

Hello, thank you for agreeing to run the 2022 Conference Climate and Harassment Survey at your conference this year. We sincerely appreciate your support of this important effort.

To assist you with deploying the survey, we've created a few marketing and communication templates that you should feel free to use and edit to your audience as necessary. The first conference to release the survey found success (over 15% response rate) with the following:

- Including a small write-up in the conference website and brochure (print and online) with information for the survey including the QR code directing participants to the survey.
- Printing posters/signs and placing them around the conference with the QR code.
- Presenting one slide during the conference's opening remarks for the PC chairs with the survey information.
- Sending emails at the start of the conference and the end to everyone reminding them to take the survey.

We understand that each conference is unique so please feel to adapt your marketing strategy to fit your attendees. If you find another way that generates greater interest and participation in the survey, please let us know so that we can include this as a best practice to other conferences who will participate later in the year.

Of final note, this survey is intended to be representative of those that participate in computer science academic conferences. As such, we would like to keep those surveyed to that population. We ask that you not share the survey generally across social media unless it is denoted with the conference's social media hashtag. We've included templates below for your convenience.

We are here to support you. If you need additional assistance beyond what we have provided, please let us know.

Thank you!

Demetris (demetris11@github.com)

This document contains communications and marketing language that can be used before, during and after your conference. Please feel free to edit and amend to best fit your audience. The content that can be used for the following:

1. Conference brochure
2. Email prior to the conference
3. Remarks during the conference
4. Reminder email during the conference
5. Follow up email after the conference
6. LinkedIn post for conference attendees
7. Twitter post for conference attendees
8. Presentation slide that can be used during the conference

Additional information on the purpose and background of the survey can be found at:

https://docs.google.com/document/d/1-8lvATEJTwTR8NbdIYCWOEyVYMF_rYyZLxuad4c_gDw/edit#

1. Conference Brochure Content



[All In](#) is an open-source community whose mission is to advance diversity, equity, and inclusion within the tech industry.

As an attendee of USENIX ATC, we invite **you** to take the 2022 Conference Climate and Harassment Survey!

Microsoft Research, Google, and VMware have generously funded this survey to examine behaviors at computer science academic conferences that might create a non-inclusive environment in the research community. The purpose is to bring awareness to existing behaviors and provide data to shape education and other solutions, such as codes of conduct, to help create a more inclusive and safe environment.

This survey will take 20 minutes or less. Click [here](#) to take the survey!

Participants attending computer science academic conferences, from paper submission, through reviews and attendance, are welcome to participate in the survey. Whether you're new to research or a long-time conference attendee, we want to hear from you!

2. Email prior to conference

Subject line: Conference Attendees: Help Improve Academic Conference Experience

Main text:

Dear Conference Attendee,

We are supporting an effort to examine behaviors at computer science academic conferences that might create an unsafe environment in the research community. We are asking all conference attendees to take the 2022 Conference Climate and Harassment Survey.

Microsoft Research, Google, and VMware have generously funded this survey to bring awareness to existing behaviors and provide data to shape education and other solutions, such as codes of conduct, to help create a more inclusive and safe environment.

This survey will take 20 minutes or less.

Participants attending computer science academic conferences, from paper submission, through reviews and attendance, are welcome to participate in the survey. Whether you're new to research or a long-time conference attendee, we want to hear from you!

3. Remarks during conference

This year at OSDI, USENIX is launching a survey to examine inclusivity at computer science conferences. The survey was developed by All In in collaboration with members of the USENIX community. All In is an open-source community whose mission is to advance diversity, equity, and inclusion within the tech industry through access, community, equity, and data.

The purpose of the survey is to bring awareness to existing behaviors and provide data to shape education, future programming, and interventions to help create a more inclusive and safe environment for those attending CS conferences.

This survey will take 20 minutes or less and be fully anonymous. Participants will have the option to be entered in a raffle for cash prizes. You can find more information about the survey and participate at the link on the slide.

4. Email during conference

Subject line: Don't Forget! We Need Your Insight to help All In Improve the Academic Conference Experience

Main text:

Dear Conference Attendee,

We hope that you are enjoying the conference! It's not too late to participate in the 2022 Conference Climate and Harassment Survey. If you've already completed the survey – thank you! The opinions of our conference attendees are of the utmost importance to USENIX ATC, which is why we'd love for you to complete this survey for us.



Click [here](#) to take the survey! It will take 20 minutes or less.

We are supporting an initiative to examine behaviors at computer science research conferences that might create a non-inclusive environment in the research community. Your feedback will help shape the direction of our future conferences, and we hope you agree it will be mutually beneficial to find out what you think.

Participants attending computer science academic conferences, from paper submission, through reviews and attendance, are welcome to participate in the survey. Whether you're new to research or a long-time conference attendee, we want to hear from you!

5. Email after conference

Subject line: It's Not Too Late! Take the 2022 Conference Climate and Harassment Survey

Main text:

Dear Conference Attendee,

It's not too late to participate in the 2022 Conference Climate and Harassment Survey. If you've already completed the survey – thank you! The opinions of our conference attendees are of the utmost importance to USENIX ATC, which is why we'd love for you to complete this survey for us.



Click [here](#) to take the survey! It will take 20 minutes or less.

We are supporting an initiative to examine behaviors at computer science research conferences that might create an unsafe environment in the research community. Your feedback will help shape the direction of our future conferences, and we hope you agree it will be mutually beneficial to find out what you think.

Participants attending computer science academic conferences, from paper submission, through reviews and attendance, are welcome to participate in the survey. Whether you're new to research or a long-time conference attendee, we want to hear from you!

If you attend another academic conference and would be interested in having the survey administered at that conference, please email us at:

csclimatesurvey@gmail.com

6. LinkedIn post using conference hashtag only

Attendees of the [insert conference name] conference. We invite you to take the 2022 Conference Climate and Harassment Survey. This survey will be used to examine behaviors at computer science research conferences that might create a non-inclusive environment in the research community.

The purpose is to bring awareness to existing behaviors and provide data to shape education, future programming, and interventions, such as codes of conduct, to help create a more inclusive and safe environment for those attending computer science academic conferences.



Click [here](#) to take the survey! It will take 20 minutes or less.

7. Twitter post using conference hashtag only

If you are attending [insert conference hashtag], please take the 2022 Conference Climate and Harassment Survey. Help create a more inclusive and safe environment for those attending computer science academic conferences. www.csclimatesurvey.org



8. Slide to include in presentation (put in google and powerpoint)

https://docs.google.com/presentation/d/16eZjbCRtHMjTVDgCdpbi_kYN-0a3-YM0/edit#slide=id.p1

Please email demetris11@github.com for the logo and QR code files.