

Izzy Białkowska

Senior Consultant, Product Designer, and mentor in the tech community. 6+ years of experience working at tech companies.

My area of expertise is Product Design (UX, UI), workshops, user research, low-code solutions.



Senior Product Design Consultnatnat at Netguru, October 2020 - currently

Consulting Startups' on how to deal with their design challenges and bring together user needs, business challenges, timeline, and budget. Leading designs through the full product design lifecycle from early ideation, to detailed execution, through the launch. Acting as an advocate for end-users and encouraging a people-focused design mentality throughout the software development life cycle. Mentoring our design teams on how to estimate and consult our clients through delivery process. Building partner-like relationships with the clients and project stakeholders. Creating accessible, clean, UI/UX-driven web and mobile interfaces (End-to-End).

Tools: pen and paper, Figma, Sketch, Jira, Webflow, Adobe Illustrator

UX designer at Ideacto, November 2019 - October 2020

Working as the UX/UI designer for international projects (the USA, UK, Poland, and Luxembourg). Besides essential UX and UI designer's tasks, I am running UX workshops (online/offline), conducting UX audits, and advising on projects as a UX designer. I face various kinds of projects - from idea to development, redesign. I design experience for web, apps and watches. Working closely with developers and clients.

Tools: pen&paper, Figma, Adobe xD, Adobe Illustrator, Sketch, Miro, Slack, Jira, Harvest

Technical Content Developer, Multimedia Designer at Nokia, July 2017 - now

As a UX designer, I worked as the leading designer (UX research, interaction design, sketching, wireframes, visual design, and development phases) to create a widely available portal for technical documentation, which is used every day by over 30 000 users. I worked in a team, with two graphical designers, who developed illustrations for the projects. Then, I designed two additional web applications for technical writers to empower search engine functionality by taking advantage of machine learning and DITA tags. Daily, I work remotely with three developer teams overseas (Agile Methodology). Today, my colleagues are using these products, which is a very cool part of our job as designers.

Tools: pen&paper, Adobe Illustrtrtor, WordPress

Lead of UI/UX design team at Coders Crew, March 2018 - Dec. 2020 (non-profit)

I was a lead of UX department in this strongly developing organisation. I created an onboarding plan for newcomers and lead design projects. Teamwork, cooperation, hard work and passion were the main drivers in my team. Leading a group of passionate UX designers, who want to develop their skills and gain new experience was a pleasure.

Tools: pen&paper, Figma, Adobe xD, Adobe Illustrator, Slack, Jira

Product Designer and Marketing at Euroimpex S.A., Feb. 2015 - June 2017

I cooperated with programmers, and sales team to improve the product's UX. I expanded the cloud-based product UI by new features. I was responsible for marketing campaigns, evolving design and experience of the cloud-based solution for schools and the cloud-based printing solution for business. I learned the most when I took care of redesigning Extranet information structure (preparing the new structure of the company's information architecture, infographics and guidelines for employees).

Tools: pen and paper, MS Office, Photoshop

Izabella (Izzy) Białkowska

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I AM

ethical design advocate, accessibility guard and mentor for our design teams.

MY DREAM IS

to create a strong design community and share awareness about the power that designers have, and ethical design.

MY ABILITIES INCLUDE

consulting, mentoring, business strategy, estimations, wireframing + concepting, storyboarding, user flows, personas, visual design, usability testing, prototyping.

I AM PROFICIENT IN

Figma, Procreate, Jitter, Illustrator, Adobe XD, Sketch, Miro, InVision, Slack, UXpin, Jira, Harvest, Zeplin, Principle

I GRADUATED FROM

The Wrocław University of Economics in 2019 in Business Informatics. I achieved summa cum laude (5.0) for my Master and Bachelor Degree. My academic papers were connected with UI design.

- *Master Thesis: "Accessibility In The Modern User Interface Design. Evaluation And Redesign Of The User Interface."*
- *Bachelor Thesis: "Innovation In Modern User Interface Design. Conceptual Evolution, Technological Drivers, And Quality Factors."*

COURSES I FACED

- Trusted tester certification (in progress),
- Webflow CMS Certification, Level 1 (2021)
- UX Course at Volvo UX Academy (2019),
- Computer Graphics Academy at European Information Technologies Certification Institute in Brussels, 2018 (Online).