

DESIGN. SUBSCRIBE. ENJOY.

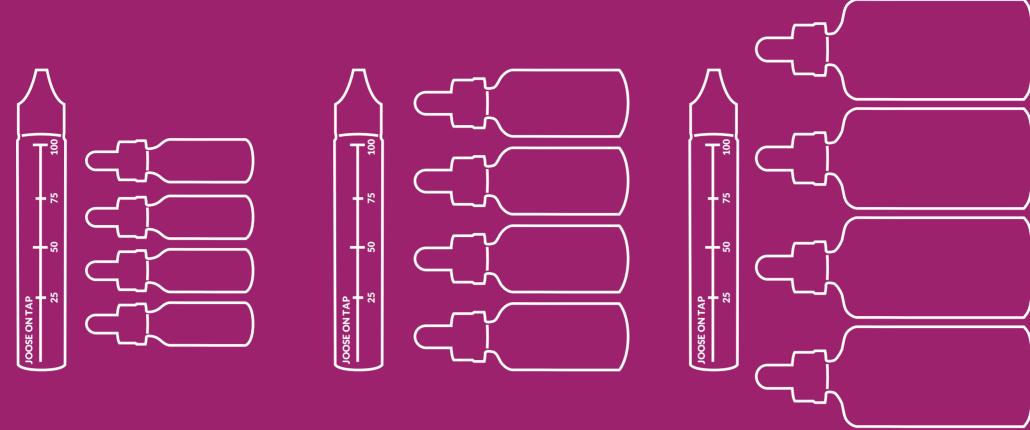
CUSTOM

Design your own e-Joose from **Handcrafted Premium Flavors** 

**START HERE** 

### Pick your Size, then Pick your Flavors

Over 50+ Fullly Formed Flavors!



4 x 15ml Bottles

4 x 30ml Bottles





SAVE UP TO 70% Custom e-Joose is Cheaper and more fun!

#### **Build Your Box**

Use our designer to custom create Flavors tailored to you!

#### **Monthly Delivery**

Every month you'll receive combinations you created!

#### **Unbox & Enjoy**

Dive into your monthly enjoyment of your new favorite joose!

## You are the Mixologist



**Joose Bottle** 

**Handcrafted Flavors** 

**Your Flavor** 

**Start Mixing** 

# Share and SAVE!



...We give you back money!



...Try a friend's Recipie

**Testimonials** 

**Join Now** 



**About** 

**Privacy** 

**Terms** 

Support

Refer a Friend



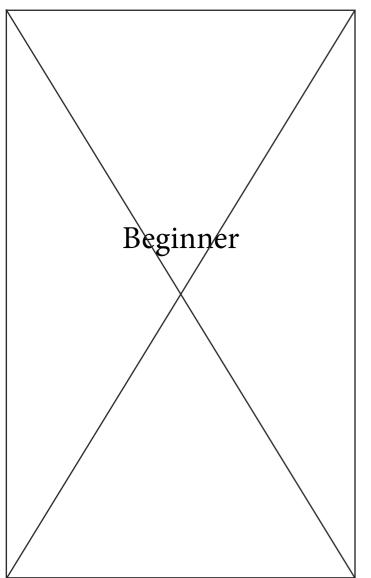


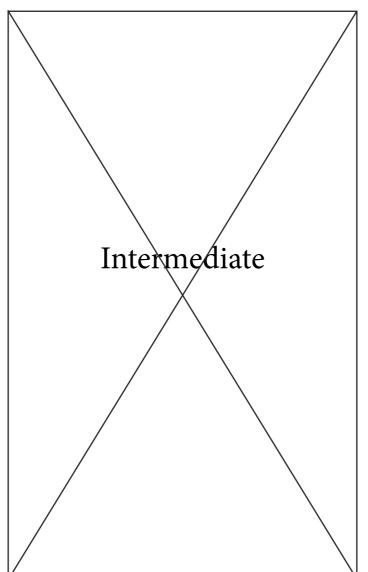


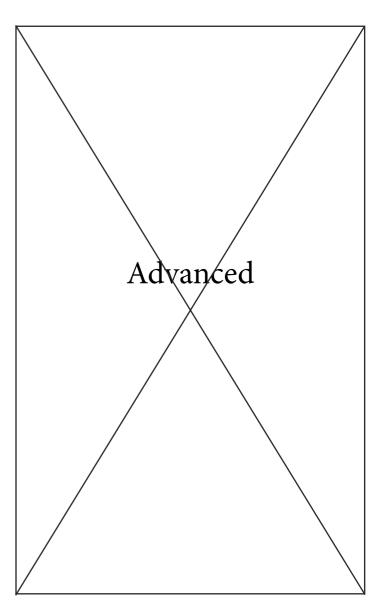
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### What's your Cloud Size?



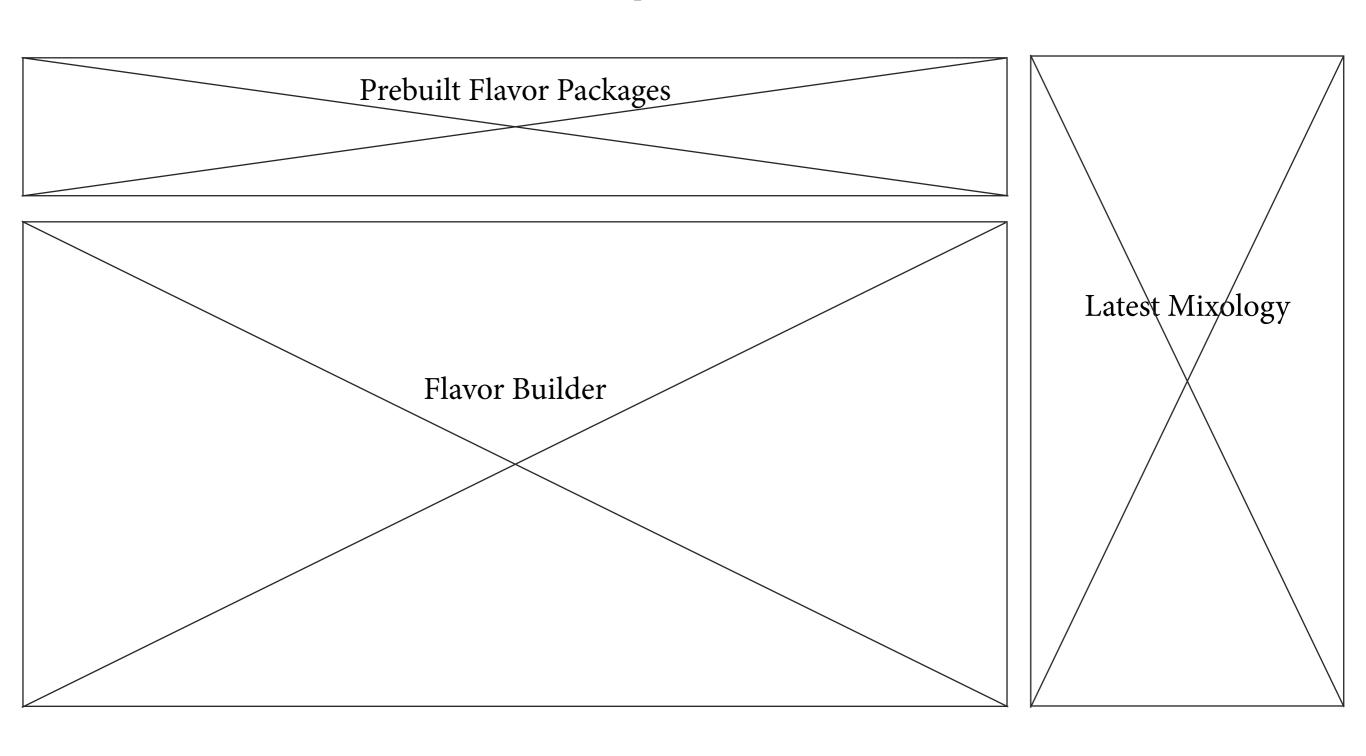








#### **Choose your Flavors**









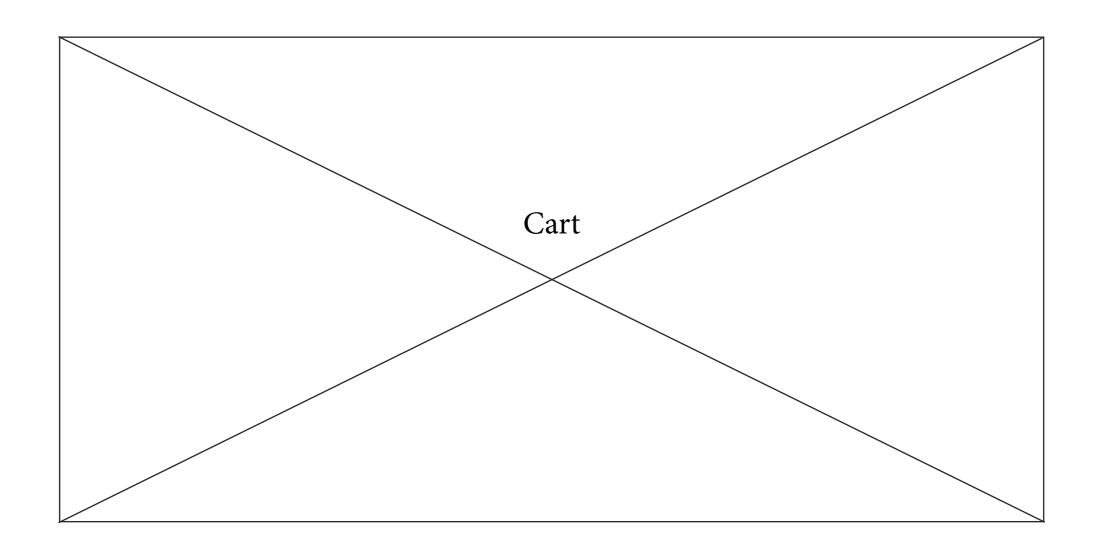
#### **Choose your Nicotine Level**

Less Intense					Intense				
Omg	1.5mg	3mg	6mg		9mg	12mg	15mg	18mg	





### **Review your Box**

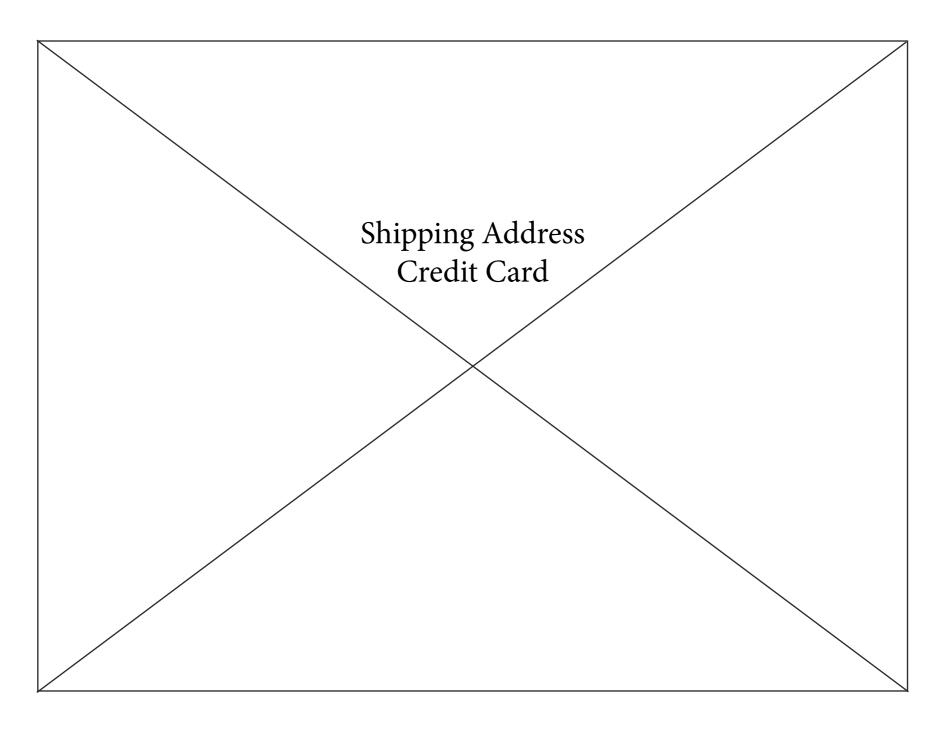








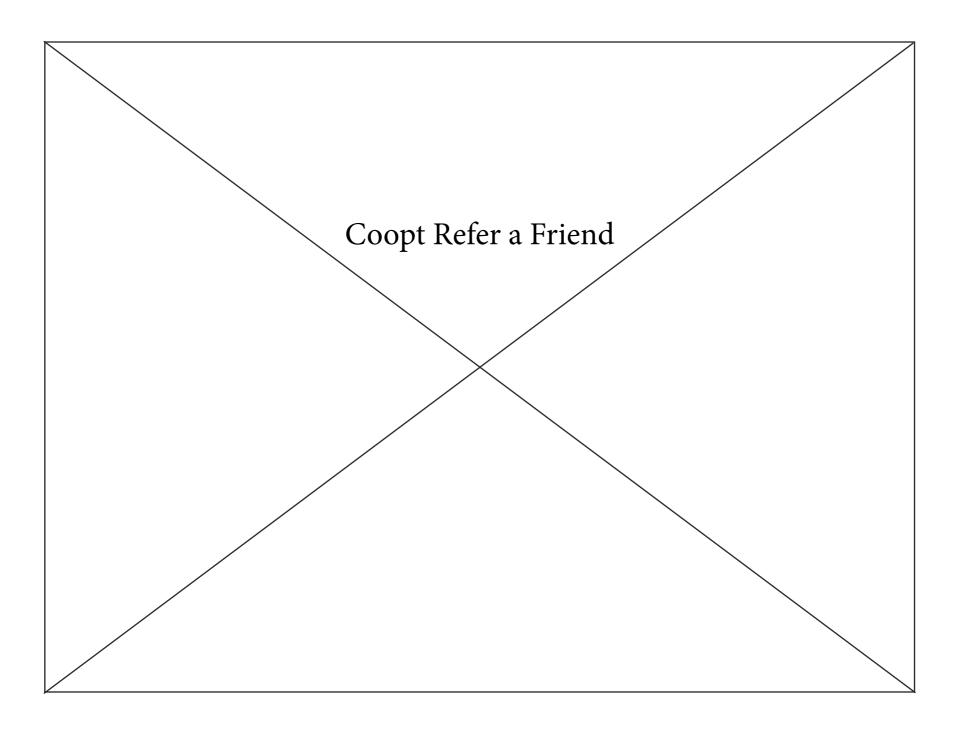
### **Shipping**







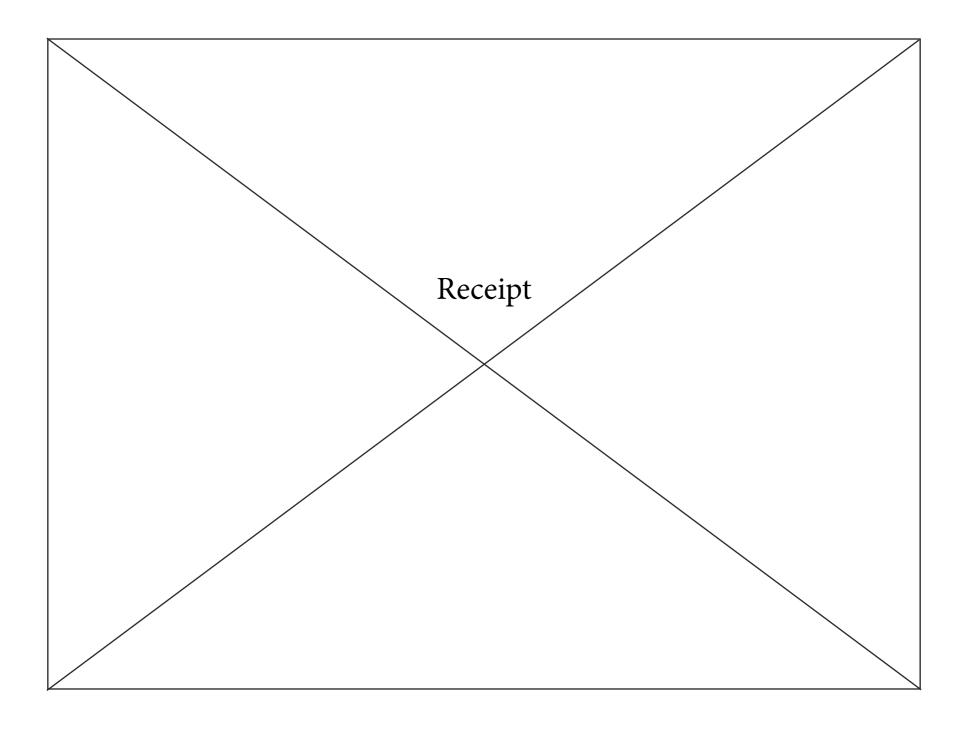
#### **SAVE MONEY!!!**







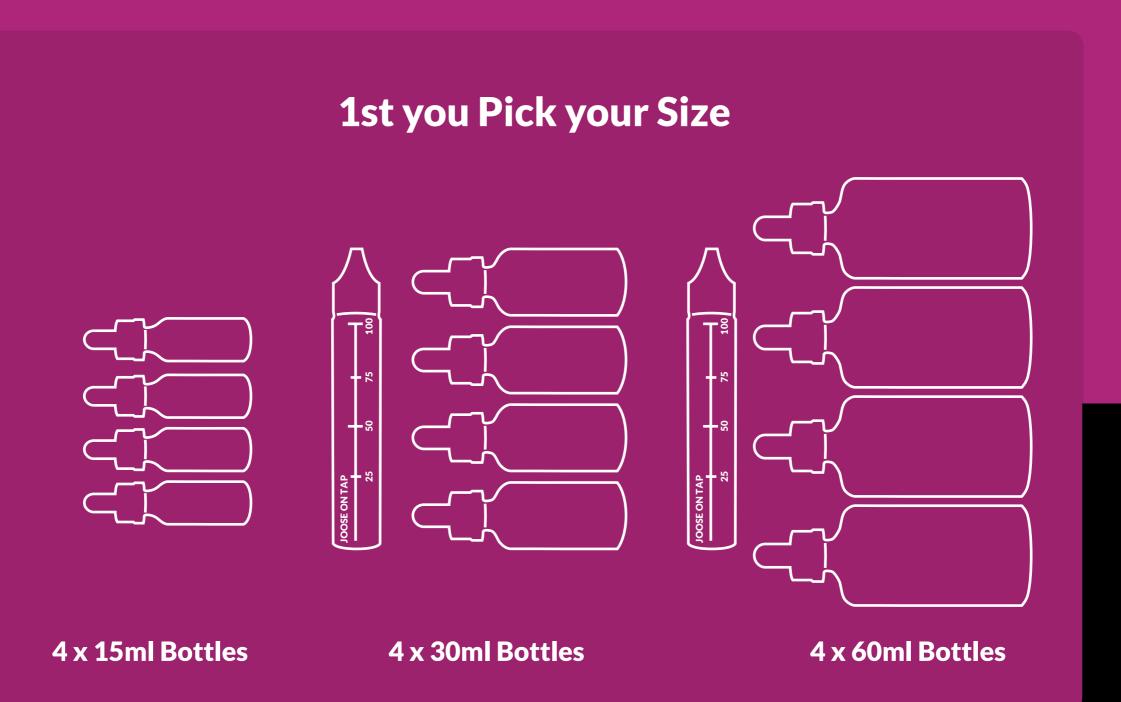
#### **Confirmation**







### **How it Works**



#### 2nd you Pick your Your Flavors



#### Then get a New Box Each Month



Connect with friends to exchange recepies, or share your creation with us!

There are thousands of flavor combinations, try new ones each month!

**Join Now** 









Support Refer a Friend









**How it Works** 

Join Now







# Mixology



# **Terms and Conditions**

ARE INDICATING THAT YOU ACCEPT, AND AGREE TO COMPLY WITH, THIS AGREEMENT. IF YOU DO NOT ACCEPT THIS AGREEMENT, YOU ARE NOT PERMITTED TO, AND YOU MUST NOT, ACCESS OR USE THE SITE OR PURCHASE PROD-UCTS FROM, OR MEMBERSHIPS TO, THE SITE. By signing up for a Membership (as defined below), you represent, acknowledge and agree that you are at least 18 years of age and of legal smoking age. By signing up for a Membership (as defined below), you represent, acknowledge and agree that you are fully aware of the following warnings:

WARNING: Products included in JOOSE ON TAP contain nicotine, a poisonous and addictive substance. Products and accessories included in JOOSE ON TAP are only intended for committed smokers of legal smoking age and not by non-smokers,

children, women who are pregnant or may become pregnant or any person with an elevated risk of, or preexisting condition of, any medical condition which includes, but is not limited to, heart disease, diabetes, high blood pressure or asthma. If you experience any side effects or possible side effects, stop using the product immediately and consult a physician. Products included

in JOOSE ON TAP may be poisonous if orally ingested. Products included in JOOSE ON TAP are not smoking cessation prod-

ucts and have not been tested or guaranteed as such. Products included in JOOSE ON TAP have not been evaluated by the Food and Drug Administration nor is it intended to treat, prevent or cure any disease or condition. For their protection, please keep out of reach of children and pets. California Proposition 65 - WARNING: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm. 1 - CHANGES TO TERMS; PERSONAL INFORMATION/PRIVACY 1.1 - Changes to the site

JOOSE ON TAP may add to, change or remove any part of the Site, including, without limitation, any Content (as defined below) therein, at any time without prior notice to you. 1.2 - Personal Information/Privacy

Customers agree to provide accurate, current, and complete information as required for the purchase of the Products and

Memberships (both as defined below in Section 3.1). JOOSE ON TAP reserves the right to block further sales to Customers

the Privacy Policy.

2.1 - Passwords

who provide false, inaccurate or incomplete data. Customer acknowledges that JOOSE ON TAP uses a third party payment processing service to processing orders and bill fees to your credit card. JOOSE ON TAP's Privacy Policy, located at the URL: https://www.jooseontap.com/privacy (the "Privacy Policy"), explains how Customers' personally identifiable information is collected, used and disclosed. You hereby agree that we may use your personal information in accordance with the terms of

2 - PASSWORDS; USE OF SITE

2.2 - Use of Site; Prohibitions

applicable to the Site or Content.

2.3 - Chat Sessions

3 - TERMS OF SALE

account on various third party websites, which may change from time to time, including, without limitation, Twitter, Facebook and LinkedIn ("Third Party Site Log-in Credentials") and, if applicable, configure your privacy settings in your third party website account to permit your activities on this Site to be shared with your contacts in your third party Site account (as further detailed in our Privacy Policy) https://www.jooseontap.com/privacy. Notwithstanding the foregoing, you agree that your use of any third party website through which you log in to this Site using your Third Party Site Log-in Credentials is governed by the terms and conditions of such third party website's terms of use and privacy policy, including, without limitation, such third party website's password and account security policies and user-generated content posting and acceptable use policies.

You are responsible for maintaining the confidentiality of your passwords, and you are responsible for all activities that occur using your passwords. You agree not to share your passwords, let anyone else access your passwords or do anything else that might jeopardize the security of your passwords. You agree to notify JOOSE ON TAP if there is any unauthorized use of your

Subject to your compliance with this Agreement, JOOSE ON TAP hereby grants you a limited, personal, revocable, non-transferable, non-sublicensable, and non-exclusive license to access the Site and use the content, information, text, images, graphics, interfaces, audio and video clips and any other materials displayed on the Site (collectively, the "Content"), solely for your personal, non-commercial use. You may not copy, modify, reproduce, publicly display or perform, distribute, or otherwise use

password on this Site or if you know of any other breach of security in relation to this Site.

You may utilize the functionality on the Site that allows you to log in to this Site by using your log in credentials for an existing

the Content except as expressly set forth in this Agreement. You may not remove any copyright or other proprietary notices from any Content. If you breach any term of this Agreement, your authorization to use the Site and Content automatically terminates without notice to you. You hereby represent and warrant that you will not, and will not induce any third party to: (a) attempt to disable or circumvent

any security mechanisms used by the Site or Content or otherwise attempt to gain unauthorized access to any portion of the Site or Content or any other systems or networks connected to the Site, or to any server of JOOSE ON TAP or its third party service providers, by hacking, password "mining", or any other illegal means; (b) use any "deep-link", "page-scrape", "robot", "spider", or other automatic device, program, algorithm or methodology, or any comparable manual process, to access, acquire,

copy, or monitor any portion of the Site or Content; (c) use any device, software or routine to interrupt or interfere with, or attempt to interrupt or interfere with, the proper operation and working of the Site or with any other person's use of the Site; (d) track or seek to trace any information on any other person who visits the Site; (e) use the Site or Content for, or in connection with, any illegal purpose, to solicit, facilitate, encourage, condone, or induce any illegal activity, or as otherwise prohibited by this Agreement or applicable laws, rules or regulations; or (f) copy, modify, create a derivative work of, reverse engineer, decompile, or otherwise attempt to extract the source code of any proprietary software used to provide, maintain, or otherwise

JOOSE ON TAP offers to its Members the ability to enter into an instant messaging session ("Chat Sessions") with a JOOSE ON TAP Member Services Agent ("MSA"). Upon entering into and continuing such Chat Sessions with a MSA You acknowledge and agree to all terms, conditions, monitoring guidelines and notices contained or referenced herein including JOOSE ON TAP Terms of Service and Privacy Policy. In order to maintain a high standard of service and provide a safe environment for its MSAs, JOOSE ON TAP reserves the right to refuse, discontinue, and/or block You from Chat Sessions for acts considered to be inappropriate, such as unreasonable demands, misrepresentations, personally threatening or offensive language, and/or erratic behavior or that violate the Terms of Service. If You do not agree to the Terms of Service, including these provisions relating to the Chat Sessions, please do not use the Chat Session service. Due to account security restrictions MSAs are not able and will not fulfill certain types of requests. If your request requires making a payment OR canceling your service, please log onto your account or email Member Services at hello@jooseontap. com to make such changes. You may be asked by the MSA Your account login user name, email address, or other personally

identifiable information in order ensure the identity and security of the chat. A MSA is NOT supposed to ask You for Your password or credit card or debit card information to confirm your account. If a MSA asks for this information please immediately

discontinue the Chat session and email JOOSE ON TAP at: hello@jooseontap.com

non-transferable. 3.2 - Pricing Pricing for Products and Memberships (including any applicable shipping and handling fees) can be found on JOOSE ON TAP's then-current pricing page located on the Site at this location. The price that we will charge you for the Products and Memberships will be the price as posted on the Site on the date you first sign-up for a Membership to the Site. JOOSE ON TAP reserves the right to change prices for Products and Memberships at any time, and does not provide price protection or refunds in the

event of promotions or price decreases. However, we will not change the price of your subscription to a higher price point if you already have a membership. For example, if your membership price is \$24.99 a month and we raise the price to \$30 a

JOOSE ON TAP sends electronic cigarette products that contain nicotine (the "Product(s)") to end-user customers of legal majority age (18+ in the United States) who purchase monthly memberships to receive the Products ("Membership(s)") only for their own personal, non-commercial use. You may not purchase Products or Memberships for further distribution or resale or for any other commercial or business purpose. The Membership and all rights and privileges conferred are personal and

(30) days of the date of shipment by JOOSE ON TAP. JOOSE ON TAP is not liable for products that are damaged or lost in

transit to JOOSE ON TAP.

4 - PROPRIETARY RIGHTS

content posting and acceptable use policies.

6 - DISCLAIMER OF WARRANTIES

USE OF THE SITE, CONTENT, PRODUCTS AND MEMBERSHIPS.

GREATEST EXTENT PERMITTED BY APPLICABLE LAW.

HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

7 - LIMITATION OF LIABILITY

claims against us in the same proceeding.

of claimants with respect to any claim.

8.2 - Choice of Law

ed from this Agreement.

9.1 - Electronic Communications

berships shall survive such termination.

**About** 

**Privacy** 

and can award the same damages and relief that a court can award.

5.2 - Indemnification

CANCELING YOUR MEMBERSHIP: You may cancel your membership at anytime, just contact us. If you are dissatisfied with the Product for any reason, contact JOOSE ON TAP so that we can remedy the issue. Refund requests must be made directly to JOOSE ON TAP at hello@Jooseontap.com. All refund requests must be made within thirty

month, your price will still be \$24.99 a month.

3.3 - Refund/Cancellation Policy

3.1 - Sales of Products and Memberships to End Users Only

are non-refundable) to the credit card you used to make the original purchase. JOOSE ON TAP will not provide a refund for a request that is received by JOOSE ON TAP more than thirty (30) days after the date of original shipment. JOOSE ON TAP also does not provide a refund for returned products that are damaged due to misuse, lack of care, mishandling, accident, abuse or other abnormal use. 3.4 - Payment Methods; Automatic Membership Renewals and Membership Cancellation Policy JOOSE ON TAP accepts credit card payments only. You agree to pay all fees charged to your account based on JOOSE ON

TAP's fees, charges, and billing terms in effect as shown on the payment page you first sign-up for a Membership to the Site. You are also responsible for paying any sales and use taxes and shipping and handling fees that may apply to your purchase of Products or Memberships based on the address that you provide as the shipping address when you register for a Membership, and you authorize JOOSE ON TAP or the third party payment processing service provider that we engage to charge your credit card for any such taxes and fees. All payments shall be made by credit card in advance prior to shipping the Products. If you do not pay on time or if your credit card cannot be charged for any reason, JOOSE ON TAP reserves the right to either suspend or terminate your account and Membership and terminate these Terms of Service. All sales and payments will be in US Dollars.

Promptly following JOOSE ON TAP's receipt of your request (typically within five (5) business days), JOOSE ON TAP will credit the amount paid for the returned product (less any shipping and handling costs/fees related to the original purchase, which

ON TAP's third party payment service provider are responsible for the distribution of your credit card information. It is at the sole election of your credit card issuer. Your credit card issuer may give you the right to opt out of the update service. It is Your responsibility to contact Your credit card issuer with regards to Your right to opt out of the update service. IMPORTANT NOTICE TO CONSUMER: JOOSE ON TAP will automatically renew your Membership on each monthly anniver-

sary date of the Membership and, as authorized by You during the Membership sign-up process, will charge your credit card with the applicable Membership fee and any shipping and handling costs and sales or similar taxes that may be imposed on your Membership fee payments. Each Membership renewal period is for one month. You may cancel your Membership at any time by logging on to your account within Jooseontap.com. To cancel a membership, please login to your account on the Site and select the "membership options" link at the bottom of the page, then follow instructions towards cancellation. All cancellation requests must be received by the first day of the month. Cancellation requests received after the first of the month shall take effect the following month. If you have any problems, please email hello@Jooseontap.com. JOOSE ON TAP requires a reasonable amount of time to process your Membership cancellation request. If you cancel your Membership, you will enjoy your Membership benefits until the end of the then-current Membership term, and your Membership benefits will expire at the end

JOOSE ON TAP and JOOSE ON TAP's third party payment service provider may receive updated credit card information from your credit card issuer. The disbursement of the updated credit card information is provided to JOOSE ON TAP and JOOSE ON TAP's third party payment service provider at the election of your credit card issuer. Neither JOOSE ON TAP nor JOOSE

of the then-current Membership term for which you have paid. You will not be eligible for a prorated refund of any portion of the Membership fees paid for any unused days of the then-current Membership term. 3.5 - Shipping and Product Acceptance The shipment date will be determined according to whichever date is closer to the date of the Customer's first purchase date. Shipping dates are estimates only. All shipments are sent Priority Mail or First-Class mail via the US Postal Service. The risk of loss and title for all Products purchased via the Site pass to the Customer upon delivery of the item to the carrier.

You hereby acknowledge and agree that JOOSE ON TAP or its licensors own all legal right, title and interest in and to the Site and Content, including, without limitation, any and all intellectual property and other proprietary rights which subsist in the Site and Content, whether such rights are registered or unregistered, and wherever in the world those rights may exist.

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The Site may provide links to third party Sites that are not owned or controlled by JOOSE ON TAP, including, without limitation, Facebook, Twitter and LinkedIn ("Third Party Sites"). We provide such links solely as a convenience to you. JOOSE ON TAP does not review, approve, endorse, or make any representations about such Third Party Sites, the companies or persons who own and/or operate them, or any information, software or other products and services made available through such Third Party Sites, or any results that may be obtained from using them. You should exercise common sense and your own judgment, and if you decide to access any Third Party Sites linked to the Site, you do so entirely at your own risk, and you are solely responsible for your activities conducted in connection with such Third Party Sites. Your use of Third Party Sites is subject to the terms of use and privacy policies located on the linked to Third Party Sites which may be different from this Agreement or our Privacy Policy, including, without limitation, such Third Party Sites' password and account security policies and user-generated

You hereby agree to defend, indemnify and hold each of the JOOSE ON TAP Parties (as defined in Section 6 below) harmless from and against, any and all losses, liabilities, damages, and/or claims (including, without limitation, attorneys' fees and costs) arising from your breach of this Agreement, or otherwise arising from your use or misuse of the Site, Content or Products.

THE SITE, CONTENT, PRODUCTS AND MEMBERSHIPS ARE FURNISHED TO YOU "AS IS" AND WITHOUT WARRANTIES, REPRESENTATIONS OR CONDITIONS, STATUTORY OR OTHERWISE, OF ANY KIND. JOOSE ON TAP, ON BEHALF OF ITSELF AND ITS AFFILIATES, LICENSORS, SUPPLIERS AND THIRD PARTY SERVICE PROVIDERS, AND EACH OF THEIR RE-

SPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, THE "JOOSE ON TAP PARTIES"): (A) EXPRESSLY DISCLAIMS ALL REPRESENTATIONS, WARRANTIES AND CONDITIONS, WHETHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF NON-INFRINGEMENT, TITLE, MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE; (B) DOES NOT REPRE-SENT OR WARRANT THAT THE SITE, CONTENT, PRODUCTS OR MEMBERSHIPS WILL MEET YOUR REQUIREMENTS, OR THAT THE OPERATION OF THE SITE OR CONTENT WILL BE TIMELY, UNINTERRUPTED, STABLE, OR SECURE; (C) DOES NOT REPRESENT OR WARRANT THAT THE SITE, CONTENT, PRODUCTS OR MEMBERSHIPS WILL BE ERROR-FREE OR THAT ANY DEFECTS WILL BE CORRECTED; AND (D) DOES NOT MAKE ANY REPRESENTATIONS, WARRANTIES, OR CON-

DITIONS REGARDING THE USE OF THE USE OF THE SITE, CONTENT OR PRODUCTS IN TERMS OF THEIR ACCURACY, RELIABILITY, TIMELINESS, COMPLETENESS, OR OTHERWISE. YOUR USE OF THE SITE, CONTENT, PRODUCTS OR MEM-BERSHIPS IS ENTIRELY AT YOUR OWN DISCRETION AND RISK AND YOU ASSUME TOTAL RESPONSIBILITY FOR YOUR

THIS LIMITATION OF REMEDIES IS A PART OF THE BARGAIN BETWEEN YOU AND JOOSE ON TAP. NO ORAL OR WRIT-TEN INFORMATION OR ADVICE GIVEN BY JOOSE ON TAP OR ANY PERSON ON BEHALF OF JOOSE ON TAP SHALL CRE-

NOTHING IN THIS SECTION 6 SHALL EXCLUDE OR LIMIT THE JOOSE ON TAP PARTIES' WARRANTIES, REPRESENTA-TIONS OR CONDITIONS TO THE EXTENT THEY MAY NOT BE LAWFULLY EXCLUDED OR LIMITED BY APPLICABLE LAW, IN WHICH CASE, SUCH WARRANTIES, REPRESENTATIONS OR CONDITIONS WILL BE EXCLUDED AND LIMITED TO THE

7.1 - IN NO EVENT SHALL ANY JOOSE ON TAP PARTY BE LIABLE TO YOU, OR ANY THIRD PARTY, FOR ANY SPECIAL, IN-DIRECT, INCIDENTAL, PUNITIVE, EXEMPLARY, RELIANCE, OR CONSEQUENTIAL DAMAGES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO, PROPERTY DAMAGE, LOSS OF VALUE OF THE PRODUCTS OR LOSS OF USE OF THE PRODUCTS, WHETHER BASED ON BREACH OF ANY EXPRESS OR IMPLIED WARRANTY OR CONDITION, BREACH OF CONTRACT OR TORT (INCLUDING, WITHOUT LIMITATION, NEGLIGENCE OR STRICT LIABILITY), EVEN IF A JOOSE ON TAP PARTY

7.2 - IF, NOTWITHSTANDING THE FOREGOING, A JOOSE ON TAP PARTY IS FOUND TO BE LIABLE TO YOU OR ANY THIRD PARTY FOR ANY DAMAGE OR LOSS WHICH ARISES UNDER OR IN CONNECTION WITH YOUR USE OF THE SITE, CONTENT, PRODUCTS OR MEMBERSHIPS, THE RELEVANT JOOSE ON TAP PARTY'S TOTAL CUMULATIVE LIABILITY SHALL IN NO EVENT EXCEED THE GREATER OF: (A) THE AMOUNT YOU PAID JOOSE ON TAP FOR THE PRODUCTS OR

ATE A WARRANTY OR CONDITION, OR IN ANY WAY CHANGE THIS EXCLUSION OF WARRANTY.

MEMBERSHIP, AS APPLICABLE; AND (B) THE SUM OF ONE HUNDRED US DOLLARS (US\$100).

7.3 - NOTHING IN THIS SECTION 7 SHALL EXCLUDE OR LIMIT ANY JOOSE ON TAP PARTY'S LIABILITY FOR LOSSES WHICH MAY NOT BE LAWFULLY EXCLUDED OR LIMITED BY APPLICABLE LAW, IN WHICH CASE, SUCH JOOSE ON TAP PARTY'S LIABILITY WILL BE LIMITED TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAW. 8 - DISPUTE AND ARBITRATION; CLASS ACTION WAIVER; CHOICE OF LAW 8.1 - Dispute and Arbitration; Class Action Waiver Please read this carefully. It affects your rights. Summary: Most customer concerns can be resolved quickly and to a customer's satisfaction by writing to our customer service department at hello@Jooseontap.com or JOOSE ON TAP, Attn: Customer Service, 505 Broadway E, #235, Seattle, Washington 98102. In the unlikely event that our customer service department is unable to resolve a complaint you may have to your satisfaction (or if we have not been able to resolve a dispute we have with you after attempting to do so informally), we each agree to resolve those disputes ARISING OUT OF THIS AGREEMENT (OTHER THAN THOSE RELATED TO JOOSE ON TAP'S EN-FORCEMENT AND PROTECTION OF ITS NAME AND INTELLECTUAL PROPERTY RIGHTS) through binding arbitration or

small claims court instead of in courts of general jurisdiction. This includes any claims against other parties relating to services or products provided or billed to you (such as our licensors, suppliers, dealers or third party vendors) whenever you also assert

Arbitration is more informal than a lawsuit in court. Arbitration uses a neutral arbitrator instead of a judge or jury, allows for more limited discovery than in court, and is subject to very limited review by courts. The arbitrator must follow this Agreement

We each also agree that this Agreement affects interstate commerce so that the Federal Arbitration Act and federal arbitration law apply (despite the choice of law provision in Section 8.2 below). ANY ARBITRATION UNDER THIS AGREEMENT WILL TAKE PLACE ON AN INDIVIDUAL BASIS; CLASS ARBITRATIONS AND CLASS ACTIONS ARE NOT PERMITTED. Neither you nor JOOSE ON TAP has the right to act as a class representative or class representative or participate as a member of a class

All disputes relating in any way, directly or indirectly, to JOOSE ON TAP for breach of contract, breach of fiduciary duty, negligence, personal injury, intentional torts or other tort will be arbitrated according to the rules of the American Arbitration Association (AAA) in Seattle, Washington, including any dispute about the scope of this arbitration agreement, and including all questions about the types of disputes that are subject to this arbitration agreement, all of which you agree will be decided by the arbitrators, whose decision will be final and binding on you. Any issue concerning the extent to which a dispute is subject to arbitration, or concerning the applicability, interpretation or enforceability of this Agreement, including any contention that all or part of this agreement is invalid or unenforceable, shall be governed by the Federal Arbitration Act and resolved by the arbitrators. You acknowledge and agree that, in any arbitration proceeding, no depositions will be taken, and all other forms of

discovery of facts will be limited to those things that the arbitrators determine, in their sole discretion, to be necessary. Further, in any arbitration proceeding, (i) there shall be no award of punitive, exemplary, incidental or consequential or other special damages, (ii) all damages claims and awards will be governed by the provisions of the Revised Code of Washington (RCW), and (iii) the parties will conduct the arbitration confidentially and expeditiously and will pay their own costs and expenses of arbitration, including their own attorneys' fees. If you are unable to afford the AAA fee, you agree to notify all persons against whom you have an arbitrable claim and give such persons the opportunity individually and as a group to pay such fee. The proceeding and the decision shall be kept confidential by the parties.

This Agreement is governed by the Federal Arbitration Act, applicable federal law, and the laws of the state of Washington, without regard to its conflicts of laws rules. Foreign laws do not apply. Arbitration or court proceedings must be in King County, Washington. If any provision of the Agreement is invalid under the law of a particular jurisdiction, that provision will not apply in that jurisdiction. The United Nations Convention on Contracts for the International Sale of Goods is expressly exclud-

Whenever you visit our Site or send emails to us, you are communicating with us electronically. For that reason, you also consent to receive communications from us electronically. We will communicate with you by email (if you have provided your email address to us), by posting notices on our Site or by such other means as we may determine from time-to-time. You agree

that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing, to the extent permitted by applicable law. 9.2 - General Terms JOOSE ON TAP may issue a warning, temporarily suspend, indefinitely suspend or terminate any Customer's right to use or access all or any part of the Site including any account thereon, without notice, for any reason in JOOSE ON TAP's sole discre-

9 - ELECTRONIC COMMUNICATIONS; GENERAL TERMS

tion, including without limitation breach of this agreement and/or violation of the Terms of Service, JOOSE ON TAP's belief that such access would violate any applicable law, rule or regulation or would be harmful to the interests of, or potentially cause financial loss or legal liability to JOOSE ON TAP or another user of the Site. This Agreement and the Privacy Policy constitute the entire agreement between you and JOOSE ON TAP regarding its subject matter. JOOSE ON TAP will not be responsible for failures to fulfill any of its obligations due to causes beyond its control. The failure of JOOSE ON TAP to exercise or enforce any right or provision of this Agreement shall not constitute a waiver of such right or provision. If any part of this Agreement is held invalid, illegal or unenforceable, that provision shall be enforced to the maximum extent permissible so as to maintain the intent of this Agreement, and the other parts will remain in full force and effect. The parties shall at all times and for all purposes be deemed to be independent contractors and neither party nor its agents may bind the other party. This Agreement is only valid in the English language. This Agreement shall not be interpreted or construed to confer any rights or remedies on any third parties, except that each indemnified JOOSE ON TAP Party shall be a third party beneficiary hereunder.

**Terms** 

Support

JOOSE ON TAP may assign or transfer its rights, or delegate any performance, under this Agreement to a third party in its sole discretion. Customer may not assign or otherwise transfer its rights, or delegate its performance, under this Agreement to any third party without in each and every case, JOOSE ON TAP's express prior written consent. All terms which by their nature are intended to survive any termination of this Agreement, or any termination of your use of the Site, Content, Products or Mem-

Refer a Friend

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**Join Now** 



# **Privacy Policy**

mation. Joose on Tap is an online service that delivers electronic cigarette products and supplies to its members once a month ("Services"). This Privacy Policy ("Policy") describes how and when We collects, uses and shares your information when you use our Services. This Policy applies to our family of websites (the "Site(s)"). These include www.Jooseontap.com and any other sites at which this Policy appears and the memberships that you can purchase on the Site to receive products that we offer or make available through the Sites ("Membership(s)"). By using Our Sites and/or purchasing a Membership you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. Irrespective of which country you reside in or supply information from, you authorize We to use your information in the United States and any other country where We operates. This Policy is incorporated by reference into the Joose on Tap Terms of Service. If you have any questions or comments about this Privacy Policy, please contact us at hello@Jooseontap.com.

Joose on Tap, LLC ("Joose on Tap", "We", "Us" or " Our") values your privacy and is committed to protecting your personal infor-

#### INFORMATION COLLECTION AND USE

The information We collect from you enables us to fulfill your request for our products (electronic cigarette products that you order and receive through your Membership), to send you information or content in which you may be interested, and keep you abreast of any updates related to our Site and your Membership. We also use this information to personalize and continually improve our Site, your experience, and to ultimately serve you better.

Information Collected Upon Registration: You may browse our Site without registering. If you would like to place an order, become a member, and/or request information from us then we require you to register with us and become a member on our

Sites. When you create, register, or edit your We account, you provide some personal information, such as your name, email address, and password. Please safeguard your password and other personal information. You may be liable for unauthorized use of our web site, as well as have your private information used by others. In some circumstances, such as making a purchase of our products, we will request that you provide your credit card, debit card, or acceptable payment option and your billing address and shipping address. You are welcome to not provide this information, but if you do not wish to provide this information then there is no way for us to provide you with our products and Services and therefore you cannot become a member. Information We Collect Automatically: In addition, when you visit the Sites and/or register for Membership, we may collect

certain information by automated means, such as cookies, web beacons, and other automated devices. A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. A "web beacon," also known as an Internet tag, pixel tag or clear GIF, is used to transmit information back to a web server. We also may use third-party website analytics tools (such as Omniture, Google Analytics, and Facebook Insights), that collect information about visitor traffic on the Sites. The information we may collect by automated means includes:

Information about the devices our visitors use to access the Internet (such as the IP address and the device, browser, domain name and operating system type)

URLs that refer visitors to our sites

Dates and times of visits to our sites

and user experiences.

the links to each company's web site.

Information on actions taken on our sites (such as page views and site navigation patterns)

A general geographic location (such as country and city) from which a visitor accesses our websites Search terms that visitors use to reach our sites and the webpage that led you to the Sites

COOKIES AND OTHER TRACKING TECHNOLOGY:

#### Cookies Information: Cookies are small pieces of information which are issued to your computer when you visit a website and

which store and sometimes track information about your use of the Service. We uses cookies to help recognize you as a repeat visitor, to improve the quality of our Service, and to try and make your browsing experience meaningful. When you enter our Sites, our web server sends a cookie to your computer which allows us to recognize your computer but not specifically who is using it. By associating the identification numbers in the cookies with other customer information when, for example, you login to the Service, then we know that the cookie information relates to you. Some of the cookies used by our Service are served by us, and some are served by third parties who are delivering services on our behalf. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different browsers. By blocking or deleting cookies used on our Service, you may not be able to take full advantage of our Service. Local Storage Objects: We may use Flash Local Storage Objects ("Flash LSOs") in order to store your Site preferences and to

personalize your visit. Flash LSOs are different from browser cookies because of the amount and type of data stored. In addition, you cannot control, delete, or disable the acceptance of Flash LSOs through your browser. For more information on Flash LSOs, or to learn how to manage your settings for Flash cookies, go to the Adobe Flash Player Help Page, choose "Global Storage Settings Panel" and follow the instructions. To see the Flash LSOs currently on your computer, choose "Website Storage Settings Panel" and follow the instructions to review and, if you choose, to delete any specific Flash LSO. Log File Information or Log Data: Our servers automatically record information ("Log Data") created by your use of the Ser-

vices. Log Data may include information such as your IP address, browser type, operating system, the referring web page, pag-

es visited, location, your mobile carrier, device and application IDs, search terms, and cookie information. We receive Log Data when you interact with our Services, for example, when you visit our websites, sign into our Services, interact with our email notifications, or visit a third-party website that includes a We button or widget. We uses Log Data to provide our Services and to measure, customize, and improve them. If not already done earlier, for example, as provided below for Widget Data, we will either delete Log Data or remove any common account identifiers, such as your username, full IP address, or email address, after 18 months. Clear Gifs Information: When you use the Service, we may employ clear gifs (a.k.a. Web Beacons), which are used to track the online usage patterns of our users anonymously. No personally identifiable information from your We account is collected

opened by recipients. The information is used to enable more accurate reporting, improve the effectiveness of our marketing, and make We better for our users. Site Analytics: As noted, we may use automated devices and applications, such as Google Analytics, to evaluate usage of our Site. We also may use other analytic means to evaluate our Site. We use these tools to help us improve our Site, performance

using these clear gifs. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are

Links: We may keep track of how you interact with links across our Services, including our email notifications, third-party services, and client applications, by redirecting clicks or through other means. We do this to help improve our Services, to provide more relevant advertising, and to be able to share aggregate click statistics such as how many times a particular link was clicked on.

Third-Party Ad Networks: We may use third parties such as network advertisers to serve advertisements on Our Sites. We

may display advertisements on Our Sites, participate in third party ad networks and make available to Our Sites users specific offers from third-party companies. Some of the advertisements you see on the Sites are delivered by third parties who also collect information through cookies, web beacons, and other technologies about your online activities, either on Our Web Sites or across the Internet, in an effort to understand your interests and deliver you advertisements that are tailored to your interests. These third parties include advertisers, advertising agencies, and ad networks that may collect information when you view or interact with one of their advertisements. Third parties that currently collect information on our Sites for the purpose of serving you with advertising tailored to your interest include, but are not limited to Atlas, BlueKai, DoubleClick, EyeWonder, Google, Mediamind, Audience Science and Pointroll. These companies may offer you a way to choose not to have your information used for advertising purposes. You can find more information by clicking on the company names above and following

In addition, some of these companies are members of the Network Advertising Initiative ("NAI"), which offers a single location to opt out of receiving tailored ads from member companies. To opt out of information collection by NAI member companies,

or to obtain information about the technologies they use or their own privacy policies, please visit the NAI consumer opt out page. Also, through the Digital Advertising Alliance ("DAA"), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of and greater control over ads that are customized based on their online behavior across different Web Sites. CBS Interactive is committed to complying with the Self-Regulatory Program for Online Behavioral Advertising. To learn more and make choices about interest-based ads from participating third parties, please visit the DAA consumer opt out page. In the UK, the Internet Advertising Bureau ("IAB UK") has developed Good Practice Principles for Online Behavioural Targeting. More information and an opt out page to manage online behavioral advertising preferences with IAB UK member companies are available at Your Online Choices.com. Please note that if you choose to opt out of having your information used to deliver advertisements tailored to your interests, you will continue to see advertisements on our Web Sites, but these advertisements may not be as relevant to you. Joose on Tap does not have access to the information these third parties may collect about your interests to deliver relevant

same ad, and to analyze the effectiveness of advertising on the Sites. INFORMATION SHARING AND DISCLOSURE We do not disclose your private personal information except in the limited circumstances described here.

advertising to you, and the information practices of these third parties are not covered by this Privacy Policy. In addition, We with third parties to help us track the ads that are delivered to you, in particular to control the number of times you receive the

Your Consent: We may share or disclose your information at your direction, such as when you authorize a third-party web client or application as log-in credentials when you register for Membership.

Service Providers: We engage service providers to perform functions and provide services to us in the United States and abroad. We may share your private personal information with such service providers subject to confidentiality obligations consistent with this Privacy Policy, and on the condition that the third parties use your private personal data only on our behalf

Law and Harm: Notwithstanding anything to the contrary in this Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect We's rights or property. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information.

information may be sold or transferred as part of that transaction. The promises in this Privacy Policy will apply to your information as transferred to the new entity. HOW WE PROTECT YOUR INFORMATION

practices to help protect the confidentiality, security and integrity of data stored on Our system. While no computer system is

We are committed to protecting the information we receive from you. We follow reasonable technical and management

Business Transfers: In the event that We is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your

#### completely secure, we believe the measures we have implemented reduce the likelihood of security problems to a level appro-

and archived pages of the Site for a period of time.

and pursuant to our instructions.

priate to the type of data involved. We have implemented commercially reasonable precautions, including, where appropriate, password protection, encryption, SSL, firewalls, and internal restrictions on who may access data to protect our Site and the information We collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. The Sites encrypt your credit card number, debit card number, or other payment option and other personal information using secure socket layer (SSL) technology to provide for the secure transmission of the information from your personal computer to Our servers. In addition, only those employees and third parties who need access to you information in order to perform their duties are allowed such access. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a password that nobody else knows or can easily guess, and keeping your password private. Also, you should never share your log-in information with others. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity. To change your Facebook password, you must go to the Facebook site and follow its procedures for changing your password. MODIFYING YOUR PERSONAL INFORMATION You may modify any personal information that you have submitted by logging into your account and updating your profile information. Please note that copies of information that you have updated, modified or deleted may remain viewable in cached

tomer/account) and then clicking "Cancel My Subscription". You may also delete your Joose on Tap account, just send an email to hello@Jooseontap.com with a subject titled "Delete My Account" and we will assist you in doing so. We will try to delete your account as soon as possible, but it may take up to four-

teen (14) business days for our systems to completely implement this so you may still get correspondences from us during that

You may cancel your account at anytime by logging into your account under "My Account" (https://www.jooseontap.com/cus-

time. YOUR CALIFORNIA PRIVACY RIGHTS California residents may request a list of certain third parties to which we have disclosed personally identifiable information

about you for direct marketing purposes. You may make one request per calendar year. In your request, please attest to the

#### fact that you are a California resident and provide a current California address for your response. You may request this information in writing by contacting us at: hello@Jooseontap.com. Please allow up to thirty (30) days for a response. OUR POLICY TOWARDS THOSE UNDER THE AGE OF 18

Our Services are not directed to persons under 18. If you become aware that a minor is using Our Services, please contact us at hello@Jooseontap.com. We do not knowingly collect personal information from persons under the age of 18. If we become aware that a person under the age of 18 has provided us with personal information, we take steps to remove such information and terminate the child's account. You can find additional resources for parents and teens www.connectsafely.org.

#### CHANGES TO THIS POLICY

**About** 

mation and will always be at the following location: https://www.Jooseontap.com/privacy. If we make a change to this policy that, in our sole discretion, is material, we will notify you via an email to the email address associated with your account. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

We may revise this Privacy Policy from time to time. The most current version of the policy will govern oaur use of your infor-





Refer a Friend





**Terms** 

Support

**Privacy** 



# Refer a Friend