

# Izzy Białkowska

I am the Senior Consultant and Product Design Expert with over 7 years of experience. I work collaboratively with the cross-functional team to solve challenging dilemmas.



## Senior Product Design Consultant at Netguru, 2020 - currently

Consulting Startups' on how to deal with their design challenges and bring together user needs, business challenges, timeline, and budget. Building partner-like relationships with the clients and project stakeholders. Leading designs through the full product design lifecycle from early ideation, to detailed execution, through the launch. Creating accessible, clean, UI/UX-driven web and mobile interfaces. Acting as an advocate for end-users and encouraging a people-focused design mentality throughout the software development life cycle

Tools: pen and paper, Figma, Sketch, Adobe Illustrator

## UX designer at Ideacto, November 2019 - October 2020

Working as the UX/UI designer for international projects (the USA, UK, Poland, and Luxembourg). Besides essential UX and UI designer's tasks, I am running UX workshops (online/offline), conducting UX audits, and advising on projects as a UX designer. I face various kinds of projects - from idea to development, redesign. I design experience for web, apps and watches. Working closely with developers and clients.

Tools: pen&paper, Figma, Adobe xD, Adobe Illustrator, Sketch, Miro, Slack, Jira, Harvest

## Technical Content Developer, Multimedia Designer at Nokia, July 2017 - now

As a UX designer, I worked as the leading designer (UX research, interaction design, sketching, wireframes, visual design, and development phases) to create a widely available portal for technical documentation, which is used every day by over 30 000 users. I worked in a team, with two graphical designers, who developed illustrations for the projects. Then, I designed two additional web applications for technical writers to empower search engine functionality by taking advantage of machine learning and DITA tags. Daily, I work remotely with three developer teams overseas (Agile Methodology). Today, my colleagues are using these products, which is a very cool part of our job as designers.

Tools: pen&paper, Adobe Illustrtror, WordPress

## Lead of UI/UX design team at Coders Crew, March 2018 - Dec. 2020 (non-profit)

I was a lead of UX department in this strongly developing organisation. I created an onboarding plan for newcomers and lead design projects. Teamwork, cooperation, hard work and passion were the main drivers in my team. Leading a group of passionate UX designers, who want to develop their skills and gain new experience was a pleasure.

Tools: pen&paper, Figma, Adobe xD, Adobe Illustrator, Slack, Jira

## Product Designer and Marketing at Euroimpex S.A., Feb. 2015 - June 2017

I cooperated with programmers, and sales team to improve the product's UX. I expanded the cloud-based product UI by new features. I was responsible for marketing campaigns, evolving design and experience of the cloud-based solution for schools and the cloud-based printing solution for business. I learned the most when I took care of redesigning Extranet information structure (preparing the new structure of the company's information architecture, infographics and guidelines for employees).

Tools: pen and paper, MS Office, Photoshop

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### I am

accessibility guard and the voice of the user and advocate for the users needs while balancing the business goals.

### My dream is

to create a strong design community and share awarnes for ethical design.

### My abilities include

consulting, business strategy, wireframing + conceiving, storyboarding, user flows, personas, visual design, usability testing prototyping.

### I am proficient in

Figma, Procreate, Jitter, Illustrator, Adobe XD, Sektch, Miro, InVision, Slack, UXpin, Jira, Harvest, Zeplin, Principle

### I graduated from

The Wrocław University of Economics in 2019 in Business Informatics. I achieved summa cum laude (5.0) for my Master and Bachelor Degree. My academic papers were connected with UI design.

- *Master Thesis: "Accessibility In The Modern User Interface Design. Evaluation And Redesign Of The User Interface."*
- *Bachelor Thesis: "Innovation In Modern User Interface Design. Conceptual Evolution, Technological Drivers, And Quality Factors."*

### Courses I faced

- Trusted tester certification (in progress),
- Webflow CMS Certification, Level 1 (2021)
- UX Course at Volvo UX Academy (2019),
- Computer Graphics Academy at European Information Technologies Certification Institute in Brussels, 2018 (Online).