

IZABEL LIMA

BRAZILIAN WEB DEVELOPER

+55 11 98133.0385
b.lima.izabel@gmail.com
izabellima.com

A highly creative professional with ten years experience in the visual communication field who decided to pursue the long-held interest in programming. Resourceful and determined, has been able to apply previously acquired skills to problem-solving, thinking both visually and analytically. Looking for an opportunity to delve deeply into the web development world, face new challenges, expand skills and grow as a professional.

WORK EXPERIENCE

FREELANCE DESIGNER (SEPTEMBER 2015 – PRESENT)

Provided design work for the following clients:

- **Salami Social Club (DE)** – Logo, posters, flyers and Facebook posts
- **Dermiwil (BR)** – Designed the company's annual product brochure
- **Yello Media (BR)** – Logo and banner design for Yello Media's clients (Marcella Tranchesi, Bru Real Life, WePick, Giordana Serrano, Nadia Tambasco)
- **Bicyclette London Repair (UK)** – Logo design
- **FHITS (BR)** – Corporate presentation for the biggest platform of digital influencers in South America.
- **BC Comunicação (BR)** – Menu and Menu Board design for Häagen-Dazs Brazi's RFP pitch.

ART DIRECTOR AT AIDIA (APRIL 2014 – AUGUST 2015)

Designed a vast array of artwork for clients such as Mapfre, Tetra Pak, Petz, Roadcard, Styrolution and Solvey.

DESIGNER AT EDITORA CARAS (APRIL 2007 – NOVEMBER 2013)

Visual communication artwork for the publisher's marketing department (ads, posters, flyers, invitations, uniforms, trophies, banners, websites); Editorial layout and photo production for segmented magazines (Fashion Bi-annual, Interior Design Annual Babies Annual, Brides Annual).

EDUCATION

ESPM - SP (2005-2008)

Bachelor's Degree in Design
(Visual Design with emphasis in Marketing)

LE WAGON – BERLIN (2017 | BATCH#65)

FullStack 9-week intensive
Bootcamp

TECH SKILLS

Ruby on Rails	Git
HTML	GitHub
CSS	Heroku
Bootstrap	Indesign
JavaScript	Photoshop
jQuery	Illustrator
PostgreSQL	

LANGUAGE SKILLS

Portuguese	Native
English	Fluent
German	A1