IZEL MARAS

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www.izelmaras.com

EDUCATION

Tufts University, Bachelor of Arts   Medford, MA
International Literary and Visual Studies, minor in Computer Science   Expected May 2015
Concentration on New Media Arts, GPA 3.75/4, Thesis on Audio-Visual Software Art

Parsons The New School for Design (Admission Offered with Scholarship)   New York, NY
Master of Fine Arts in Design and Technology   Pending May 2017

EXPERIENCE

Interactive Designer
Marcelo Coelho Studios, Cambridge, MA   July 2014 - Current
Designed and developed custom software solutions in Java. – Adjusted working in a fast-paced environment, accepting new responsibilities and responding positively to creative direction. – Demonstrated insight in understanding of user experience design and user research. – Conceptualized designs and implemented illustrations and other visual needs for a wearable technology project. – Ensured all design solutions meet deadlines and objectives of internal customers. – Prepared wireframes prototypes and designs for presentation. – Consistently researched, identified and implemented current industry design trends.

Senior Graphic Designer
Tufts Student Resources, Someville, MA   September 2012 - Current
Managed the graphic design division responsible for marketing graphics of 6 divisions. – Drafted and implemented a training program for a junior graphic designer.

Digital Media Supervisor
Tufts Digital Design Studio, Somerville, MA   September 2012 - Current
Monitored operations of the studio and its digital equipment. – Provided Adobe Photoshop, Illustrator, InDesign expertise.

Darkroom Monitor
Tufts University Photo Lab, Somerville, MA   December 2012 - May 2014
Managed a mid-scale dark room, maintaining chemicals. – Tutored lab patrons in photo development and printing.

PROJECT EXPERIENCE

User Interface Designer
Spotlight Parking, Boston, MA   May 2014 - September 2014
Played a key role in corporate hierarchy as a member of the Spotlight founding team. – Developed identity and collateral for brand-expansion. – Ensured clear communication with developers, providing them with guides and assets to implement designs. – Has demonstrated clear understanding of the design principles and nuances for different smartphone platforms. – Created and executed ad campaigns across digital platforms. – Supervised two junior designers.

User Interface Designer
RoomZoom, New York, NY   May 2014 - September 2014
Conceptualized solutions that are elegant, playful and aligned to customer needs. – Ensured pixel perfect implementation and responsive design across all mobile platforms. –Exhibited high ability to manage multiple deadline-sensitive design projects simultaneously. – Conceptualized and designd graphics, layouts, and animations for digital marketing assets, including websites, microsites/landing pages and other dynamic resources.

Creative Director
Kisakes Film Festival, Istanbul, Turkey   May 2009- October 2014
Established the Kisakes image with a proven success in bringing visionary ideas to life. – Conceptualized and executed the organizational aesthetic and seasonal campaigns with Cannes Film Festival and Sony Media. –Ensured consistence in brand image for 4 years in designing graphics and layouts for print materials in support of marketing campaigns . – Exhibited high ability to manage multiple deadline-sensitive projects simultaneously. – Conceptualized and designd graphics, layouts for digital marketing assets, including websites, microsites/landing pages and other dynamic resources.

SKILLS

Back End Development: C, C++,Java; **Front End Development:** JavaScript, HTML5,CSS3, Jquery, PHP, MYSQL, WebGL; **Data Visualization:** D3, Tableau; **Creative Coding:** OpenFrameworks, Processing; **Design:** Adobe Creative Cloud, Illustration, UI, UX Design, Illustration, Wireframing; **Physical Computing:** Arduino, Kinect, Projection

OTHER MERITS

Working Proficiency in German, Fluent in Turkish, Member of Tufts Marathon Team, Won Best Use of Data category at The International Development Hackathon 2015 for visualizing educational open data in Tanzania for World Bank, DJ at WMFO.