URL is: govtartsandsciencecollege-7b-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/OPSSi000005Yi8e/PermissionSetAssignment/new

The sidebar shows:

- Users
- Permission Set Groups
- Permission Sets** (selected)
- Custom Code
- Custom Permissions

The main content area displays:

**Event permits**

**Select Users to Assign**

**Recently Viewed**

Full Name	Title	Phone	Email
IYYAPPAN A			massiyyappan546@gmail.com

1 item • Updated a few seconds ago

Search this list...

The screenshot shows the 'Permission Sets' creation page in the Salesforce Setup. The 'Label' field is set to 'Vendor permits'. The 'API Name' field is empty. The 'Description' field is also empty. The 'Session Activation Required' checkbox is unchecked. The 'Select the type of users who will use this permission set' section shows the 'License' dropdown set to '--None--'. The page includes a 'Help for this Page' link.

Q. permis

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for? Try using Global Search.

Permission Set Create

Label: Vendor permits

API Name:

Description:

Session Activation Required:

Select the type of users who will use this permission set

Who will use this permission set?

- Choose '--None--' if you plan to assign this permission set to multiple users with different user and permission set licenses.
- Choose a specific user license if you want users with only one license type to use this permission set.
- Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.

Not sure what a permission set license is? [Learn more here.](#)

License: --None--

Save Cancel

Q. tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for? Try using Global Search.

Setup Home Object Manager

Search Setup

Help for this Page

New Custom Object Tab

Step 1. Enter the Details Step 1 of 3

Choose the custom object for this new custom tab. Fill in other details.

Select an existing custom object or [create a new custom object now.](#)

Object: Attendee

Tab Style: Globe

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link: --None--

Enter a short description.

Description:

Next Cancel

meet.google.com is sharing your screen. Stop sharing Hide

Meet - fqe-zxij-qwy - Student - Tabs | Salesforce

Search Setup

User Interface

Rename Tabs and Labels

Tabs

Did you find what you're looking for?  
Try using Global Search.

SETUP Tabs

New Custom Object Tab

Step 1. Enter the Details

Help for this Page

Step 1 of 3

Select an existing custom object or [create a new custom object now](#)

Object: Speaker

Tab Style: Heart

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

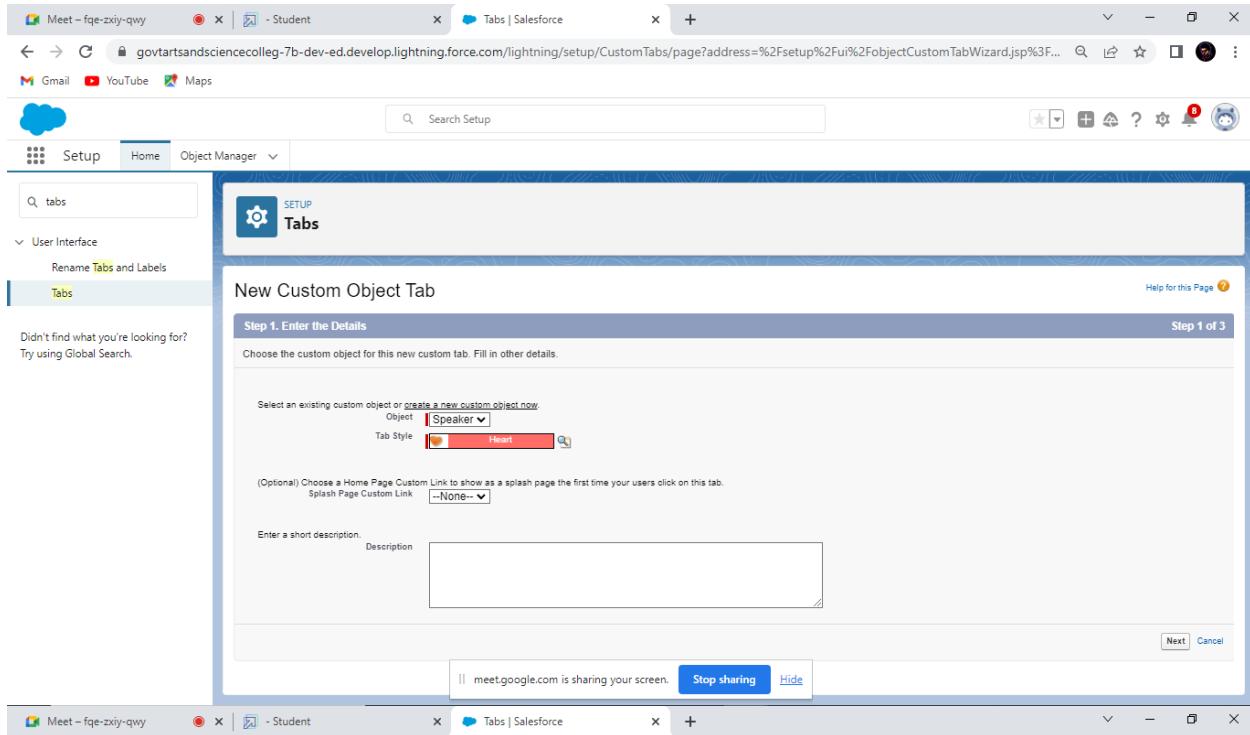
Splash Page Custom Link: --None--

Enter a short description.

Description:

|| meet.google.com is sharing your screen. Stop sharing Hide

Next Cancel



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Search Setup

User Interface

Rename Tabs and Labels

Tabs

Did you find what you're looking for?  
Try using Global Search.

SETUP Tabs

New Custom Object Tab

Step 1. Enter the Details

Help for this Page

Step 1 of 3

Select an existing custom object or [create a new custom object now](#)

Object: Vendor

Tab Style: Books

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

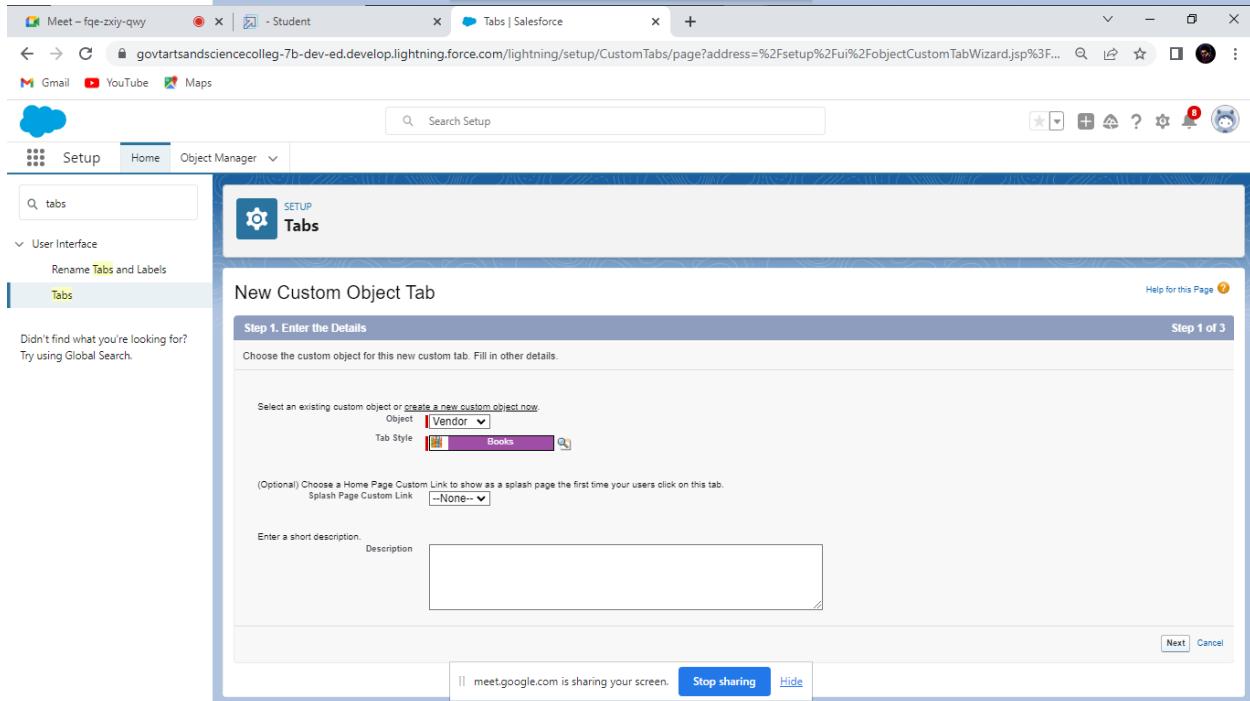
Splash Page Custom Link: --None--

Enter a short description.

Description:

|| meet.google.com is sharing your screen. Stop sharing Hide

Next Cancel



Meet - fqe-zxij-qwy - Student - Tabs | Salesforce

Gmail YouTube Maps

Cloud Setup Home Object Manager

Search Setup

SETUP Tabs

## Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Action	Label	Tab Style	Description
Edit   Del	Attendees	Globe	
Edit   Del	Events	Airplane	
Edit   Del	Speakers	Heart	
Edit   Del	Vendors	Books	

Web Tabs

No Web Tabs have been defined

Visualforce Tabs

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Help for this Page

Meet - fqe-zxij-qwy - Student - Tabs | Salesforce

Gmail YouTube Maps

Cloud Setup Home Object Manager

Search Setup

SETUP Tabs

## Edit Custom Object Tab Events

Fill in the fields below to define the custom tab.

Custom Tab Definition Edit

Custom Object Tab Information

Tab Label: Events  
Object: Event  
Tab Style: Airplane

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.  
Splash Page Custom Link: None

Enter a short description.  
Description:

meet.google.com is sharing your screen. Stop sharing Hide

Meet - fqe-zxij-qwy - Student - Home | Salesforce - Object Manager | Salesforce - Download file | iLovePDF

Setup Home Object Manager

Object Manager

103+ Items, Sorted by Label

Label	Type	Object Type
Engagement Channel Type	EngagementChannelType	Standard Object
Engagement Channel Work Type	EngagementChannelWorkType	Standard Object
Entitlement	Entitlement	Standard Object
Entitlement Contact	EntitlementContact	Standard Object
Event	Event__c	Custom Object
Event	Event	Standard Object
Finance Balance Snapshot	FinanceBalanceSnapshot	Standard Object
Finance Transaction	FinanceTransaction	Standard Object
Image	Image	Standard Object
Incident	Incident	Standard Object

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Setup Home Object Manager

Event

Details

Fields & Relationships

4 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Event Name	Name	Text(80)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		

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Search Setup

**Event**

**Step 2 of 4**

**Fields & Relationships**

Field Label: villupuram

Length: 22

Error: Invalid Data. Review all error messages below to correct your data.

Error: You must enter a value

Field Name: villupuram

Description:

Help Text:

Previous Next Cancel

meet.google.com is sharing your screen. Stop sharing Hide Show all

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Search Setup

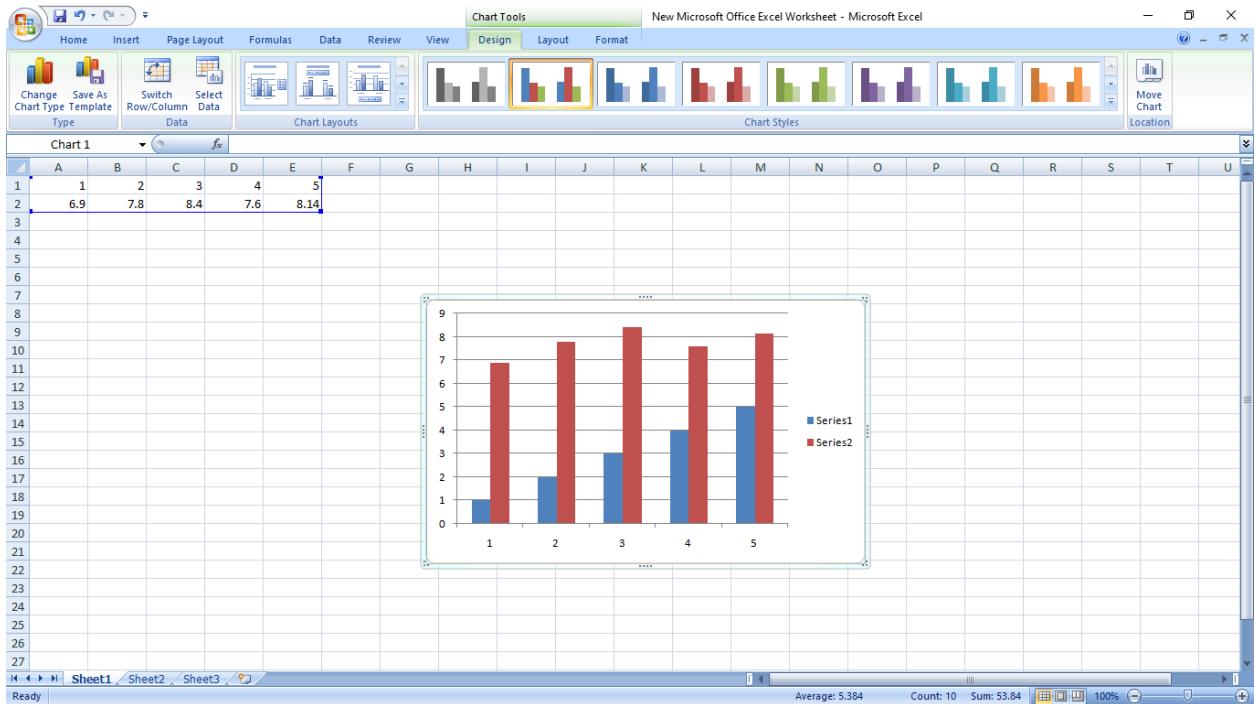
**Vendor**

**Fields & Relationships**

8 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		
Event	Event__c	Lookup(Event)	✓	
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)	✓	
Phone	Phone__c	Phone		

Screenshot (57).pdf Show all



## 4.Trailhead profile public URL

**Team lead**

Iyyappan A -<https://trailblazer.me/id/iyya88>

**Team members**

1. Vishnu T -<https://trailblazer.me/id/visht14>
2. Pandiyarajan G -<https://trailblazer.me/id/pandg1>
3. Surya I –<https://trailblazer.me/id/suryi>

## 5.ADVANTAGE & DISADVANTAGE

**Advantages**

Planning reduces uncertainty

**Disadvantages**

Planning is time-consuming process

Planning is focused on objectives

Planning could lead to lack of reliable data

Planning facilitates control

Planning could be a costly process

As nouns, the difference between disadvantage and advantage is that disadvantage is a weakness or undesirable characteristic; a con while the advantage is any condition, circumstance, opportunity, or means, particularly favorable to success, or any desired end.

## 6.APPLICATION

- Define your goal and your budget. Chances are you already know the goal of the event, and it's probably raising some sort of key metric. ...
- Get excited. Once we had an idea of our main goal and our budget limits, we got creative. ...
- Use constraints to your advantage. ...
- Sketch it out. ...
- Plan ahead. ...
- Take pride.
  - Defining your event's purpose and setting objectives.
  - Securing event venue (for in-person events) or event virtual platform.
  - Choosing an ideal event date and time.
  - Create an event master plan.
  - Estimate an event budget.
  - Event branding.

## **Conclusion:**

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. SolutionDot always keep your objectives and goals on top priority while developing any plan of work.

Not only does a successful event look organized, it is organized. The best events are meticulously planned and documented from start to finish. To the greatest extent possible, keep guest lists and vendor details up to date and organized in a way that is streamlined and comprehensive.

## **FUTURE SCOPE:**

The scope of event management as a career in India is vast. It's a thriving industry and is home to a million people. So, if you have a knack for creativity and want to redesign the perceptions of society, the event management industry is all for you.

It is a good career choice as it does not involve huge investment and offers one with a lot of flexibility and independence to work ..etc

