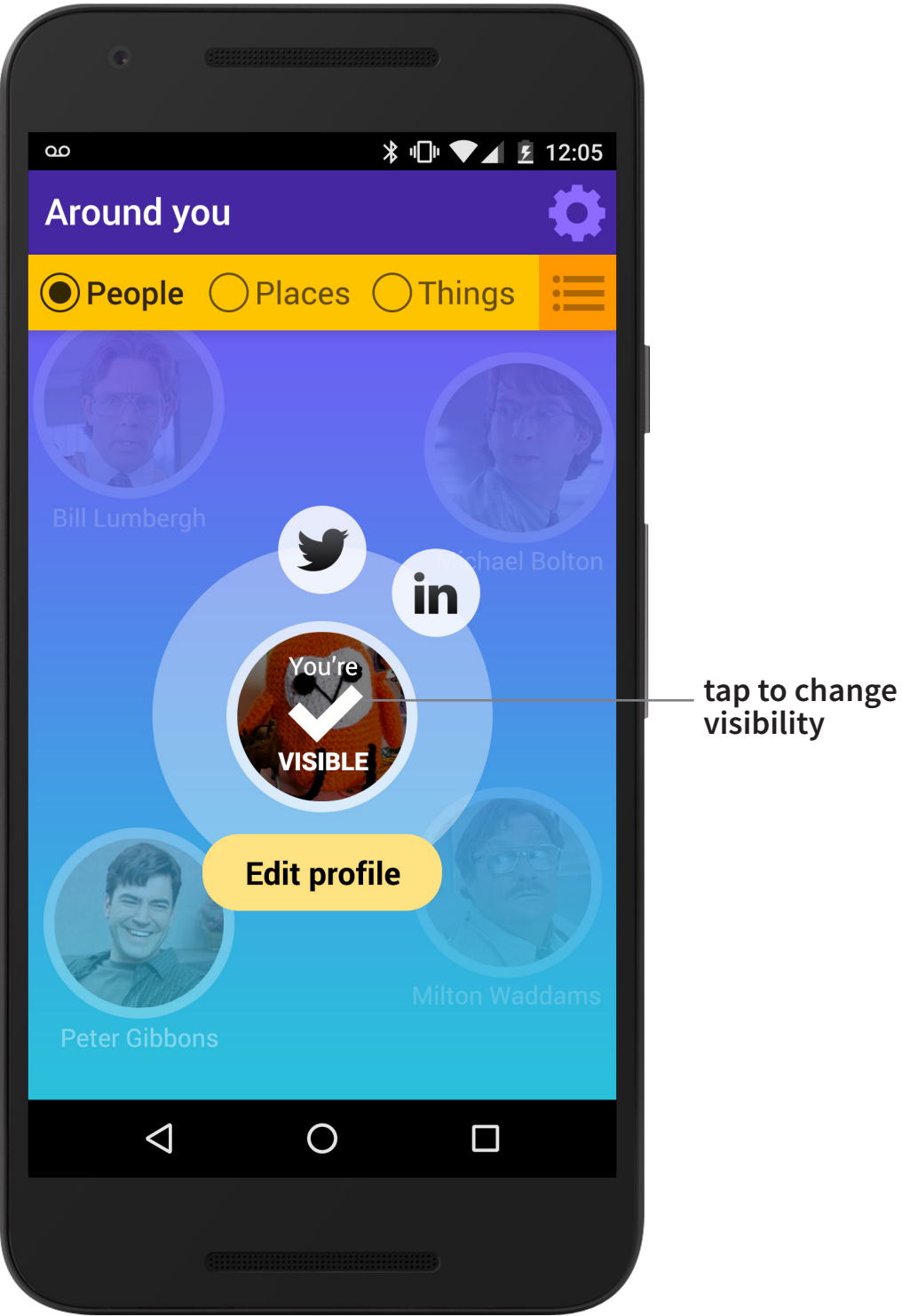
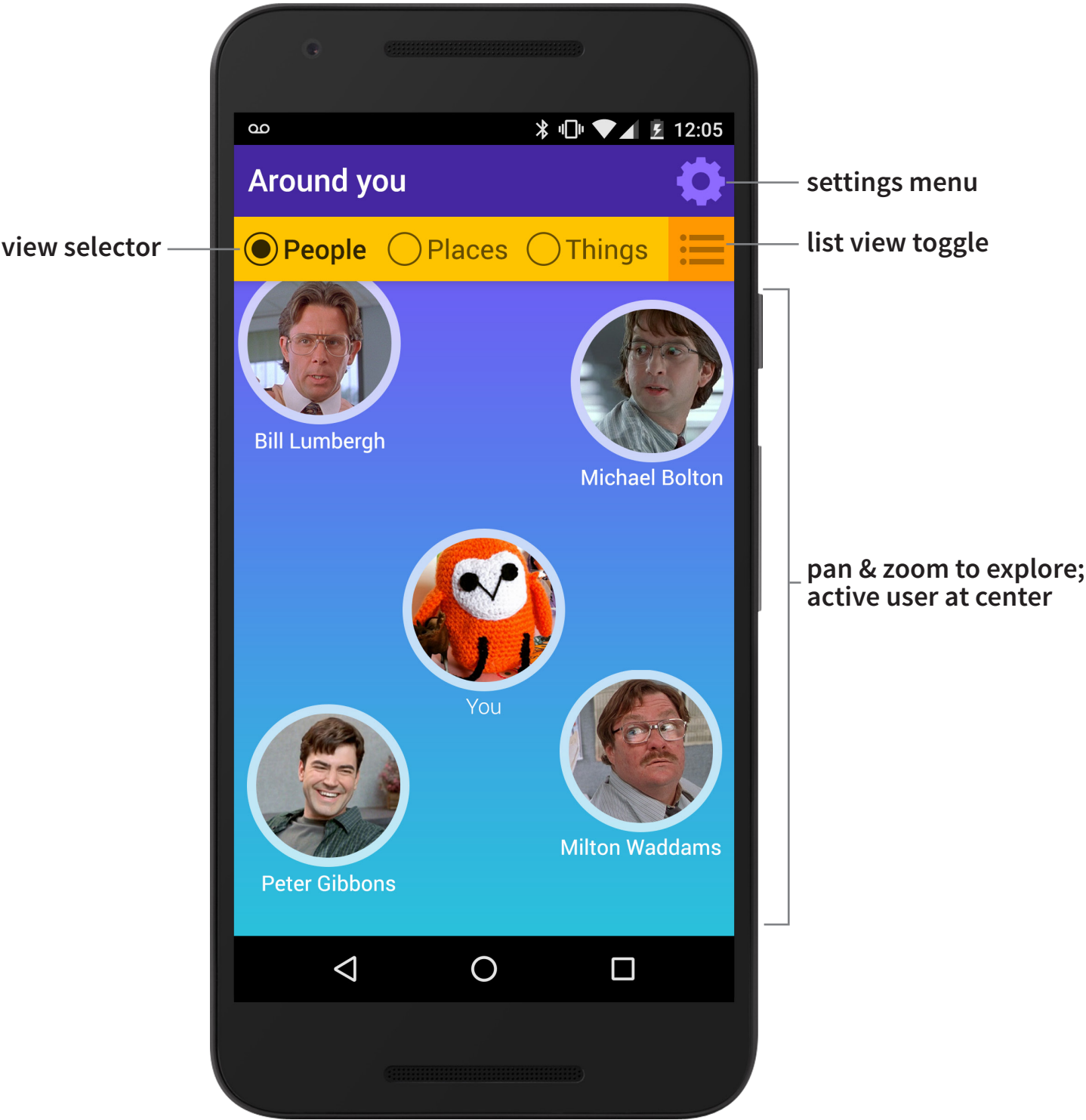


reelyApp IxD Spec

v0.2

Interface Overview

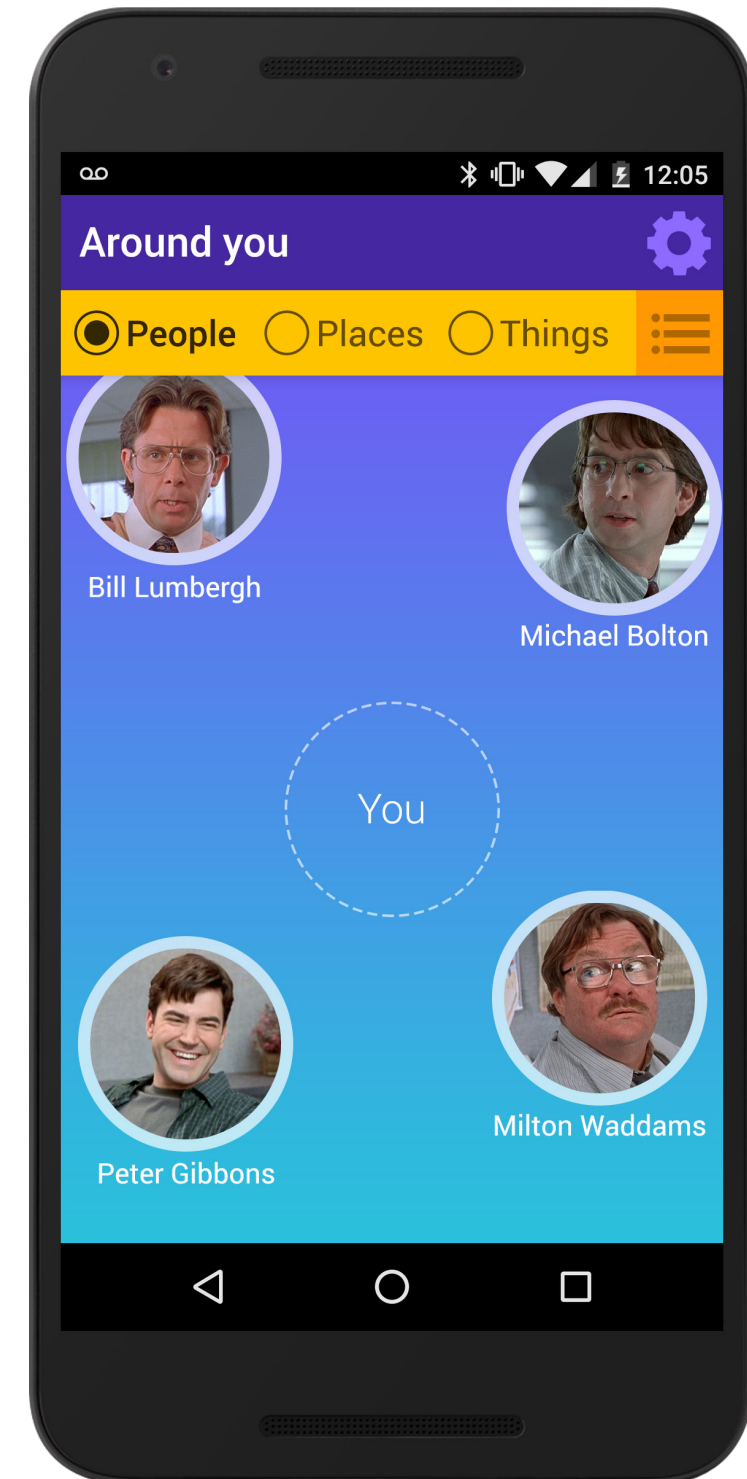


In this iteration, we drastically simplify the user experience by de-emphasizing the concept of Smart Spaces in reelyApp.

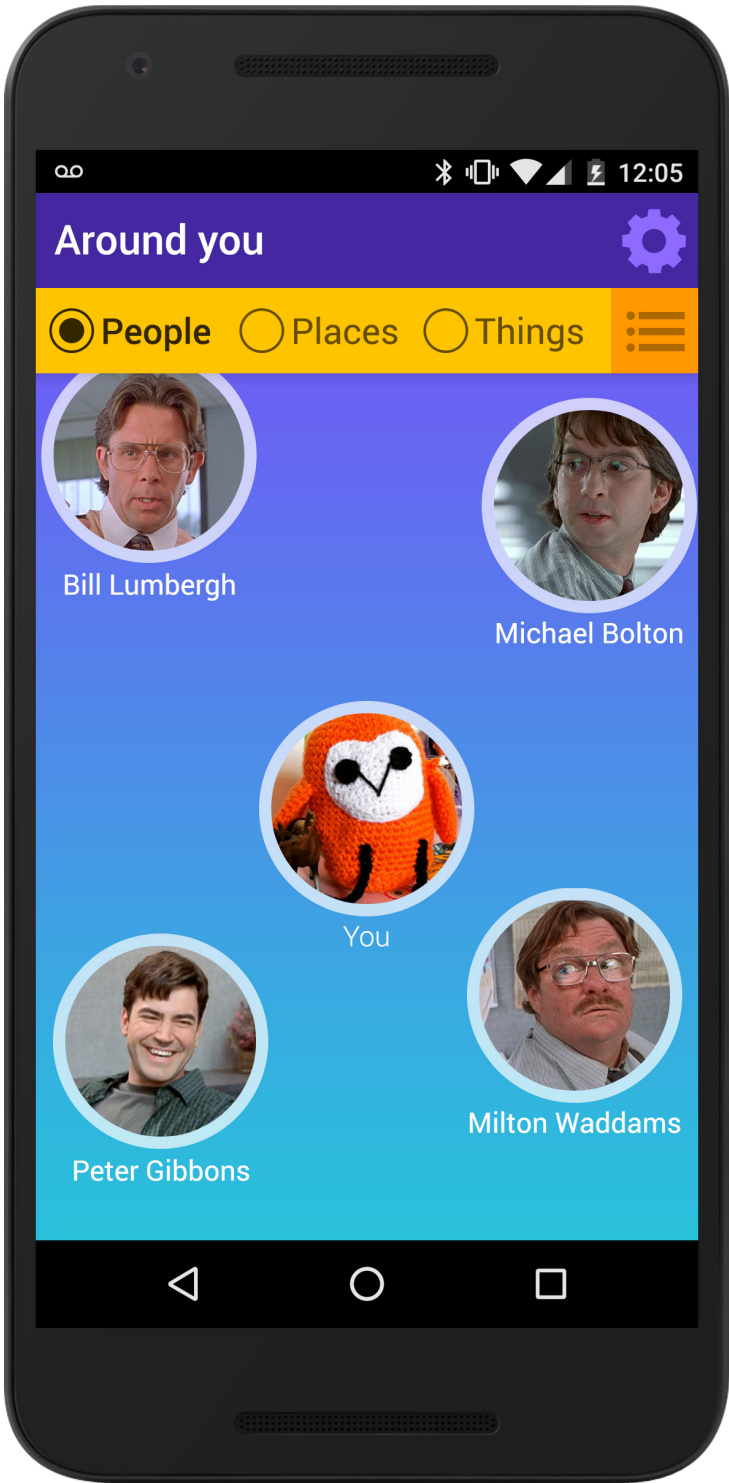
Rather than displaying the occupants of a “space,” the app will simply show the **people, places, and things** *around the user*.

In this new model of the interaction, **the user is at the center of it all** — both conceptually and visually.

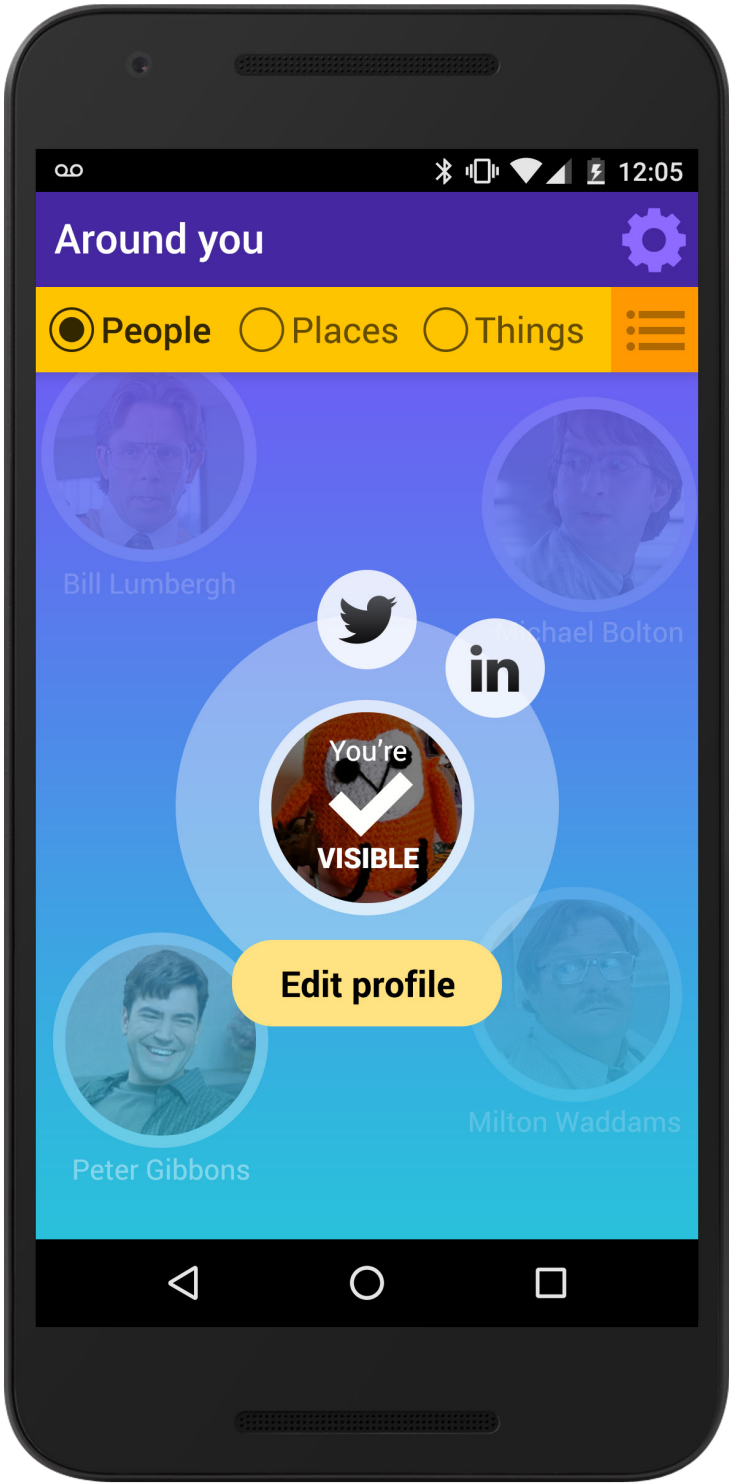
When they first load the app, the user is encouraged to create a profile by tapping on a dotted circle where their bubble can appear.



Once the user creates a profile, they are visible to other people in the space, and they can interact with their own bubble as they would with anyone else's, by tapping on it.

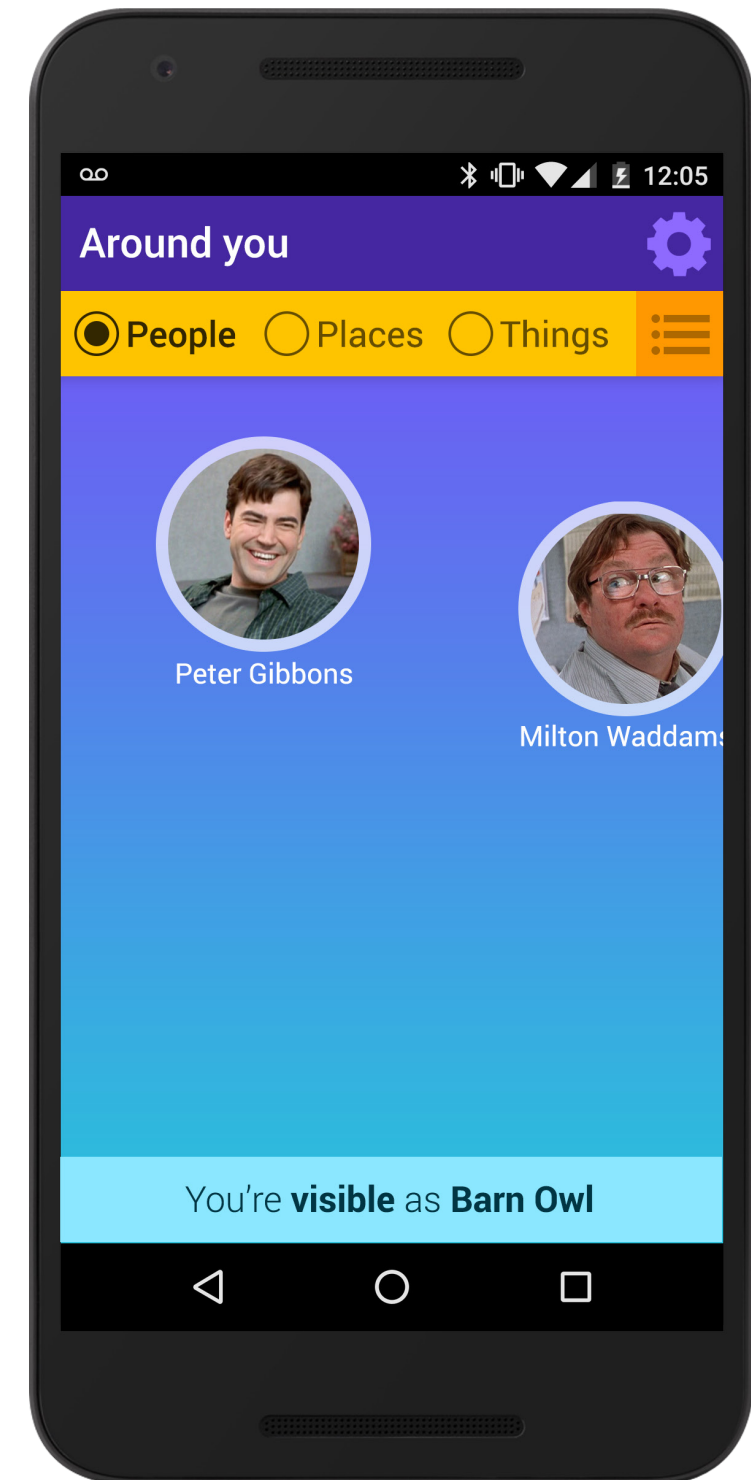


When they expand their own bubble, the user has the ability to toggle their visibility or edit their profile.

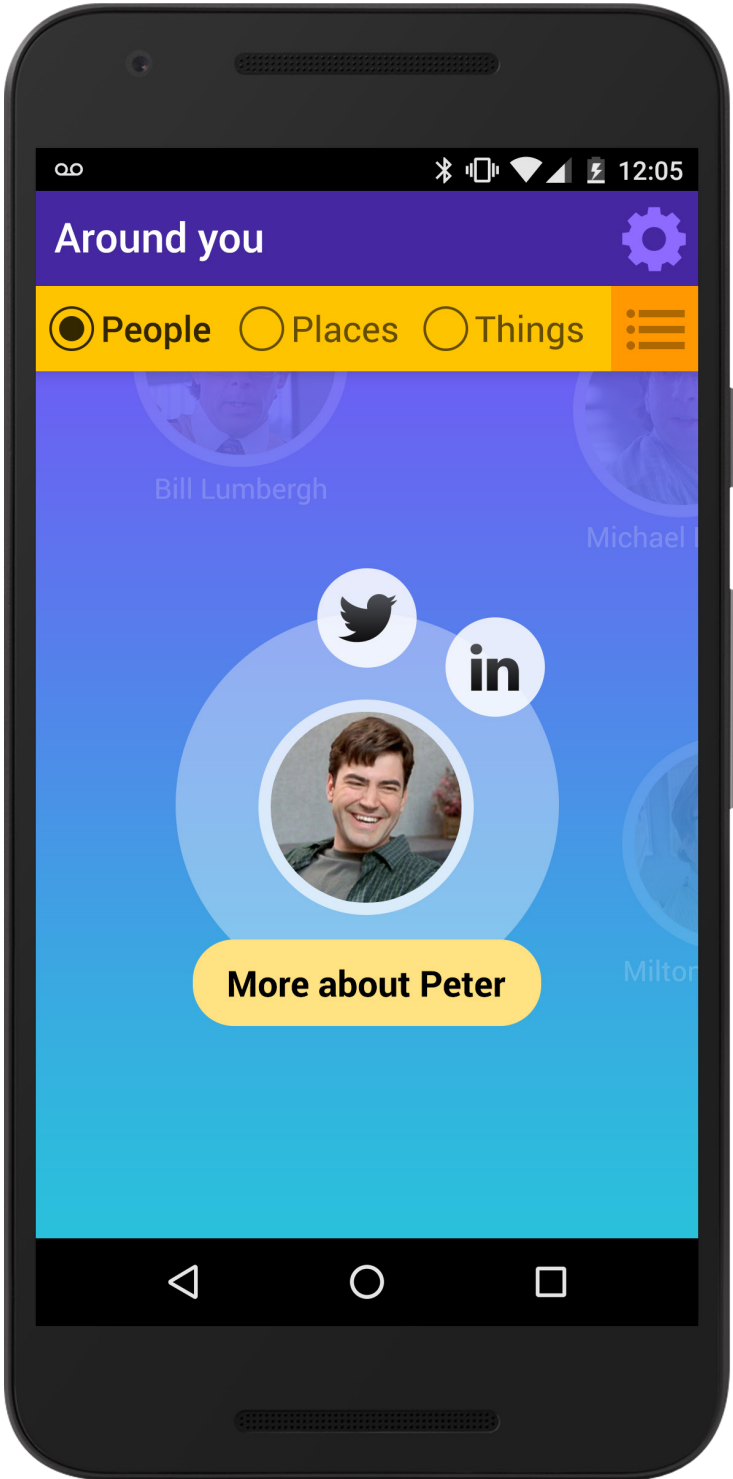


If the user already has a profile when they load the app, then they are **automatically shown their expanded bubble**, and they are set to invisible by default.

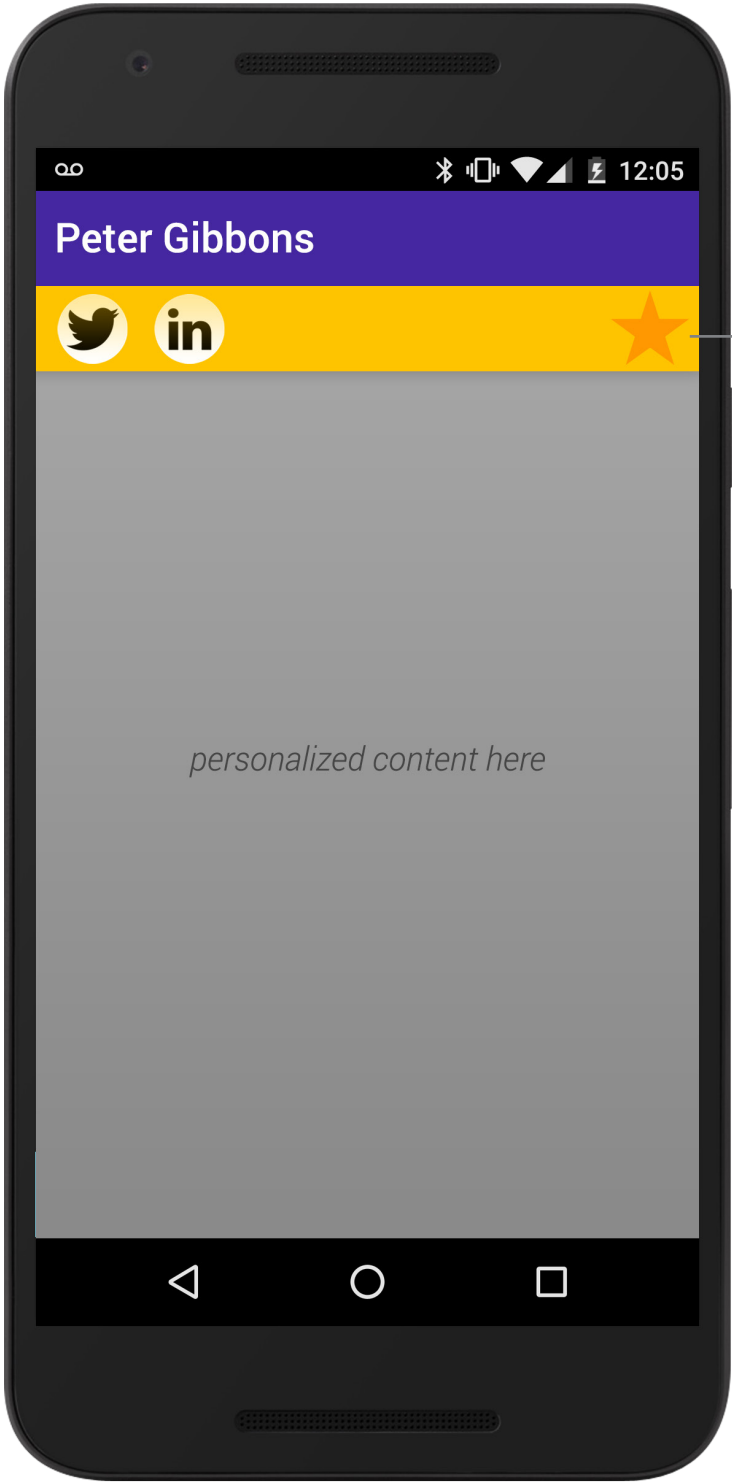
When the user pans away from their bubble, a status bar appears at the bottom to indicate their visibility and identity. **Tapping the status bar re-centers the view *and* expands the user's bubble.**



If they expand another person’s bubble, the user has to option to **see more** about that person.



Tapping “More about ...” shows a full profile of the person. If their JSON was collected from an HTML page, we display that page in a web view. If not, we populate the view with tweets, photos, and other content from their connected services.



A nice but non-essential feature: the user can “star” another person to remember their contact information and and be notified in the future when they’re near.